

Identify the Problem

- People who are newly introduced to the Web3 space and want to start their journey with NFT's don't have a reliable place to search which are the most popular and safe marketplace to trade.
- It is hard to find all NFT marketplace analytics in one place.

Set the Target

- Bring new users to the Web3 space.
- Help users choose the most convenient marketplaces to trade.
- Help the user get started with NFT's.

Analyze the Causes

- Not many people have been exposed to Web3, only about 4% of the world's population have interacted with Web3.
- Web3 apps might be hard to develop.

Propose and Implement

- Create a website and/or app that provides all the information of each marketplace for every Blockchain that has smart contracts integrated. This information would include trading volume, top NFT projects of each marketplace, rankings, simple guide on how to get started with NFT's and safety tips.
- The user would be able to follow any marketplace to be updated with trading volume, projects, etc.
- Send notifications to users if there were any notable increase or decrease in trading volume from the followed marketplaces.

Check/Evaluate

- We would determine that the project succeeds if more people get involved with Web3 and there is an increase on NFT trading.

Act and/or Standardize

- We will ensure that the project worked if we see more people getting exposure to Web3.
- At the end the team would have learned to design and launch a product for public use. The team would also learn about the Web3 environment.