



BRANDING ELEMENTS

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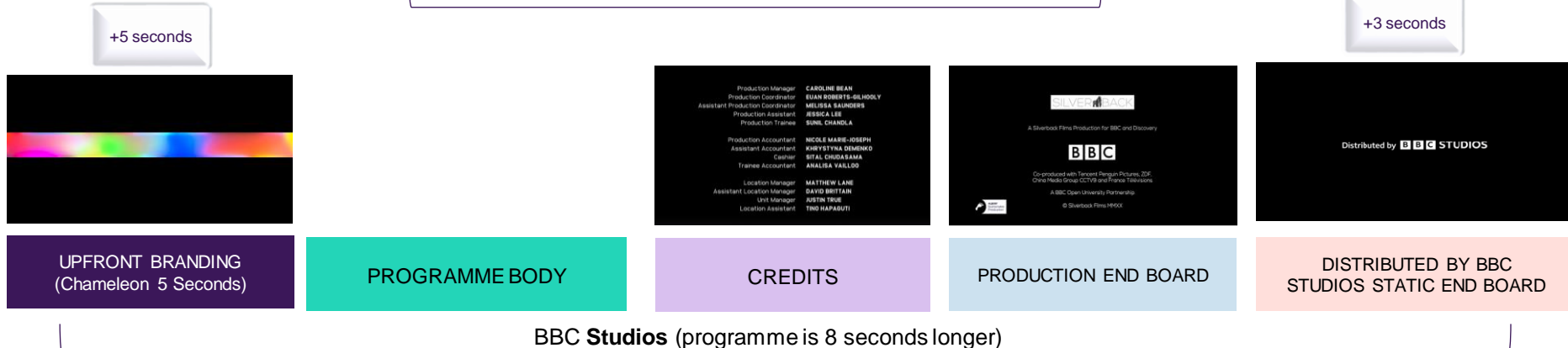
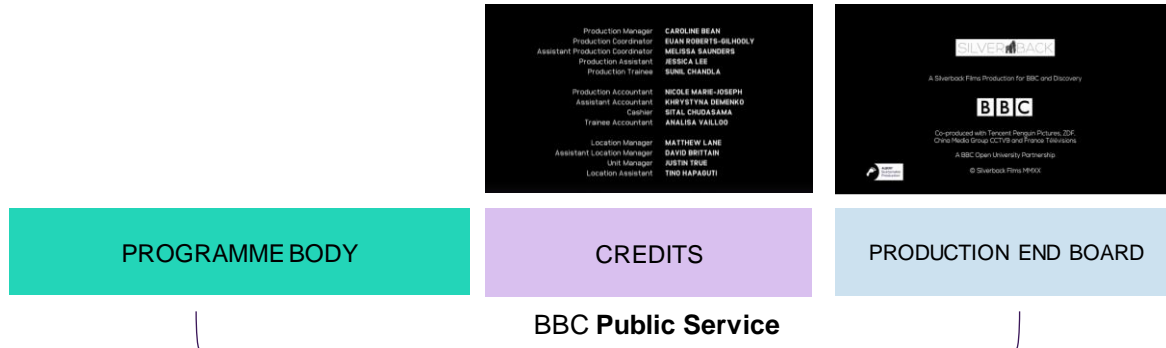
Nov 2022 Rollout

Branding elements within final programme

Layout examples

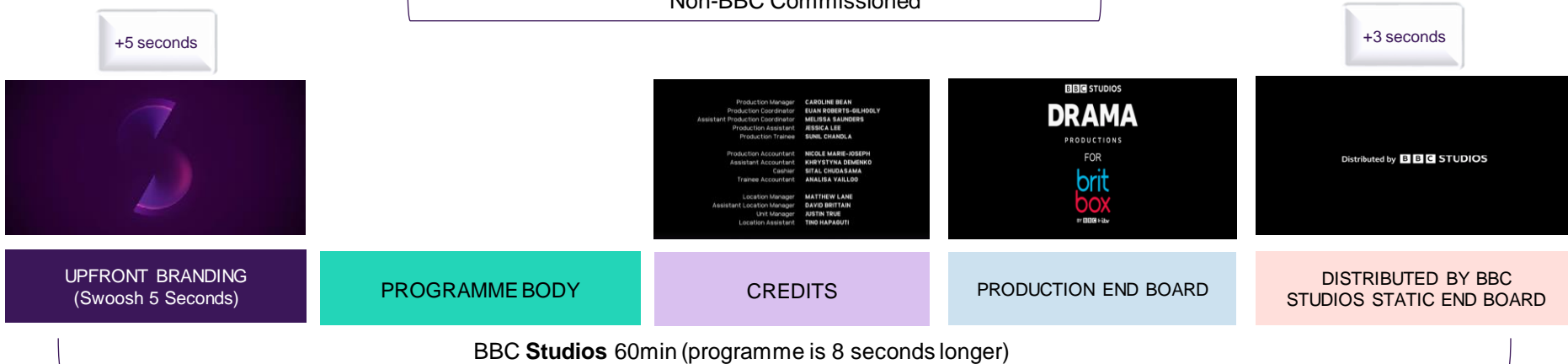
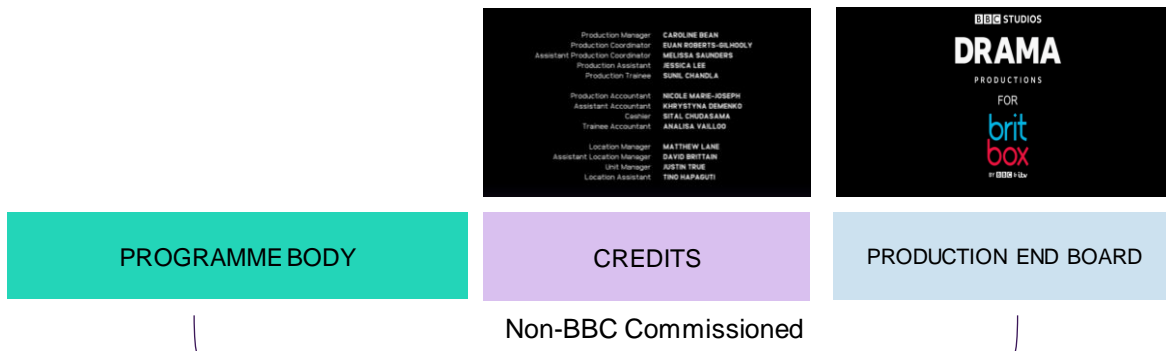
BBC Commission - (Scripted and Factual)

Programme layout when commissioned by BBC Public Service



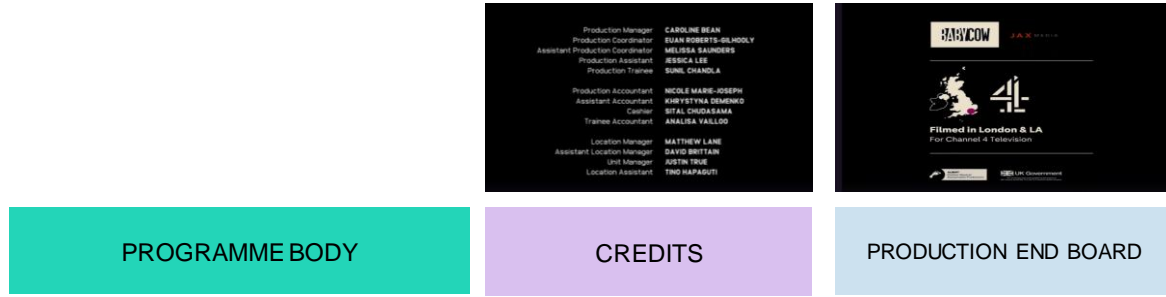
Non-BBC Commission & BBC Studios Production (Scripted)

Programme layout when commissioned by broadcaster other than BBC, but is still a BBC Studios Production
Commissioner branding may also be applied depending on contract details



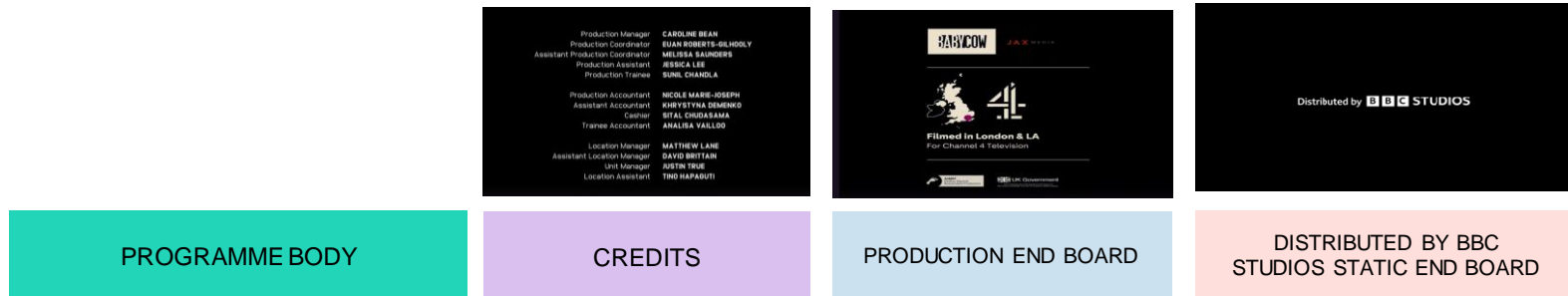
Non-BBC Commission or Non-BBC Studios Production

Programme layout when neither commissioned by BBC or a BBC Studios Production



Commissioning Broadcaster 60min

+3 seconds



BBC Studios 60min (programme is 3 seconds longer)

Non-BBC Commission & BBC Studios Production (Scripted)

Programme layout when commissioned by broadcaster other than BBC, but is still a BBC Studios Production
Commissioner branding may also be applied depending on contract details

