



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Organizational
Development
and Change

Creates
innovative

Pshycometric
Assessment

Pshycological
Research

Evidence
based
solution

To enable
organization



Bright Ideas
Consulting

Clever
Thought

Plan is the
important

Clear
Mindset

Quick at
learning
things

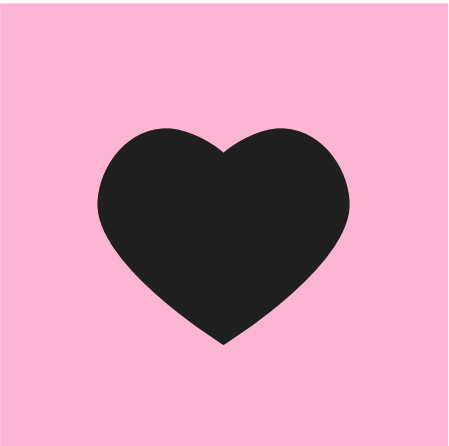
Better feel

stress free
of mind



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

 [See an example](#)