

CREDIT CARD TRANSACTIONS REPORT

Q1

Q2

Q3

Q4

3M

Total Annual Fees

10.11K

Total Unique clients

96.25

Avg Customer_Acq_Cost

7.84M

Total Interest Earned

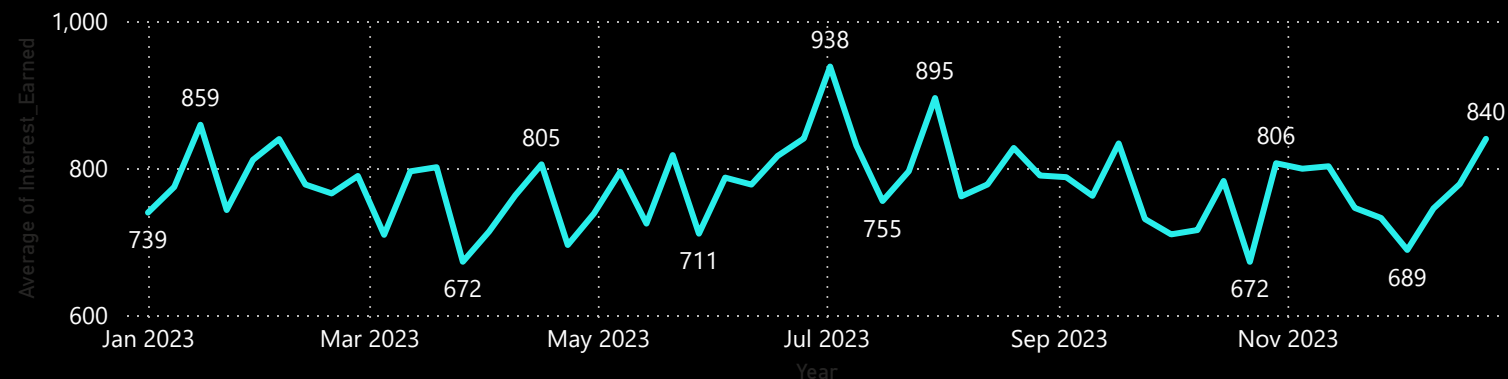
Blue

Platinum

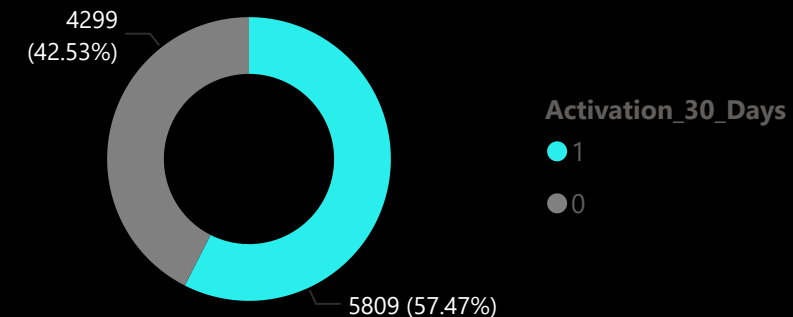
Gold

Silver

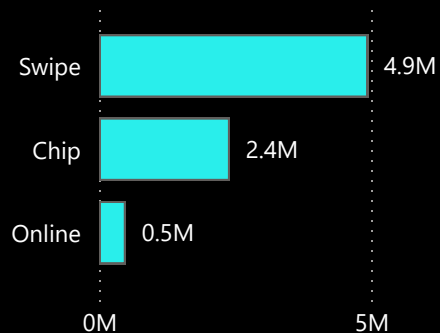
Average of Interest_Earned and First Week_Num by Year, Month and Day



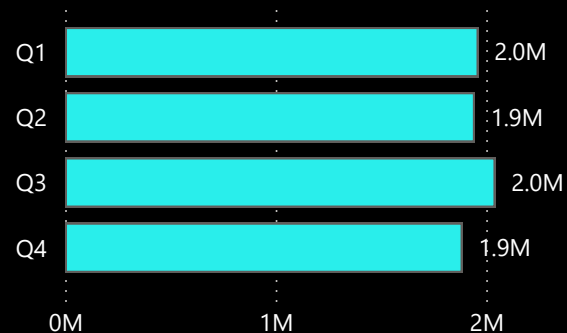
Count of Activation in 30 Days



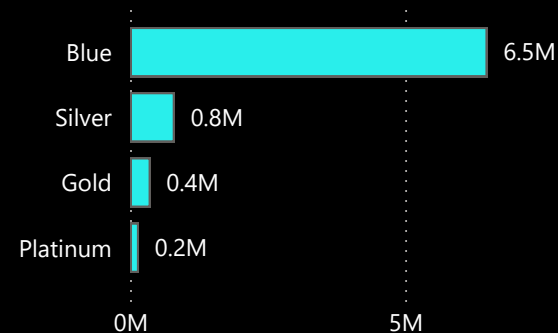
Interest Earned by Use Chip



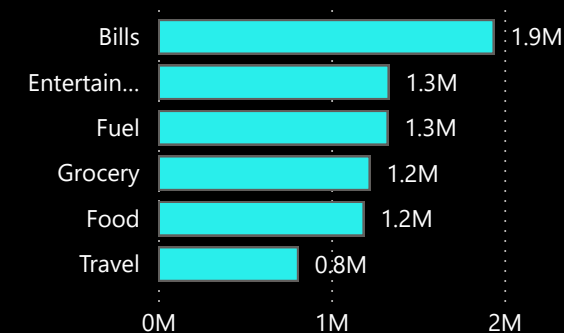
Sum of Interest_Earned by Qtr



Interest_Earned by Card_Category

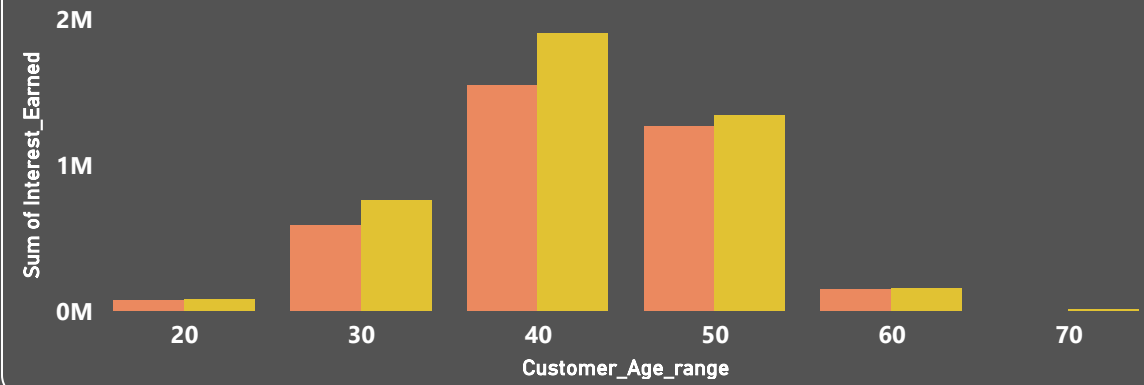


Interest_Earned Vs. Exp Type





Interest earned by Customer age and Gender



Interest earned by Income and Gender

