The <code>#[rustc_on_unimplemented]</code> attribute lets you specify a custom error message for when a particular trait isn't implemented on a type placed in a position that needs that trait. For example, when the following code is compiled:

```
#![feature(rustc_attrs)]
#[rustc_on_unimplemented = "error on `{Self}` with params `<{A},{B}>`"] // error
trait BadAnnotation<A> {}
```

There will be an error about bool not implementing Index<u8>, followed by a note saying "the type bool cannot be indexed by u8".

As you can see, you can specify type parameters in curly braces for substitution with the actual types (using the regular format string syntax) in a given situation. Furthermore, {Self} will substitute to the type (in this case, bool) that we tried to use.

This error appears when the curly braces contain an identifier which doesn't match with any of the type parameters or the string Self. This might happen if you misspelled a type parameter, or if you intended to use literal curly braces. If it is the latter, escape the curly braces with a second curly brace of the same type; e.g., a literal { is { { ...} } }