

# Marcelo Dias

Data Analyst | SQL | Excel | Dashboards

## CONTACT INFO

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## PROFILE

Self-taught Data Analyst with experience in extracting, cleaning and analyzing large data sets to answer a question and solve a Business Problem, in addition to Automating Tasks, creating Management Reports, Dashboards and Tools to support Decision-Making.

## MAIN SKILL

- |              |                   |                         |
|--------------|-------------------|-------------------------|
| ✓ SQL        | ✓ BigQuery        | ✓ ETL                   |
| ✓ Excel      | ✓ Data Analysis   | ✓ Dashboards            |
| ✓ VBA        | ✓ Task Automation | ✓ Business Intelligence |
| ✓ SQL Server | ✓ Power Query     | ✓ Power BI              |

## PROFESSIONAL EXPERIENCE

 **Senior Data Analyst** jan/23 – today  
Lubrasil Lubrificantes Piracicaba – Brazil

Responsible for extracting data from the company's database, using SQL language, to create dashboards from several areas. In addition to automating tasks, creating tools to support decision making and performance indicators in Power BI and Excel.

I also used to attend meetings, where I would listen to the customer's needs, do requirements gathering, data modeling and then move on to development.

 **Senior Data Analyst** aug/22 – dec/22  
PTC Group Hortolândia, SP – Brazil

Responsible for Data Analysis of a computer factory, to identify patterns, correct process failures and suggest improvements in the Packaging Line.

 **Senior Data Analyst** may/22 – jul/22  
PicPay Home Office – Brazil

Responsible for maintaining and improving the Executive Dashboard.

My routine was to fix failures and propose improvements to the Dashboard, in addition to validating business rules and participating in the creation of new metrics.



## Senior Data Specialist Facily

dec/21 – apr/22  
Home Office – Brazil

Responsible for extract information from the company's database, using SQL in BigQuery. In addition to automating tasks, creating tools to support decision making and Dashboards using Excel, VBA & SQL.

I created some ETL scripts, which solved several problems and saved hours of work.



## Senior Data Analyst Indústria de Bebidas Paris

jun/18 – dec/21  
Piracicaba, SP – Brazil

Responsible for all extracted information from the company's database, using the SQL language. In addition to automating tasks, creating tools to support decision making and performance indicators in Power BI and Excel.

I also used to attend meetings, where I would listen to the customer's needs, do requirements gathering, data modeling and then move on to development.



## Data Analyst Heineken Brasil

jun/15 – apr/18  
Rio de Janeiro, RJ – Brazil

Responsible for consolidating and analyzing data from several resellers in several states using Data Analysis; Task Automation; Management Reports; Dashboards, Decision-making support tools and Results Presentation.

One of the tools I created was cited at a national convention as an example of good practice.



## Data Analyst Grupo Petrópolis

feb/12 – may/15  
Rio de Janeiro, RJ – Brazil

Responsible for consolidating and analyzing data from several resellers in several states using Data Analysis; Task Automation; Management Reports; Dashboards; Decision-making support tools and Results Presentation.

Using Excel, VBA and SQL I created several automatic tools for different sectors of the company, saving hours of work and bringing more quality of life to Employees.

## EDUCATION



## Bachelor's Degree – Information Systems Estácio de Sá University

2017  
Nova Iguaçu, RJ, Brazil

## LANGUAGES

Portuguese   
Native Proficiency

English   
Business Level