

LinkedIn users Ratio

April 17, 2014

Note : Years for internet users is based on 2012 data. Years for linkedin data is based on March 2014.
LinkedIn Users Ratio = Number of Linkedin users / Internet users population. Source : UN, ITU, LinkedIn

Count	
2014	85

Table 1: Summary table of the year

	ISO3	Country.Name	Year	Number of Linkedin users	Internet users popu- lation	LinkedIn users Ratio
1	IRL	Ireland	2014	1146234.00	2652100.31	0.43
2	NLD	Netherlands	2014	5071222.00	11755448.31	0.43
3	USA	United States	2014	102275081.00	257259276.79	0.40
4	GBR	United Kingdom	2014	15713357.00	40609749.62	0.39
5	DNK	Denmark	2014	1503683.00	3906367.35	0.38
6	SGP	Singapore	2014	1307810.00	3934056.69	0.33
7	CAN	Canada	2014	9800413.00	30227472.75	0.32
8	PRT	Portugal	2014	1643313.00	5173488.64	0.32
9	AUS	Australia	2014	5829664.00	18981958.80	0.31
10	NOR	Norway	2014	1074733.00	3518544.45	0.31

Table 2: Top 10 countries

	ISO3	Country.Name	Year	Number of Linkedin users	Internet users popu- lation	LinkedIn users Ratio
75	UKR	Ukraine	2014	938063.00	15343591.13	0.06
76	UGA	Uganda	2014	299987.00	5339061.45	0.06
77	MAR	Morocco	2014	861282.00	15766501.85	0.05
78	THA	Thailand	2014	841442.00	16715813.63	0.05
79	RUS	Russia	2014	2948311.00	76273346.30	0.04
80	EGY	Egypt	2014	1213312.00	35574129.87	0.03
81	NGA	Nigeria	2014	1545323.00	55506298.70	0.03
82	VNM	Viet Nam	2014	766358.00	35855249.18	0.02
83	KOR	Korea	2014	821100.00	39235674.24	0.02
84	JPN	Japan	2014	1107433.00	96330573.47	0.01
85	CHN	China	2014	4762843.00	582500073.51	0.01

Table 3: Bottom 10 countries

	ISO3	Country.Name	Year	Number of Linkedin users	Internet users popu- lation	LinkedIn users Ratio
1	IRL	Ireland	2014	1146234.00	2652100.31	0.43
2	NLD	Netherlands	2014	5071222.00	11755448.31	0.43
3	USA	United States	2014	102275081.00	257259276.79	0.40
4	GBR	United Kingdom	2014	15713357.00	40609749.62	0.39
5	DNK	Denmark	2014	1503683.00	3906367.35	0.38
6	SGP	Singapore	2014	1307810.00	3934056.69	0.33
7	CAN	Canada	2014	9800413.00	30227472.75	0.32
8	PRT	Portugal	2014	1643313.00	5173488.64	0.32
9	AUS	Australia	2014	5829664.00	18981958.80	0.31
10	NOR	Norway	2014	1074733.00	3518544.45	0.31
11	BEL	Belgium	2014	2017006.00	6713522.04	0.30
12	NZL	New Zealand	2014	1091025.00	3992053.66	0.27
13	SWE	Sweden	2014	1814462.00	6686761.44	0.27
14	ARE	United Arab Emirates	2014	1804687.00	6655333.40	0.27
15	TTO	Trinidad & Tobago	2014	213487.00	795992.87	0.27
16	ITA	Italy	2014	6896524.00	26636938.48	0.26
17	CHL	Chile	2014	2451396.00	9974077.37	0.25
18	ESP	Spain	2014	6109240.00	25511158.08	0.24
19	QAT	Qatar	2014	346232.00	1560910.71	0.22
20	CHE	Switzerland	2014	1234995.00	5800959.58	0.21
21	CRI	Costa Rica	2014	437740.00	2111293.10	0.21
22	PER	Peru	2014	2091329.00	10338057.98	0.20
23	PRI	Puerto Rico (U.S.)	2014	377263.00	1899258.96	0.20
24	FRA	France	2014	7601590.00	38548782.28	0.20
25	URY	Uruguay	2014	368269.00	1871280.11	0.20
26	ISR	Israel	2014	1045260.00	5607952.13	0.19
27	ECU	Ecuador	2014	899455.00	4883028.11	0.18
28	HKG	Hong Kong	2014	862441.00	4822252.34	0.18
29	CMR	Cameroon	2014	218647.00	1236659.20	0.18
30	BRA	Brazil	2014	17334198.00	99026051.09	0.18
31	BHR	Bahrain	2014	158524.00	920682.40	0.17
32	GRC	Greece	2014	808138.00	4702257.28	0.17
33	FIN	Finland	2014	632352.00	3700080.02	0.17
34	IND	India	2014	26330971.00	155575944.20	0.17
35	PAN	Panama, excluding Canal Zone	2014	288030.00	1718627.21	0.17
36	COL	Colombia	2014	3442939.00	21152939.53	0.16
37	ARG	Argentina	2014	3702039.00	22926505.27	0.16
38	ZAF	South Africa	2014	3362114.00	21478227.20	0.16
39	ROM	Romania	2014	1298072.00	8495138.50	0.15
40	HRV	Croatia	2014	316204.00	2072262.15	0.15
41	GTM	Guatemala	2014	362100.00	2413252.96	0.15
42	TZA	Tanzania	2014	269522.00	1887432.73	0.14
43	TUR	Turkey	2014	3214184.00	23767313.29	0.14
44	MEX	Mexico	2014	6029867.00	46429600.66	0.13
45	PAK	Pakistan	2014	2244130.00	17850975.98	0.13

Table 4: Countries sorted by LinkedIn users Ratio

	ISO3	Country.Name	Year	Number of Linkedin users	Internet users popu- lation	LinkedIn users Ratio
46	DZA	Algeria	2014	736222.00	5860004.33	0.13
47	LKA	Sri Lanka	2014	472131.00	3857871.79	0.12
48	VEN	Venezuela	2014	1584774.00	13193763.46	0.12
49	BGR	Bulgaria	2014	373768.00	3140014.12	0.12
50	GHA	Ghana	2014	516307.00	4339612.72	0.12
51	LTU	Lithuania	2014	186091.00	1600902.24	0.12
52	LBN	Lebanon	2014	327346.00	2846325.93	0.12
53	JOR	Jordan	2014	324698.00	2873872.04	0.11
54	KWT	Kuwait	2014	286917.00	2573684.27	0.11
55	OMN	Oman	2014	209796.00	1988400.60	0.11
56	CZE	Czech Republic	2014	658112.00	6293372.25	0.10
57	ZWE	Zimbabwe	2014	237792.00	2345595.57	0.10
58	TUN	Tunisia	2014	433234.00	4506738.77	0.10
59	MYS	Malaysia	2014	1730149.00	19239871.97	0.09
60	SAU	Saudi Arabia	2014	1363666.00	15275441.70	0.09
61	AUT	Austria	2014	465077.00	5297218.56	0.09
62	DOM	Dominican Rep.	2014	389669.00	4624479.45	0.08
63	IDN	Indonesia	2014	3163105.00	37918339.74	0.08
64	NPL	Nepal	2014	244151.00	3063200.71	0.08
65	HUN	Hungary	2014	443454.00	5590371.60	0.08
66	SRB	Serbia & Montenegro	2014	361670.00	4594777.99	0.08
67	BOL	Bolivia (Plurinational State of)	2014	277434.00	3588515.49	0.08
68	BGD	Bangladesh	2014	717382.00	9745808.18	0.07
69	SVK	Slovakia	2014	248000.00	3466478.40	0.07
70	PHL	Philippines	2014	2394684.00	35041792.64	0.07
71	POL	Poland	2014	1219136.00	19456407.75	0.06
72	IRN	Islamic Republic of Iran	2014	1242601.00	19868548.53	0.06
73	KEN	Kenya	2014	857545.00	13858204.45	0.06
74	DEU	Germany	2014	3277034.00	53582471.88	0.06
75	UKR	Ukraine	2014	938063.00	15343591.13	0.06
76	UGA	Uganda	2014	299987.00	5339061.45	0.06
77	MAR	Morocco	2014	861282.00	15766501.85	0.05
78	THA	Thailand	2014	841442.00	16715813.63	0.05
79	RUS	Russia	2014	2948311.00	76273346.30	0.04
80	EGY	Egypt	2014	1213312.00	35574129.87	0.03
81	NGA	Nigeria	2014	1545323.00	55506298.70	0.03
82	VNM	Viet Nam	2014	766358.00	35855249.18	0.02
83	KOR	Korea	2014	821100.00	39235674.24	0.02
84	JPN	Japan	2014	1107433.00	96330573.47	0.01
85	CHN	China	2014	4762843.00	582500073.51	0.01

Table 5: Countries sorted by LinkedIn users Ratio