



AMI Jean Paul

Age: 43 years old

Education: Bachelor

Hometown: Rwanda

Family: Married

Occupation: Seller

"If I don't take care of my vehicles, no one will. The key to my business is safety and efficiency."

Goals

- Secure your vehicles against theft.
- Track the position of your fleet in real time.
- Improve the management and profitability of your business.
- Quickly identify anomalies or suspicious behavior

Frustrations

- Loss of vehicles due to frequent thefts.
- Inefficient fleet management by employees.
- Lack of visibility into vehicle usage and location.
- Financial losses due to abuse and disorganization.

Jean-Paul, a public transport entrepreneur, manages a fleet of motorcycles and bicycles. Victim of theft and inefficient management by his employees, he is looking for an application to locate his vehicles in real time and optimize the management of his activity.



KEN Lysa

Age: 20 years old

Education: Bachelor

Hometown: Republic of Congo

Family: Single

Occupation: student

"I never want to lose an important item again. I want to know exactly where they are, at all times."

Goals

- Easily locate your personal items (phone, computer, etc.).
- Gain security and peace of mind.
- Quickly find your belongings in case of theft or loss.

Frustrations

- Frequent loss of personal items.
- Feeling vulnerable and frustrated when things go missing.
- Time and energy wasted looking for lost items.

Lysa, a young woman who is often the victim of theft or loss of personal items such as her phone and computer, is looking for a solution to easily locate them. She wants to know where they are in real time to recover them quickly and avoid other disappearances.