# VICTOR COELHO

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*Data engineer with more than 7 years of experience in the technology field. Also experience in marketing include branding, performance, social media and media out of home. Some highligehted soft-skills are organization, creativity, fast-paced learning, problem-solving, commnunication, and innovation.*

## Skill

- Python | SQL | DBT | GIT | PySpark | Spark | BigQuery | Airflow | Databricks | OOP | API Rest | Fast API
- Docker | Flask | AWS | Oracle | Data lake | Data Warehouse | Pandas | GO | Docker Composer
- GCP | Postgres | NoSQL | Kanban | Data Lakehouse | SOLID | Clean Code | Microservices | Terraform| CI/CD
- GA4 | MongoDB | GTM | Pandas | DuckDB | SQLAlchemy | Node.JS | API | DDD | Kafka | Datadog | Nginx

## Work Experience

### DP6

**Senior Data Engineer II** *[02/2024 unitl now]*

- Working as a senior data engineering consultant in Brazilian big companies such as Grupo OLX (OLX, Zap Imóveis and Viva Real) and RD Saúde (RaiaDrogasil and DrogaRaia) and Implementation and migration to GA4;
- Working on building the architecture and implementation of the cloud using GCP (Google Cloud Platform) for companies' data democratization strategy and decision-making support;
- Construction and implementation of data collection maps on websites using GTM and on Android and IOS apps with Firebase SDK for Google Analytics;
- Construction and maintenance of the Data Warehouse, performing data modeling (Star schema, SnowFlake and Data Vout) and ETL processes.

### Stack Tec.

**Senior Data Engineer** *[10/2023 - 02/2024]*

- Structure provisioning (Virtual machines, postgres instances, loadbalancer) as code using Terrafoform;
- Data Lake development using GCS, Parquet and Delta;
- Development of pipelines using Python, Spark and SQL. Within them using technologies such as: Cloud function, Dataproc, Datatransfer;
- DataWarehouse development and data modeling using Dataform and DBT;
- Development of crawlers using selenium, webdriver, docker and Cloud Run;
- Development of pipelines using Mage.ia (Google Ads, Amazon Ads, Google Ad Manager, Active Campaign);
- Webscraping the public and private site's for ingest in data lake (Google Cloud Storage).

### Burger King

**Senior Analytics Engineer** *[11/2022 - 10/2023]*

- Data Lake team with the creation and support of data pipelines (API's and WebHooks)
- Data mapping and automation of manual routines and processes
- Development of fact, dimension and aggregate tables for Data Warehouse
- Development of the conversion and revenue attribution algorithm for campaigns and communications.
- Development and management of the RR panel (Results meeting - VP Technology)
- Development and management of the C360 panel - CIA's general panel for monitoring general KPIS on sales, customers, app users.

## Education

Bachelor degree Software Engineering *[2019 - 2023]*

Bachelor technology degree Marketing *[2019 - 2020]*