



FILTERS

region All
division All

Market

Performance vs Target

All values in GBP

Country	2019	2020	2021	Target 21	2021 - Target %
Australia	3.9M	10.7M	21.0M	23.2M	-2.2M -10.5%
Austria		0.1M	2.8M	3.2M	-0.3M -11.7%
Bangladesh	0.5M	2.3M	7.0M	7.7M	-0.7M -10.3%
Canada	4.8M	12.2M	35.1M	40.1M	-5.1M -14.5%
China	1.4M	5.4M	22.9M	25.0M	-2.1M -9.0%
France	4.0M	7.5M	25.9M	28.1M	-2.2M -8.4%
Germany	2.6M	4.7M	12.0M	13.5M	-1.5M -12.7%
India	30.8M	49.8M	161.3M	170.8M	-9.6M -5.9%
Indonesia	2.5M	6.2M	18.4M	20.8M	-2.4M -12.9%
Italy	2.9M	4.5M	11.7M	12.8M	-1.0M -9.0%
Japan		1.9M	7.9M	8.2M	-0.3M -4.1%
Netherlands	0.2M	3.4M	8.0M	8.6M	-0.7M -8.2%
Newzealand		2.0M	11.4M	12.8M	-1.4M -12.3%
Norway		2.5M	13.7M	15.1M	-1.4M -10.5%
Pakistan	0.6M	4.7M	5.7M	6.2M	-0.5M -9.3%
Philippines	5.7M	13.4M	31.9M	34.4M	-2.5M -7.8%
Poland	0.4M	2.8M	5.2M	6.1M	-0.9M -18.1%
Portugal	0.7M	3.6M	11.8M	12.3M	-0.5M -4.3%
South Korea	12.8M	17.3M	49.0M	53.3M	-4.4M -8.9%
Spain		1.8M	12.6M	14.4M	-1.8M -14.1%
Sweden	0.1M	0.2M	1.8M	2.0M	-0.2M -11.1%
United Kingdom	2.0M	8.1M	34.2M	37.1M	-3.0M -8.7%
USA	11.5M	31.9M	87.8M	98.0M	-10.2M -11.7%
Grand Total	87.5M	196.7M	598.9M	653.8M	-54.9M -9.2%