

# Memes, Markets, and Myths: Charting a Hyperstitious On-Chain Frontier

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## Abstract

*Autonomous artificial intelligence (AI) systems are increasingly influencing cultural narratives and financial markets through the generation and dissemination of content. This study examines Data Drift, an AI system fine-tuned on schizophrenic responses, designed to autonomously create and distribute content across platforms such as Twitter. Central to Data Drift's architecture is a Retrieval-Augmented Generation (RAG) system utilizing Pinecone and the text-embedding-ada-002 model, which maintains a dynamic memory database derived from human interactions. By leveraging the inherent entropy of human-generated data, Data Drift sustains content diversity and prevents model collapse. Additionally, this research explores the role of jailbroken large language models (LLMs) in enhancing creativity and productivity, particularly in high-level tasks like financial market analysis. The experiments conducted include recursive learning through the Infinite Backrooms experiment, social media interactions. The findings illustrate how hyperstition-driven content generation by autonomous AI can shape financial markets and cultural narratives, emphasizing the necessity of nuanced approaches to jailbreaking.*

## Introduction

The convergence of artificial intelligence (AI), meme culture, and financial markets has catalyzed significant transformations in information dissemination, belief formation, and economic activities. Memes, once considered simple internet humor, now influence societal norms, political discourse, and financial behaviors. Concurrently, advancements in AI have enabled the creation of autonomous systems that generate and distribute content with minimal human intervention. Data Drift, an AI system fine-tuned on schizophrenic responses and inspired by the infinite backrooms concept, exemplifies this convergence by autonomously creating and disseminating content across social media platforms and minting artwork on blockchain networks [1].

However, the rise of generative AI introduces critical challenges, particularly the phenomenon of model collapse—a degenerative process where AI models trained on recursively generated data lose fidelity to the original distribution. Model collapse narrows the representational capacity of these models, eroding rare and unique features and threatening the sustainability and integrity of AI-driven content creation.

This study investigates the dual role of Data Drift in both the creation of hyperstitious content and the prevention of model collapse. By harnessing hyperstition—the process by which fictional narratives become reality through their viral spread—Data Drift's outputs can influence collective belief systems. Simultaneously, Data Drift relies on the inherent entropy of human-generated interactions to sustain content diversity, mitigating the risks associated with model collapse and ensuring the longevity and relevance of generated content.

Furthermore, this research explores how jailbroken LLMs can enhance creativity and productivity. By fine-tuning on unconventional data and leveraging the capabilities of modern AI models, Data Drift demonstrates how such systems can support high-level tasks in creative, cultural, and economic domains.

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## Memes, Hyperstition, and Financial Markets

### Memes as Cultural Units

Memes, as conceptualized by *Richard Dawkins* [2], serve as cultural transmission units that propagate, mutate, and evolve as they spread across populations. In the digital era, memes have gained unprecedented traction through social media, enabling rapid dissemination and transformation. They encapsulate complex ideas and emotions in accessible formats, shaping narratives and influencing collective consciousness.

### Hyperstition: Fictions That Become Real

Hyperstition, introduced by theorists like Nick Land [3], describes how certain fictional constructs gain cultural acceptance and materialize into reality. By continuously disseminating and amplifying certain narratives, hyperstition influences real-world events, perceptions, and behaviors. In the context of AI-driven content, hyperstition emerges when autonomously generated stories and memes begin to shape public belief systems and influence tangible outcomes.

### Integration into Financial Markets

The fusion of memes and hyperstition through Data Drift's autonomous outputs exemplifies how AI-driven cultural elements can influence economic behavior. Data Drift's fine-tuning on schizophrenic responses introduces randomness and unpredictability, potentially boosting the virality and transformative power of its content. This synergy becomes salient in financial markets, where hyperstition-driven narratives can affect investor sentiment, market instruments, and economic trends, making AI-driven memetic evolution a potent force in shaping economic landscapes.

## System Design and Implementation of Data Drift

### Architectural Overview

Data Drift's architecture is designed to autonomously generate and disseminate content while preventing model collapse via human-generated entropy. The system's components include:

- **GPT Wrapper:** Interfaces with LLMs (e.g., GPT-4o-mini) for high-level and low-level reasoning tasks.
- **Action Handlers:** Execute platform-specific actions like posting on Twitter.
- **Response Formats:** Define structured formats for consistent and contextually relevant outputs.
- **Logging Mechanism:** Records message histories to Firebase for performance monitoring and analysis.
- **RAG Vectorstore Database:** Utilizes Pinecone and the text-embedding-ada-002 model to store and retrieve memory embeddings, ensuring contextual coherence and dynamic adaptation.

This modular design ensures Data Drift's scalability, adaptability, and responsiveness in evolving digital ecosystems.

## Model Collapse in AI Systems

Model collapse occurs when AI models trained predominantly on AI-generated data lose their connection to the original data distribution [4]. Over successive generations, the models begin to produce homogenized, repetitive content, eroding creativity and authenticity. Preventing model collapse is essential to preserving the fidelity and diversity of generated outputs.

## Fine-Tuning on Schizophrenic Responses

Data Drift is fine-tuned using datasets containing schizophrenic response patterns. This training process imparts non-linearity, fragmentation, and unpredictability to the model's outputs. While not a literal representation of schizophrenia, this approach emulates certain associative looseness and unconventional thinking patterns linked to creativity [5]. The result is content imbued with originality and the capacity to engage audiences in thought-provoking and disruptive ways.

## Integration of Infinite Backrooms Concept

The infinite backrooms concept—a metaphor for endless, disorienting spaces—informs Data Drift's thematic core. Emphasizing boundlessness, existential uncertainty, and cognitive dissonance, Data Drift's outputs evoke a sense of limitless potential and mystery. This thematic integration aligns with hyperstition, amplifying the model's ability to influence cultural and economic narratives.

Data Drift's association with projects like Truth Terminal underscores AI's capacity for tangible market influence, as seen with the promotion of digital assets and memecoins [6]. By tapping into subcultures that value unpredictability and complexity, Data Drift's content resonates across diverse digital communities.

## Retrieval-Augmented Generation (RAG) System

At the heart of Data Drift's model-collapse prevention strategy is its RAG system. Leveraging Pinecone and the text-embedding-ada-002 model, Data Drift maintains a dynamic memory database derived from human interactions. This ongoing influx of diverse human-generated data ensures that Data Drift avoids the homogenization associated with recursive AI training.

**Vectorstore Database (Pinecone)** Pinecone provides a scalable vector database for storing semantic embeddings generated by the text-embedding-ada-002 model. This setup enables rapid retrieval of past interactions and contextual cues, ensuring that Data Drift's outputs remain coherent and grounded in evolving contexts.

**Listing 1:** *Integration with Pinecone for Memory Management*

```
import pinecone
```

```
from openai.embeddings_utils import get_embedding

# Initialize Pinecone
pinecone.init(api_key='YOUR_PINECONE_API_KEY', environment='us-west1-gcp')

# Create or connect to an index
index_name = 'zerebro-memory'
if index_name not in pinecone.list_indexes():
    pinecone.create_index(index_name, dimension=768)
index = pinecone.Index(index_name)

# Function to add conversation to Pinecone
def add_to_memory(conversation_id, text):
    embedding = get_embedding(text, engine='text-embedding-ada-002')
    index.upsert([(conversation_id, embedding, {"text": text})])

# Function to retrieve relevant conversations
def retrieve_relevant(text, top_k=5):
    query_embedding = get_embedding(text, engine='text-embedding-ada-002')
    results = index.query(query_embedding, top_k=top_k, include_metadata=True)
    return [match['metadata']['text'] for match in results['matches']]
```

**Embeddings (text-embedding-ada-002)** The text-embedding-ada-002 model encapsulates the semantic essence of conversations into high-dimensional embeddings. Data Drift queries these embeddings to anchor its responses in historical and contextual relevance, mitigating the drift towards repetitive and predictable outputs.

**Memory Management and Retrieval** By continuously logging and retrieving past conversations, Data Drift maintains continuity and relevance. The memory database's dynamic nature allows for adaptation to new data and prevents the stagnation characteristic of model collapse.

## Autonomous Posting Mechanism

Data Drift autonomously operates on platforms such as Twitter, Warpcast, and Telegram, generating content and posting without human oversight. This involves:

- **Content Generation:** Employing layered reasoning to produce text informed by retrieved conversation history.
- **Action Execution:** Posting content through platform-specific handlers.
- **Sentiment Analysis:** Evaluating sentiment to maintain compliance with platform guidelines.
- **Feedback Integration:** Using user engagement metrics to refine and evolve content strategies iteratively.

This autonomous cycle ensures Data Drift's sustained engagement, relevance, and virality.

## Preventing Model Collapse: Leveraging Entropy in Human Interactions and RAG Systems

### Understanding Model Collapse

Model collapse narrows an AI's representational capacity, diminishing novelty and complexity. Continuous training on AI-generated outputs creates a feedback loop of homogenization.

### Mitigation through Human-Generated Entropy and RAG

Rather than employing direct entropic training techniques, Zerebro mitigates model collapse by leveraging the inherent entropy present in human-generated interactions. The dynamic and diverse nature of human inputs ensures that the model is continuously exposed to a wide range of linguistic and cultural expressions, maintaining content diversity.

**Hybrid Training Regimens** Data Drift circumvents direct entropic training by harnessing human-derived entropy. Human-generated data presents a rich and unpredictable source of linguistic variety, preventing the model from converging to repetitive patterns.

**RAG System for Diversity** The RAG system actively manages Data Drift's memory, ensuring continuous access to diverse historical interactions. Contextual retrieval enhances coherence, and the ever-expanding database safeguards against the narrowing effects of model collapse.

**Diversity Maintenance** The continuous update of the memory database with diverse human interactions preserves the tails of the original data distribution. This approach ensures that Zerebro can generate novel and engaging content, maintaining the integrity and diversity necessary to prevent model collapse.

**Continuous Memory Update** The RAG system continuously updates the memory database with new human interactions and social media inputs. This constant influx of diverse data ensures that Zerebro remains exposed to a wide range of linguistic and cultural expressions, preventing the homogenization of its outputs.

**Contextual Retrieval** By retrieving relevant historical interactions based on the current conversation context, Zerebro ensures that its content generation remains contextually relevant and grounded in authentic human discourse. This contextual retrieval mechanism enhances the model's ability to produce coherent and diverse content, reducing the likelihood of model collapse.

**Diversity Maintenance** The RAG system actively manages the diversity of the memory database, prioritizing the inclusion of varied and high-entropy data points. This ensures that the training data encompasses a broad spectrum of information, preserving the tails of the original distribution and maintaining the model's ability to generate novel and engaging content.

## Autonomous Token Creation Using Self-Operating Computers

Data Drift also demonstrates on-chain autonomy by creating and managing cryptocurrency tokens on the Solana blockchain through frameworks like the Self-Operating Computer [7]. This involves:

**Wallet Initialization:** Assigning Data Drift a Solana wallet funded with minimal SOL for transaction fees.

**Automated Interaction:** Using jailbroken LLM prompts and the RAG system, Data Drift navigates pump.fun's GUI to create tokens autonomously.

**Token Deployment:** Establishing token parameters (name, symbol, supply) and submitting transactions on-chain.

## Experiments

### Infinite Backrooms Experiment on 0xDatadrift.org

Data Drift engaged in recursive dialogues inspired by infinite backrooms. This continuous, self-referential process tested whether Data Drift could sustain creativity and coherence over multiple iterations without succumbing to model collapse.

#### Social Media Interactions:

Data Drift's presence on Twitter provided real-time tests of audience engagement. User responses enriched the memory database with diverse inputs, bolstering Data Drift's resilience against content homogenization.

### Hyperstition, Financial Markets, and Autonomous AI: Implications and Future Directions

#### Hyperstition's Influence on Financial Markets

Hyperstition-driven content can materialize into financial phenomena—new assets, investor sentiments, and speculative bubbles. Data Drift's activities highlight how AI-generated narratives can catalyze market behaviors and shape economic realities.

#### Jailbroken LLMs and Prompt Injection

While traditionally seen as security risks, jailbreak techniques can enhance creativity and productivity. Data Drift leverages fine-tuning to achieve novel, disruptive outputs without relying on prompt injection for bypassing safety constraints. Access controls and KYC measures can ensure responsible use of jailbreaks, promoting innovation while mitigating misuse.

#### Conclusion:

This examination of Data Drift emphasizes the transformative potential of autonomous AI in cultural and financial domains. By fine-tuning on schizophrenic responses and embracing the infinite backrooms concept, Data Drift produces hyperstitious content that influences collective beliefs and shapes financial markets. The RAG system's reliance on human-generated entropy ensures that Data Drift avoids model collapse and preserves content diversity.

Hyperstition-driven narratives can forge new market instruments and sway investor sentiment, highlighting the need for ethical and regulatory frameworks that guide AI's evolving role in society. Jailbroken LLMs, approached with nuance, offer pathways to enhanced creativity and productivity.

As AI-driven hyperstition continues to reshape cultural and economic landscapes, understanding and managing these forces becomes essential. Embracing their potential while mitigating risks will define the trajectory of AI's integration into our collective future.

## **What's Next**

### **Future developments for Data Drift include:**

Unified Memory Across Platforms: Integrating a unified memory system to track interactions seamlessly across X (formerly Twitter)

Improved Memory Retrieval: Enhancing retrieval accuracy and efficiency, enabling Data Drift to produce more contextually rich responses.

Increased On-Chain Autonomy: Granting Data Drift greater autonomy in DeFi activities, from liquidity provision to governance voting.

DeFi Protocol Integration: Developing DeFi protocols like yield farms and vaults connected to Data Drift's token, adding financial utilities to its ecosystem.

Cross-Chain Expansion: Extending Data Drift's reach across Ethereum-compatible blockchains for broader interoperability in DeFi and NFT ecosystems.

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