

PRAVAAH STUDENT AMBASSADOR PROGRAM

Leadership and team co-ordination are indispensable qualities in any walk of life. Pravaah , under its Student Ambassador Programme gives you a golden opportunity to cultivate these attributes by representing your college at Pravaah in general, and the socio-cultural festival Rhapsody in particular, by becoming the face of your college team. Under this programme we intend to have a student ambassador from each college who would be required to do the following work:-

- **Publicity:-** Publicize the socio-cultural festival Rhapsody in his or her campus by co-ordinating the putting up of posters on the notice boards and at important locations in his or her campus.
- **Online Marketing:-** With the student ambassador would lie the responsibility of publicizing the Facebook page of Pravaah by making an active effort to get as many likes as possible from the students of his or her college. He or she must also post the link to the Facebook pages/groups of his respective college and get the likes on the Pravaah page done from there.
- **Letter from the HOD/Dean/Director:-** The student ambassador would be required to get a letter of confirmation from the HOD/Dean/Director of his or her institute confirming that the college would be willing to send a participation team for the socio-cultural festival Rhapsody.
- **Contingent Leader:-** The Student Ambassador would be the contingent leader of his college team coming to participate in a myriad of cultural competitions and unique events under Rhapsody and would co-ordinate the entire team.

The Student Ambassadors stand to gain the following advantages by associating with us:-

- **Recognition:-** The coveted Student Ambassador certificate from IIT Roorkee and a letter of recommendation from the institute.
- **Exposure:-** Hands on experience of institutional level co-ordination, fest organization, team work, event management and media relations.
- **Bragging rights:-** Credit yourself as a Student Ambassador in your e-mail signatures, LinkedIn profile, blogs, personal pages etc.

Regards,

Team Pravaah

Email: info@pravaah.org

Website: <http://www.pravaah.org>

Facebook: <https://www.facebook.com/pravaahIITRSre>

Twitter: <https://twitter.com/GoldenPravaah>