The Pros of Social Media Communication















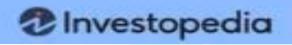




Social Media

['sō-shəl 'mē-dē-ə]

A computer-based technology that facilitates the sharing of ideas, thoughts, and information through virtual networks and communities.









Advantages

According to Prof. Viktoriya Sus













1. Anyone can publish

 Perhaps the best thing about social media is that it's made absolutely anyone to publish and share their news and information.

2. Free Source Of Information

 Most social media platforms are free, and they're available on our phones!











3. Builds Social Contacts

 It's so easy these days to meet people online. In fact, many social media platforms have built-in algorithms to help you meet people who have the same interests.

4. Lets People Find Their Subculture

 Before the Internet, people were limited to making friends in their immediate community.









5. Allows The Truth To Get Out

 In many societies, governments and establishment media might try to prevent the news from reaching the people.

6. Excellent Communication Tool

 Social media provide an opportunity to communicate with work colleagues, relatives, and friends.









7. It Can Help With Self-Development

 Social networks can be used as a tool for selfdevelopment, allowing people to follow inspirational people and content related to their interests.

8. It Can Be Educational

 Furthermore, social networks provide a valuable resource during the learning process.









9. It Can Help Businesses To Thrive

 Social networks are a platform for business development. People can advertise their online store, web design studio, etc.

10. It Can Improve Career Opportunities

 Social media can help with career growth by bridging the gap to global employers.











11. Acts As A Platform For Entertainment

 Whether for fun or distraction, countless young adults turn to social media as an outlet for entertainment.

12. Earn Money

 Social media is an incredible asset when it comes to making money. People can easily open their own store or blog and draw customers in from various social networks.









13. It Can Help Disarm Social Stigma

 social media allows people to fight against all kinds of discrimination. It's an excellent platform to raise awareness about taboo topics and break the taboos associated with them.

14. Stores Unprecedented Amounts Of Historical Information

 In the future, we'll have unprecedented amounts of information about this time in history.







The Cons of Social Media Communication













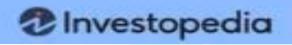




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1. It Can Lead To Addiction

 Social media can easily become an addiction that takes over people's lives.

2. Increase Online Bullying

 Social media provides a platform for people to express their opinions and share personal information. But unfortunately, some people use it as an opportunity to bully others.











3. Can Lead To Body Image Issues

 One of the most dangerous traps associated with social media is people's inclination to compare themselves to those around them.

4. Can Be Misused For Spreading Misinformation

 Social media can also be a breeding ground for misinformation and propaganda. People have been known to spread lies, rumors, and even unsubstantiated theories with impunity.









5. Can Affect Relationships

 Social media can potentially damage relationships, as people often become overly engrossed in their virtual lives and fail to give adequate attention to their tangible connections.

6. Can Cause Sleeplessness

 Excessive use of social media can also disrupt sleep patterns.









7. Can Lead To Leaks Of Private Information

 A major risk of using social media is the possibility of experiencing an attack that will leak our information to others.

8. Can Be Abused By Employers

 Companies can exploit social media for their own dishonest advantages, such as monitoring their employees and intruding on their internet activities.









9. Can Increase Stress

 Social media can be a source of heavy stress and anxiety, especially when individuals feel the pressure to remain active online and respond quickly to messages.

10. Facilitate Laziness

 Social media can be a trap, sapping away motivation and resulting in an inactive lifestyle.









11. Leads To Polarization

 Social media gives us more of what we like. So, people end up only seen people or viewpoints that agree with us.

12. (from your own experience)



















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