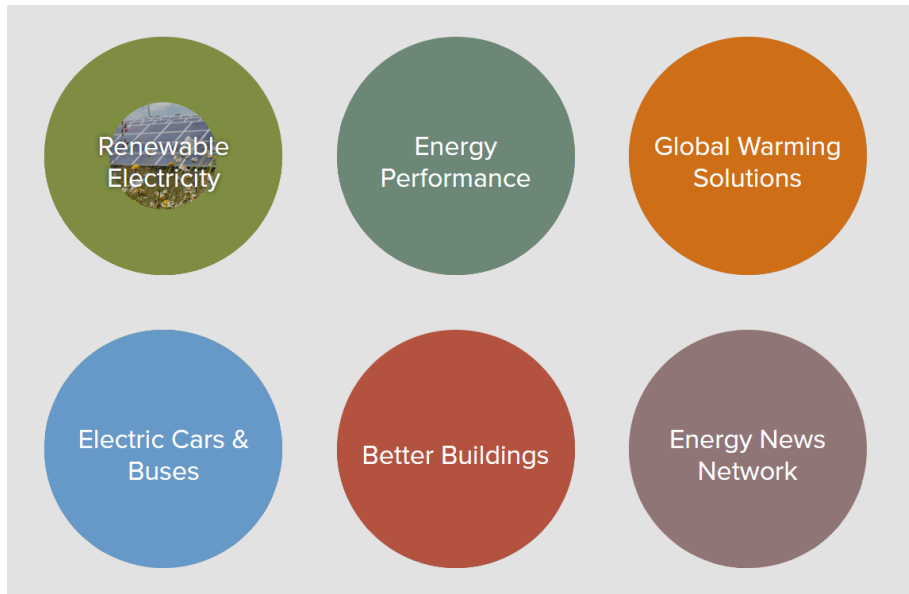


Fresh-energy.org tweaks:

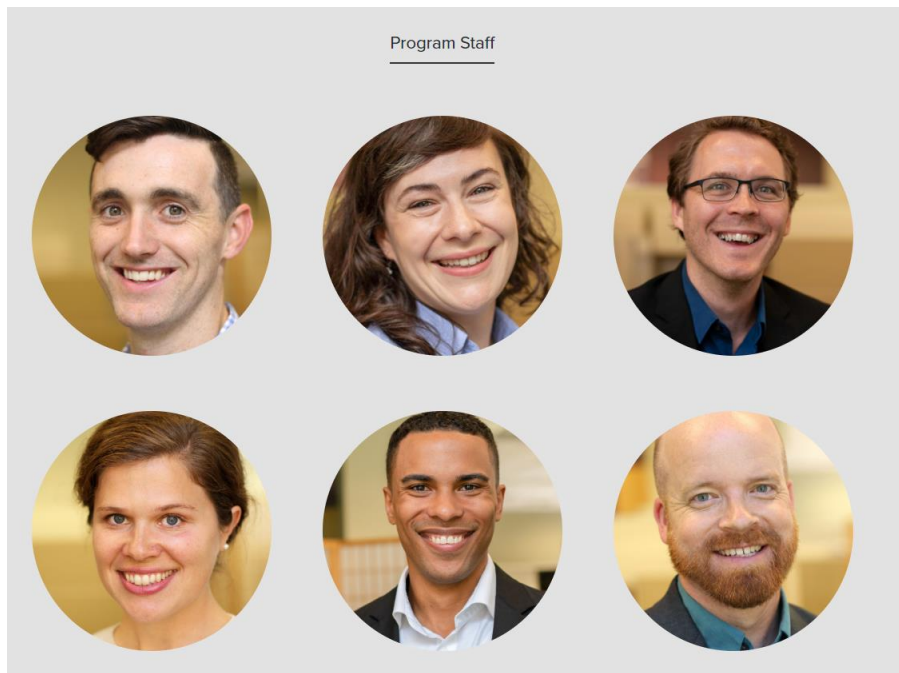
Move Recent News, Publications, and In the Media to “Who We Are” drop down navigation.

Move “Take Action” as tab on top of website

Update categories on main page bubbles (for most of the categories) and change photos

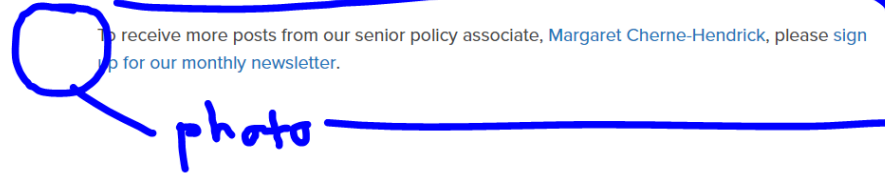


Update staff bubbles to become two people each per program category page.



Add an option to include small bubble photo of staff person on each individual post

Moving forward, Fresh Energy's work on energy—including our push for a carbon-neutral economy by 2045—raises additional market opportunities for negative emission initiatives in soil carbon sequestration. Our Public Utilities Commission's adoption of the social cost of carbon (of approximately \$10-40 per ton CO₂ equivalent) for utility energy investments creates an opening for the next administration to apply environmental values to all decision making including agricultural policy.



Creation of Pollinator page with more receptive frame with interactive design, to be housed under main navigation "What we do"; see second attachment