

# Guilherme Augusto Magalhães

Uberlândia – MG – Brazil - Open to travel/change

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## RESUME

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Professional with 13 years of experience, working 4 years in digital solutions across cultures and organizations. Solid knowledge in requirement analysis, process mapping, development of Business Cases and creation of solutions for data transformation.

Abilities to understand, elicit and evolve existing processes; to develop critical insights from data or other information; to process data securely and using it to inform decisions; to clearly document and explain processes, procedures and automated solution designs; to engage and build relationships across the team and with a range of stakeholders across the organization.

I am a Computer Engineer, digital enthusiast, data driven, comfortable working at pace through complexity, using creative and proactive approach to solve challenges and continuous improvement mindset with a drive for great performance and impact with a strong project management skill.

## PROFESSIONAL EXPERIENCE

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*Premier Nearshore Software Development and QA Testing Solutions Tailored.*

- Microsoft Power Platform Consultant – October 2023 to present
  - Allocated in NTT Data Spain to work with UGG (Unsere Grüne Glasfaser) as Lead Engineer
    - Responsible for translating business strategy and objectives into product strategy and features, and management of key stakeholders' expectations.
    - Creation and prioritization of user stories, and breakdown of user stories into work items, in line with business requirements for product to drive value to the final users.
    - Responsible for new solutions architecture, as the creation and management of all product feature documentation.
    - Responsible for implementing and testing external and custom APIs to the environments and supporting stakeholders on the bug correction.
    - Responsible for development and implementation of Power Platform solutions, as well supporting the team in other developments.
    - User testing delivery and product quality analysis focused on security and performance to deliver safety and high-performance solutions.

### BAT Brazil

*British American Tobacco (BAT), world leader in cigarette market.*

- Digital Manufacturing Specialist – March 2022 to October 2023
  - Responsible for structuring and implementing indicators, guidelines and standards for processes and tools of Brazil factory's Digital Manufacturing area.
  - Responsible for lead and consolidate the digital mindset of Brazil factory, by using a communication plan that gives visibility of the digital solutions and their advantages, and by a training plan to increase the digital capabilities of employees.
  - Responsible for support LATAM South teams in the definition of a roadmap for their digital transformation in manufacturing, with strategies for each step to achieve the maximum performance of the areas in a digital aspect.

- Responsible for the digital solutions rollout across all BAT's sites, establishing processes, creating the support documentation, setting up all the requirements and deploying the applications for the end users.
  - Responsible for support the prototyping and development of digital solutions built in Microsoft Power Platform or RPA's solutions.
  - Member of multidisciplinary team focused on management, execution and prospection of innovation projects.
  - Development of User Stories and Product Backlog, subsequent performance in Refinement, for scope definition of projects across manufacturing.
  - Development of digital projects (RPAs, BIs, digitalization processes) reducing 190 hours per month of activities.
  - Use of agile methodology (SCRUM and Kanban) for project execution, and traditional (waterfall) for project management.
  - Use of *Design Thinking* methodology with stakeholders to process mapping, problem definition and activities scope.
- Digital Manufacturing Analyst – January 2021 to March 2022 (1 year 3 months)
  - Maintenance Analyst – April 2018 to January 2021 (2 years 9 months)
  - Electronic Maintenance Technician– March 2014 to April 2018 (4 years 1 month)
  - Maintenance Electronic – December 2011 to March 2014 (2 years 4 months)
  - Maintenance Electronic Intern – January 2011 to December 2011 (11 months)

## ACADEMIC FORMATION

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- **Bachelor in Computer Engineering** – Pitágoras University – December 2019
- **Bachelor in Electronic Technician** – Technical School Liberato Salzano Vieira da Cunha – April 2012

## LANGUAGE

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- Intermediate: Spanish
- Advanced: English
- Native: Portuguese

## SOFTWARES

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- Basic: Microsoft Project, Microsoft Visio, Tableau, Git, C/C++, R and Python.
- Intermediate: Microsoft SQL 2014, SAP (PM), UiPath, VBA, Power Automate and Power Apps.
- Advanced: Microsoft Office and Microsoft Power BI.

## GENERAL COURSES

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- Product Design Formation – Alura – 2023
- Digital Transformation Formation – Alura – 2023
- Business Analytics – Data Science Academy – 2022
- Machine Learning – Data Science Academy – 2022
- Big Data Real-Time Analytics with Python and Spark – Data Science Academy – 2022
- Big Data Analytics with R and Microsoft Azure Machine Learning – Data Science Academy – 2022