

# Data Nutrition Label

## Online Activism and CSR Dataset

### About

The Online activism and CSR Dataset was created for the purpose of analyzing the impact of online activism on corporate social responsibility practices. The dataset was made up of two datasets. It contains the information of regionalized Social Accounting Matrix of Mexico and the corporations that are making a significant impact in various areas of the world.

**Data Creation Range:** 1996-2022

**Source:**

<https://dataverse.harvard.edu/dataset.xhtml?persistentId=hdl:1902.1/17610>

<https://data.world/blab/b-corp-best-for-the-world-lists>

Alert Count	2
Completeness	0
Provenance	0
Collection	1
Socioeconomic Bias	1
Description	1
Usage Restrictions	1
Composition	0

### Use Cases<sup>(real world applications of the data set)</sup>

- Compare CSR companies with other companies
- How does online activism influence society's view of CSR
- Analyze whether online activism improves consumers' perception of good or bad CSR companies
- Predict how consumer behavior will change based on the information above
- Analyze the actions taken by companies called in for environmental damage, labor abuses or discriminatory practices
- Identify which companies have adopted "symbolic CSR"

### Badges



### Alert Description and Ethics

**This data set was collected from public resources.**

#### Collection alert:

Since the dataset is containing a reward list of corporations, we are not sure whether the selection method is fair and reasonable.

**Mitigation Possible:** Maybe

**Possible Mitigation:** It is necessary to deeply investigate the reliability of B lab organization before deciding the fairness of the data.

#### Description Alert:

The data set contains Social Accounting Matrix, in order to understand the dataset, it is necessary to know the mechanism of SAM before using the dataset.

**Mitigation Possible:** Yes