

SCENARIO PLANNING TOOL

Customer	Reliance
Products	
Date	13-05-2025

Parameters	Discount %	12.5%	COGS	32.0%	Average NIP	\$5.65	GM Target	\$ 1,00,000.00
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	Best Case	Realistic Case	Worst Case
Sales Units	100000	50000	30000
Net Invoice Sales	\$ 5,65,000.00	\$ 2,82,500.00	\$ 1,69,500.00
Discount	\$ 70,625.00	\$ 35,312.50	\$ 21,187.50
Net Sales	\$ 4,94,375.00	\$ 2,47,187.50	\$ 1,48,312.50
COGS	\$ 1,58,200.00	\$ 79,100.00	\$ 47,460.00
Margin	\$ 3,36,175.00	\$ 1,68,087.50	\$ 1,00,852.50
vs Target	🟢 \$ 2,36,175.00	🔴 \$ 68,087.50	🔴 \$ 852.50

NIP - Net Invoice Price

Disclaimer: The data used in the report/file is for demonstrational purpose only and it should not be copied/reproduced either in part/fully.

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