

ANA PAULA MITNE

CRC (CHARTERED ACCOUNTANT)

Brazilian, 37 years old, single, available for relocation

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Position

CFO

PROFILE

Overall, 19 years of experience in the finance field, with proven skills in structuring and managing the finance department. Highlights include comprehensive management of all financial areas working in multiple finance roles: including accounting, taxes, payable and receivable accounts, cost management, financial planning, and controllership. Proficient in English, Spanish and Portuguese, mobility throughout Europe and Americas.

Experience in developing and implementing financial strategies aligned with business growth and expansion, ensuring sustainable financial growth. Competent in managing internal and external teams, with expertise in BPO processes and key area internalization.

Experience working with large-scale data mining and reporting tools and financial systems such as SAP and Totvs. Determine strategic priorities by discerning critical from ancillary details.

Responsible for the company's managerial results, ensuring precision standards in accounting and financial statements in compliance with IFRS and regional BRGAAP. Expertise in building financial and operational reports/data sets that inform business decision-making, budget management, CAPEX/OPEX analyses, and consolidation of reports for global team submission.

Proven ability to provide financial analyses and strategic insights for decision-making, as well as leadership in implementing automation systems and tools for KPI control. Strategic vision and focus on continuous improvement of financial processes.

EDUCATION

Postgraduate with IT and Innovation – **Faculdade Estratego** concluded – 02/2024.

MBA with Finance and Controlling – **USP (Universidade de São Paulo)** concluded - 2023.

Extension in Valuation – **USP (Universidade de São Paulo)** concluded - 2023.

Accounting – **UNIP (Universidade Paulista)** concluded - 2014.

Financial and Banking Management – **UNIFRAN (Universidade de Franca)** concluded - 2009.

LANGUAGES

English fluent | Spanish Advanced

EXTRA COURSES

CFO of the future | CFO 4.0 | New Economy | Audit and Due Diligence | Strategic finance for business leaders | Strategic thinking | Corporate Finance | **Computing**: advanced (Word, Excel, Access, and Power Point) | Business Intelligence (Power BI and Power Query) | SQL | Python | ERP (SAP modules FI e CO).

CAREER EVOLUTION

Pingoo.Casa

2022-2023

Brazilian E-commerce company B2C gross revenue 300MM operation sales by direct and indirect channels from home and building industry sector.

Head of Finance (6 people on the team).

At Pingoo, I initially faced the challenge of managing accounts payable to international suppliers. However, by the end of 2022, I undertook the challenge of internalizing all processes previously handled by BPO, creating, and formulating all processes within the finance department. During this period, Pingoo lacked any management or automation tools, necessitating the search for partners to implement a financial management ERP. Leveraging my expertise in technology tools, BI, and Big Data, I structured the automation and management of data and processes improvement.

Responsible for managing and structuring the finance department: accounts payable and receivable, accounting, tax, and HR. Implemented internal policies and corporate processes, organizational development, internal controls, and strategic planning.

Process automation across multiple areas focusing on resource optimization, data availability, strategic information, and cost reduction. Providing financial analyses and insights to support strategic decision-making.

Management and development of talent and skills within the finance team, structuring the team as the company grows, managing outsourced activities and processes, and leading multifunctional teams. Holding strategic weekly meetings with leaders from other business areas.

Assessing and mitigating financial risks, ensuring compliance with regulations and accounting standards. Approval and implementation of budgets, employee and client reimbursements, and general vendor payments.

Managing tax calculations and contributions, ensuring compliance with national tax legislation. Strategic vision, financial budget management, identifying opportunities to optimize cash flow, monthly managerial review of financial statements, and variance analysis.

Monthly management review of financial statements and analysis of its variations. Review of daily ledger reconciliations to identify potential problems.

Seeking partnerships for internal process automation in continuous improvement projects.

Wuhan Fiberhome Brazil.

2019 - 2022

Chinese multinational company gross revenue 3B from telecommunication infrastructure industry sector.

Finance Manager reporting directly to the CFO.

At Fiberhome, I initially faced the challenge of internalizing all processes within the tax department and establishing the internal controls department following SOX compliance guidelines, utilizing the Totvs ERP. With the onset of the pandemic, all company directors were unable to return to Brazil, and I assumed the role of interim CFO for the past 2 years. During this time, my responsibilities included:

Structuring and managing the entire finance area: accounting, tax, accounts payable and receivable, costs, internal controls, financial planning, and controllership. Management of cash flow, viability assessment of new projects, capital allocation and new investments, relationship and negotiation with banks and suppliers, development, and management of the annual budget, and tracking actual vs. budgeted performance.

Development and implementation of financial strategies aligned with the objective of rapid business growth and expansion, ensuring sustainable financial growth.

Management of internal and external teams, with BPO processes and internalization of some areas previously handled by BPO: Accounting and Tax.

Responsible for the company's managerial results, ensuring standards and accuracy of financial statements in IFRS and regional GAAP. Management of financial statements: balance sheet, P&L, company's free cash flow, discounted cash flow, shareholders' available cash flow, changes in equity, budget, CAPEX/OPEX analyses, consolidation, and submission of P&L reports to the global team.

Management of tax compliance application and review of monthly closing of indirect taxes (ICMS, IPI, PIS, COFINS, IRRF, INSS, ISS, and PCC).

As a result of my performance, the company achieved: savings of over 1 million, as it ceased spending on fines and interest due to delayed tax calculations and payments; recovery of over 4 million in improperly paid taxes after a tax review process. The entire monthly closing and reporting process became fast due to the implementation of continuous improvement processes in the finance sector. The company, which had accumulated losses until 2019, began distributing profits starting in 2021.