

HOTEL BOOKING PLATFORM ANALYSIS BY WEEK

property_name	All
category	All
city	All

Booking Platform	Total_Booking	Total_rev_generated
W 23		
direct offline	11	₹ 1,56,260.00
direct online	16	₹ 1,89,200.00
journey	17	₹ 2,63,470.00
logtrip	20	₹ 3,36,640.00
makeyourtrip	40	₹ 5,69,445.00
others	84	₹ 12,78,390.00
tripster	15	₹ 2,03,775.00
W 24		
direct offline	5	₹ 1,04,050.00
direct online	15	₹ 2,02,605.00
journey	10	₹ 1,64,300.00
logtrip	21	₹ 3,52,140.00
makeyourtrip	22	₹ 3,02,770.00
others	48	₹ 6,80,360.00
tripster	9	₹ 1,42,320.00
W 27		
direct offline	6	₹ 72,410.00
direct online	20	₹ 2,95,610.00
journey	14	₹ 1,97,960.00
logtrip	20	₹ 2,20,660.00
makeyourtrip	33	₹ 4,82,460.00
others	47	₹ 6,87,870.00
tripster	10	₹ 1,33,485.00
W 28		
direct offline	12	₹ 1,44,550.00
direct online	26	₹ 3,66,790.00
journey	19	₹ 3,10,550.00
logtrip	33	₹ 4,22,125.00
makeyourtrip	63	₹ 8,88,175.00
others	106	₹ 15,27,725.00
tripster	23	₹ 2,75,980.00
Grand Total	765	₹ 1,09,72,075.00

Disclaimer: The data used in the report/file is for demonstrational purpose only and it should not be copied/reproduced either in part/fully.

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