Ideation Phase
Define the Problem Statements

Date	17 February 2026
Team ID	LTVIP2026TMIDS79519
Project Name	Travel Guide AI
Maximum Marks	2 Marks

Customer Problem Statement Template:

PS-1

I am a traveler who wants to plan a trip. **I'm trying to** create a well-structured travel itinerary based on my destination, number of days, and personal interests. **But** I spend too much time searching different websites, blogs, and videos to gather information. **Because** travel information is scattered across multiple platforms and not personalized according to my preferences. **Which makes me feel** confused, overwhelmed, and stressed before even starting my journey.

PS-2

I am a working professional or student with limited time for travel planning. **I'm trying to** quickly generate a customized trip plan that includes daily schedules, tourist attractions, food suggestions, and travel tips. **But** existing travel apps provide generic recommendations that do not match my interests. **Because** they do not consider specific inputs like number of days, nights, and personal interests. **Which makes me feel** dissatisfied and unsure about my travel decisions.

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A traveler planning a vacation	Create a personalized travel itinerary based on my destination, trip duration, and interests	I spend a lot of time searching different websites and travel blogs	Travel information is scattered and not customized to my preferences	Confused, overwhelmed, and stressed before my trip
PS-2	A student or working professional with limited time	Quickly generate a day-wise travel plan including attractions, food, and travel tips	Existing travel platforms provide only generic suggestions	They do not consider specific inputs like number of days, nights, and personal interests	Unsatisfied and uncertain about my travel planning decisions