INCO ACADEMY

NEED HELP WITH YOUR DIGITAL PROJECTS?

MEET OUR LEARNERS

Graduates from INCO Academy's "Get Into Tech" bootcamp might be able to help you. Find out more and let us know about your projects to meet relevant talent.

The "Get Into Tech" Program

INCO Academy's mission is to train students who are underrepresented or lacking access to resources to find their dream job in tech.

To continue their training after graduation, they are looking for real-life digital projects to support.

Over a month, our participants completed 7 hands-on projects to discover the tech industry. They worked on those with minimal directions, in a self-reliant but highly collaborative environment. The projects were combined with coaching workshops to help them mature their professional project & attitude.

**As a result, our participants developed essential skills for growth:**

- Knowing how to build basic WordPress websites
- Using HTML/CSS to create web pages
- Doing a basic SEO audit to propose recommendations
- Extracting customer insights from market research
- Designing a Facebook Ads campaign

They are now available for an internship or an apprenticeship, where they can put those skills and their positive attitude to the service of real-world projects.

They can support you on projects that need a collaborator with:
- A good understanding of the digital world (communication & technical)
- A can-do attitude and an openness to new learnings and responsibilities
- A willingness to question their work habits and to ask for help to improve
- The ability to complete projects with limited directions

Typical use cases:
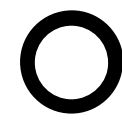
Set up/manage a showcase website

Your intern can configure and manage a WordPress website. They understand the importance of visual communication and can help you choose a design that fits your company's goal. They know how to add content to always keep your website up-to-date!

Create custom landing pages

Your intern can use HTML & CSS to create landing pages that suit your needs. They can help you drive traffic & attention to your product.

Run social media campaigns

Your intern understands the principles of market research to understand customers, and thus they can help you design a campaign that is convincing & impactful.

Get help with various small tasks that require good work habits

The projects in a startup are not always clearly defined - sometimes you need someone who can handle small tasks independently! Your intern has developed the ability to research specific problems, so they can figure things out with you.

What else can Get Into Tech learners bring to your project?

Adaptability

- Able to give and receive feedback
- Reflect to grow through experiences

Independent problem-solving & research

- Able to search for information to solve specific problems independently
- Adept at working without direct supervision to complete assigned tasks
- Reflect to grow through experiences

Self-management

- Able to meet project deadlines
- Can determine their work schedule

Openness

- Open to new ideas and experiences
- Can adapt to new work environments and tools

Collaboration

- Comfortable exchanging ideas and participating in group work
- Able to collaborate remotely over chat & video-conferencing tools

Let's get in touch!

We'd love to learn more about your projects and help you find available talent that match your needs. If you are not in one of the countries listed below, don't hesitate to write to academy@inco-group.co or thibault.ortiz@inco-group.co to explore other options such as online / remote.

General inquiry: academy@inco-group.co

Australia: jacob@inco-group.co

France: ines@inco-group.co

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