

# Example app with analytics

This example shows how to use Next.js along with [Segment Analytics](#). A custom document is used to inject the [Segment snippet](#) into the `<head>`. Page views are tracked on both the server and client side and components fire `"track"` events based on user actions (see `contact.js` for example).

## Deploy your own

Deploy the example using [Vercel](#) or preview live with [StackBlitz](#)



## How to use

Execute `create-next-app` with [npm](#) or [Yarn](#) to bootstrap the example:

```
npx create-next-app --example with-segment-analytics with-segment-analytics-app
# or
yarn create next-app --example with-segment-analytics with-segment-analytics-app
# or
pnpm create next-app -- --example with-segment-analytics with-segment-analytics-app
```

Deploy it to the cloud with [Vercel](#) ([Documentation](#)).