Project pitch

authors: Group name and names

Need

- Speak Simply
- Lead with 10 words on why you chose this project
- Why is it interesting?
- Why your visualization is important how it is useful?

Audience

- Who are your addressing?

Your visualization

- What are you telling with your vis?
- How do you plan to tell it with interactive visuals?
- What are your design considerations?
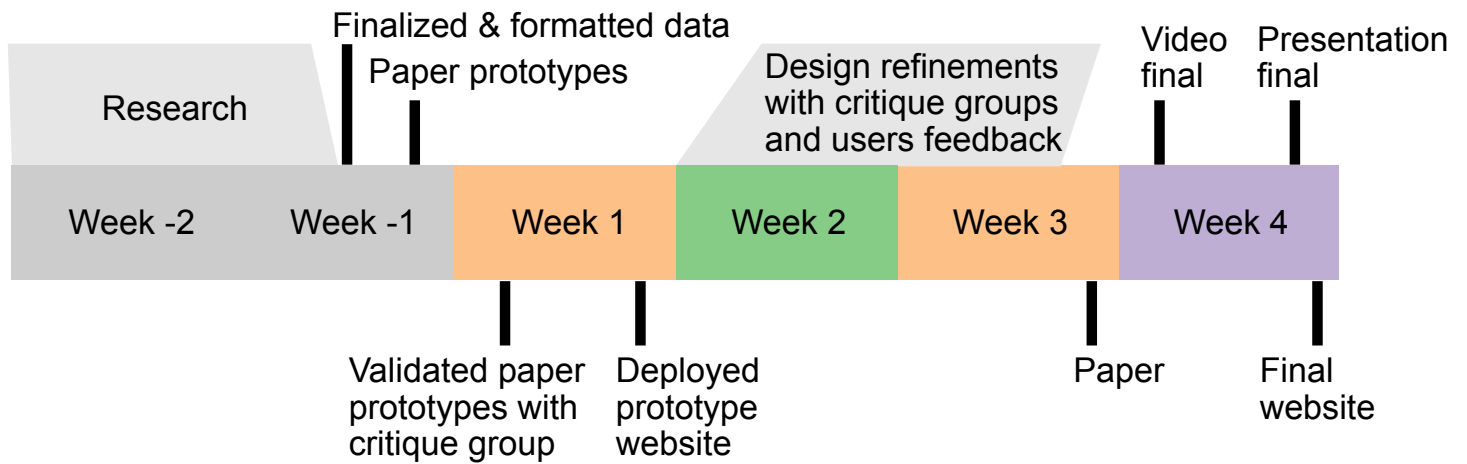- Why are you enthusiastic about this visualization?

Secret sauce

- What makes your visualization cool?
- How is it new compared to what others have done?

What is your plan

- Technology solutions you plan to use
- How are you going to design, build and evaluate?
- What risks did you identify?

Timeline

Your team

- Why you can do it?
- Who you will work with and what resources are you leveraging?