Summer of Bitcoin 2024

Designer Track Exercise Submission
Challenge 3: Bitcoin ATM

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I am extremely excited to submit my solution for this years Summer of Bitcoin. My process includes narrative sketches before moving to digital so you will see my sketches as well as my solution to the challenge. Although my education focuses on brand and print design I also have interests in architecture and product design and look forward to learning new skills this summer.

Challenge #3: ATM
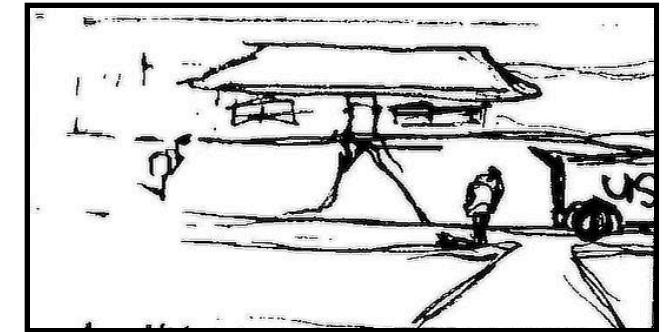
Persona: Student receives $200 cash and wants to use that cash at an ATM to purchase Bitcoin.

Objective: Create a Lo-Fi Interaction Flow Guiding the Student to Purchase Bitcoin Using a Wallet and ATM.

Narrative Sketch
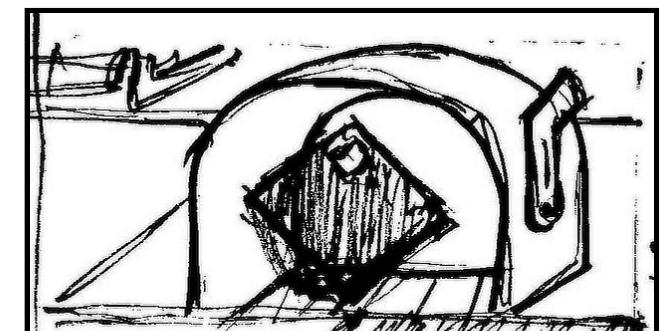
The goal of this next page is to communicate and solidify a consumer's desired experience.
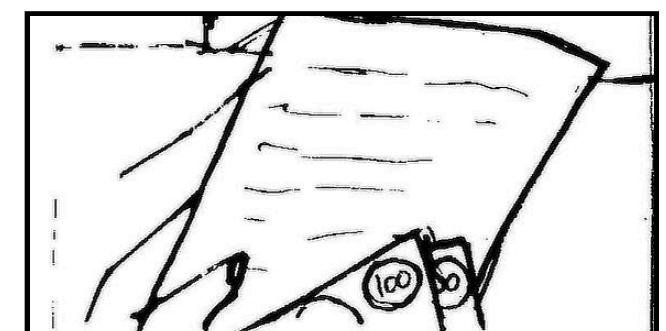
**1** Student Receives Mail
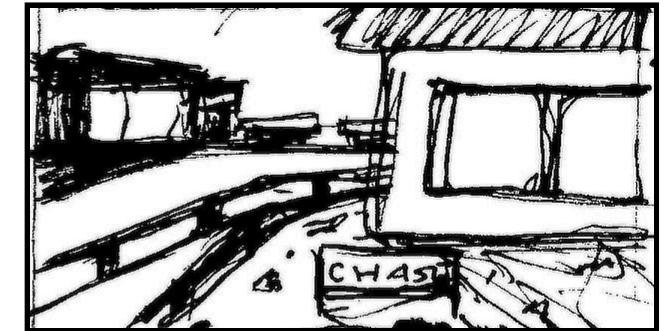
2 Student Opens Mailbox
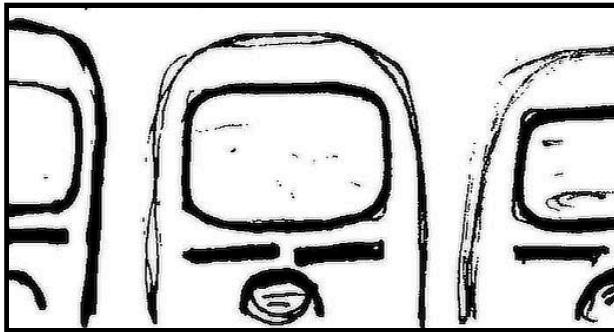
3 There's Cash* Gift Inside Mail
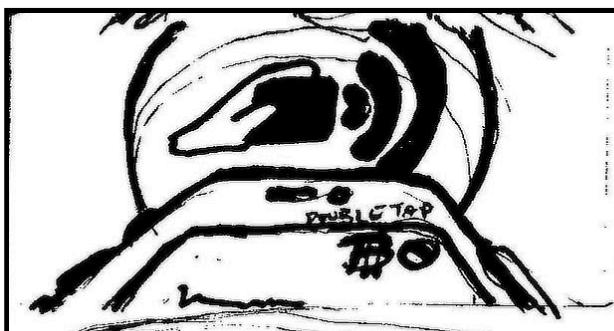
4 Student Visits Branch at Local National Bank

Receiving Fiat
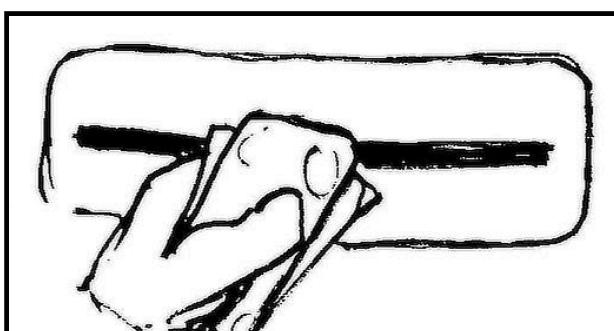
5 Student Approaches ATM
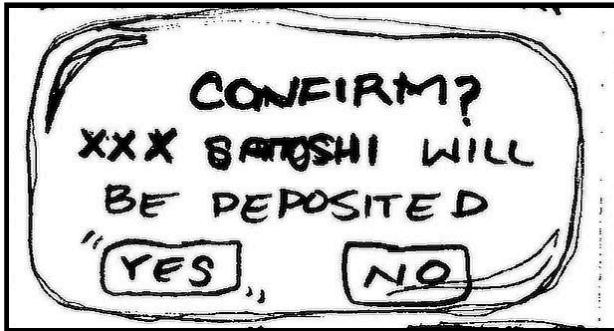
6 Student Authenticates with QR or NFC
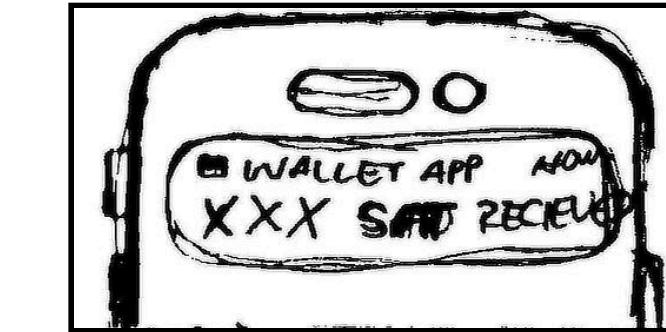
7 Student Deposits Cash in ATM
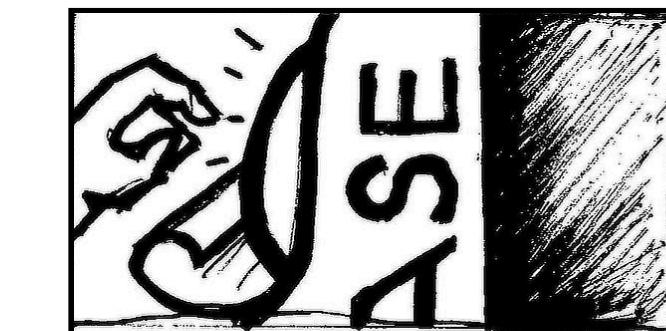
8 Student Confirms Cash Deposit Amount

ATM Interaction

9 Student Receives Mobile Notification

10 ATM Prints Receipt of Transaction
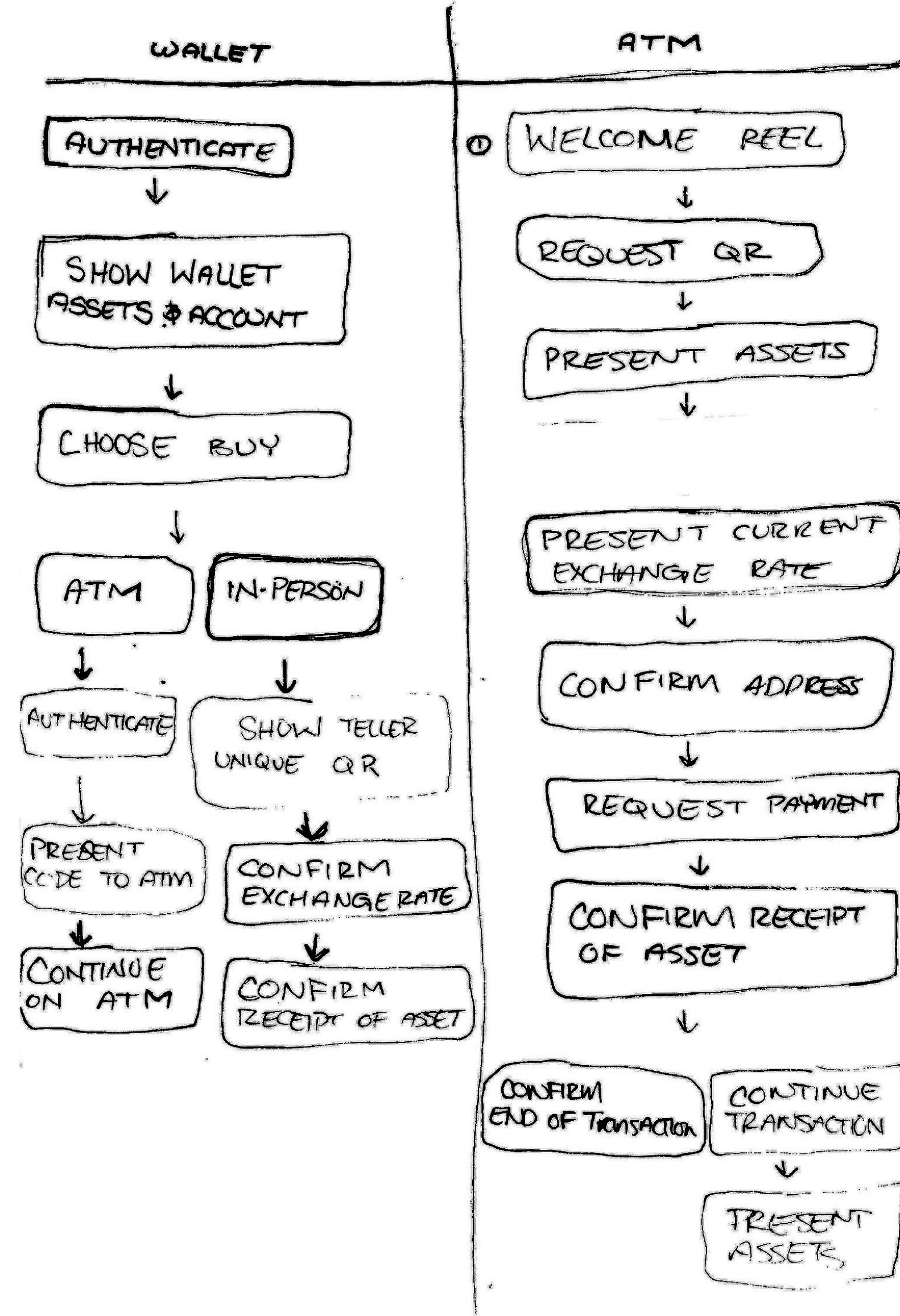
11 Student Realizes Ease of Use

END
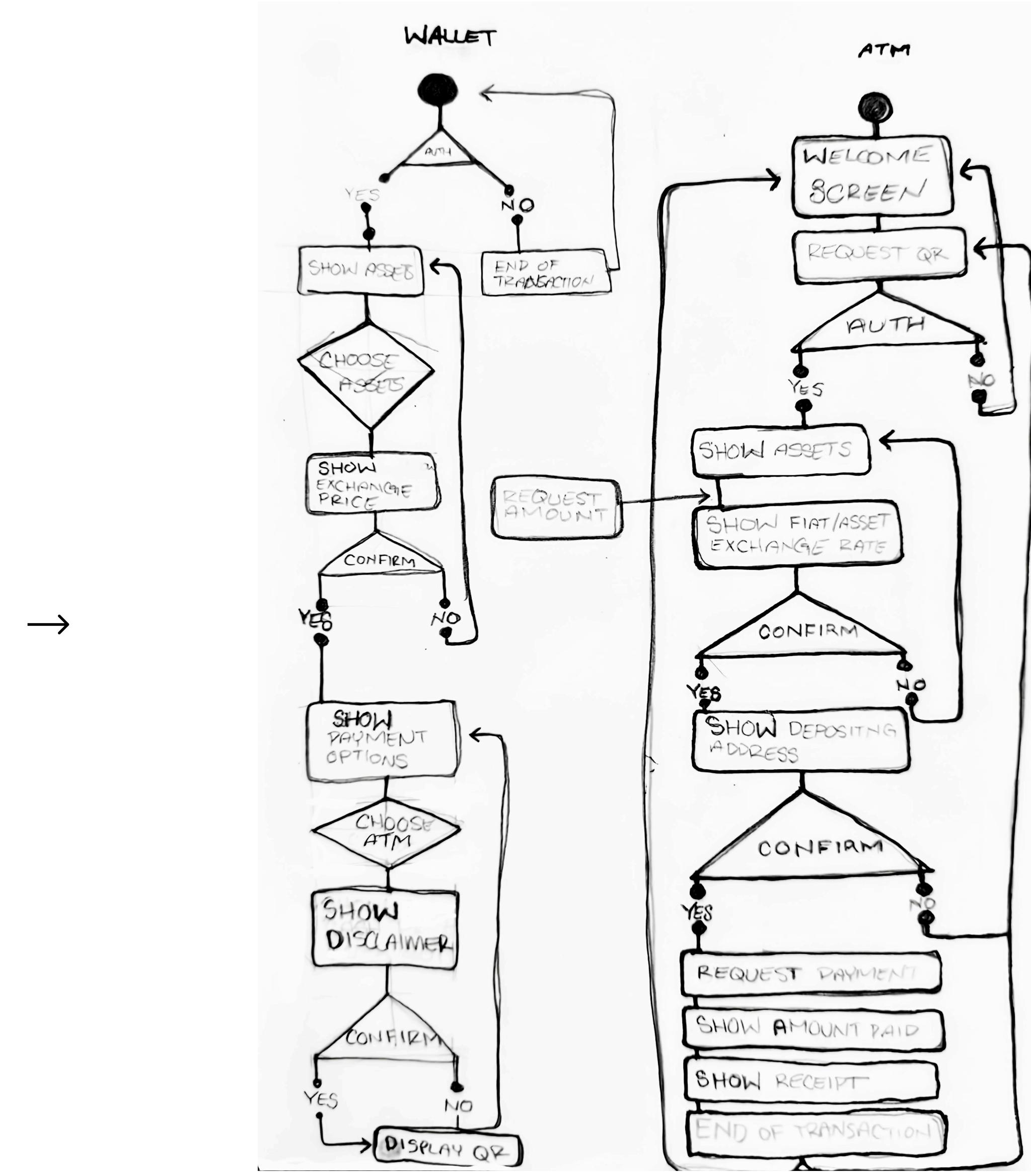
Wallet Interaction
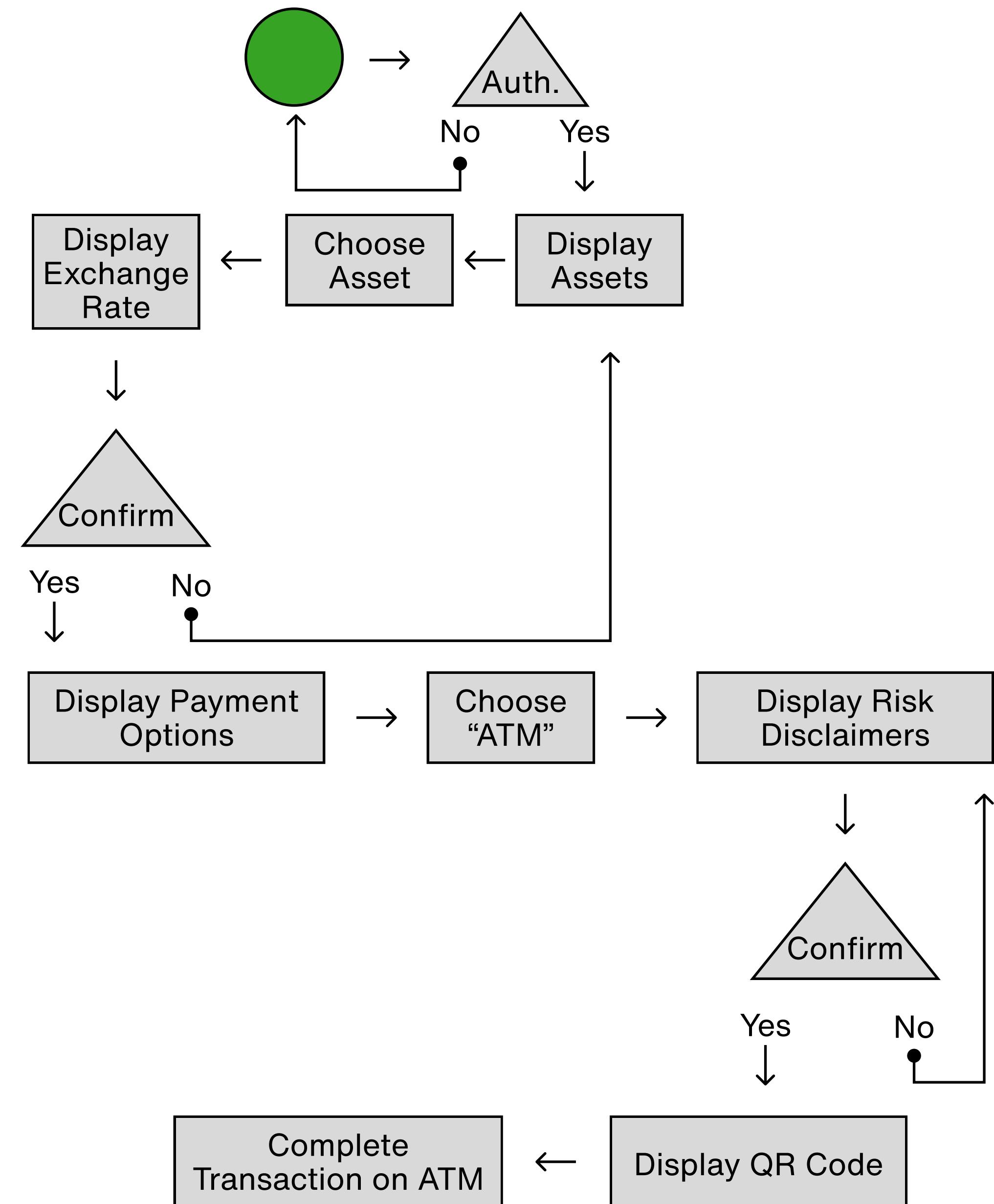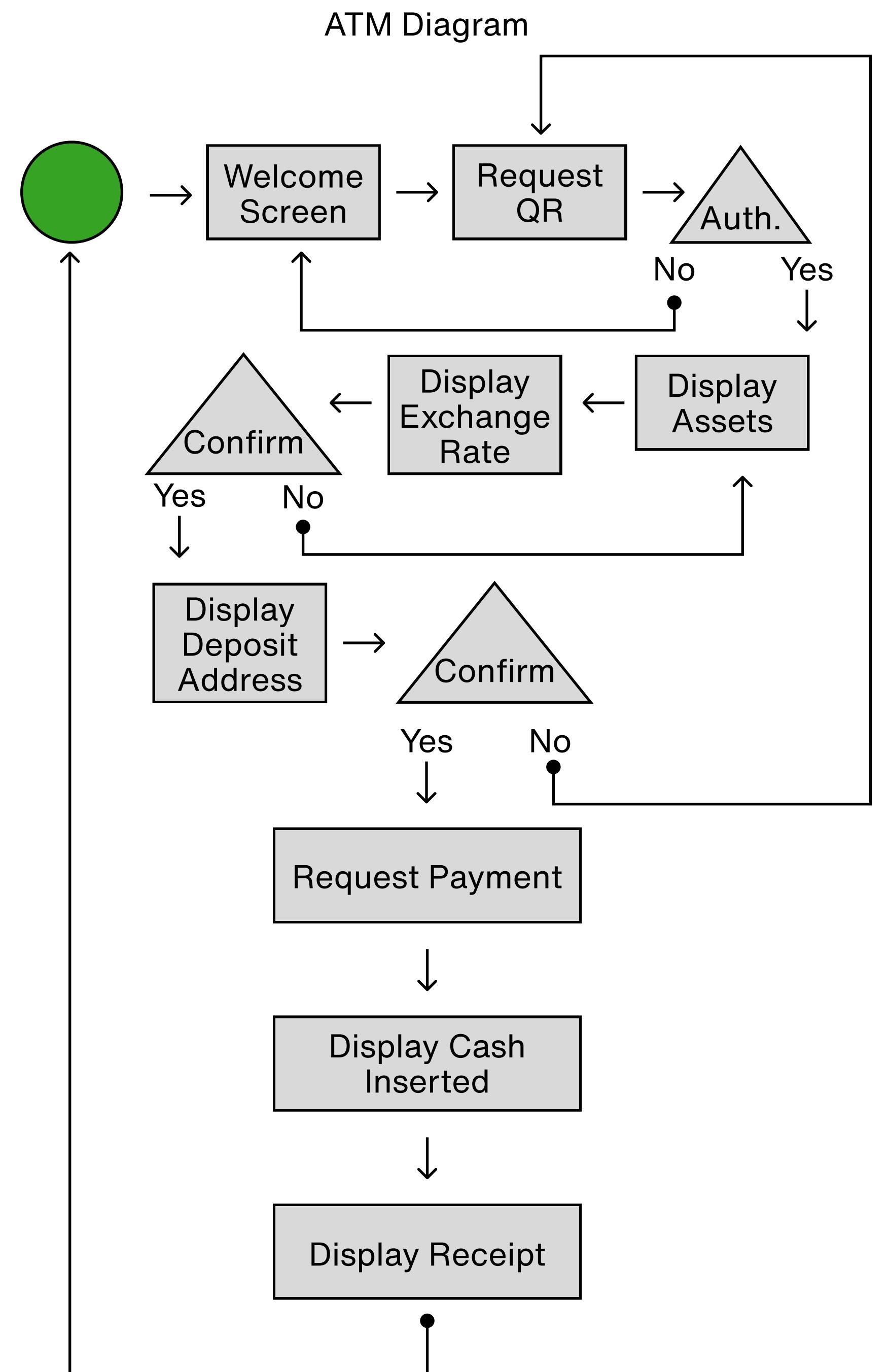
Wallet Interaction Sketch (First)

→

Wallet Interaction Sketch (Refined)

Wallet Diagram

```
    ( ● ) →  △ Auth.
                No    Yes
                │      │
                │      ↓
Display      Choose   Display
Exchange  ←  Asset  ← Assets
Rate
  │
  ↓
 △ Confirm
Yes      No
 │        │
 ↓        │
Display Payment → Choose  → Display Risk
Options          "ATM"      Disclaimers
                              │
                              ↓
                           △ Confirm
                          Yes      No
                           │        │
                           ↓        │
Complete        Display QR Code
Transaction  ←
on ATM
```

ATM Diagram

Contact Page

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