

Guilherme Bayer

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About

Experienced Frontend Developer with over 10 years of experience delivering high-quality products and leading frontend initiatives. Adept at promoting code quality, enhancing user experience, and mentoring teams to achieve technical excellence through pair programming and code reviews.

Proven track record in implementing comprehensive testing strategies for both end-to-end (E2E) and unit testing, resulting in significant performance gains and enhanced software stability. Demonstrated ability to improve developer productivity through the introduction of utility tools and optimized development processes.

Experience

LogX Group

Senior Frontend Developer

Aug '23 - Present

- Resulting in a 20% increase in page speed, optimized critical pages improving user experience, and reducing load times
- Working closely with the product team to understand necessities and handling ambiguity
- Developed and implemented end-to-end tests using Python and Selenium, and enhanced developer productivity by 30% through the introduction of utility tools

Hubla (Y Combinator)

Senior Frontend Developer

Jun '21 - Aug '23

- Proactively turned into the frontend lead, advocating best practices, high-quality, maintainable, and scalable code
- Led the development of the Design System, advocated for its use, and contributed to refactoring 65% of the product UI in 6 months, enhancing consistency and development processes
- Expanded product by introducing 10 new features and maintaining 20+ components, reducing technical debt
- Built the new checkout, introducing our new architecture and rolling it gradually through feature flags. It just not only increased conversion rate of our sellers up to 3x but also the developer productivity for the whole team

Sciensa

Senior Frontend Developer

Dec '20 - Jun '21

- Proposed and executed a comprehensive testing strategy, increasing codebase coverage from 0% to 40%, which resulted in significantly fewer regressions and production bugs, enhancing overall software stability and reliability
- Developed critical PIX money transfer module from scratch using React, significantly boosting financial transaction efficiency by 50% and user satisfaction by 30%.

Zup

Senior Frontend Developer

May '20 - Feb '21

- Built Livepass, an internal system that manages permissions for third-party tools used by over 2,500 employees
- Guided frontend team members, with technical advice and delegating tasks
- Led and developed the Frontend Architecture based on micro frontends using tools like React, Typescript, Webpack, Single SPA, and others

Somar Meteorologia

Frontend Developer

Jan '19 - Jun '20

- Responsible for hiring new frontend engineers
- Developed the company product using tools like JavaScript, React, Styled Components, Webpack, and others
- Built the Design System used in the products of the company, and kept it an open-source project

PagSeguro International

Software Engineer

Maringá Area, Brazil

Jul '16 - Mar '19

- Built and released the new checkout that increased the company revenue
- Built the new checkout using tools like Typescript, Redux, Webpack, CQRS, DDD, and others
- Led the frontend guild to evangelize it to the whole company

Education

UniCesumar

Mar '18

Other | Information Technology

Projects

Review Leetcode

review.lc | Review.LC: Mastering Leetcode Through Spaced Repetition

Skills

Cypress · GraphQL · Javascript · MongoDB · MySQL · Jest · HTML5 · React-Query · Redux · Vue.js · TypeScript · Tailwind CSS
· React · Node.js · Prisma · HTML · Git · CSS3 · CSS · Unit Testing · Webpack · WebSockets