

Lucas de Menezes Missawa

Analytics, BI e Data Science

Data leader with experience in data environment management, Data Driven Culture, Agile and career management. Communicative and collaborative with team members, partners and clients.

Journey as a data analyst focused on process improvement, knowledge of data warehousing, understanding the needs of the business areas and the company and achievement of targets based on data. Ability to understand client requirements and translate them into viable and scalable projects using KPIs, Dashboards and Analytics.

CONTATO

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Skills

Soft

Data Analytics	●	●	●	●	●
BI Tools	●	●	●	●	●
Data Visualization	●	●	●	●	●
Visual Storytelling	●	●	●	●	●
Leadership	●	●	●	●	○
Coordination	●	●	●	●	○
Team Building	●	●	●	○	○
Agile Framework	●	●	●	○	○
Statistical analytics	●	●	●	○	○

Hard

SQL	●	●	●	●	●
PowerBI	●	●	●	●	●
Excel	●	●	●	●	●
R	●	●	●	●	○
Python	●	●	●	○	○
Tableau	●	●	●	○	○
Databricks	●	●	○	○	○
Google Cloud	●	●	○	○	○
BitBucket	●	●	○	○	○

Cursos

2023-10	Creating Business Value with Data and Looker Specialization Google Learning Program
2023-10	From Data to Insights with Google Cloud Specialization Google Learning Program
2023-10	Google Cloud Digital Leader Training Specialization Google Learning Program
2020-08	Data Visualization FIAP
2020-06	Big Data e Analytics FIAP
2020-04	Tableau Data Science Tableau
2020-04	Tableau Data Analyst Tableau
2019-03	Tableau Desktop 1 e 2 Five Acts

Idiomas

	Read	Write	Speak
English	Advanced	Advanced	Intermediat
Spanish	Basic	Basic	Basic
Portuguese	Native	Native	Native

Experiencia Profissional

Atualmente - BI & Analytics Coordinator

2021-04 - DASA

- Documentation of business and technical requirements for projects and the implementation of analytics;
- Reviewing analytics implementations and providing recommendations for strategic KPIs;
- Data project management;
- Team and career management and feedback; Budget and third-party management Governance of the BI environment

2021-03 - Data Analyst Jr to Sr

2017-07 - Banco Pan

- Development of remuneration models;
- Tech lead for the data team;
- Forecasting the area's budget;
- Development of the area's BI for service environment;
- Dashboard automation;
- Meetings with suppliers;
- Team local server governance

2017-06 - Credit Modeling Intern

2016-12 - Banco Pan

- Dashboards development;
- Non-payment Analysis;
- Cohort Analysis;
- SQL;
- VBA;

2016-12 - Educational and Office Director

2014-01 - Centro Academico Horacio LanePan

- Organization of lectures and courses related to the School of Engineering;
- Recruiting volunteers;
- Managing tasks and volunteers activities during educational events;
- Management of the headquarters infrastructure

Formação Acadêmica

Atualmente - Data Manager 5.0: liderança e gestão em dados na era da AI, Tecnologia da Informação

2024-05 - Strides Tech Community

2022-06 - Executive MBA - Business Analytics e Big Data

2021-04 - Fundação Getullio Vargas

2017-12 - Bachelor in Mechanical Engineering

2010-01 - Universidade Presbiteriana Mackenzie