

Example app using Google Tag Manager

This example shows how to use Next.js along with Google Tag Manager. `pages/_document.js` is used to inject [base code](#). `pages/_app.js` is used to track route changes and send page views to Google Tag Manager.

Deploy your own

Deploy the example using [Vercel](#):



How to use

Execute `create-next-app` with [npm](#) or [Yarn](#) to bootstrap the example:

```
npx create-next-app --example with-google-tag-manager with-google-tag-manager-app
# or
yarn create next-app --example with-google-tag-manager with-google-tag-manager-app
# or
pnpm create next-app -- --example with-google-tag-manager with-google-tag-manager-app
```

Next, copy the `.env.local.example` file in this directory to `.env.local` (which will be ignored by Git):

```
cp .env.local.example .env.local
```

Set the `NEXT_PUBLIC_GOOGLE_TAG_MANAGER_ID` variable in `.env.local` to match your Google Tag Manager ID.

Deploy it to the cloud with [Vercel](#) ([Documentation](#)).