

## Ideation Phase

### Define the Problem Statements

Date	31 oct 2023
Project name	Create a Google my Business profile
Team id	C19FED1074EE13BB40E4336584FD97DA

#### Customer Problem Statement Template:

Define your objectives: a platform to interact with customers through reviews, messages, and posts.

Identify the target audience: Local Customers, Tourists, Travelers, Mobile users, Online Shoppers, etc....

Create a list of questions: Prepare a set of open-ended questions to elicit detailed responses.

## Two Types of Problem Statements



**In Business**



**In Research**