

## Natural Language Processing

Word Embeddings and Language Modeling



## GAI Motivation (for NLP tasks)

### Supervised learning

- Text classification
- QA system
- 0

### Think about your learning strategies!

#### Issues

- Lack of training data
- Limitation of domain knowledge



## Natural Language Generation

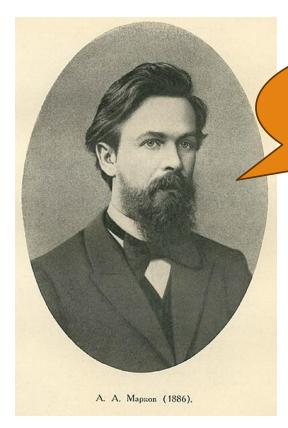
The commonest way to generate sentences is by writing the words down, one after another.

e.g. Please turn your homework ...

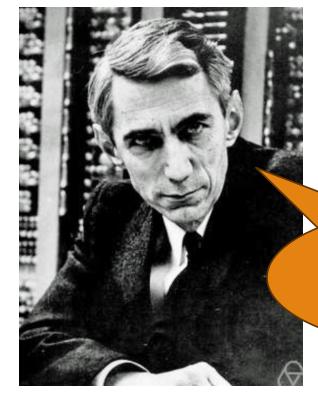
The next could be?



# 語言模型 (Language Model)



Andrey Markov 1856 - 1922 [1913] The chance of a letter appearing depends on the letter before it.



Claude Shannon 1916 – 2001 [1951] Prediction and Entropy of Printed English

## Language Model

× J • •



Q 台南最好吃的

- 台南最好吃的牛肉湯
- 〇 台南最好吃的素食餐廳
- Q 台南最好吃的鱔魚意麵
- 台南最好吃的鹹水雞
- 〇 台南最好吃的鍋燒意麵
- 公 台南最好吃的臭豆腐
- 台南最好吃的火鍋
- 〇 台南最好吃的肉燥飯
- 公 台南最好吃的餐廳
- 〇 台南最好吃的炸雞

Google

- <u>新竹最好吃的</u>
- Q 新竹最好吃的餐廳
- 新竹最好吃的牛肉麵
- Q 新竹最好吃的貢丸
- 新竹最好吃的滷肉飯
- 新竹最好吃的蛋糕
- Q 新竹最好吃的水餃
- 新竹最好吃的肉圓
- Q 新竹最好吃的牛排
- Q 新竹最好吃的米粉
- 新竹最好吃的炒飯

- G 台中最好吃
- Q 台中最好吃 Google 搜尋
- Q 台中最好吃義大利麵
- Q 台中最好吃的鰻魚飯
- Q 台中最好吃燒肉
- Q 台中最好吃的水餃
- Q 台中最好吃牛肉麵
- Q 台中最好吃的餐廳
- Q 台中最好吃的便當
- Q 台中最好吃的太陽餅
- Q 台中最好吃的舒芙蕾



### 妳說這一句 很有夏天的感覺

消失的下雨天

我用幾行字形容妳是我的誰

為妳翹課的那一天 花落的

那一天

怎麼這樣子 雨還沒停妳就撐

傘要走

童年的紙飛機 現在終於飛回我 手裡

天青色等煙雨 而我在等妳

P(説 | 妳) = 1/4 P (b | a) P(説 | 沒停妳) = 0 P (c | ab) 消失的下 天 翹課的那一天 花落 怎麼這樣子 雨還沒停妳 ──就撐 **傘要走** 用幾行字形容 為 說這一句 很有夏天的 是 感覺 童年的紙飛機 現在終於飛回我 手裡 天青色等煙雨 而 在等

7

## N-grams

```
An n-gram is a sequence of n words:
e.g. Please turn your homework ...
1-gram (unigram): "please", "turn", "your", or "homework"
2-gram (bigram): "please turn", "turn your", or "your homework"
3-gram (trigram): "please turn your", or "turn your homework"
...
```



## linguistic signature

- □JK Rowling vs. Robert Galbraith
  - ☐ Harry Potter vs. The Cuckoo's Calling

Text Analysis Software: Patrick Juola's JGAAP

**Stylometric Analysis:** 

Sequences of four-character strings (four-grams), which are strong indicators of authorship.

The frequency of the most common words.

The distribution of word lengths.

Pairs of words that frequently appeared together.



We can use a naïve statistic method to model the language



In a bi-gram model we have to count the occurrences of each bi-gram.

```
e.g.

C(I want) = 2

C(want to) = 3

C(spend time) = 1

...
```

An example of bi-gram LM.

Draw a table of bigram counts for eight of the words in all of the sentences

	I	want	to	eat	Chinese	food	launch	speed
1	5	827	0	9	0	0	0	2
want	2	0	608	1	6	6	5	1
to	2	0	4	686	2	0	6	211
eat	0	0	2	0	16	2	42	0
Chinese	1	0	0	0	0	82	1	0
food	15	0	15	0	1	4	0	0
launch	2	0	0	0	0	1	0	0
speed	1	0	1	0	0	0	0	0

Apply add-k smoothing (k=1):

Compute Probability (relative frequency):

	1	want	to	eat	Chinese	food	launch	speed
1	6	828	1	10	1	1	1	3
want	3	1	609	2	7	7	6	2
to	3	1	5	687	3	1	7	212
eat	1	1	3	1	17	3	43	1
Chinese	2	1	1	1	1	83	2	1
food	16	1	16	1	2	5	1	1
launch	3	1	1	1	1	2	1	1
speed	2	1	2	1	1	1	1	1

	1	want	to	eat	Chinese	food	launch	speed
1	0.0015	0.21	0.00025	0.0025	0.00025	0.00025	0.00025	0.0075
want	0.0013	0.00042	0.26	0.0084	0.0029	0.0029	0.0025	0.0015
to	0.00078	0.00026	0.0013	0.18	0.00078	0.00026	0.0018	0.055
eat	0.00046	0.00046	0.0014	0.00046	0.0078	0.0014	0.02	0.00046
Chinese	0.0012	0.00062	0.00062	0.00062	0.00062	0.052	0.0012	0.00062
food	0.0063	0.00039	0.0063	0.00039	0.00079	0.002	0.00039	0.00039
launch	0.0017	0.0056	0.00056	0.0056	0.00056	0.0011	0.0056	0.00056
speed	0.0012	0.0058	0.0012	0.0058	0.0058	0.0058	0.0058	0.0058

## Probability of a Sequence

Let's begin with the task of computing the probability

$$P(w|h) = rac{C(w,h)}{C(h)}$$
 h: some history C: the times the pattern show up in the dataset

w: the word to be generated

e.g., Compute the probability of the word "the" given the history "its water is so transparent that".

$$P(the|its\ water\ is\ so\ transparent\ that) = rac{C(its\ water\ is\ so\ transparent\ that\ the)}{C(its\ water\ is\ so\ transparent\ that)}$$

## Probability of a Sequence

Compute probabilities of entire sequences like  $w_1 \dots w_n$  N-gram model(Chain Rule of Probabilities)

$$egin{aligned} P(w_1 \dots w_n) &= P(w_1) P(w_2 | w_1) P(w_3 | w_{1:2}) \dots P(w_n | w_{n-N+1}) \ &= \prod_{k=1}^n P(w_k | w_{k-N+1}) \end{aligned}$$

e.g., Bi-gram model

$$egin{aligned} P(w_1 \dots w_n) &= P(w_1) P(w_2 | w_1) P(w_3 | w_2) \dots P(w_n | w_{n-1}) \ &= \prod_{k=1}^n P(w_k | w_{k-1}) \end{aligned}$$

## Language Models

#### Language Models (LMs):

Models that assign probabilities to sequences of words are called LMs.

### Including:

### **N-Gram Language Models:**

A purely statistical model of language.

#### **Neural Language Models:**

Use neural networks to predict the likelihood of sequences.

# LM evaluation: Perplexity (困惑度)

Perplexity (PPL) is a quantitative criterion used to evaluate the capacities/effectiveness of language modeling models.

• Given the sequence of words  $W = w_1 w_2 \dots w_N$  and an n-gram model. The PPL of the model was computed by:

$$\text{Perplexity}(W) \ = \ P(w_1 w_2 \dots w_N)^{-\frac{1}{N}} \ = \ \sqrt[N]{\prod_{k=1}^{N} \frac{1}{P(w_k \mid w_{k-n+1:k-1})}} \qquad 1 \sim \infty, 1 \sim |V|$$

The lower the value of perplexity, the better the language modeling capability of the model.

## Perplexity meaning

A Measure of Uncertainty: Perplexity quantifies the level of uncertainty or unpredictability that a model experiences when making predictions.

An Average Branching Factor: Perplexity can be viewed as an "average branching factor" of possible choices at each step in the sequence.

**Quantification of Model Performance**: In language modeling, perplexity reflects how well the model understands the rules and structure of the language.

• A lower perplexity indicates better language comprehension and prediction ability, signifying the model's efficiency in capturing language patterns.

**Compression Efficiency Indicator**: Perplexity can also be seen as a measure of how well the model compresses the test data.

 Lower perplexity means that the model predicts with higher probabilities, reducing the uncertainty and effectively compressing the information.

Can we use perplexity to evaluate whether text is generated by AI or not?



#### Bigram model

Approximates the probability of a word given all the previous words  $P(w_n|w_{1:n-1})$  by using only the conditional probability of the preceding word  $P(w_n|w_{n-1})$ 

i.e., Instead of computing the probability  $P(the|its\ water\ is\ so\ transparent\ that)$  Bigram model approximates it with the probability  $P(the|its\ water\ is\ so\ transparent\ that)$ 

The assumption that the probability of a word depends only on the previous word is called a Markov assumption.

## Shortcomings of N-gram LMs

#### **Limited context**

 N-gram models are unable to capture longer-distance (>>N) language dependencies.

### Data sparsity (High time/space complexity)

 As the N value increases, the number of parameters to store and compute grows exponentially.

### Ignoring word order / context information

 N-gram models assume independence between words, neglecting the influence of word order on semantics.

#### Low flexibility

N-gram language models struggle with *synonyms* and have limited ability to adapt to varying conditions. (e.g. dialogue).

Rare/Unseen words?

New contexts or domains?

## Sparse Vectors

Sparse vector embeddings represent words as high-dimensional vectors with mostly zero values.

Each dimension corresponds to a unique feature (word), measured by some well-designed methods.

- TF-IDF
- PPMI

## TF-IDF (recap)

The mathematical representation of TF-IDF:

$$TF-IDF=TF imes IDF$$
 where  $TF_{i,j}=rac{n_{i,j}}{\sum_k n_{k,j}}$   $IDF_i=lgrac{|D|}{|\{j:t_i\in d_j\}|}$ 

• Where  $n_{i,j}$  is the i-th word in j-th text in the dataset.

### TF (Term Frequency)

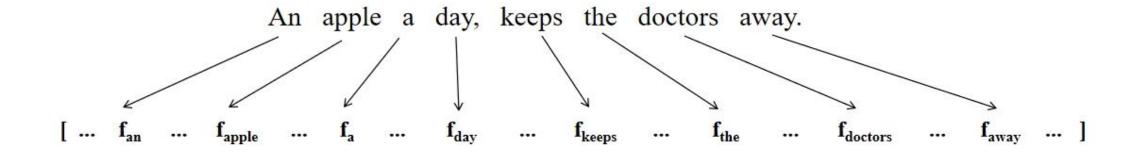
Represents the "frequency" of a term appearing in a text.

### IDF (Inverse Document Frequency)

 Aims for terms to have higher specificity, meaning the fewer texts in the dataset contain the term, the better.

### TF-IDF (recap)

After computing the scores of every terms, we get a sparse vector to represent the text.



### TF-IDF (recap)

#### Preprocessing text (optional)

### Stemming

• By removing the suffixes from words (e.g. "cats," "catlike," "catty" all have "cat" as their base), we can revert the words back to their root forms.

#### Feature Selection

- Filter and select which parts of speech to retain, such as verbs or nouns.
- Analyze the frequency of the terms using statistical methods or algorithms like TF-IDF.

## Distributional Hypothesis

Words that occur in similar contexts tend to have similar meanings.

The NLP approaches utilize the context around the word to define its meaning.

e.g.

- I enjoy coding and I do it everyday!
- I like coding and I do it everyday!

"enjoy" and "like" are synonym and they are in the same context.

### PPMI

### Mutual Information (MI)

• It is a measure of how often two events x and y occur:

$$I(x,y) = log_2 rac{P(x,y)}{P(x)P(y)}$$

### PMI (Pointwise MI)

• The mutual information between a target word w and a context word c:

$$PMI(w,c) = I(w,c)$$

### PPMI

### PPMI (Positive PMI)

PPMI replaces all negative PMI values with zero

$$PPMI(w,c) = max(PMI(w,c),0)$$

e.g. Co-occurrence counts for 4 words in 5 contexts

	computer	data	result	pie	sugar	count(w)
cherry	2	8	9	442	25	486
strawberry	0	0	1	60	19	80
digital	1670	1683	85	5	4	3447
information	3325	3972	378	5	13	7003
count(context)	4997	5673	473	512	61	11716

### PPMI

### Replacing the counts in with joint probabilities:

		p(w)				
	computer	data	result	pie	sugar	p(w)
cherry	0.0002	0.0007	0.0008	0.0377	0.0021	0.0415
strawberry	0.0000	0.0000	0.0001	0.0051	0.0016	0.0068
digital	0.1425	0.1436	0.0073	0.0004	0.0003	0.2942
information	0.2838	0.3399	0.0323	0.0004	0.0011	0.6575
p(context)	0.4265	0.4842	0.0404	0.0437	0.0052	

### Compute the PPMI matrix

data pie computer result sugar cherry 0 3.30 0 4.38 0 strawberry 4.10 5.51 0 digital 0.18 0.01 0 0 0 information 0.28 0 0.02 0.09 0

Sparse vectors are obtained cherry=(0,0,0,4.38,3.30)

 $=\log_2(0.0021/(0.0415*0.0052))$ 

## Word embedding

		Concept space								
		$d_1$	$d_2$	d <sub>3</sub>	$d_4$	$d_5$	$d_6$	d <sub>7</sub>	d <sub>8</sub>	
	便宜	1	3	2	3	0	-2	2	0	
	有名	3	1	4	2	0	2	0	1	
	讚	0	0	1	0	0	1	-1	0	
Term vector	嫩	1	3	0	1	0	0	0	0	
	難吃	0	0	0	0	1	0	2	0	
	太貴	0	0	0	0	3	1	0	1	
	差	-1	0	1	-1	0	2	1	0	
	老	0	-2	-1	0	1	3	2	1	



### Dense Vectors

Dense vector embeddings represent words in a continuous vector space Semantically similar words are closer together.

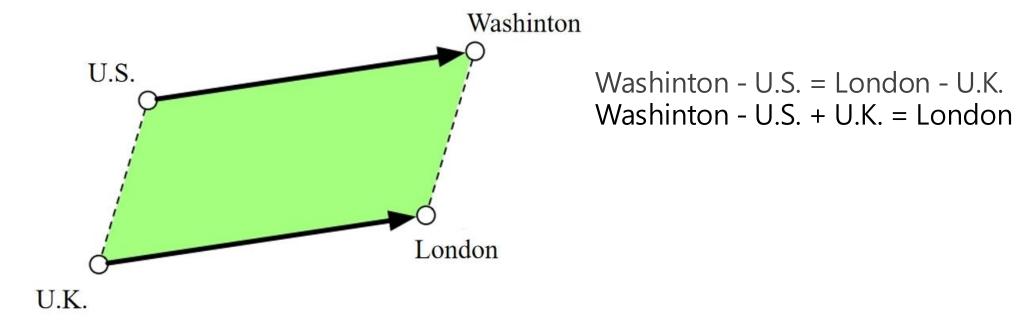
Word2Vec

Contextualized Embeddings

## Properties of Embeddings

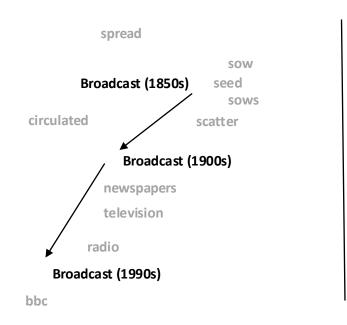
Vectors for representing words are called embeddings

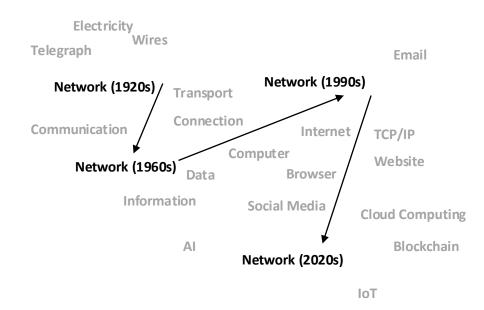
Analogy/Relational Similarity



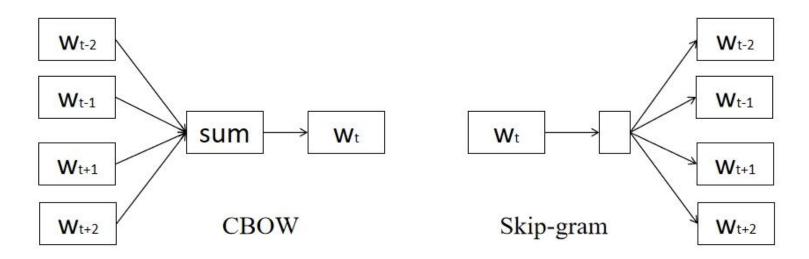
## Properties of Embeddings

- Historical Semantics
  - Embeddings can also be a useful tool for studying how meaning changes over time





- > Skip-gram
  - Use words to predict their contexts.
- > CBOW
  - Use the context to predict the target word.



- 1. Treat the target word and a neighboring context word as positive examples.
- 2. Randomly sample other words in the lexicon to get negative samples.
- 3. Use logistic regression to train a classifier to distinguish those two cases.
- 4. Use the learned weights as the embeddings.

Calculate the co-occurrence matrix from the corpus, where each element represents how often a word appears in the context of another word within a certain window size.

Assume window size = 2

Deep learning is a method in artificial intelligence that teaches computers to ...

Deep learning is a method in artificial intelligence that teaches computers to ...

Deep learning is a method in artificial intelligence that teaches computers to ...

Deep learning is a method in artificial intelligence that teaches computers to ...

### Skip-gram:

Assume c is the word id in the context, w is the center word, u and v are vectors of c and w.

$$P(c|w) = rac{exp(u_c^ op v_w)}{\sum_t exp(u_{c_t}^ op v_w)}$$

We have a center word w. Its dot products with three candidate context words are:

- ullet Word A:  $u_A^ op v_w = 2$
- ullet Word B:  $u_B^ op v_w = 0$
- $\bullet \quad \text{Word C: } u_C^\top v_w = -1$

### Step 2: Compute the denominator (sum of exponentials)

$$Z = 7.389 + 1 + 0.368 = 8.757$$

### **Step 3: Calculate probabilities**

### **Step 1: Apply the exponential function**

• 
$$\exp(2) = e^2 \approx 7.389$$

- $\exp(0) = e^0 = 1$
- $\exp(-1) = e^{-1} \approx 0.368$

$$P(c \mid w) = rac{\exp(u_c^ op v_w)}{Z}$$

- ullet For Word A: P(A|w)=7.389/8.757pprox0.844
- ullet For Word B: P(B|w)=1/8.757pprox 0.114
- ullet For Word C: P(C|w)=0.368/8.757pprox0.042

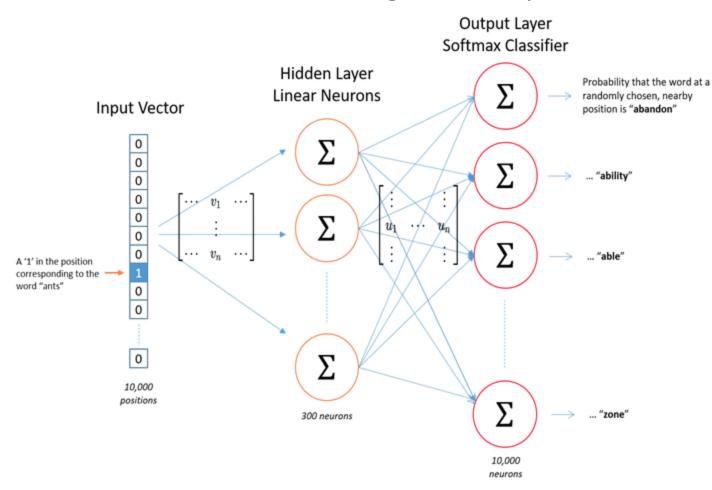
#### **Final Result**

- $P(A|w) \approx 84.4\%$
- $P(B|w) \approx 11.4\%$
- $P(C|w) \approx 4.2\%$



### Model Parameters

word2vec uses a single hidden layer feedforward neural network



Input to hidden layer matrix has our target word embeddings  $\mathbf{v}_i$ 

Hidden to output layer matrix has another set of word embeddings called output embeddings  $\mathbf{u}_i$ 

http://mccomickml.com/2016/04/19/word2vec-tutorial-the-skip-gram-model/



### Word2Vec

- Large updates leads to inefficient
  - Stochastic Gradient Descent
    - only update word vectors in context window
  - Assume window size is m, In each window, there is only 2m+1 words.

$$abla_{ heta}J_{t}( heta)=egin{bmatrix} \mathtt{0} \ 
abla_{w_{1}} \ \mathtt{0} \ 
abla_{w_{2}} \ \mathtt{0} \ 
abla_{w_{2m+1}} \ 
abla_{w_{2m$$

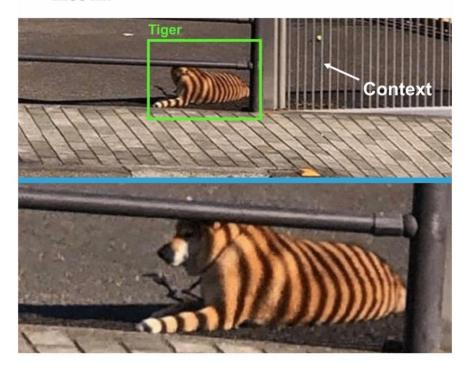
# Contextualized Embeddings

- Contextualized embeddings
  - o capture the meaning of a word in its context within a sentence or a larger body of text.
- Contextualized embeddings allows words to have different representations depending on their usage in different contexts.
  - o Traditional word embeddings assign a fixed vector to each word.
  - Contextualized embeddings generate a vectors based on the surrounding words.
- Contextualized embeddings are widely used in various NLP tasks. (e.g., BERT, GPT)

### Word context

"Artificial intelligence is the future"

**Also Al:** 



蘋果

公司

蘋果

派

蘋果改變了 他的一生, 對<mark>牛頓</mark>來 說

蘋果改變了 他的一生, 對**賈伯斯** 來說



## Contextualized Word Embeddings

- Learn word vectors using long contexts instead of a context window
- Learn a deep Neural LM and use all its layers in prediction

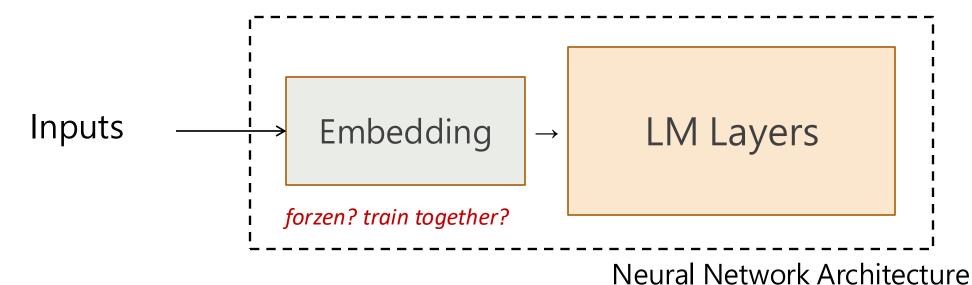
The probability of a sequence becomes:

$$P(w_1...w_n) = P(w_1)P(w_2|w_1)P(w_3|w_{1:2})...P(w_n|w_{1:n-1})$$

$$= \prod_{k=1}^n P(w_k|w_{1:k-1})$$

## Contextualized Word Embeddings

- The embedding is designed to be a part of the model.
- When the downstream task provides a preferred context, it can be adjusted during the training process, incorporating the relevant information from the task context.



### Neural Language Models

A model structure is needed to process the hidden feature in the embeddings.

Neural LMs leverage neural networks to learn and represent complex language patterns.

#### **Basic Definitions**

- FFN (Feedforward network)
- RNN (Recurrent Neural Network)

### **Basic Definitions**

➤ In a deep learning project, there are some fundamental components.

#### 1. Model

 A model refers to the architecture or structure used to represent relationships between input data and output predictions.

#### 2. Optimizer

 An optimizer is an algorithm used to adjust the parameters of the model during training in order to minimize the error between predicted and actual output values.

#### 3. Loss function

 A loss function (objective function) measures the difference between the predicted output of a model and the true target output.



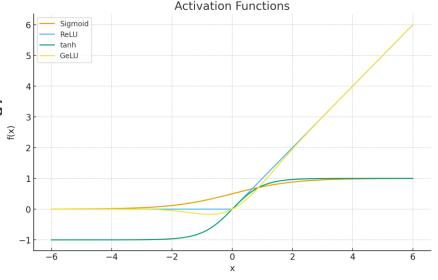
### Training Neural Networks

The training process typically involves the following steps:

- 1. Data Preparation: Prepare training and testing datasets.
- 2. Model Construction: Construct the model using a deep learning framework (TensorFlow, PyTorch, ...)
- 3. Loss Function Definition: Select an appropriate loss function. (Cross-entropy, Logloss, ...)
- 4. Optimizer Selection: Choose a suitable optimization algorithm. (Adam, SGD, ...)
  - Adam: Adaptive Moment Estimation
- 5. Model Training: Train the model using the training dataset.
- **6. Model Evaluation:** Evaluate the trained model using the testing dataset. (F1, LCS, ...)

### Activation functions

- The core idea of using activation functions is to introduce **nonlinearity** into neural networks.
- Neural network models aim to avoid the final processing stage being merely a linear transformation of the inputs, so that the model is able to have good performance on complex problems.
- Commonly used activation functions include: Sigmoid, ReLU, tanh, GeLU...

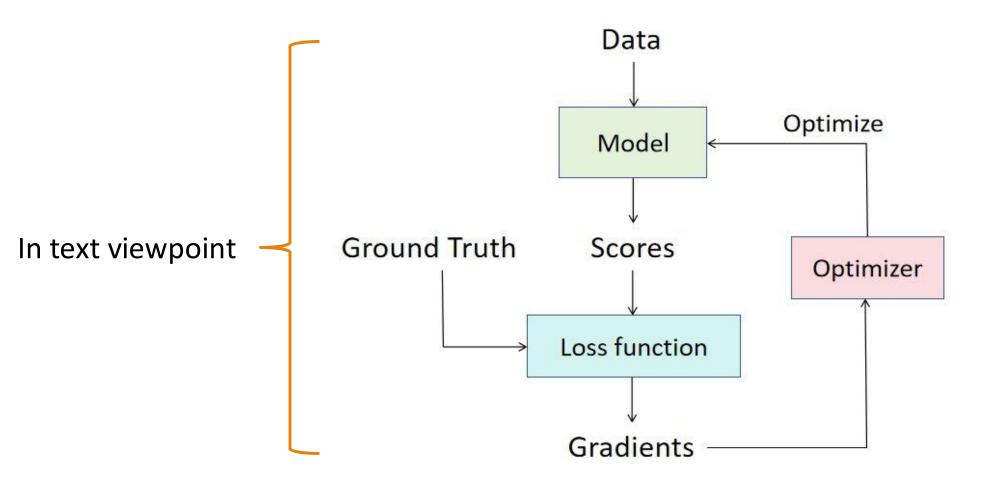


# Activation functions

	Range	Applications
softmax	[0, 1] (sum up to 1)	It is commonly used in multi-class classification tasks where the model needs to predict the probability distribution over classes.
sigmoid	[0, 1]	It often used in binary classification tasks where a threshold is needed to predict probabilities of belonging to one of the two classes.
tanh	[-1, 1]	It is often preferred over sigmoid for hidden layers as it produces zero-centered output
ReLU	[0, +inf]	It introduce nonlinearity and avoid gradient vanishing



# Training Neural Networks

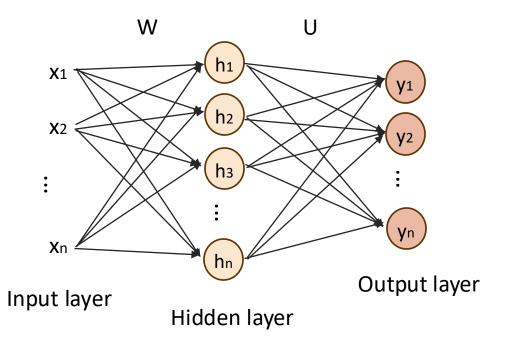




### **FFN**

Feedforward network (FFN) is a multilayer feedforward network in which the units are connected with no cycles.

$$h = \sigma(Wx + b)$$
 $z = Uh$ 
 $y = softmax(z)$ 



# Short comings of FFN

#### Lack of Sequence Modeling:

 In NLP tasks, understanding the sequence of words and their dependencies is crucial for accurate predictions.

#### Fixed Input Size:

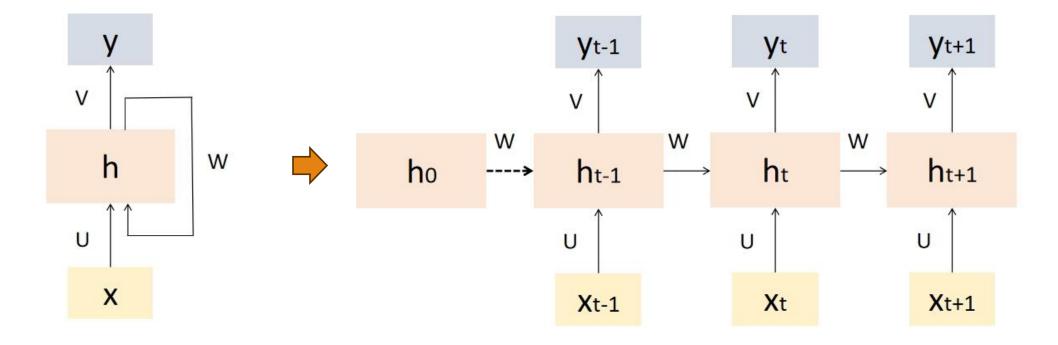
 FFNs require fixed-size inputs, which can be problematic for NLP tasks where input sequences vary in length.

#### Limited Contextual Information:

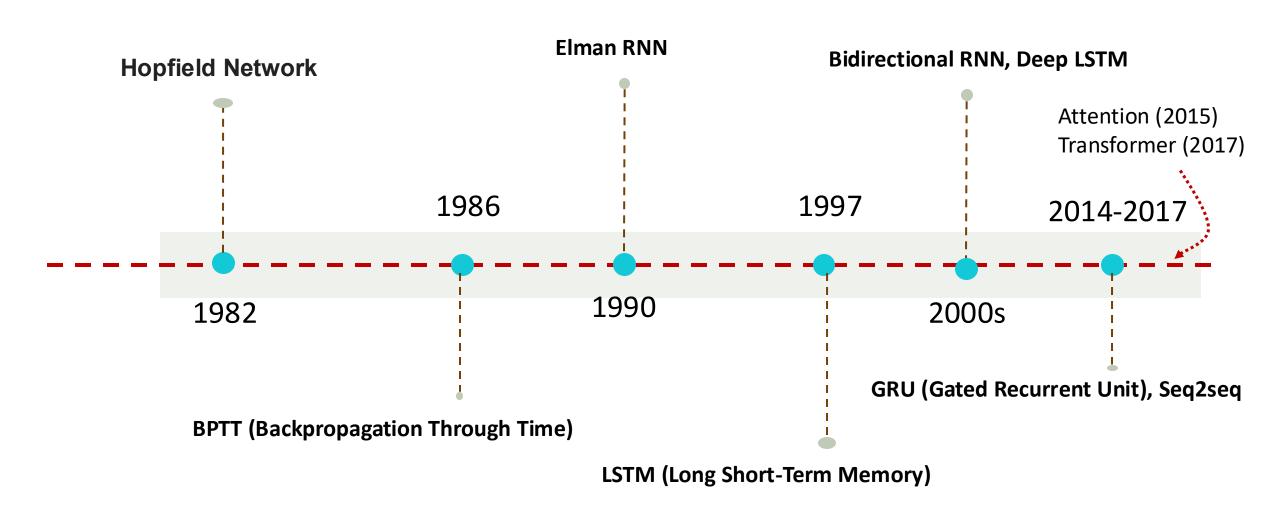
 Many NLP tasks benefit from capturing long-range dependencies and understanding the broader context of a text, which is better addressed by models capable of modeling sequential data effectively.

Non-linear transformation

- Recurrent Neural Networks (RNNs) are a type of artificial neural network designed to handle sequential data by capturing temporal dependencies.
  - The same set of weights and biases are used across all time steps



#### **RNN History**

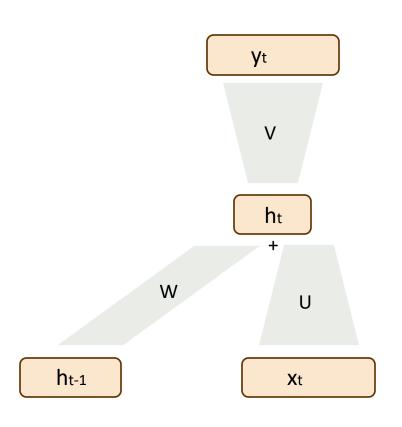


### RNN

> The equation on step t is:

$$egin{aligned} y_t &= g(Vh_t) \ h_t &= f(Ux_t + Wh_{t-1}) \end{aligned}$$

where f and g are activation functions



## Properties of RNNs

#### > Sequential Processing:

• RNNs handle sequences, allowing them to model temporal dependencies in data.

#### **Recurrent Connections:**

• RNNs maintain internal memory, facilitating the capture of long-term dependencies.

#### Parameter Sharing:

 RNNs share parameters across time steps, enhancing efficiency in learning sequential data.

#### > Vanishing Gradient Problem:

 Traditional RNNs may face vanishing gradient issues, hindering learning of long-term dependencies.

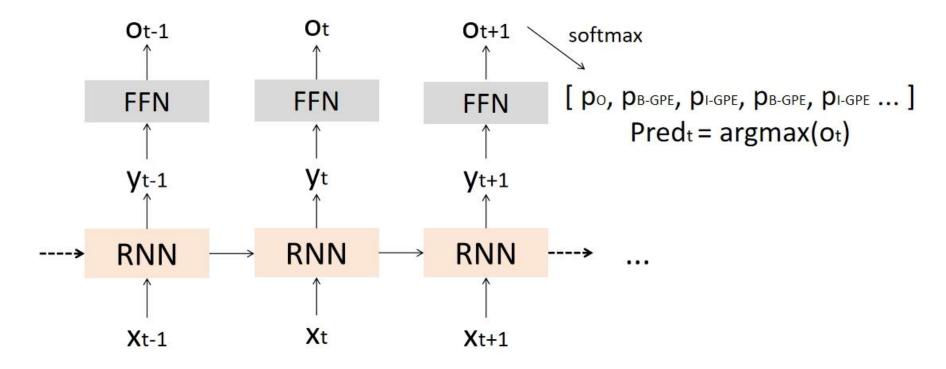
# Example: Name Entity Recognition

- > Name Entity Recognition (NER) is a fundamental task in NLP.
- > The model needs to identify named entities within the sequence, such as countries, organizations, and individuals.



### RNNs for NER

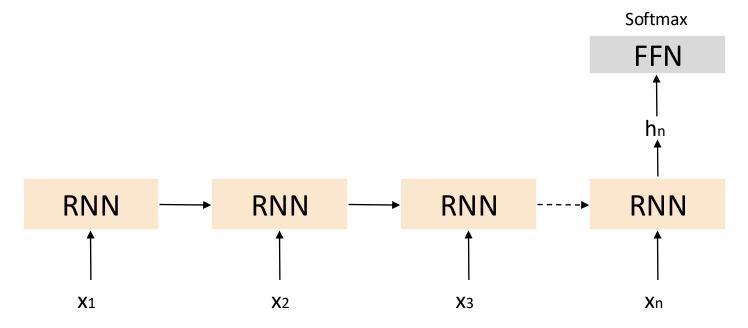
- > In token classification task, every output should be mapped to a one-hot vector.
- > A feed forward network is added to the RNN model.



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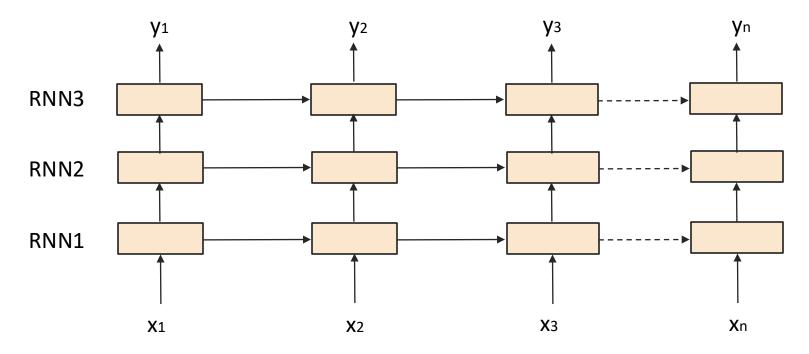
# RNNs for Sequence Classification

- > RNNs classify the entire sequences rather than the tokens within them.
- > Take the hidden layer for the last token of the text.



## Stacked RNNs

> Stacked RNNs consist of multiple networks where the output of one layer serves as the input to a subsequent layer



Figures are from https://reurl.cc/1389mD

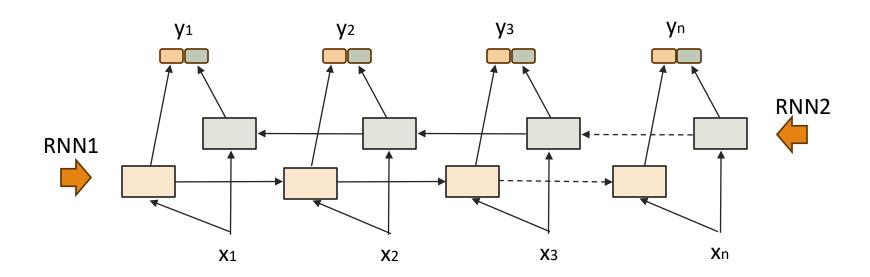


### Stacked RNNs

- > Stacked RNNs generally outperform single-layer networks.
  - The network induces representations at differing levels of abstraction across layers
  - The initial layers of stacked networks induce representations that serve as useful abstractions for further layers
- >However, as the number of stacks is increased the training costs rise quickly.

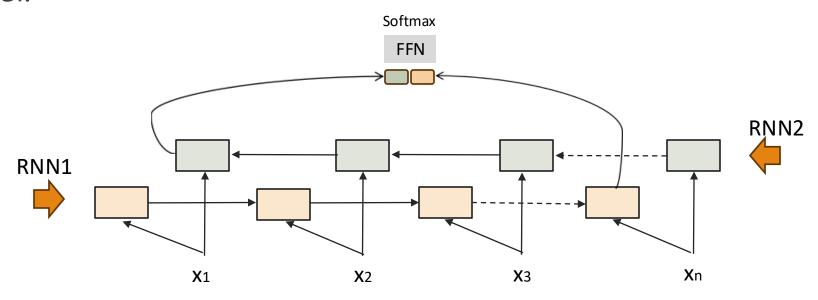
## **Bidirectional RNNs**

- > In many applications, RNNs have to access the entire input sequence.
- Bidirectional RNN was introduced.
  - o It combines two independent bidirectional RNNs, one where the input is processed from the start to the end, and the other from the end to the start



# Bidirectional RNNs for Sequence Classification

- > The final hidden units from the forward and backward passes are combined to represent the entire sequence.
- This combined representation serves as input to the subsequent classifier.



### Summary

- > LM: Models that assign probabilities to sequences of words
- > N-gram LM: Traditional statistical model of language

#### Embedding approaches:

- > Sparse vectors: Use contexts to encode the word embedding. (TF-IDF, PPMI)
- Dense vectors: Apply self-supervised training. (Word2Vec, Contextualized Embeddings)

#### Neural LMs:

- > FFN: Fully-connected dense neural network.
- > RNN: Recurrent, store temporal hidden-state.

