

Customer Shopping Trends

£59.7644

Avg_Purchase

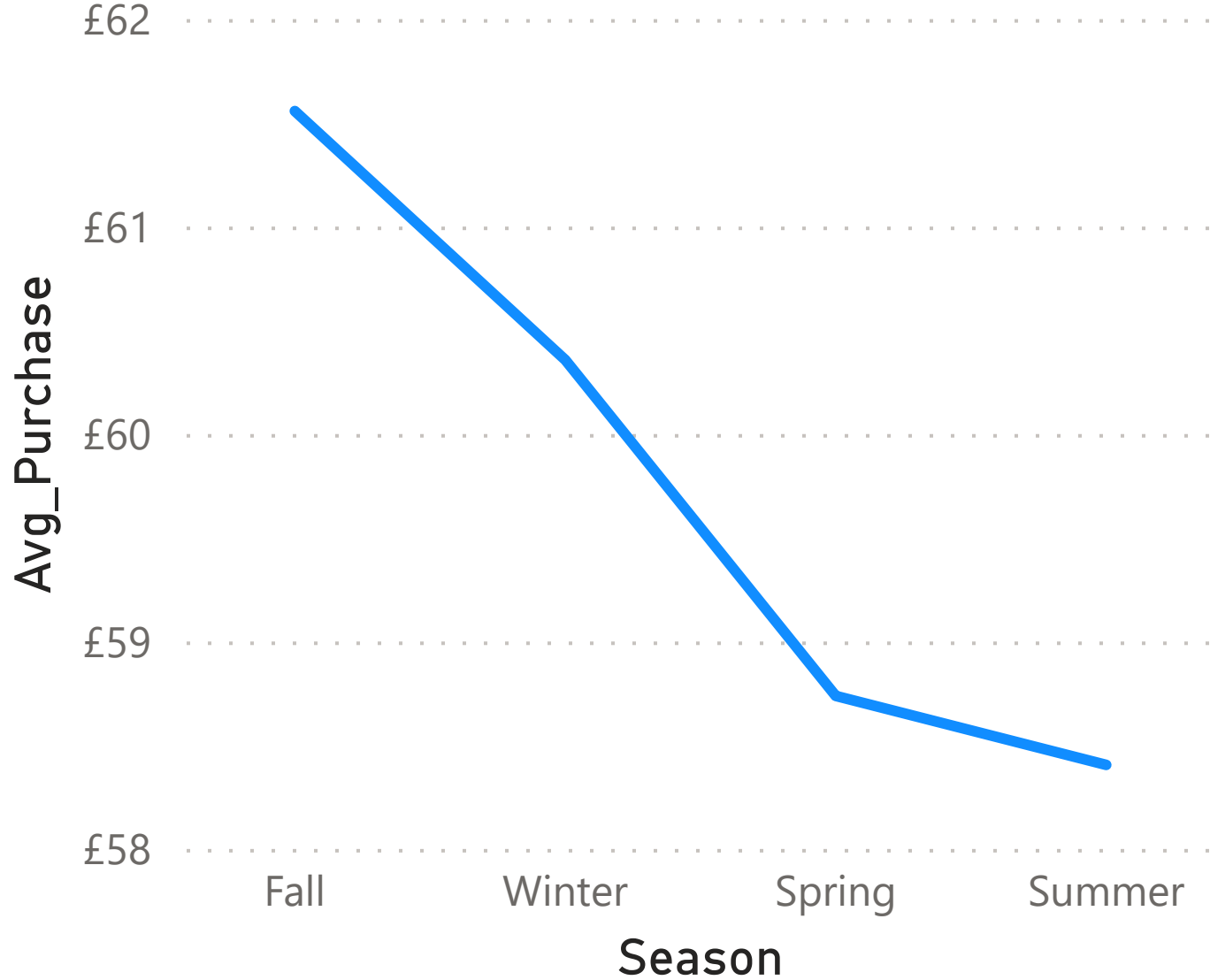
3900

Total Sales

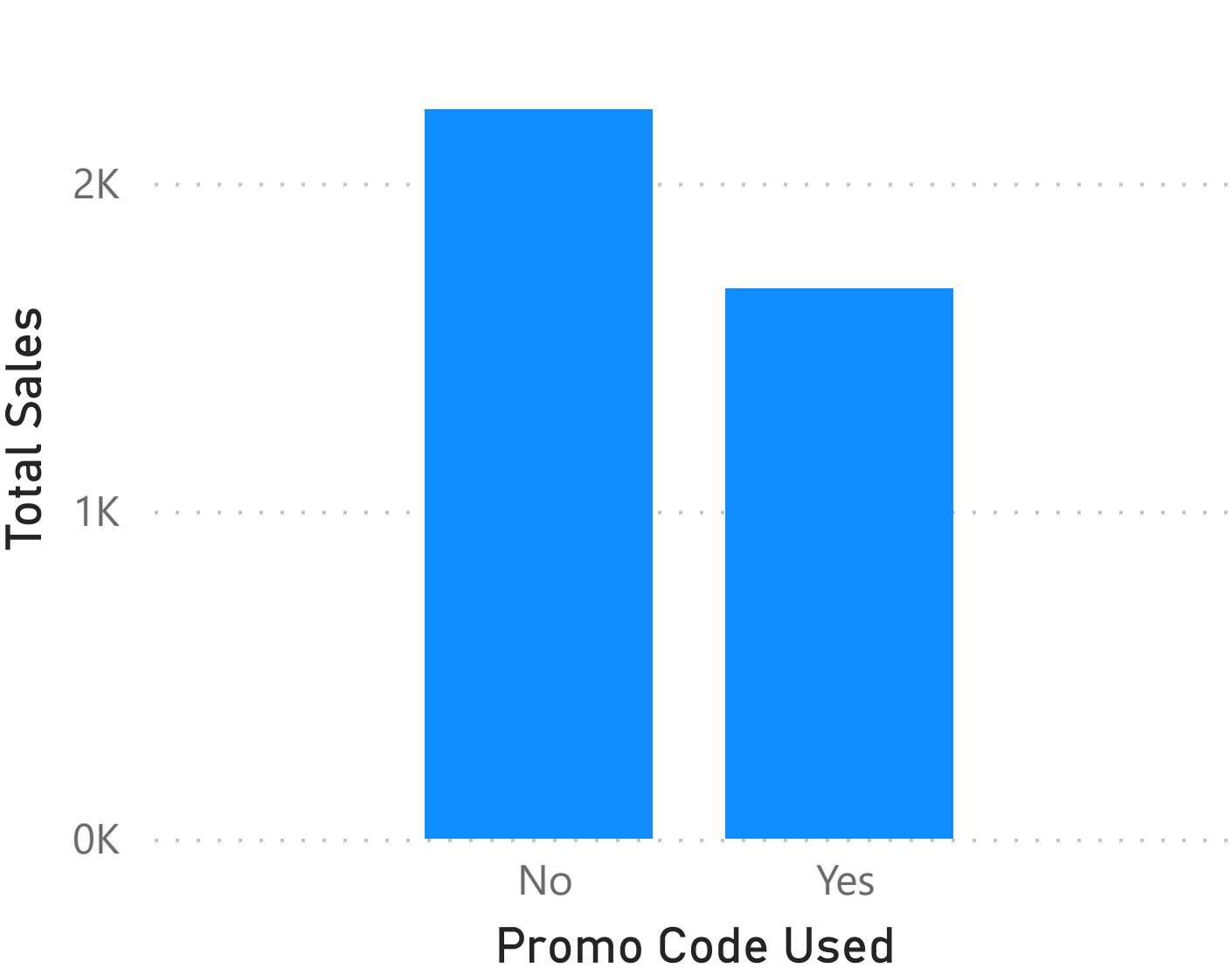
44.07

Avg_Age

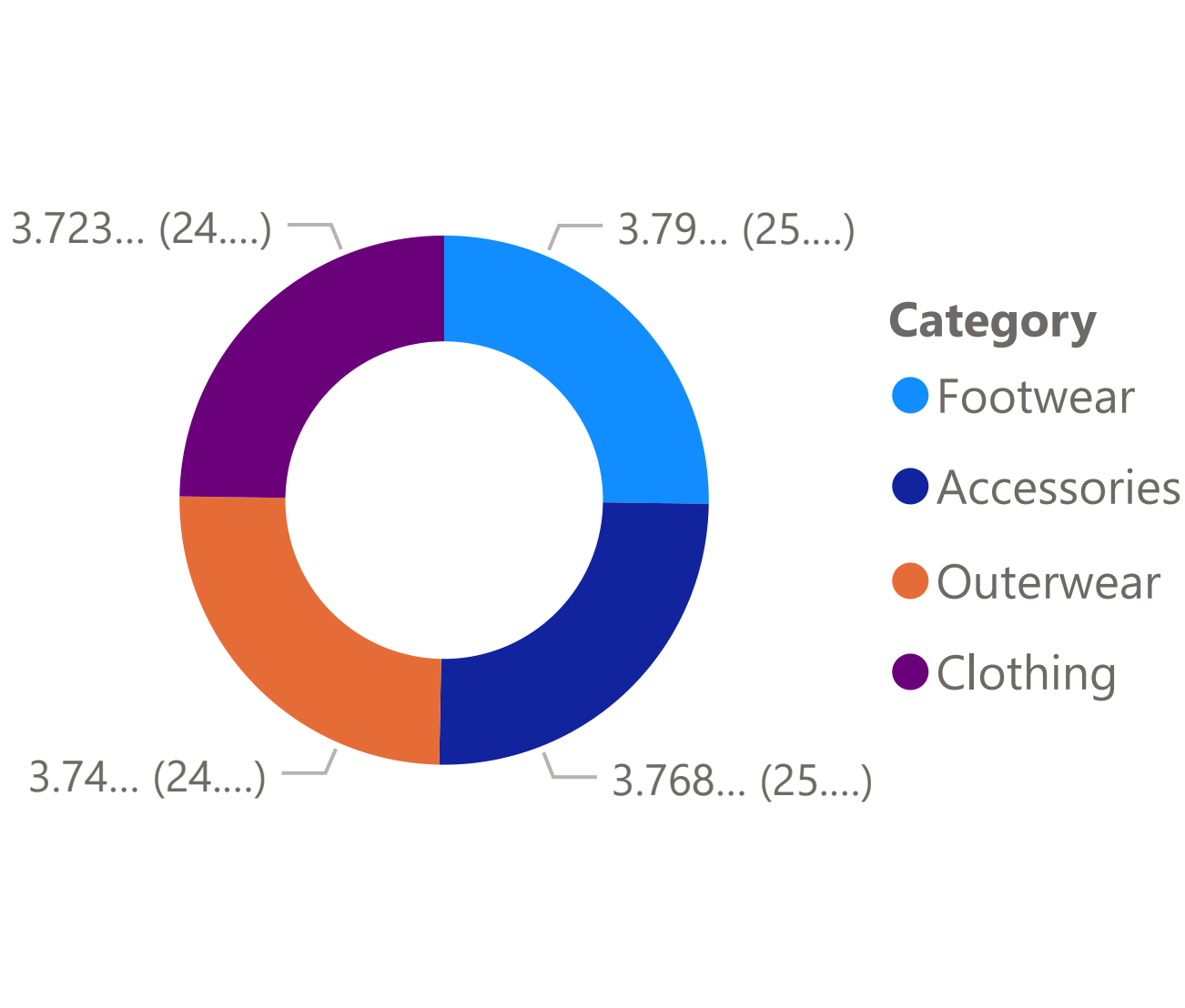
Avg_Purchase by Season



Total Sales by Promo Code Used



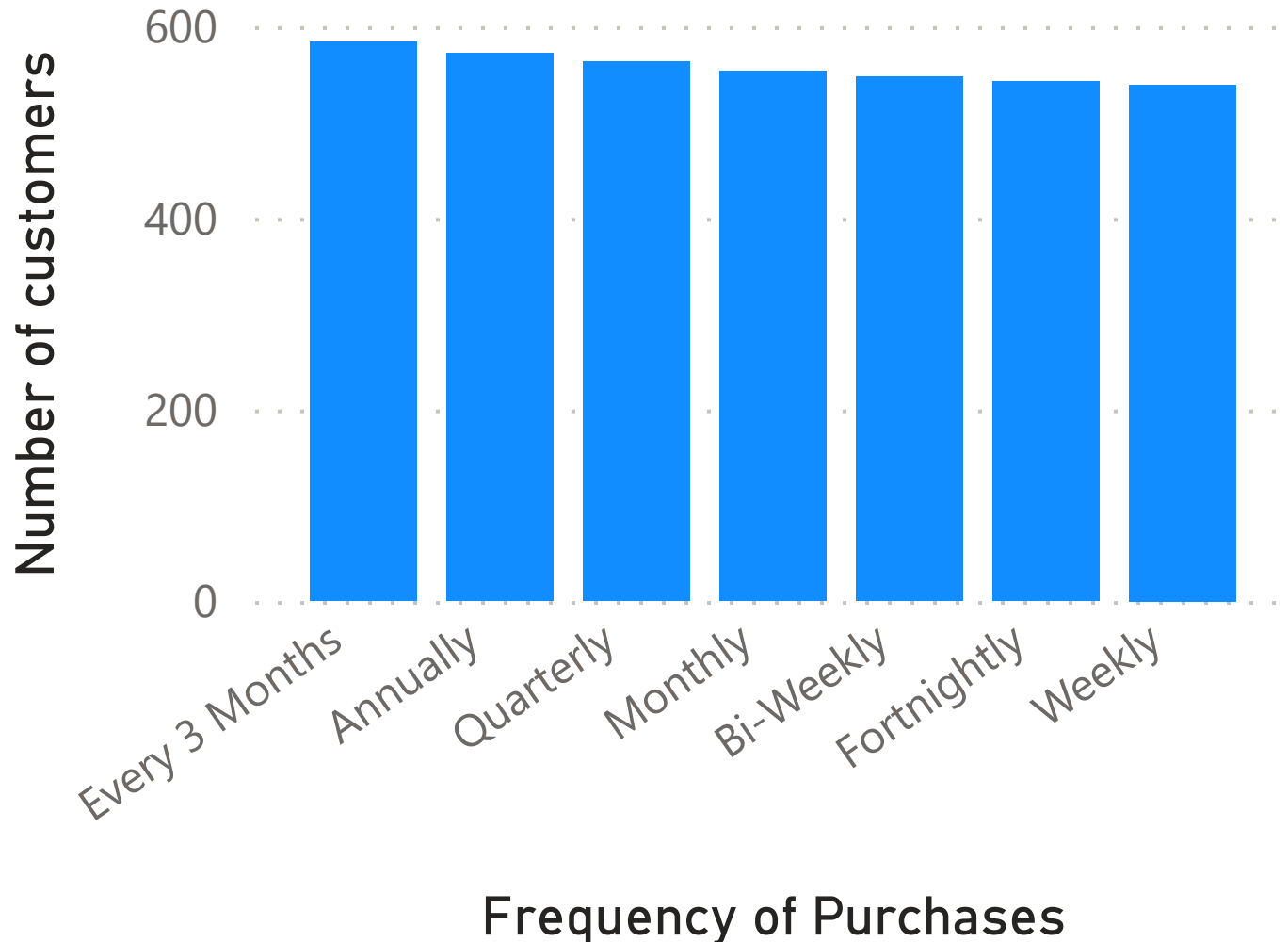
Avg_Review by Category



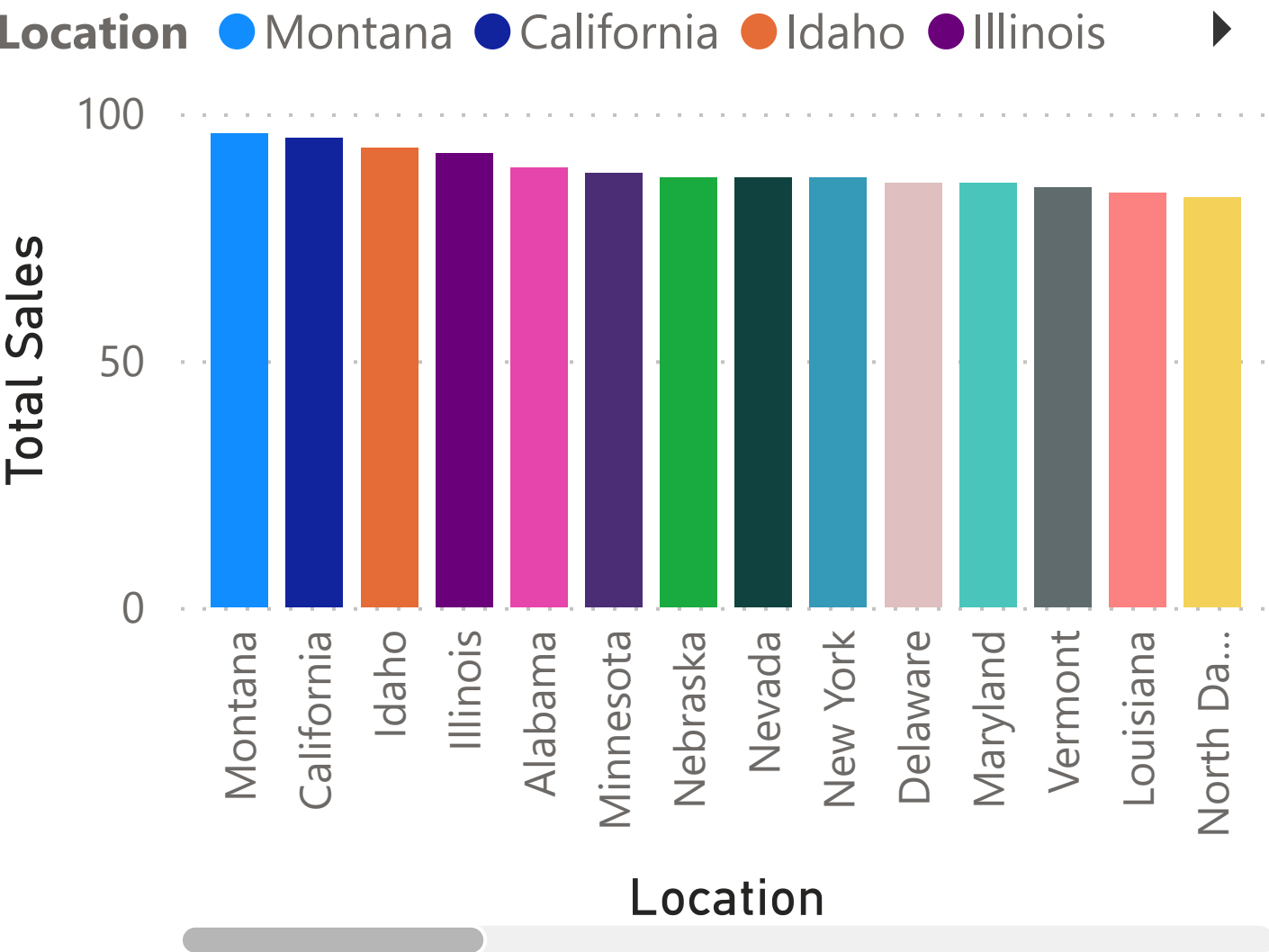
Location

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland

Number of customers by Frequency of Purchases



Total Sales by Location and Location



Total Sales by Payment Method

