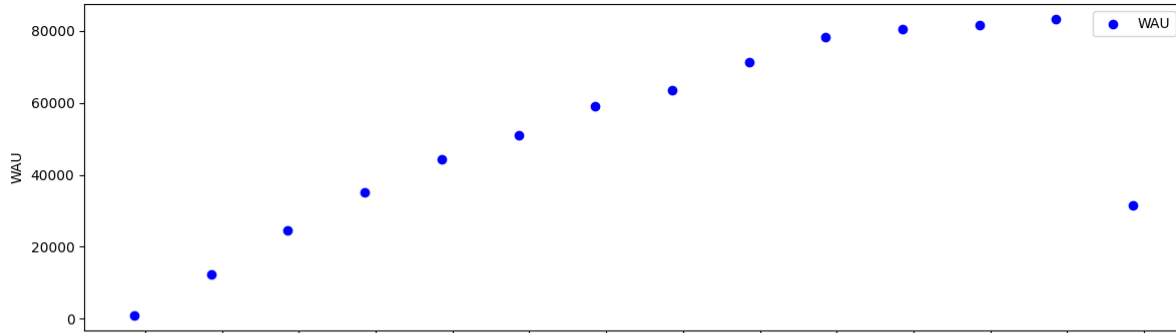
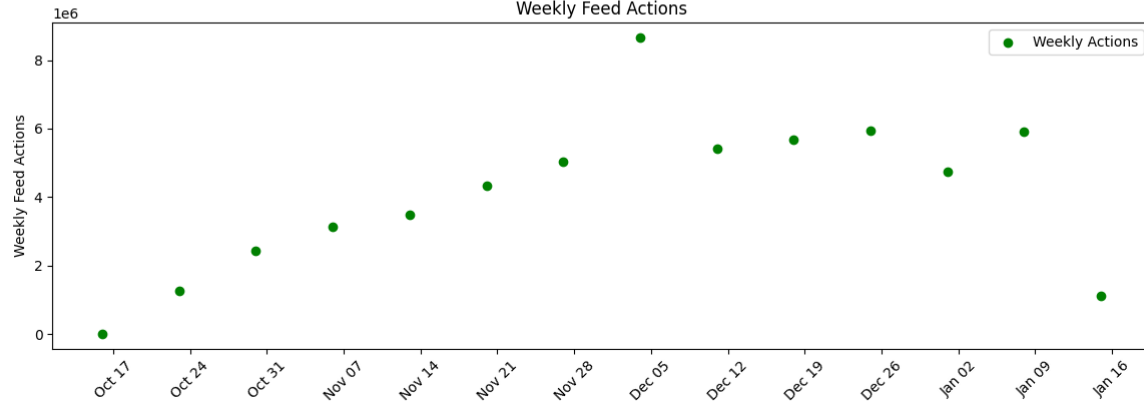


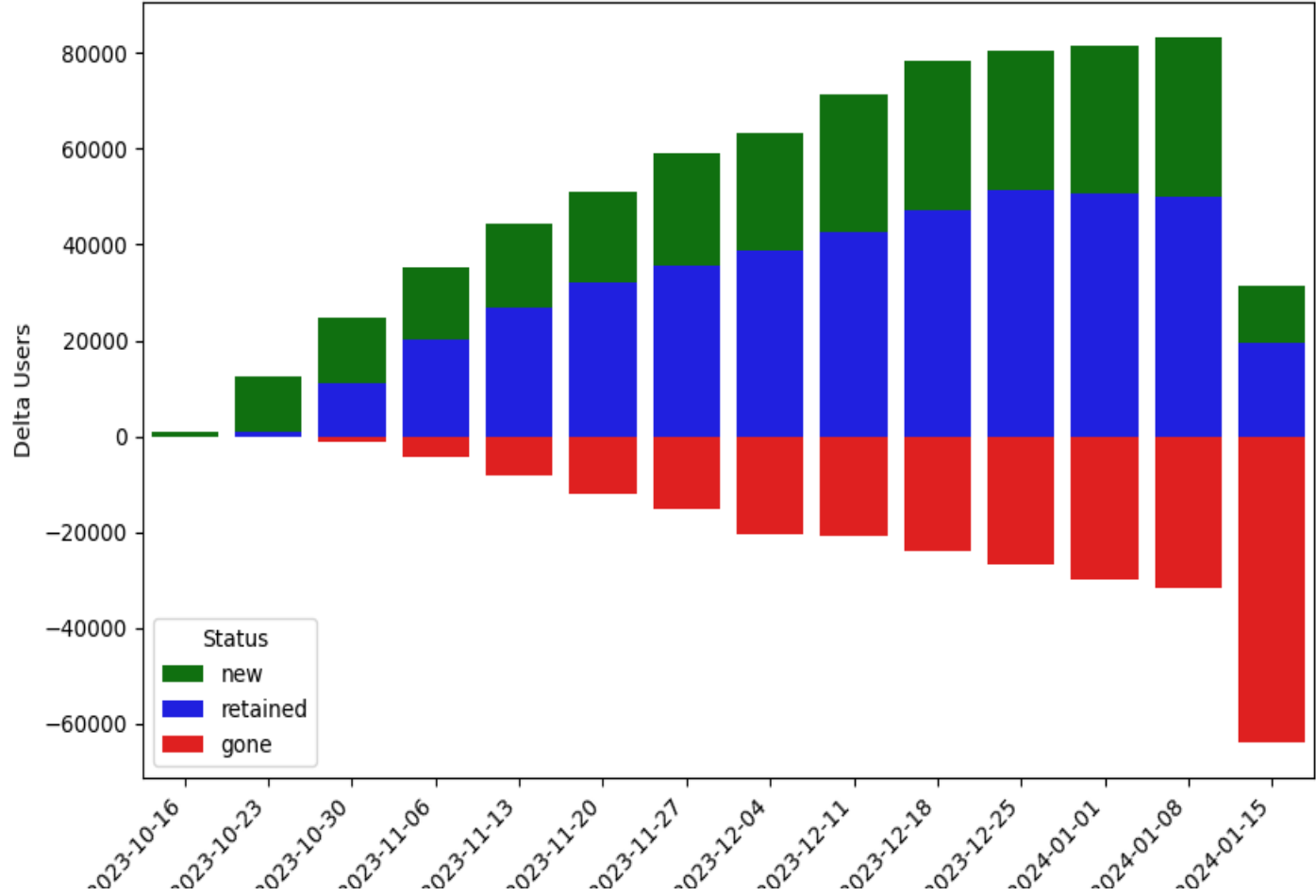
WAW



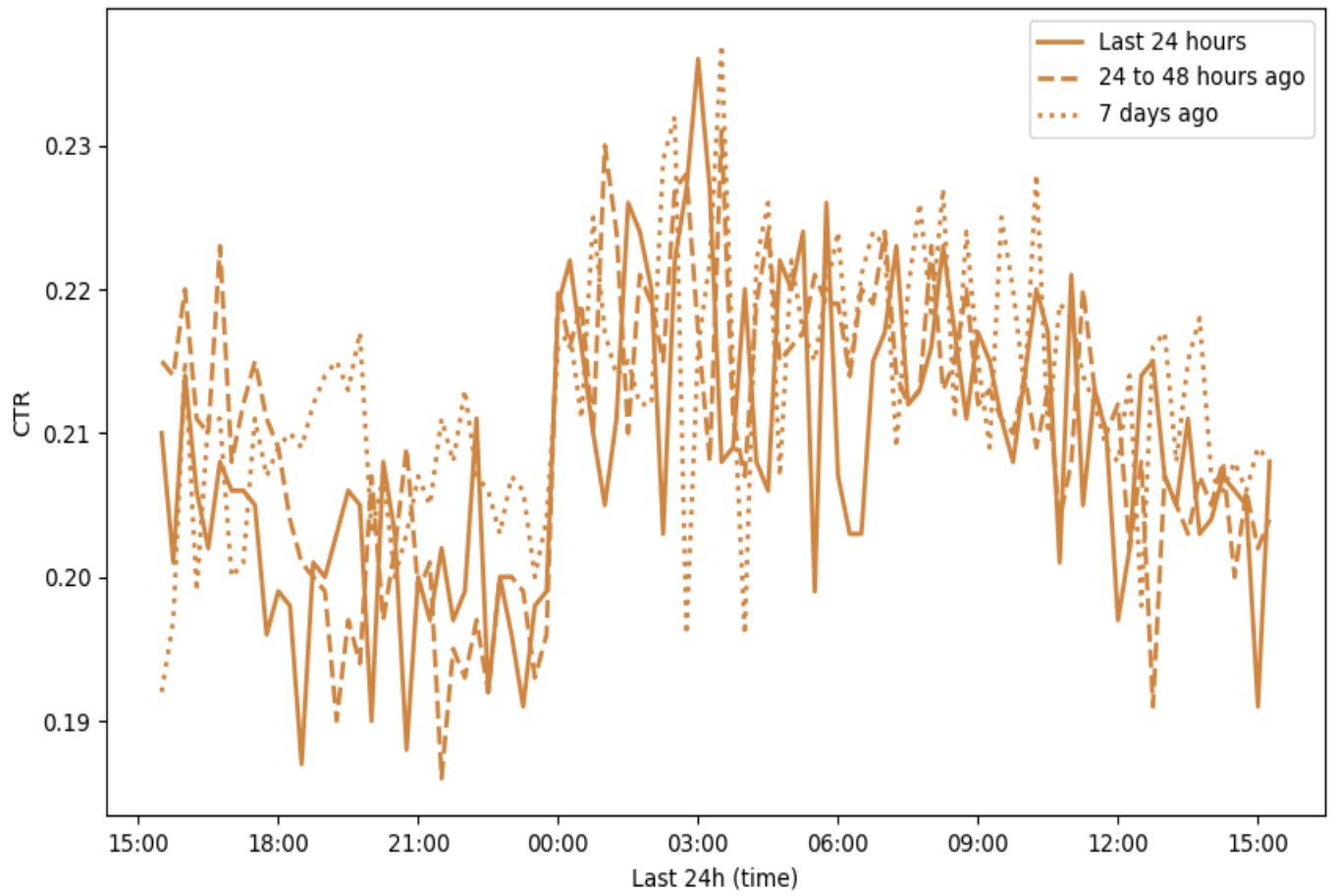
Weekly Feed Actions



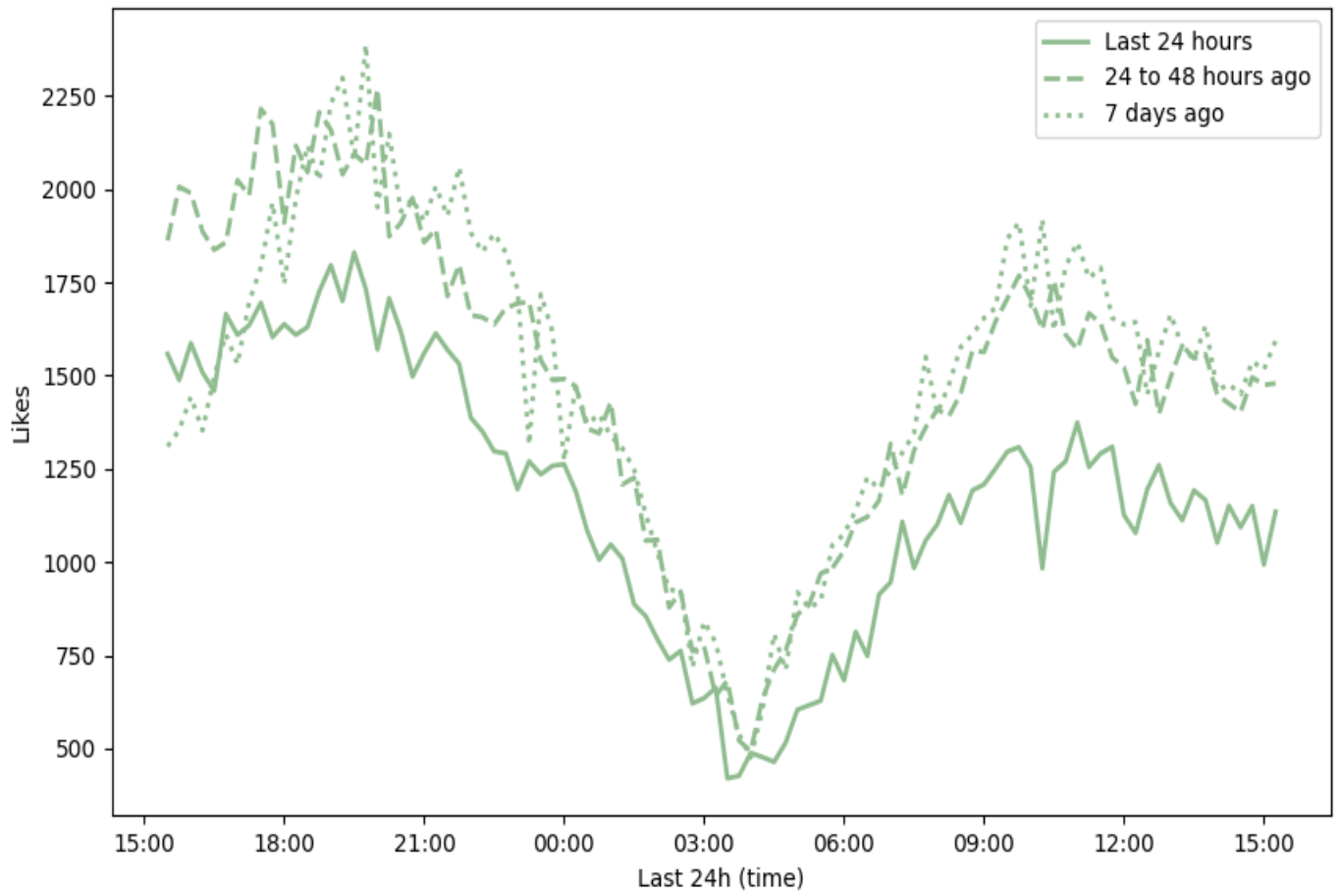
Retained, New, Gone Chart



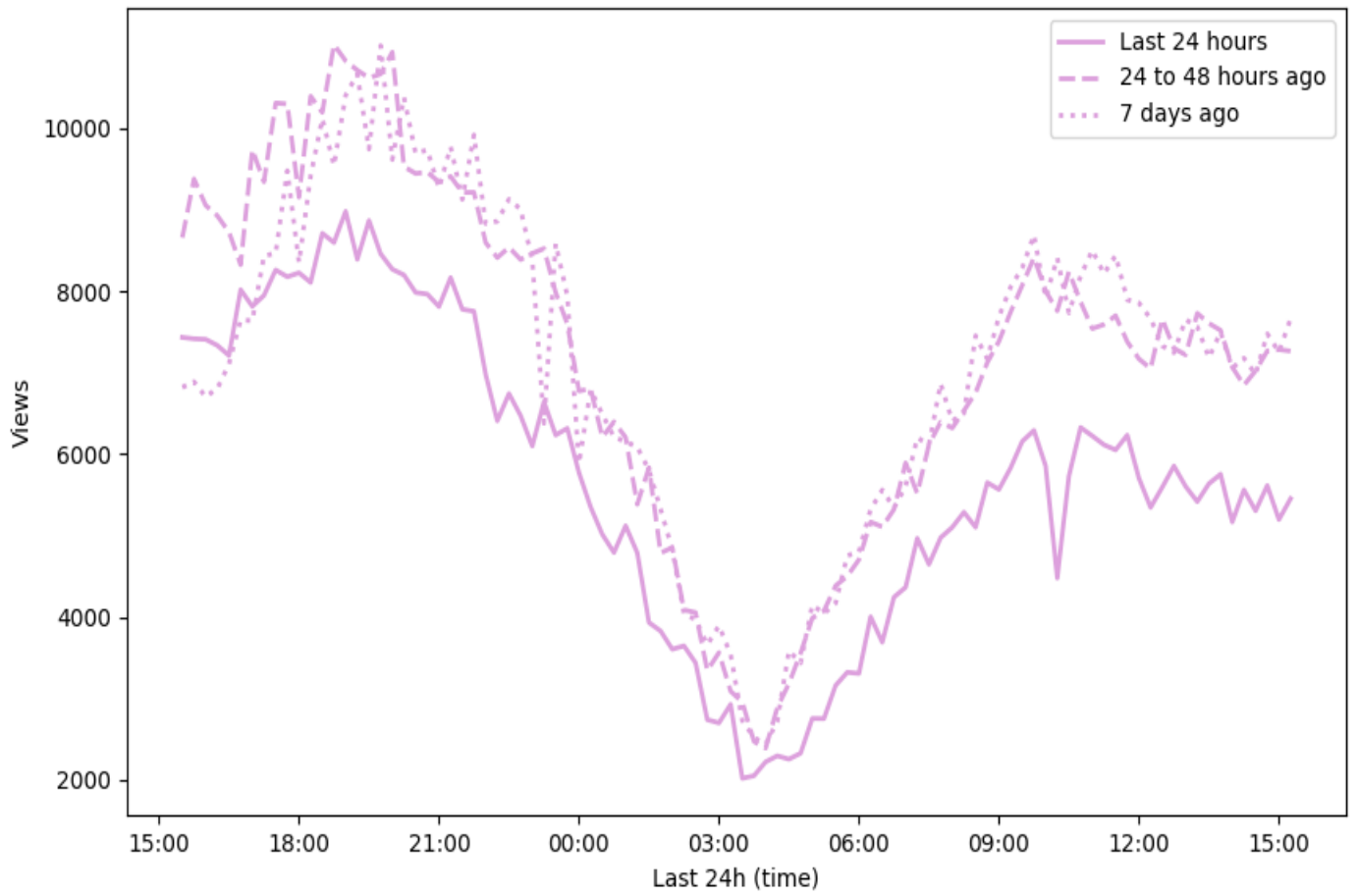
CTR Over Time

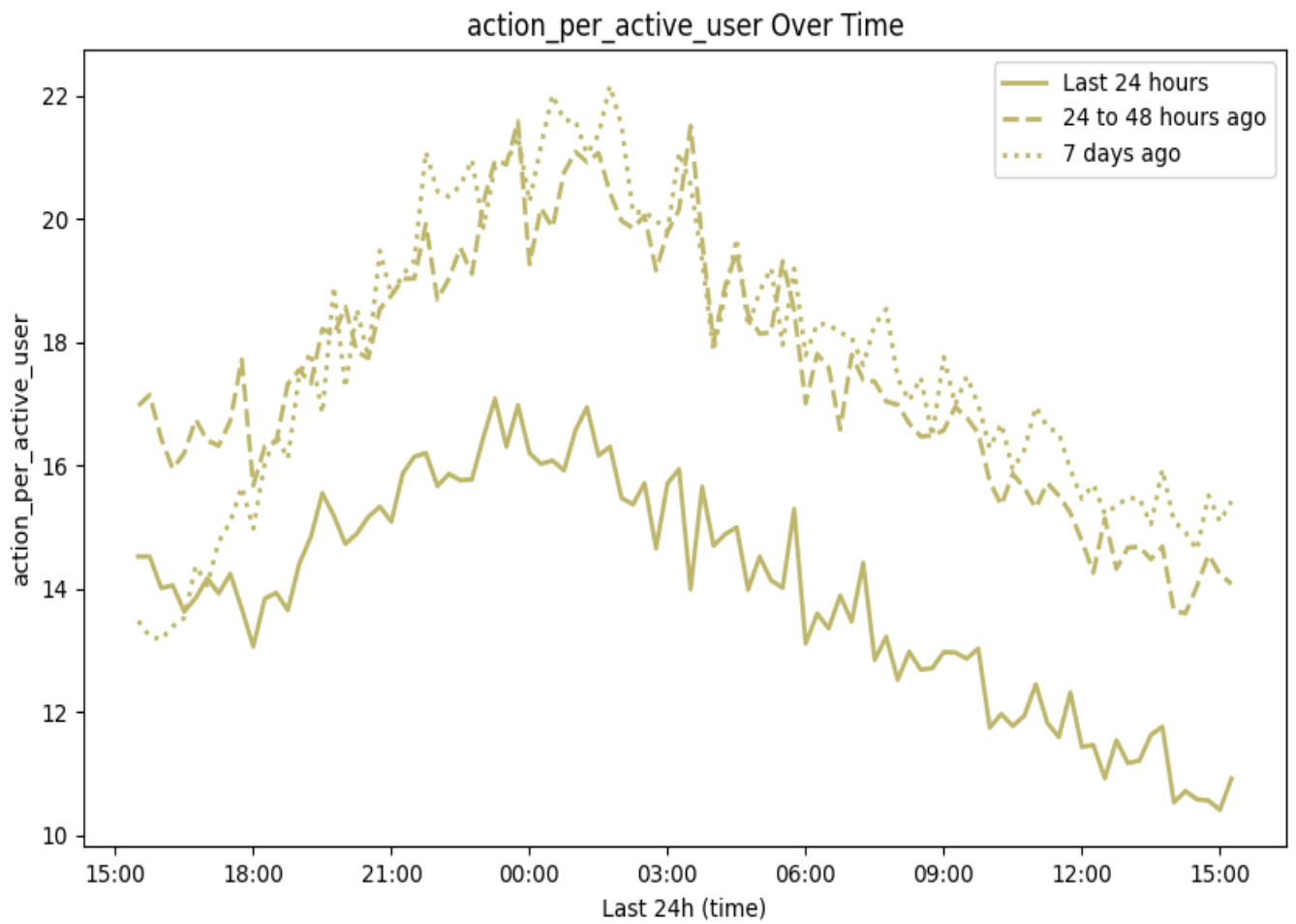


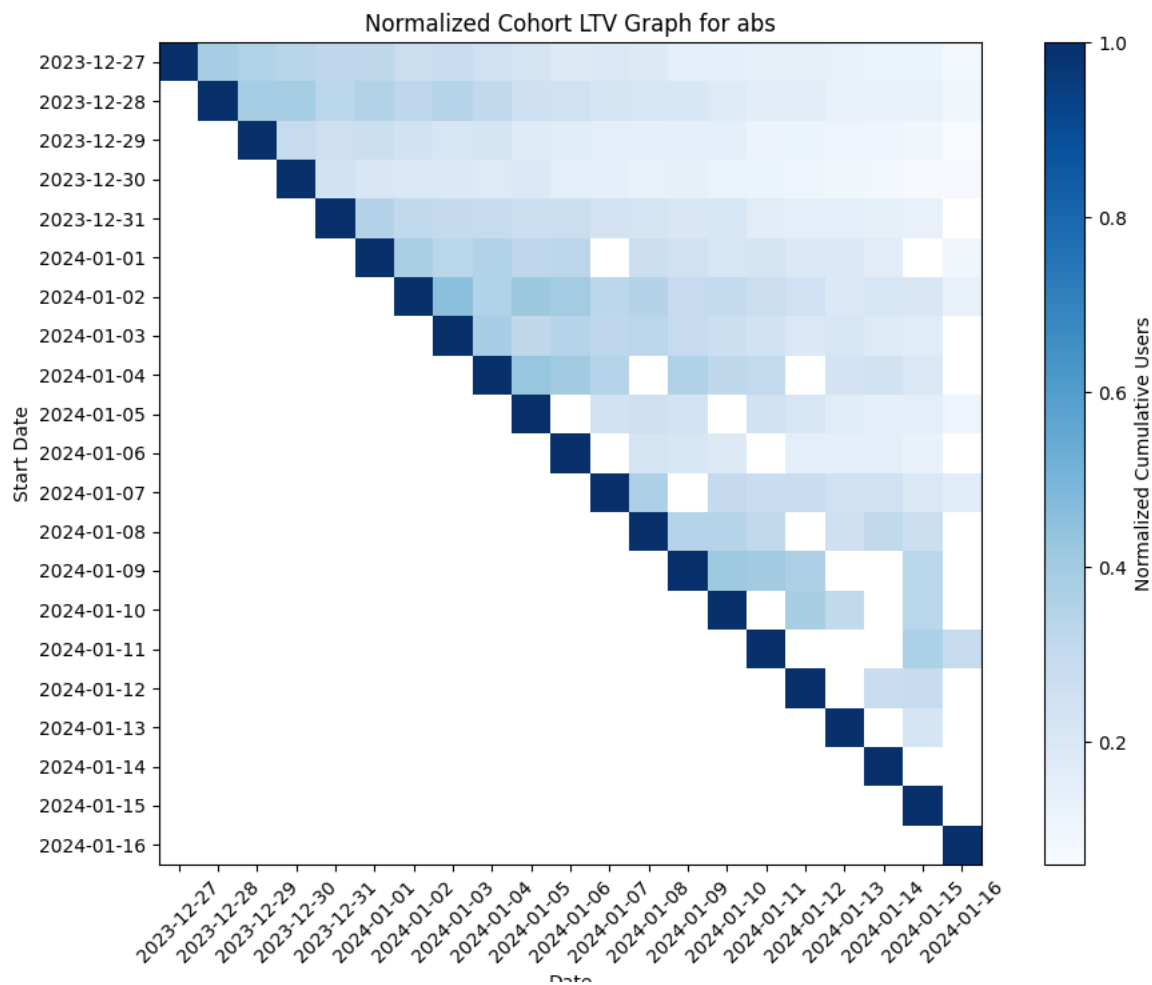
Likes Over Time

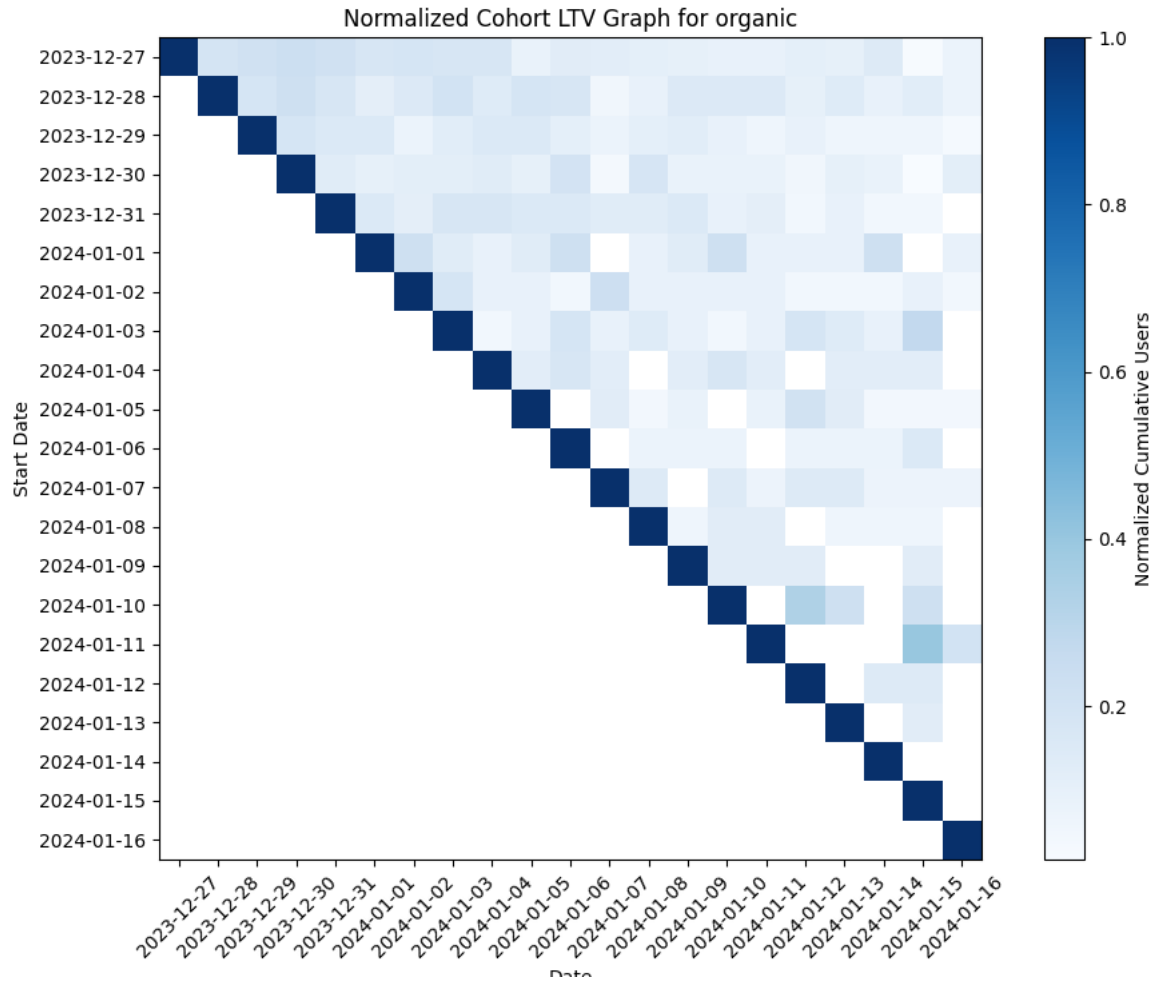


Views Over Time









os	yesterday	two_days_ago	week_ago	overall
Android	0.65	0.65	0.65	0.649
iOS	0.35	0.35	0.35	0.351

country	yesterday	two_days_ago	week_ago	overall
Russia	0.875	0.873	0.875	0.876
Ukraine	0.05	0.05	0.051	0.051
Belarus	0.021	0.021	0.02	0.02
Kazakhstan	0.02	0.021	0.02	0.02
Finland	0.011	0.01	0.009	0.01
Turkey	0.01	0.01	0.011	0.01
Azerbaijan	0.009	0.01	0.009	0.009
Cyprus	0.001	0.001	0.001	0.001
Estonia	0.001	0.001	0.001	0.001
Latvia	0.001	0.001	0.001	0.001

source	yesterday	two_days_ago	week_ago	overall
ads	0.54	0.533	0.513	0.583
organic	0.46	0.467	0.487	0.417

age_interval	yesterday	two_days_ago	week_ago	overall
19-25	0.367	0.364	0.367	0.368
26-35	0.245	0.241	0.242	0.24
0-18	0.189	0.196	0.19	0.19
36-50	0.165	0.167	0.168	0.169
51+	0.033	0.033	0.033	0.033

city	yesterday	two_days_ago	week_ago	overall
Moscow	0.13	0.133	0.134	0.133
Saint Petersburg	0.043	0.04	0.04	0.042
Novosibirsk	0.014	0.012	0.012	0.012
Yekaterinburg	0.011	0.011	0.012	0.012
Nizhniy Novgorod	0.011	0.01	0.01	0.01
Rostov	0.011	0.01	0.009	0.01
Kazan	0.01	0.01	0.01	0.009
Chelyabinsk	0.009	0.008	0.01	0.01
Samara	0.009	0.01	0.01	0.009
Volgograd	0.009	0.007	0.008	0.008

gender	yesterday	two_days_ago	week_ago	overall
1.0	0.549	0.554	0.55	0.552
0.0	0.451	0.446	0.45	0.448

Period	DAU (messages)	Messages sent	Messages per user	Pers per user
Yesterday	2210.0	12901.0	5.84	4.48
Two Days Ago	2251.0	12899.0	5.73	4.58
One Week Ago	2132.0	12901.0	6.05	4.73
Entire Period (AVG)	1531.86	12947.66	11.41	7.14