

Cluster Centers

Cluster #	Cluster Center [totalAdClicks, revenue, hitsPerHour]
1	[41.06666667, 145.51111111, 0.30275967]
2	[27.14044944, 17.07022472, 0.46141664]
3	[34.3203125 , 66.78125, 0.40095501]

These clusters can be differentiated from each other as follows:

Cluster 1 is different from the others in that it has the highest totalAdClicks and revenue and lowest hitsPerHour.

Cluster 2 is different from the others in that it has the highest hitsPerHour but lowest totalAdClicks and revenue

Cluster 3 is different from the others in that it has all the attributes in the middle of the clusters.

Note: Copy and fill in if you selected more than 3 clusters.