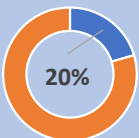


CUSTOMER CHURN DASHBOARD

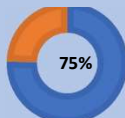
CUSTOMER CHURN

2038



CHURN CUSTOMER WITH BANK BALANCE

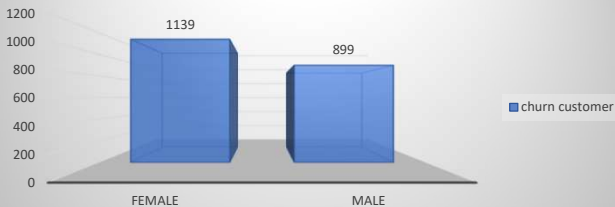
1538



SELECT REGION

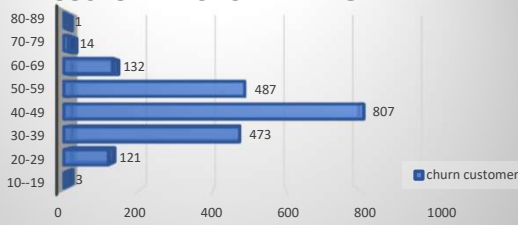
Spain
Germany
France

CUSTOMER CHURN BY GENDER



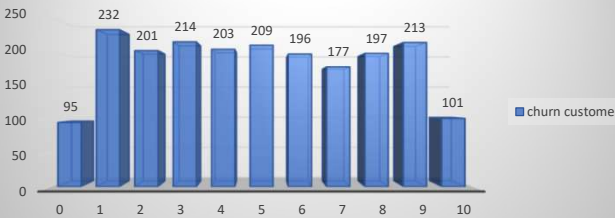
CUSTOMER CHURN IS HIGHER IN FEMALE THAN MALE

CUSTOMER CHURN BY AGE



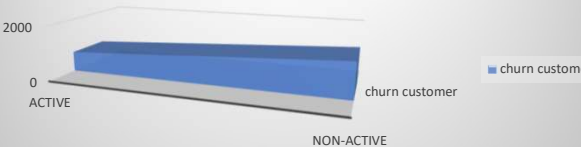
MOST OF THE PEOPLE BETWEEN AGE GROUP 40-50 CLOSE THEIR ACCOUNT

CUSTOMER CHURN BY USE TENURE



CUSTOMER CHURN IS HIGH IN PEOPLE WITH 1YEAR,3YEAR,9YEAR TENURE

CUSTOMER CHURN BY ACTIVITY



MOSTLY NON-ACTIVE CUSTOMERS ARE CHURNED

TO 10 CHURN CUSTOMER(SALARY WISE)

