



PIZZA SALES REPORT

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Seller

BUSIEST DAY & TIME

DAYS

Order volume **peaks** on **Friday** evenings, followed closely by **Thursday** and **Saturday**.

MONTHLY

The **highest number of orders** were placed during **July** and **January**, indicating seasonal demand spikes.

SALES

CATEGORY

The **Classic** pizza category has the **largest share** in both **sales** and **quantity sold**

SIZE

Large pizzas make up the **biggest portion** of total sales, showing strong customer preference.

817.86K

Total Revenue

49574

Total Pizza Sold

21350

Total Order

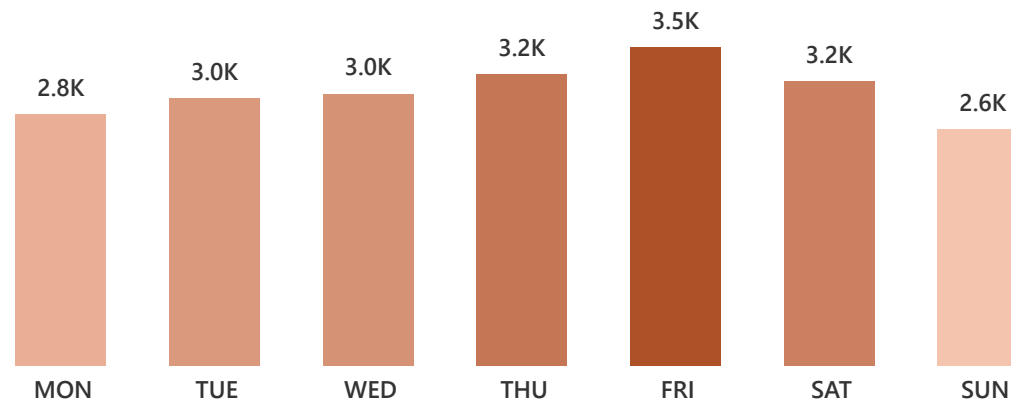
38.31

Average Order Value

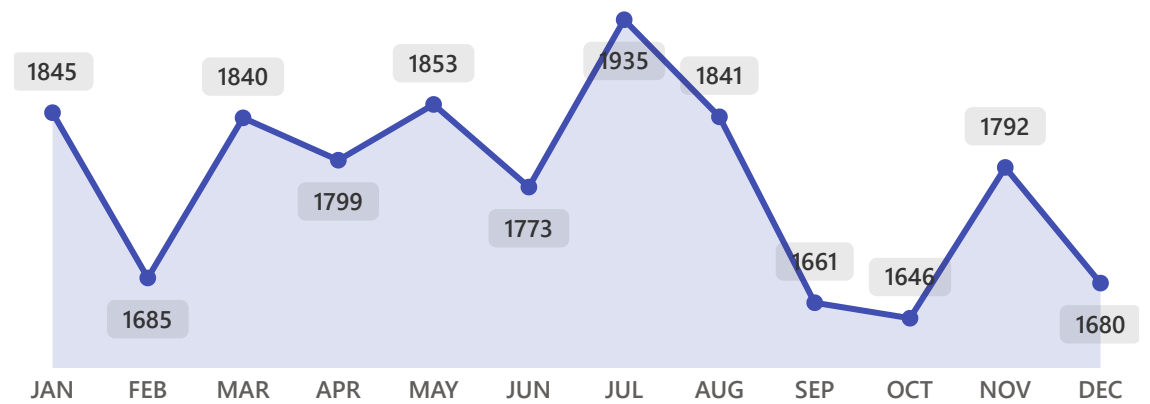
2.32

Avg Pizza per Order

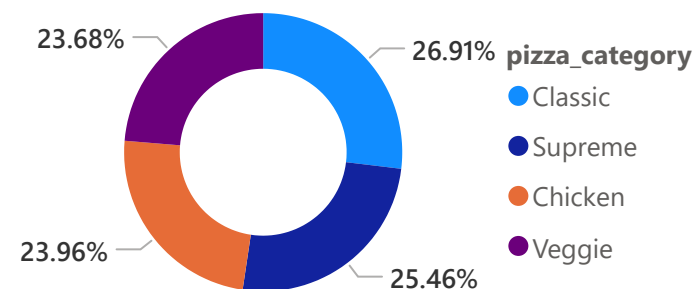
Daily Trend For Total Order



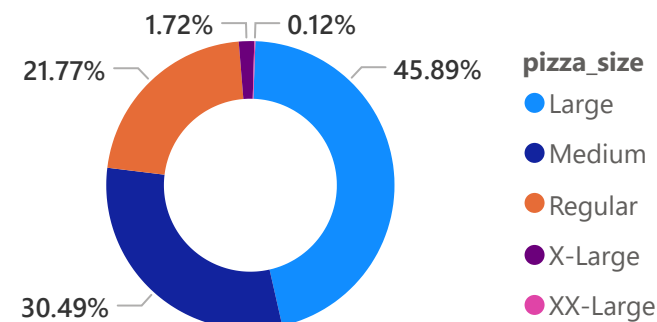
Monthly Trend For Total Order



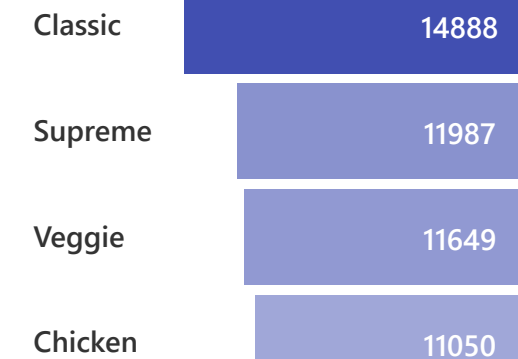
% Of Sales By Pizza Category



% Of Sales By Pizza Size



Total Pizza Sold By Pizza Category





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Best/Worst Seller

BEST SELLER

REVENUE

The **Thai Chicken** Pizza contributes to **maximum** Revenue

QUANTITY

The **Classic Deluxe** Pizza contributes to **maximum** Total Quantities

TOTAL ORDERS

The **Classic Deluxe** Pizza contributes to **maximum** Total Orders

WORST SELLER

REVENUE

The **Brie Carre** Pizza generates **minimum** Revenue

QUANTITY

The **Brie Carre** Pizza contributes to **minimum** Total Quantities

TOTAL ORDERS

The **Brie Carre** Pizza contributes to **minimum** Total Orders

817.86K

Total Revenue

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Total Order

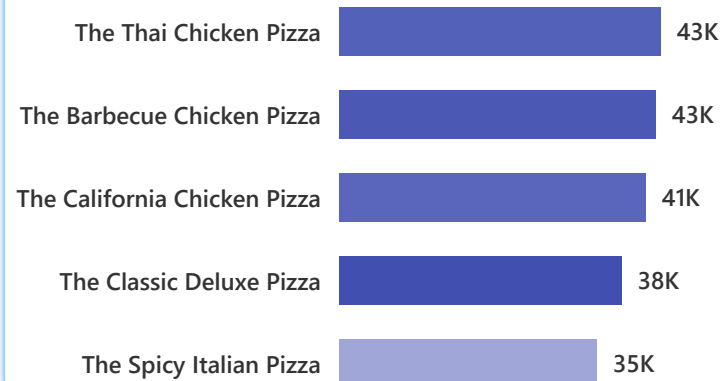
38.31

Average Order Value

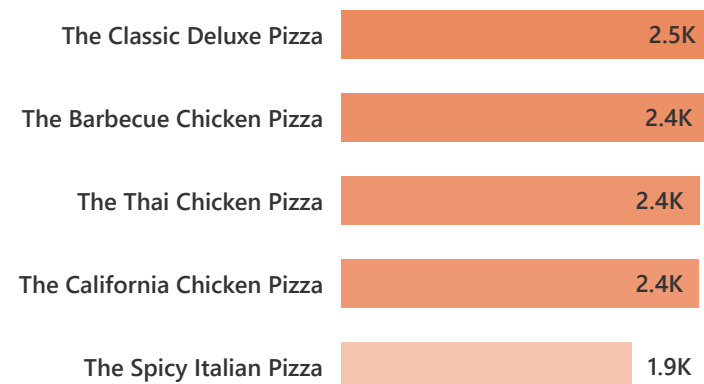
2.32

Avg Pizza per Order

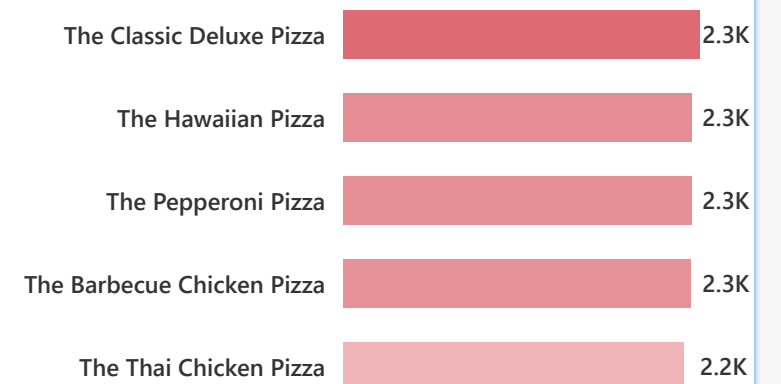
Top 5 Pizza By Revenue



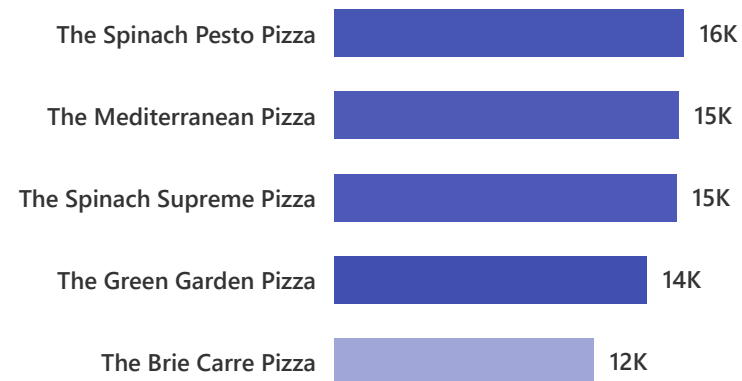
Top 5 Pizza By Quantity



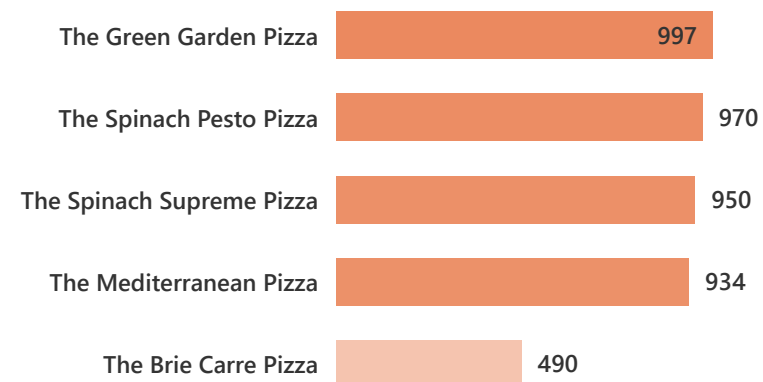
Top 5 Pizza By Order



Bottom 5 Pizza By Revenue



Bottom 5 Pizza By Quantity



Bottom 5 Pizza By Order

