

LinkedIn users ratio (Labour force)

April 17, 2014

Note : Years for internet users is based on 2012 data. Years for linkedin data is based on March 2014.
ratio = Number of Linkedin users / Labour force (000) Age 15-64.

Count	
2012	85

Table 1: Summary table of the year

	ISO3	Country.Name	Year	Number of Linkedin users	Labour force (000)	ratio
1	USA	United States	2012	102275081.00	152475.00	0.67
2	NLD	Netherlands	2012	5071222.00	8774.00	0.58
3	IRL	Ireland	2012	1146234.00	2113.00	0.54
4	DNK	Denmark	2012	1503683.00	2849.00	0.53
5	CAN	Canada	2012	9800413.00	18678.00	0.52
6	GBR	United Kingdom	2012	15713357.00	31139.00	0.50
7	AUS	Australia	2012	5829664.00	11812.00	0.49
8	NZL	New Zealand	2012	1091025.00	2292.00	0.48
9	SGP	Singapore	2012	1307810.00	2882.00	0.45
10	BEL	Belgium	2012	2017006.00	4823.00	0.42

Table 2: Top 10 countries

	ISO3	Country.Name	Year	Number of Linkedin users	Labour force (000)	ratio
77	CMR	Cameroon	2012	218647.00	8281.00	0.03
78	THA	Thailand	2012	841442.00	37656.00	0.02
79	UGA	Uganda	2012	299987.00	13931.00	0.02
80	JPN	Japan	2012	1107433.00	58903.00	0.02
81	NPL	Nepal	2012	244151.00	13989.00	0.02
82	VNM	Viet Nam	2012	766358.00	52466.00	0.01
83	TZA	Tanzania	2012	269522.00	22492.00	0.01
84	BGD	Bangladesh	2012	717382.00	73583.00	0.01
85	CHN	China	2012	4762843.00	777852.00	0.01
86	NAC	North America		112076790.00		
87	TWN	China, Taiwan		691994.00		

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9	SGP	Singapore	2012	1307810.00	2882.00	0.45
10	BEL	Belgium	2012	2017006.00	4823.00	0.42
11	NOR	Norway	2012	1074733.00	2573.00	0.42
12	SWE	Sweden	2012	1814462.00	4898.00	0.37
13	TTO	Trinidad & Tobago	2012	213487.00	667.00	0.32
14	PRT	Portugal	2012	1643313.00	5222.00	0.31
15	ISR	Israel	2012	1045260.00	3393.00	0.31
16	PRI	Puerto Rico (U.S.)	2012	377263.00	1225.00	0.31
17	CHL	Chile	2012	2451396.00	8076.00	0.30
18	ARE	United Arab Emirates	2012	1804687.00	6241.00	0.29
19	CHE	Switzerland	2012	1234995.00	4497.00	0.27
20	ITA	Italy	2012	6896524.00	25227.00	0.27
21	FRA	France	2012	7601590.00	29074.00	0.26
22	ESP	Spain	2012	6109240.00	23395.00	0.26
23	FIN	Finland	2012	632352.00	2653.00	0.24
24	HKG	Hong Kong	2012	862441.00	3669.00	0.24
25	QAT	Qatar	2012	346232.00	1535.00	0.23
26	URY	Uruguay	2012	368269.00	1657.00	0.22
27	BHR	Bahrain	2012	158524.00	738.00	0.21
28	ARG	Argentina	2012	3702039.00	18139.00	0.20
29	LBN	Lebanon	2012	327346.00	1663.00	0.20
30	CRI	Costa Rica	2012	437740.00	2249.00	0.19
31	ZAF	South Africa	2012	3362114.00	18965.00	0.18
32	KWT	Kuwait	2012	286917.00	1654.00	0.17
33	HRV	Croatia	2012	316204.00	1842.00	0.17
34	JOR	Jordan	2012	324698.00	1892.00	0.17
35	BRA	Brazil	2012	17334198.00	101422.00	0.17
36	PAN	Panama, excluding Canal Zone	2012	288030.00	1707.00	0.17
37	GRC	Greece	2012	808138.00	4993.00	0.16
38	COL	Colombia	2012	3442939.00	22225.00	0.15
39	MYS	Malaysia	2012	1730149.00	12405.00	0.14
40	PER	Peru	2012	2091329.00	15088.00	0.14
41	SAU	Saudi Arabia	2012	1363666.00	10276.00	0.13
42	OMN	Oman	2012	209796.00	1584.00	0.13
43	ROM	Romania	2012	1298072.00	9814.00	0.13
44	ECU	Ecuador	2012	899455.00	7001.00	0.13
45	CZE	Czech Republic	2012	658112.00	5269.00	0.12

Table 4: Countries sorted by ratio

	ISO3	Country.Name	Year	Number of Linkedin users	Labour force (000)	ratio
46	LTU	Lithuania	2012	186091.00	1529.00	0.12
47	TUR	Turkey	2012	3214184.00	26414.00	0.12
48	MEX	Mexico	2012	6029867.00	50731.00	0.12
49	VEN	Venezuela	2012	1584774.00	13395.00	0.12
50	BGR	Bulgaria	2012	373768.00	3303.00	0.11
51	TUN	Tunisia	2012	433234.00	3864.00	0.11
52	AUT	Austria	2012	465077.00	4329.00	0.11
53	HUN	Hungary	2012	443454.00	4376.00	0.10
54	SVK	Slovakia	2012	248000.00	2741.00	0.09
55	SRB	Serbia & Montenegro	2012	361670.00	4054.00	0.09
56	DOM	Dominican Rep.	2012	389669.00	4492.00	0.09
57	DEU	Germany	2012	3277034.00	42127.00	0.08
58	MAR	Morocco	2012	861282.00	11430.00	0.08
59	POL	Poland	2012	1219136.00	18118.00	0.07
60	GTM	Guatemala	2012	362100.00	5740.00	0.06
61	DZA	Algeria	2012	736222.00	12091.00	0.06
62	PHL	Philippines	2012	2394684.00	39948.00	0.06
63	BOL	Bolivia (Plurinational State of)	2012	277434.00	4661.00	0.06
64	LKA	Sri Lanka	2012	472131.00	8337.00	0.06
65	IND	India	2012	26330971.00	467800.00	0.06
66	KEN	Kenya	2012	857545.00	16053.00	0.05
67	GHA	Ghana	2012	516307.00	10318.00	0.05
68	IRN	Islamic Republic of Iran	2012	1242601.00	25448.00	0.05
69	EGY	Egypt	2012	1213312.00	26712.00	0.05
70	UKR	Ukraine	2012	938063.00	21707.00	0.04
71	RUS	Russia	2012	2948311.00	74919.00	0.04
72	PAK	Pakistan	2012	2244130.00	61765.00	0.04
73	ZWE	Zimbabwe	2012	237792.00	6706.00	0.04
74	KOR	Korea	2012	821100.00	23478.00	0.03
75	NGA	Nigeria	2012	1545323.00	50185.00	0.03
76	IDN	Indonesia	2012	3163105.00	113339.00	0.03
77	CMR	Cameroon	2012	218647.00	8281.00	0.03
78	THA	Thailand	2012	841442.00	37656.00	0.02
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