



Maya

Entry-Level Marketing Assistant

23 years	Recently Graduated from Cal Poly
She/Her	Lives Alone
Single	Currently Resides in Seattle

BACKGROUND

Maya was born in San Francisco and spent most of her life there. She graduated from Cal Poly in June of 2024 with a degree in Marketing. She moved to Seattle in September to start her first full-time job as a marketing assistant. Maya is excited to be starting out with a new career in a new city, but she is having a hard time forming lasting friendships. Most of her time is consumed by work and is feeling isolated, despite wanting to find a community.

GOALS AND NEEDS

- **Social Connection** - Maya misses her college friends and wants to find a like-minded group in her area.
- **Personal Comfort** - Maya is an introvert who gets overwhelmed at events where she doesn't know anyone.

PERSONALITY

- **Introvert** - Open to new experiences but slightly introverted in new social settings
- **Friendship** - Values depth in friendships
- **Balance** - Work is important but so is having fun

KEY QUOTE

"It's hard to start fresh after college—especially in a new city. I just need a place to find friendly, low-key events where I can connect with others who are in the same boat."

INTERESTS



Music



Yoga

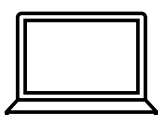


Travel



Gaming

PLATFORMS



Laptop



Smartphone



Email



Texting