## **AtliQ Hardwares**

GM%

FILTERS By Quarters (sub\_zone)

FY 2019 All values in GBP

GM % sub zone

|       | Q 1   | Q 2   | Q 3   | Q 4   | <b>Grand Total</b> |
|-------|-------|-------|-------|-------|--------------------|
| ANZ   | 43.0% | 42.2% | 42.6% | 42.5% | 42.6%              |
| India | 42.5% | 42.2% | 42.0% | 42.5% | 42.4%              |
| NA    | 35.1% | 35.4% | 35.4% | 35.7% | 35.4%              |
| NE    | 36.6% | 37.0% | 36.5% | 36.6% | 36.7%              |
| ROA   | 44.5% | 44.3% | 44.0% | 44.5% | 44.4%              |
| SE    | 44.5% | 44.1% | 44.0% | 44.2% | 44.2%              |