



# **USER PERSONAS**

**Husky Connect  
Info442 Group 5**

# The Persona(s)

## General Categories:

**Undergraduate Students:** Seeking study partners, academic support, and networking with peers in the same field.

**Graduate Students:** Looking for specialized collaboration, research partners, and academic networking.

**Course Instructors:** Interested in promoting peer-to-peer learning and enhancing class engagement.



# The Persona(s)

Name: John Jones

Student in Computer Science

Needs/goals: Finding other students on campus to study with. He is part of a huge class with over 300 students and needs to find someone who fits his study style and patterns.

Behaviors: John has limited time outside his class schedule to socialize and find classmates who would be compatible with his study style. He sits with a different classmate every class, so is unable to make long term friendships as he is huge number of people and going through the long and arduous process of getting to know every one of them.



# The Persona(s)

Name: Jake Jackson

Needs/goals: Wants to meet new students and be a part of the larger UW community.

Demographics: American, Transfer student

Behaviors: Since Jake joined UW in the winter quarter, he is finding it hard to meet new students and connect with his peers as they all seem pretty set in their friend circles. He tried connecting with a few students, but they all seem to have a cavalier attitude towards academia, whereas he needs to be highly focused and locked in to study.

