

# TEWA 1: Advanced Data Analysis

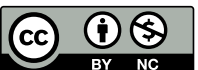
## Lecture 08

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Department of Cognition, Emotion, and Methods in Psychology

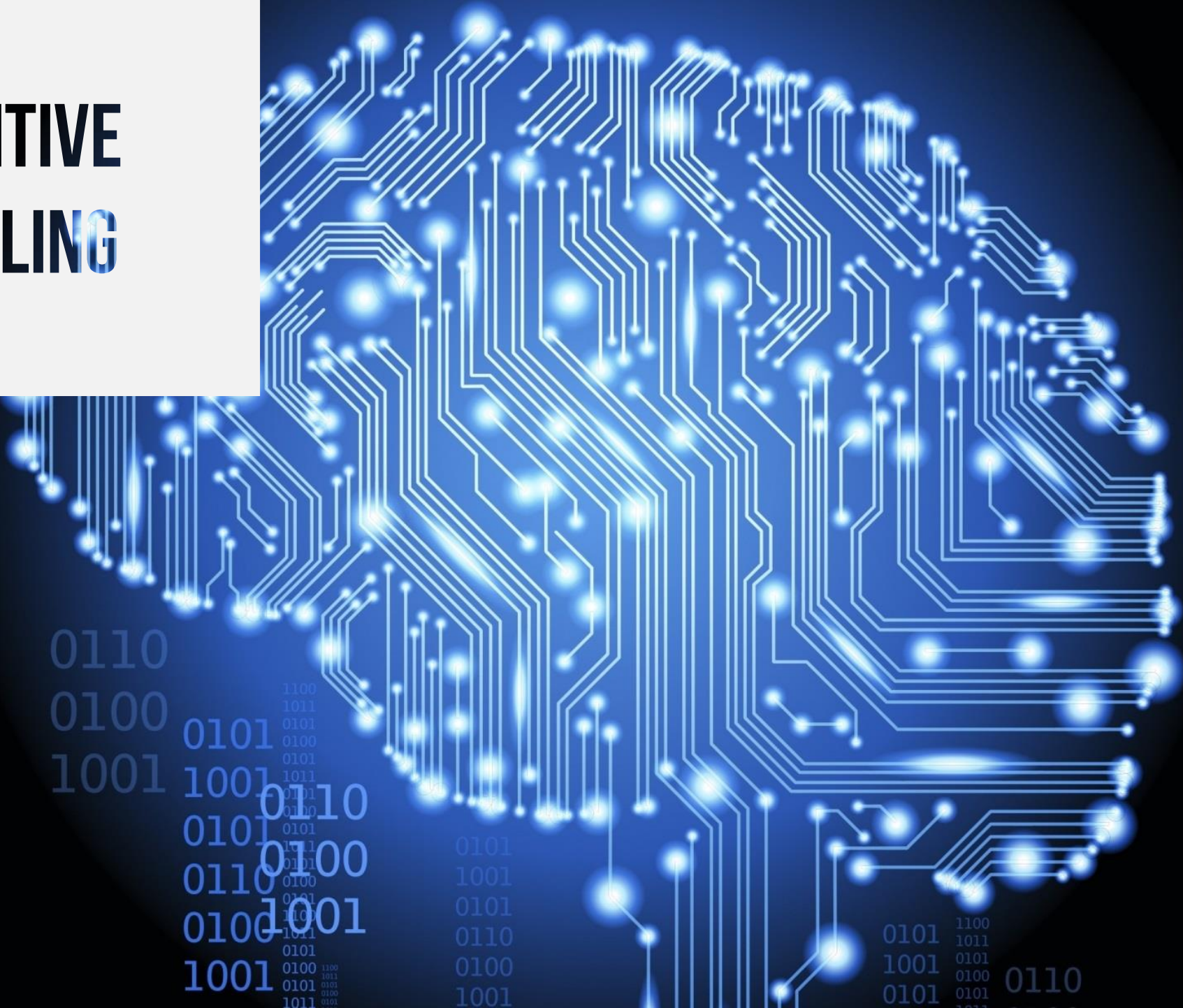
[https://github.com/lei-zhang/tewa1\\_univie](https://github.com/lei-zhang/tewa1_univie)

lei.zhang@univie.ac.at  
lei-zhang.net  
@lei\_zhang\_lz



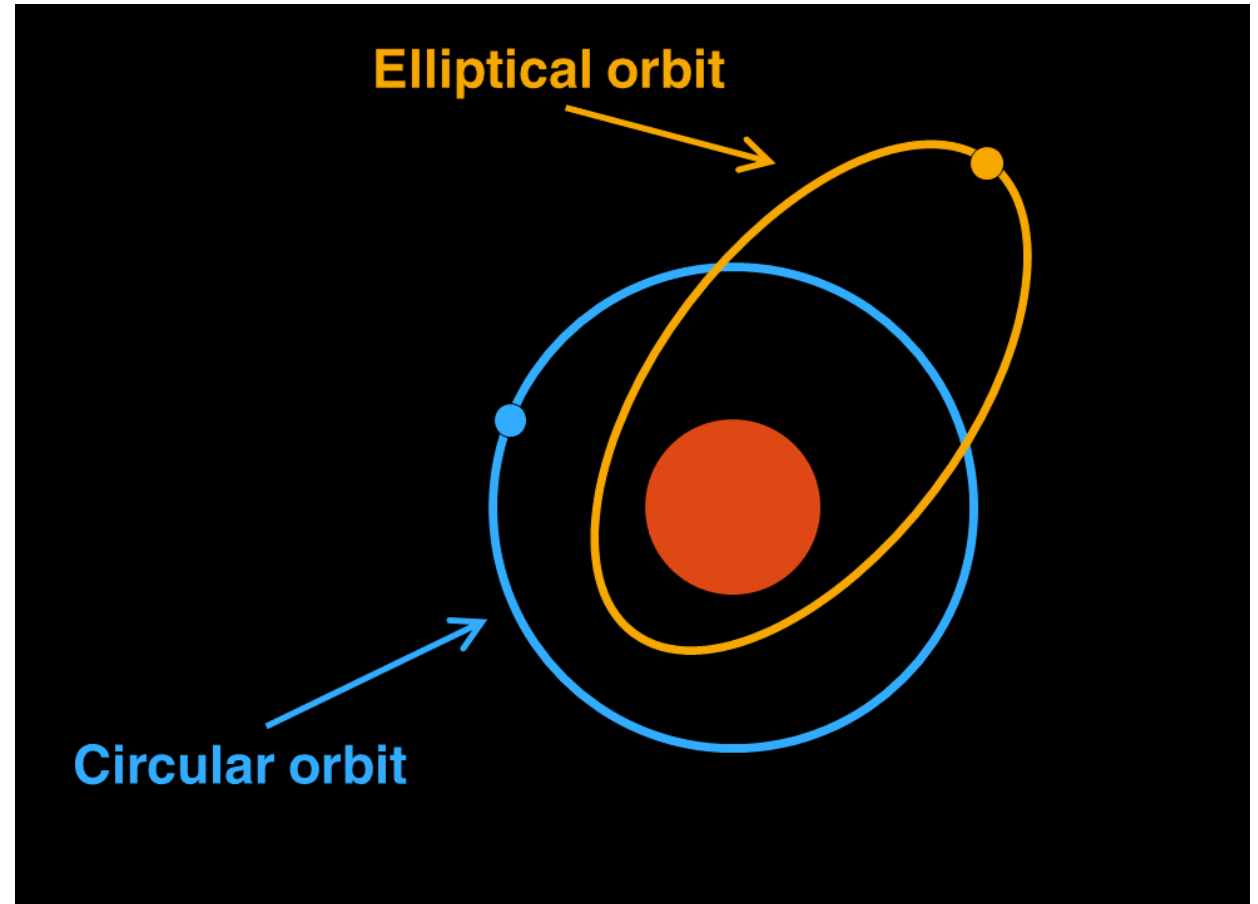
**Bayesian warm-up?**

# COGNITIVE MODELING



# The idea of **computational modeling** is never new

Scientists use mathematical models to **approximate certain processes** (physical or mental), in order to explain and to predict.

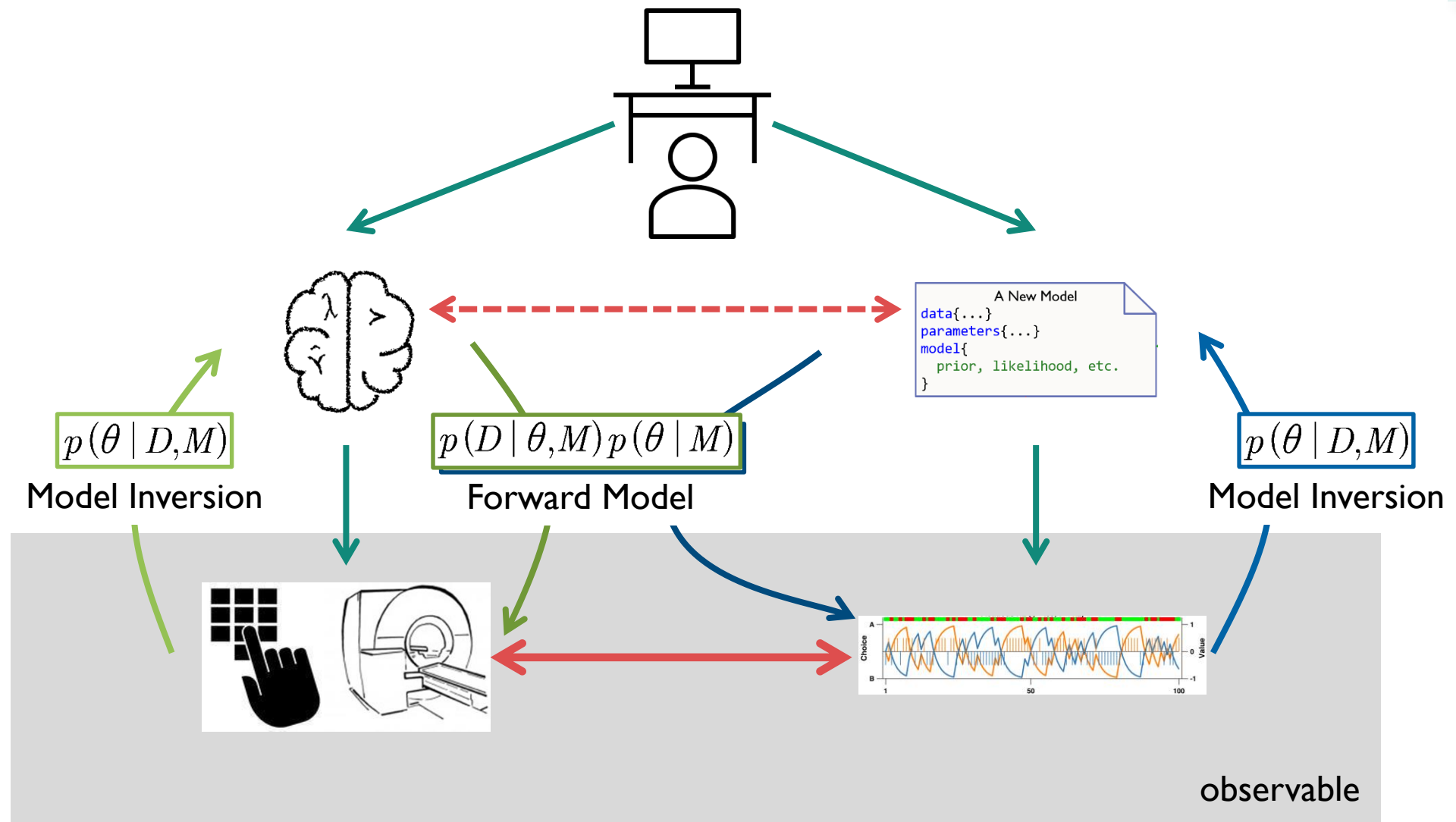


# What is Cognitive Modeling?

cognitive model

statistics

computing



Essentially, all the models are wrong, but some are useful.

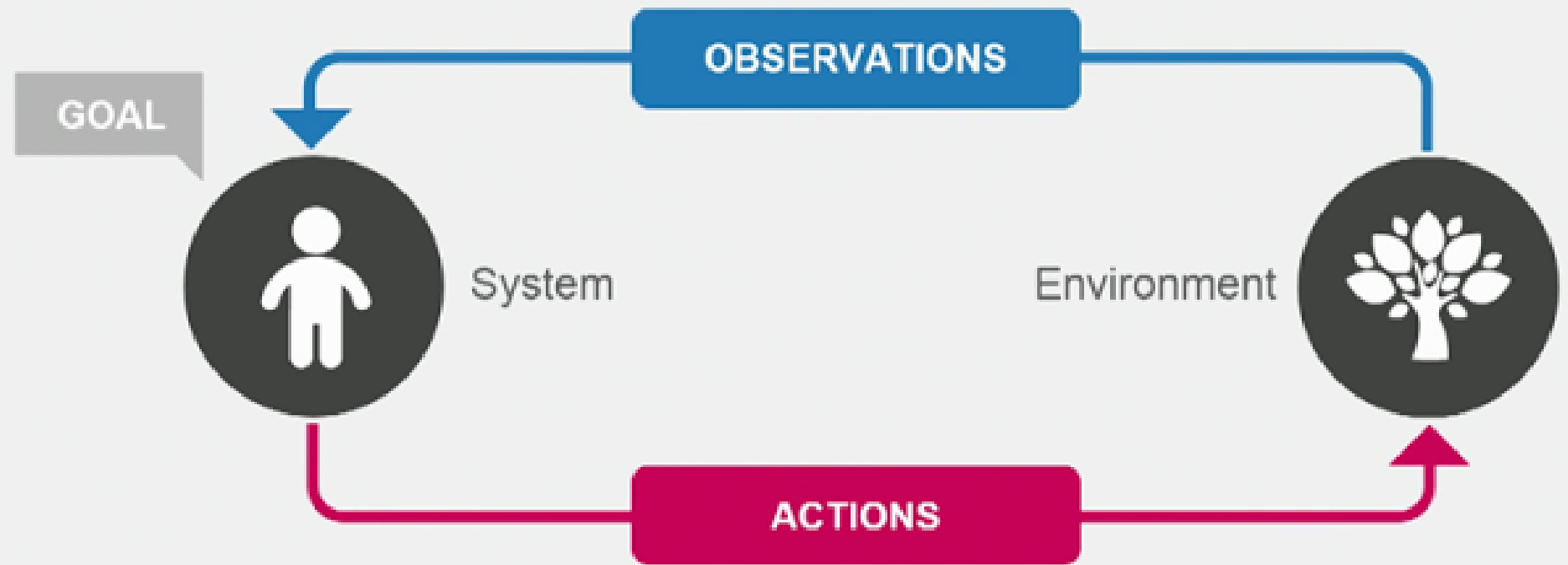
– George E. P. Box

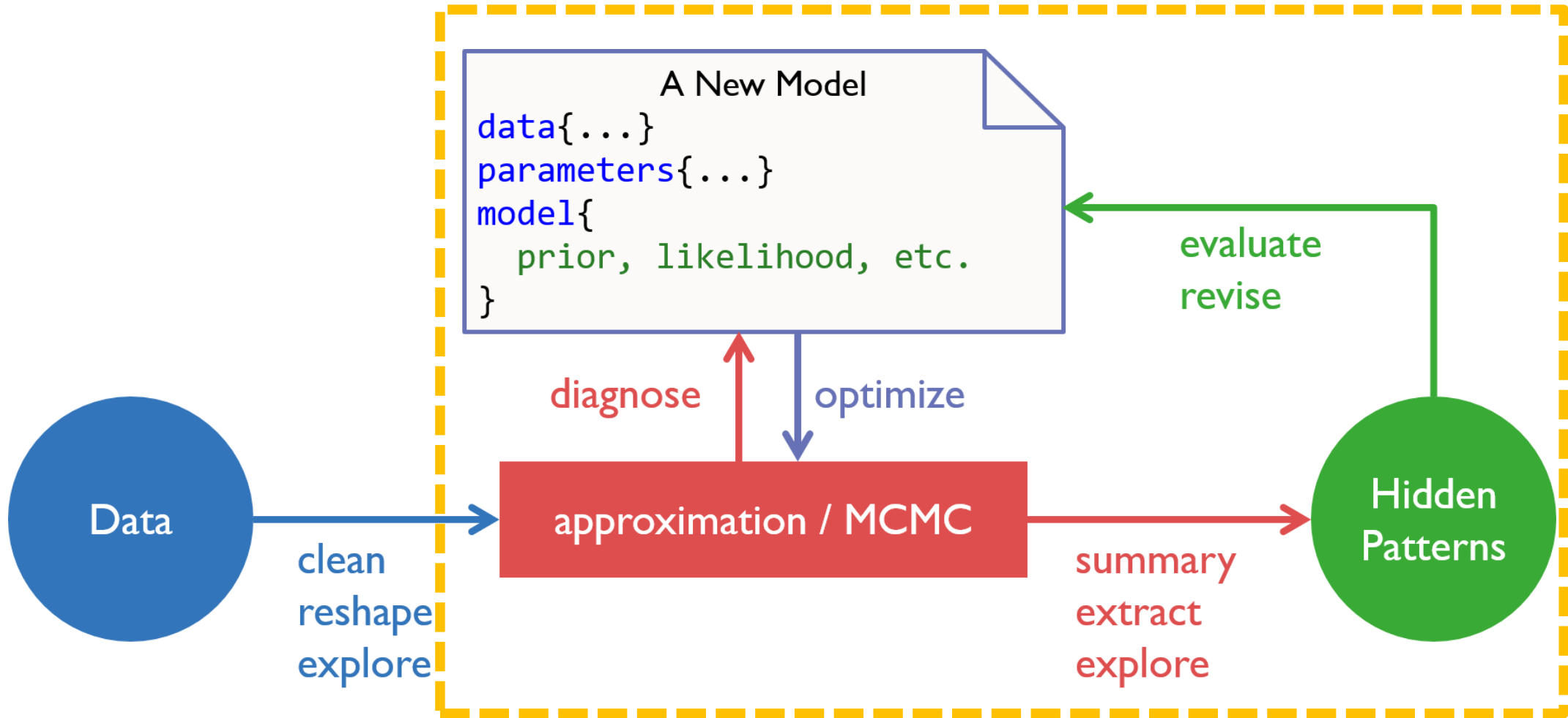


Essentially, all the models are ~~wrong~~ imperfect, but some are useful.



# REINFORCEMENT LEARNING FRAMEWORK







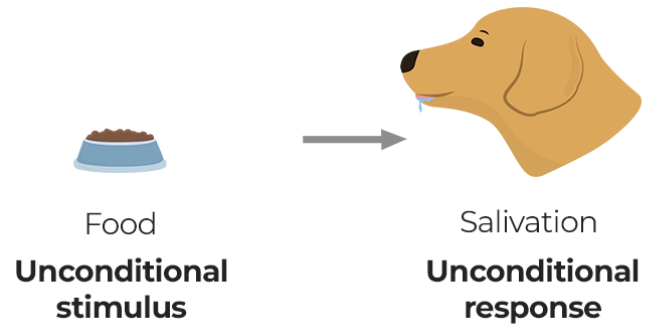
computing

1998

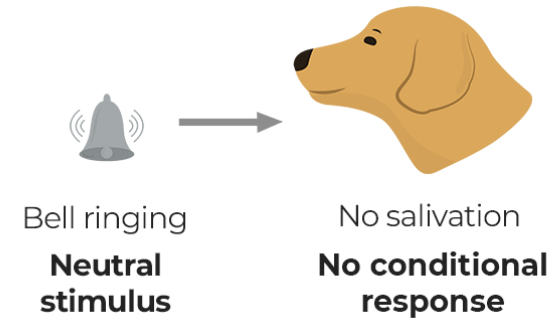
2018

# why is it relevant?

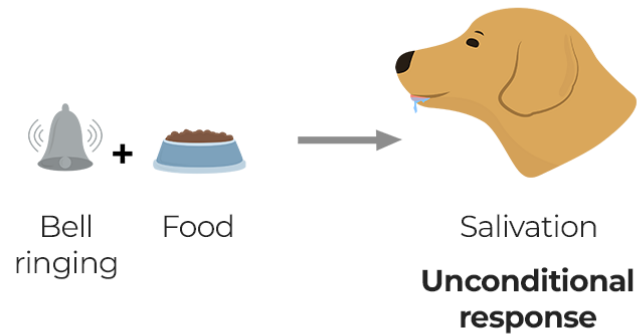
## 1. Before conditioning



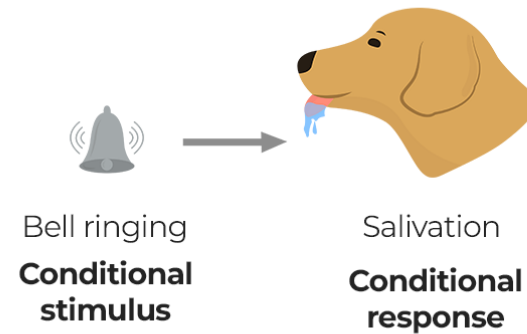
## 2. Before conditioning



## 3. During conditioning



## 4. After conditioning



# Boom in Cognitive Modeling

cognitive model

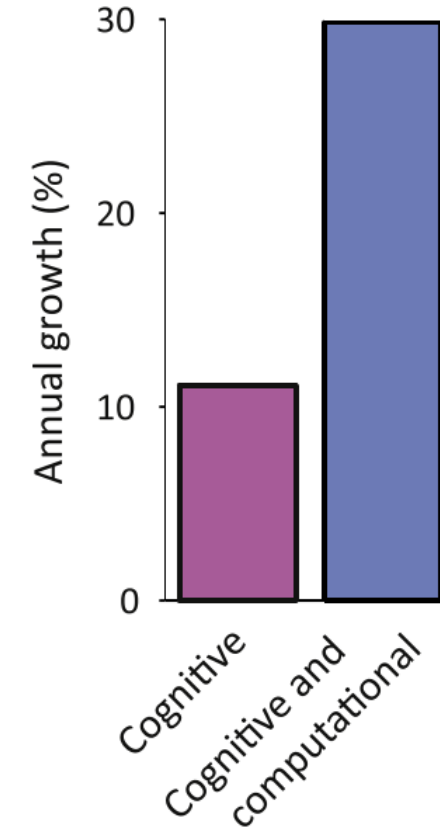
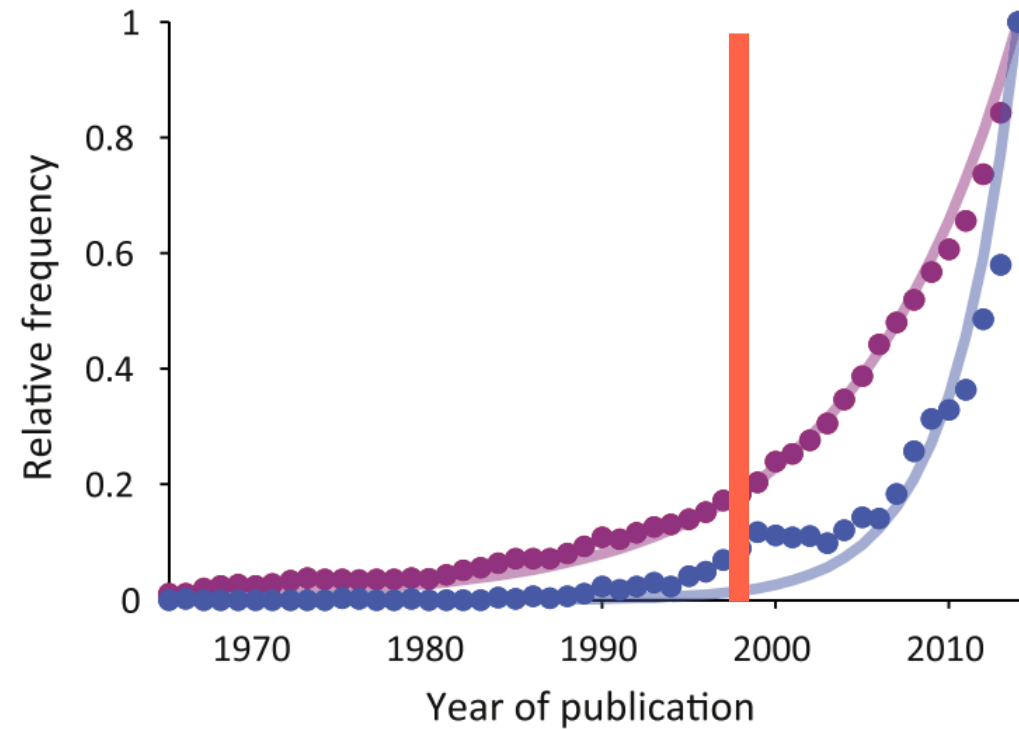
statistics

computing

(A)

■ Cognitive  
■ Cognitive and computational

Source: PubMed



# Very recent examples

REPORT

## Dopamine promotes cognitive effort by biasing the benefits versus costs of cognitive work

A. Westbrook<sup>1,2,3,\*</sup>, R. van den Bosch<sup>2,3</sup>, J. I. Mänttä<sup>2,3</sup>, L. Hofmans<sup>2,3</sup>, D. Papadopetaki<sup>2,3</sup>, R. Cools<sup>2,3,†</sup>, M. J. Frank<sup>1,4,†</sup>

+ See all authors and affiliations

Science 20 Mar 2020:  
Vol. 367, Issue 6484, pp. 1362-1366  
DOI: 10.1126/science.aaz5891

Neuron

Available online 17 March 2020

In Press, Corrected Proof



Article

## A Neuro-computational Account of Arbitration between Choice Imitation and Goal Emulation during Human Observational Learning

Caroline J. Charpentier<sup>1,2,✉</sup>, Kiyohito Igaya<sup>1</sup>, John P. O'Doherty<sup>1</sup>

3 out of 4 focused on Reinforcement Learning models!

nature reviews  
neuroscience

Review Article | Published: 12 March 2020

## The neural and computational systems of social learning

Andreas Olsson<sup>✉</sup>, Ewelina Knapska & Björn Lindström

Nature Reviews Neuroscience 21, 197–212(2020) | Cite this article

Translational  
Psychiatry

Article | Open Access | Published: 17 March 2020

## Neurocomputational mechanisms underpinning aberrant social learning in young adults with low self-esteem

Geert-Jan Will<sup>✉</sup>, Michael Moutoussis, Palee M. Womack, Edward T. Bullmore, Ian M. Goodyer, Peter Fonagy, Peter B. Jones, NSPN Consortium, Robb B. Rutledge & Raymond J. Dolan

# 2-armed bandit task

cognitive model

statistics

computing



a simple task often used in the laboratory:

- repeated choice between N options (N-armed bandit)
- ...whose properties (reward amounts, probabilities) are learned through trial-and-error
- ...with a goal in mind: maximize the overall reward

# 2-armed bandit task

cognitive model

statistics

computing



What can be your **strategies**:

1. **predict** the value of each deck
2. **choose** the best
3. **learn** from outcome to update predictions  
(repeat)

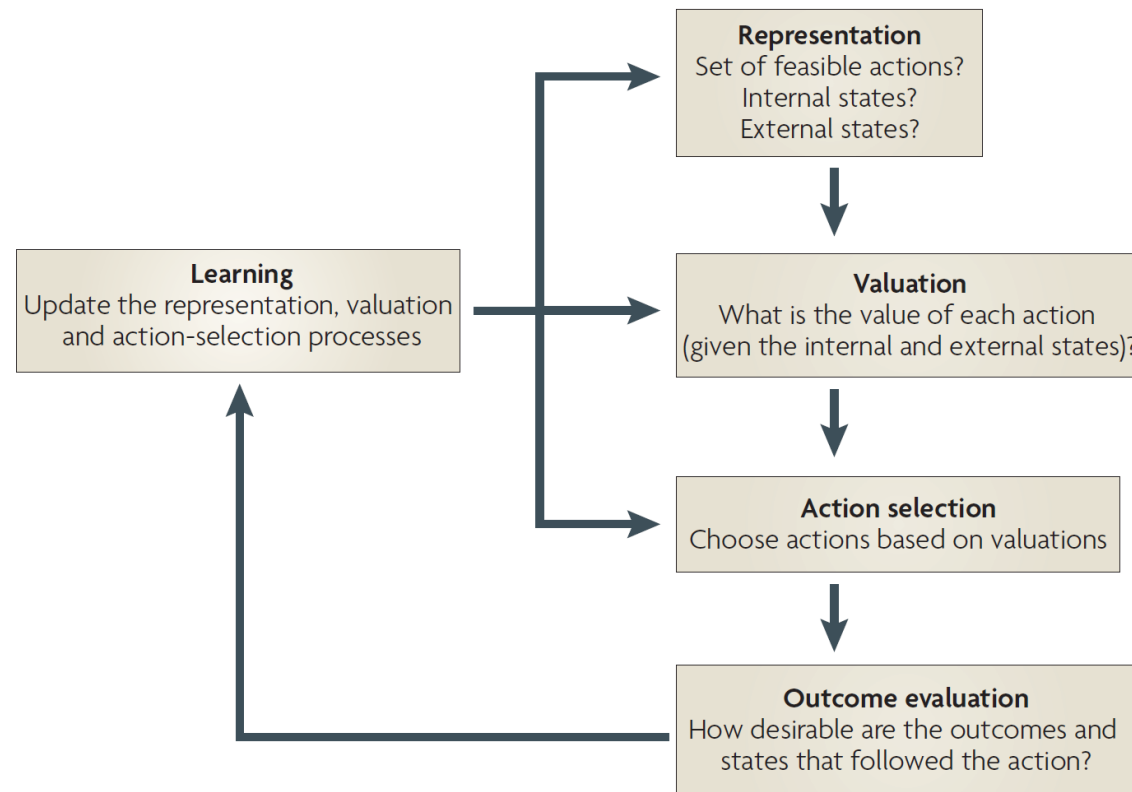
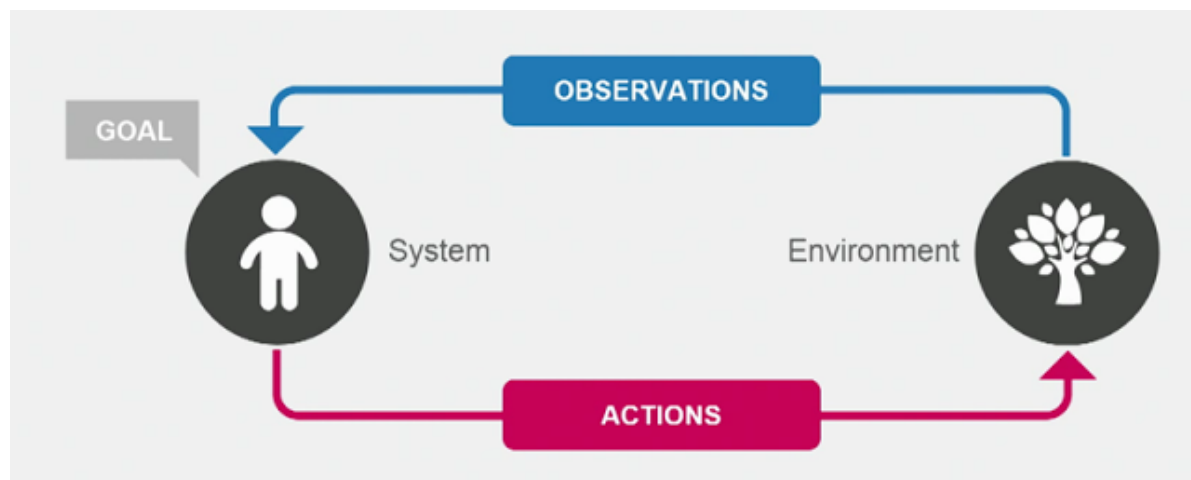


# How prediction is shaped by learning?

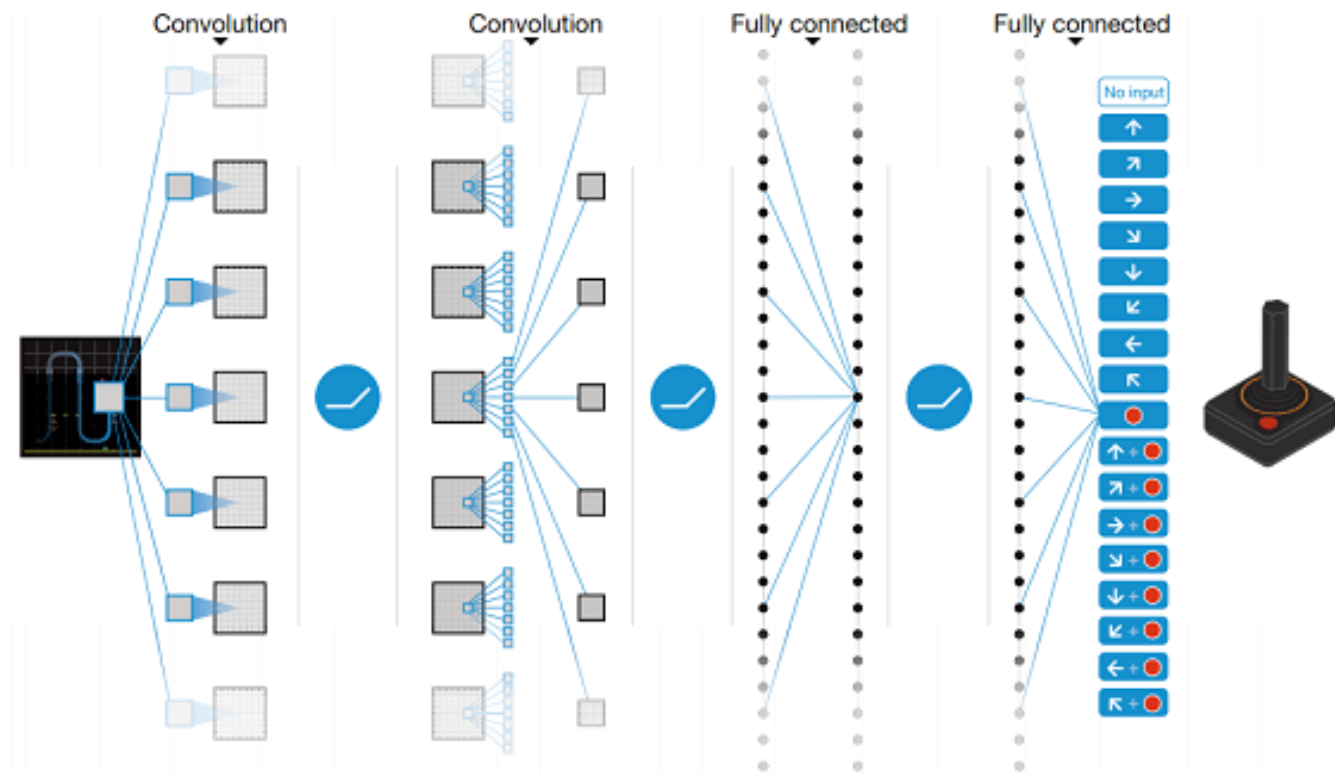
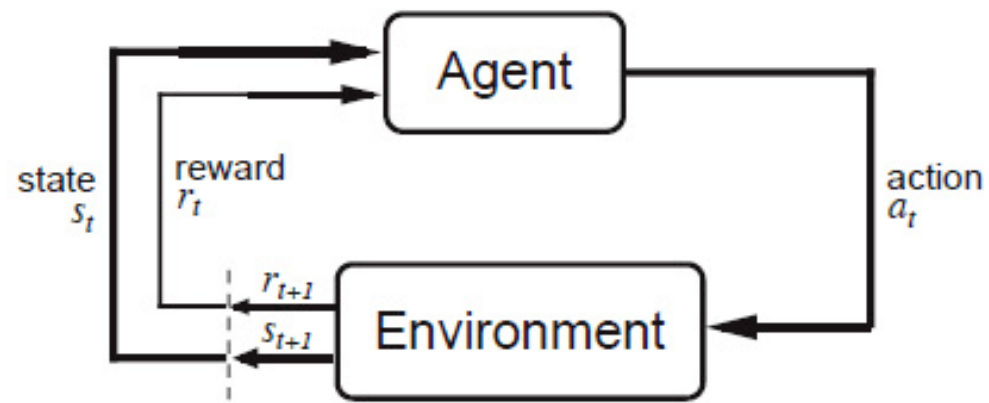
cognitive model

statistics

computing





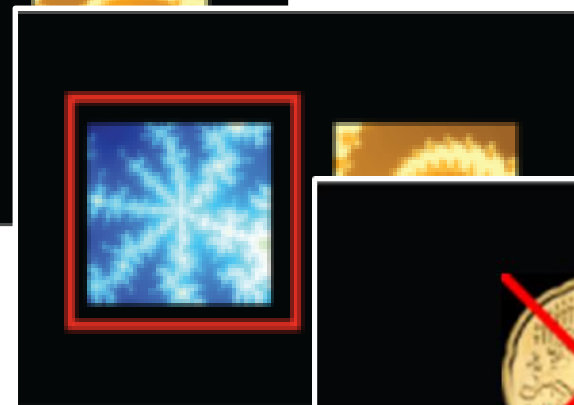
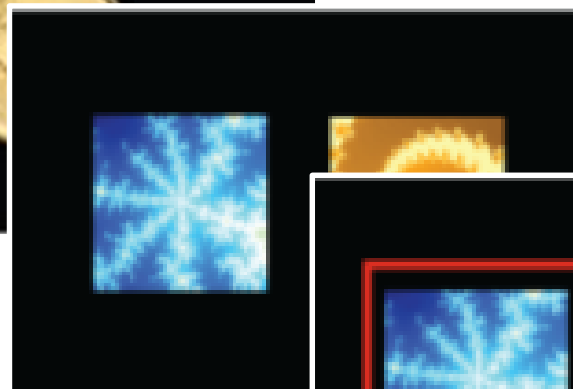
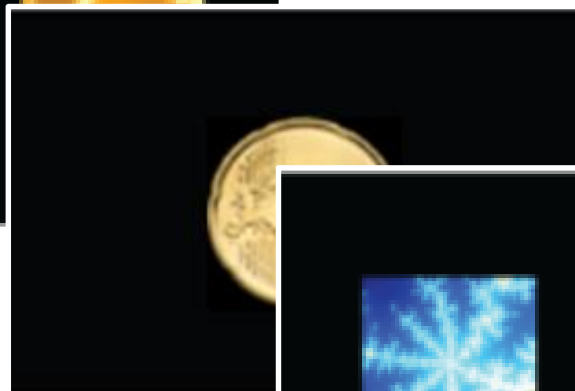
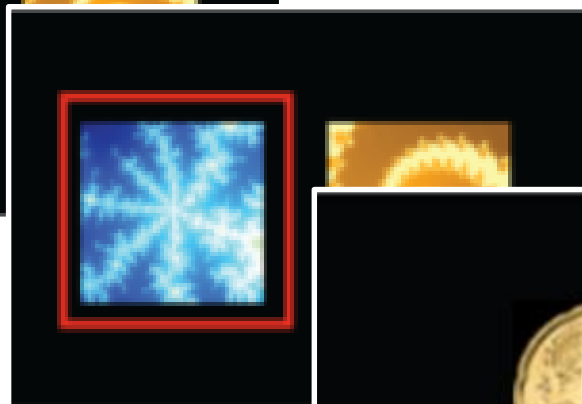
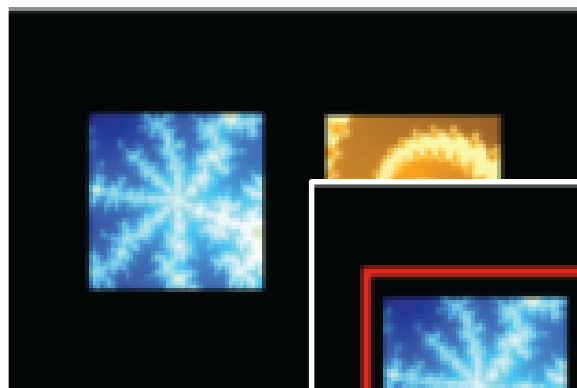


 AlphaGo

cognitive model

statistics

computing

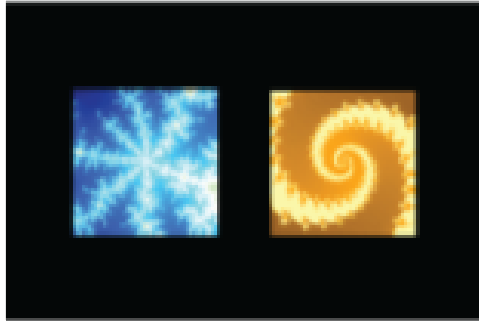


# One simple experiment: two choice task

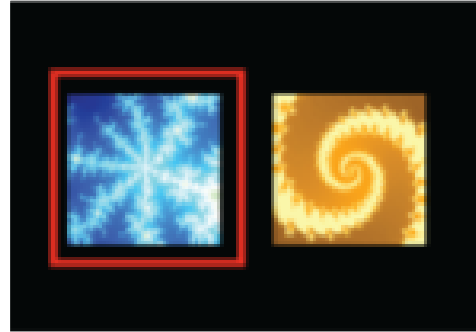
cognitive model

statistics

computing



choice presentation



action selection



outcome

what do we know?

what can we measure?

what do we not know?

Data: choice & outcome

Summary stats: choice accuracy

Learning algorithm: RL update

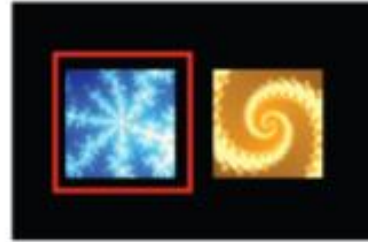
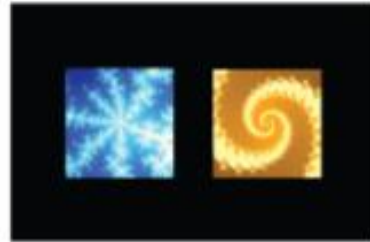
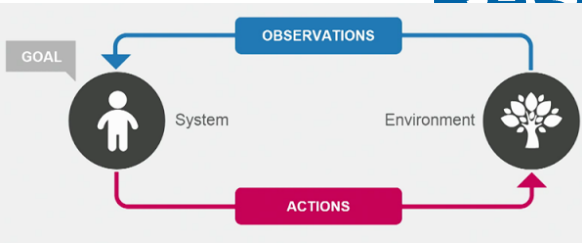
$p(\text{choosing the better option})$

# Rescorla-Wagner Value Update

cognitive model

statistics

computing



## Cognitive Model

- cognitive process
- using internal variables and free parameters

## Observation Model (Data Model)

- relate model to observed data
- has to account for noise

# Rescorla-Wagner (1972)

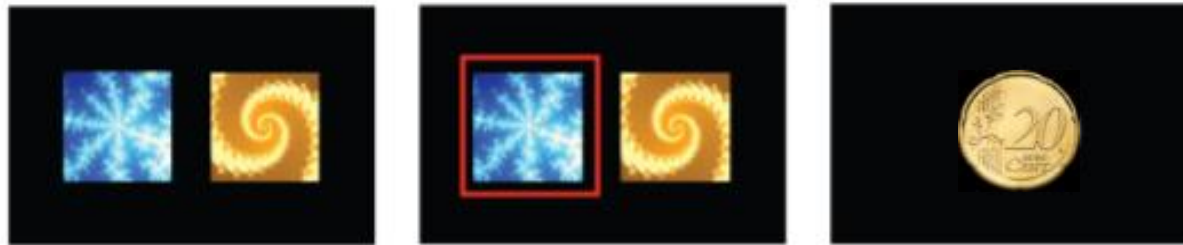
- The idea: **error-driven** learning
- Change in value is proportional to the difference between actual and predicted outcome



Robert A. Rescorla



Allan R. Wagner



Value update:  $V_t = V_{t-1} + \alpha * PE_{t-1}$

Prediction error:  $PE_{t-1} = R_{t-1} - V_{t-1}$

$\alpha$  - learning rate  
PE - reward prediction error  
V - value  
R - reward

*Expectations on the next trial = the expectation on the current trial + learning rate \*  
prediction error (reward – current expectation)*

# Understand the learning rate

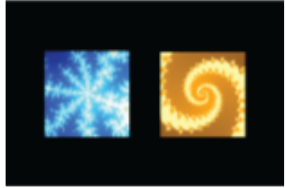
cognitive model

statistics

computing

Value update:  $V_t = V_{t-1} + \alpha * PE_{t-1}$

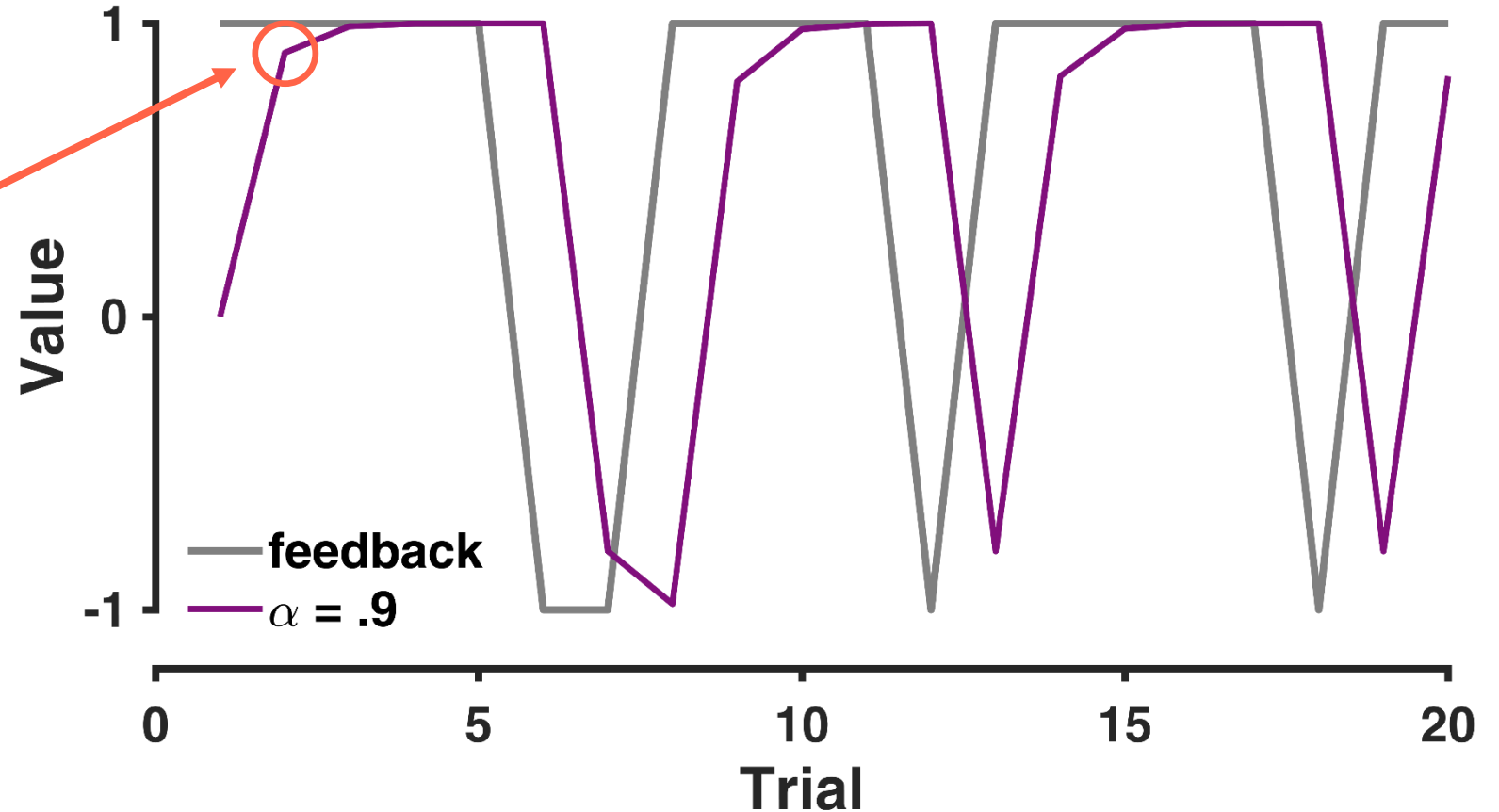
Prediction error:  $PE_{t-1} = R_{t-1} - V_{t-1}$



if  $\alpha = 0.9$

$$V_1 = 0$$

$$\begin{aligned} V_2 &= V_1 + 0.9 * (1 - V_1) \\ &= 0 + 0.9 * (1 - 0) \\ &= 0.9 \end{aligned}$$



reward contingency – 80:20

# Understand the learning rate

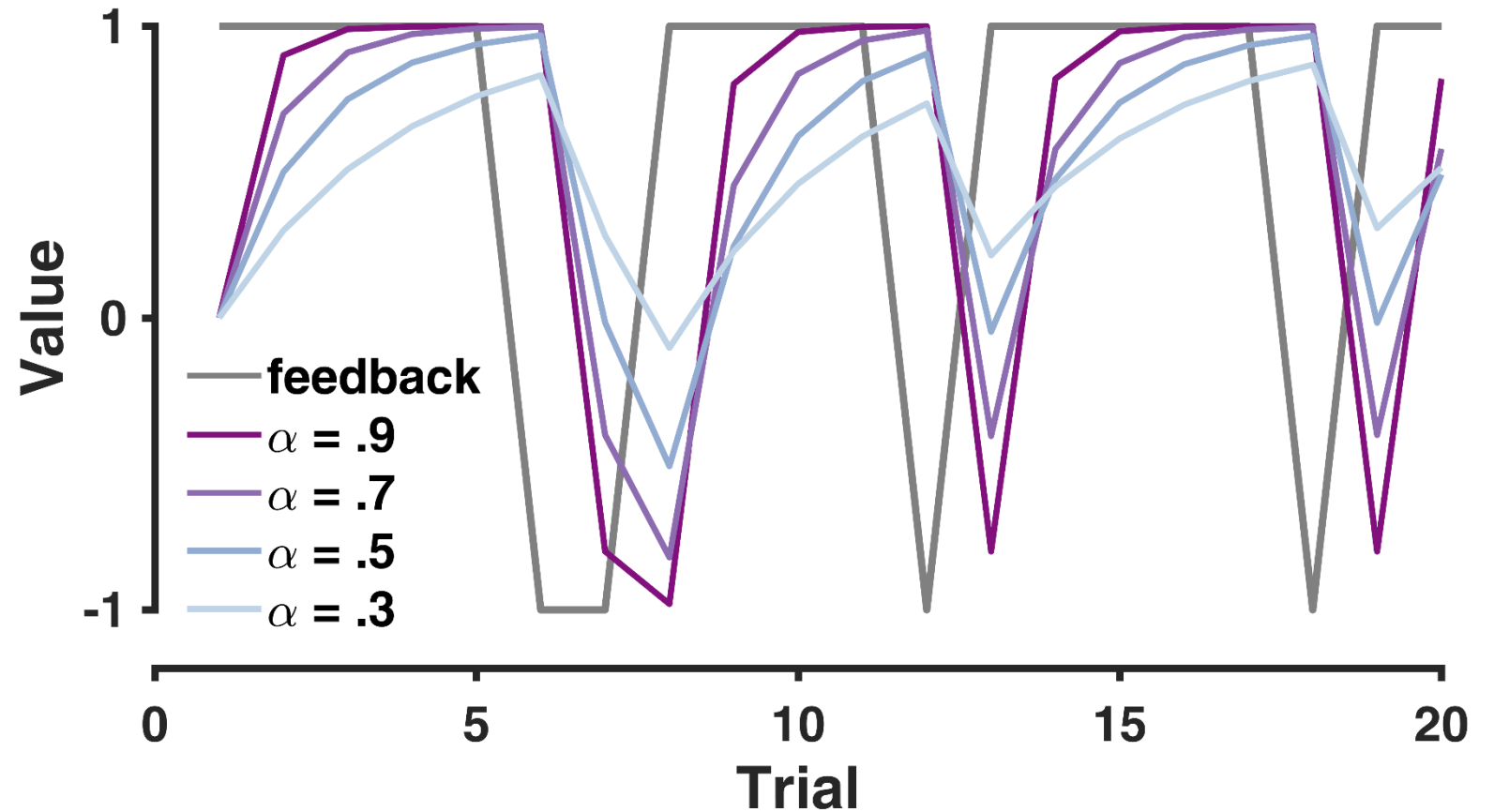
cognitive model

statistics

computing

Value update:  $V_t = V_{t-1} + \alpha * PE_{t-1}$

Prediction error:  $PE_{t-1} = R_{t-1} - V_{t-1}$



reward contingency – 80:20



# Understand the learning rate

cognitive model

statistics

computing

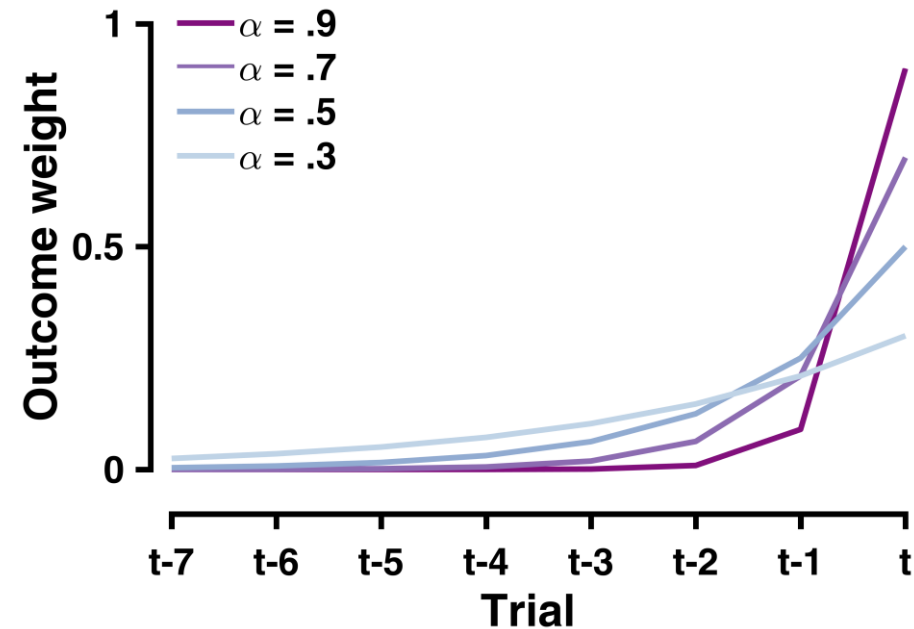
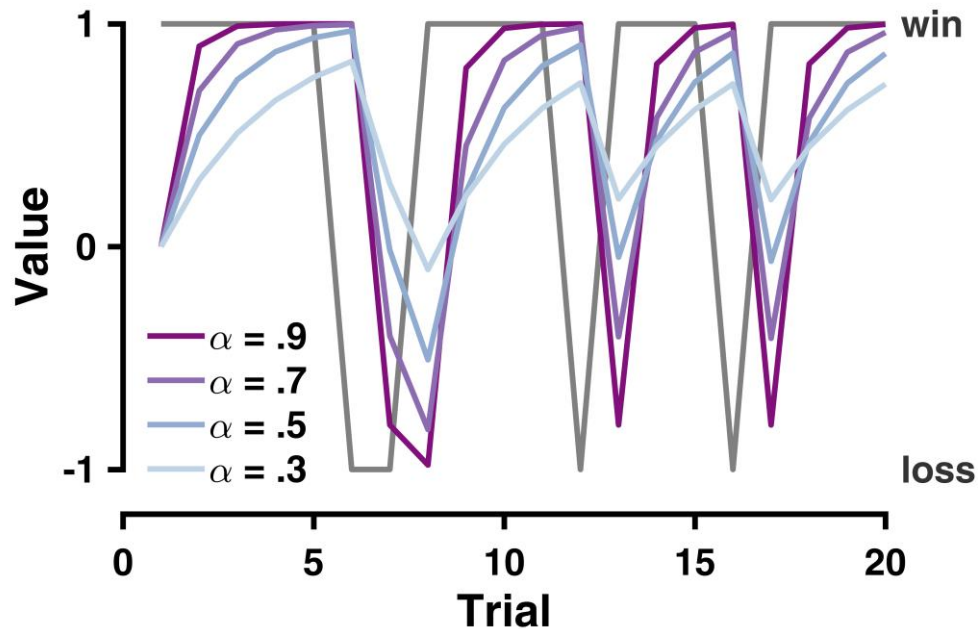
Value update:  $V_t = V_{t-1} + \alpha * PE_{t-1}$

Prediction error:  $PE_{t-1} = R_{t-1} - V_{t-1}$

$$V_t = (1 - \alpha) V_{t-1} + \alpha R_{t-1}$$

$$= (1 - \alpha) (V_{t-2} + \alpha (R_{t-2} - V_{t-2})) + \alpha R_{t-1}$$

$$= (1 - \alpha)^t V_0 + \sum_{i=1}^t (1 - \alpha)^{t-i} \alpha R_i$$

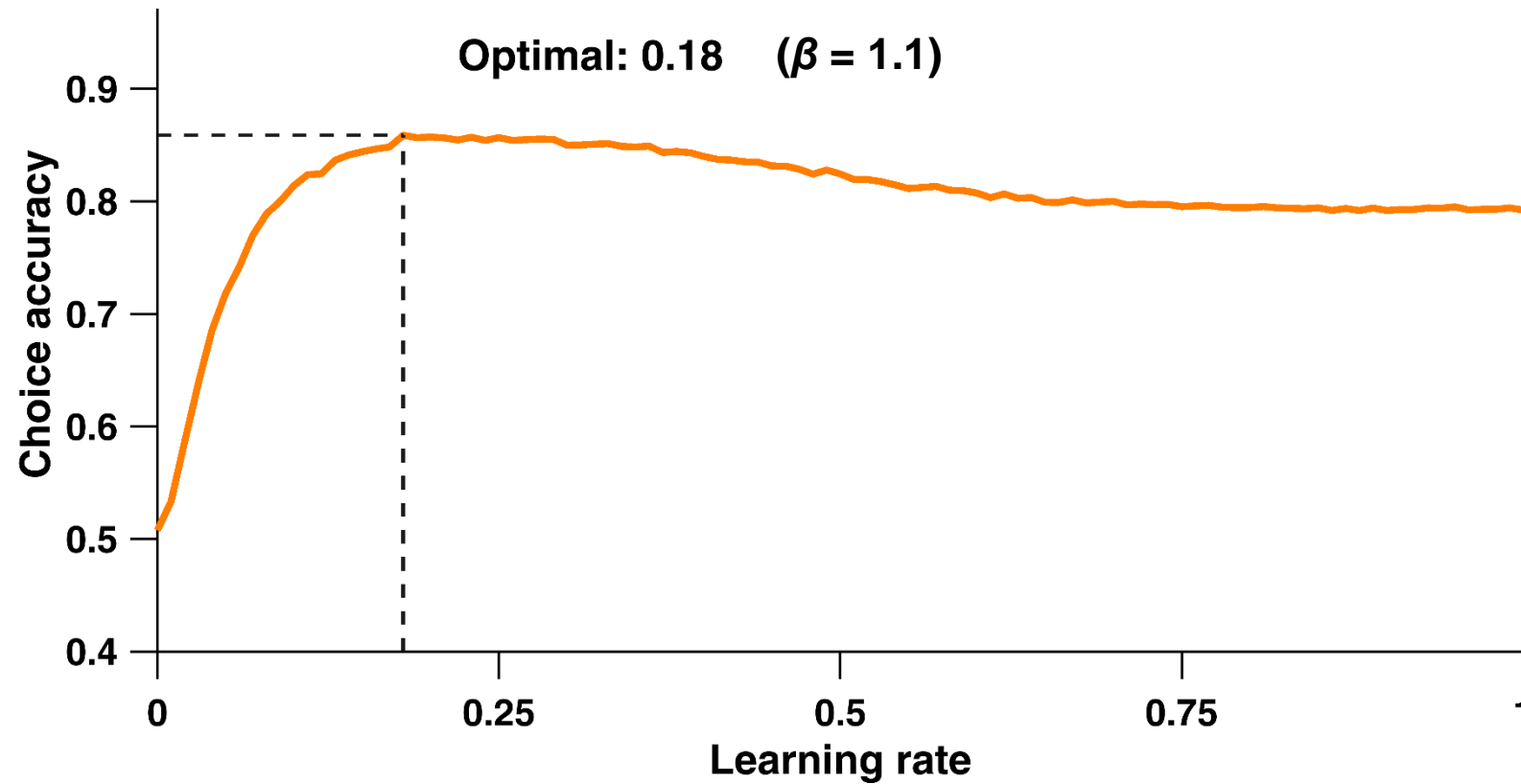


# Optimal learning rate?

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ANY  
QUESTIONS  
?

Happy Computing!