Long-term caching testing

To test that Gatsby correctly changes its JS bundles with every type of change to site modules a user can make, here we build a site many times, making small changes between builds, to test that the bundle names change correctly.

After each run, move the public folder to `public-${runNumber}`.

You can easily compare run outputs with the tool Meld. `meld public-1 public-2`.

It'd be nice to automate this but a manual check works for now.

Runs

1. Hello world
2. Add character to src/pages/index.js
3. Add import to src/pages/index.js (`import gray from "gray-percentage"`)
4. Add async import (`import('../async')`)
5. Add another async import (`import("../async-2")`)
6. Add character to `async-2.js`