The optimize attribute was malformed.

Erroneous code example:

```
#![feature(optimize_attribute)]
#[optimize(something)] // error: invalid argument
pub fn something() {}
```

The #[optimize] attribute should be used as follows:

- #[optimize(size)] -- instructs the optimization pipeline to generate code that's smaller rather than faster
- #[optimize(speed)] -- instructs the optimization pipeline to generate code that's faster rather than smaller

For example:

```
#![feature(optimize_attribute)]
#[optimize(size)]
pub fn something() {}
```

See RFC 2412 for more details.