The font system is one of the most foundational parts of any interface design.

Text is a major channel for users to understand application content and complete their work, and a well designed font system will greatly enhance the user's reading experience and work efficiency. The Ant Design typography system is based on the design principle of "dynamic order" combined with the law of natural logarithm and temperament. We strongly recommend it since it has been verified by a large number of Ant products. While defining the font system for a visual system, we propose to start from the following five aspects:

- 1. Font Family
- 2. Base Font Size
- 3. Font Scale & Line Height
- 4. Font Weight
- 5. Font Color

#### **Font Family**

In order to implement a good font system, the first thing is to choose an appropriate font family. Ant Design prefers the system default font family and then also provides a set of alternative font libraries to maintain readability for screens on different platforms and browsers and to make sure it's always user friendly, stable and professional to end user.

```
@font-family: -apple-system, BlinkMacSystemFont, 'Segoe UI', Roboto, 'Helvetica
Neue', Arial,
  'Noto Sans', sans-serif, 'Apple Color Emoji', 'Segoe UI Emoji', 'Segoe UI Symbol',
  'Noto Color Emoji';
```

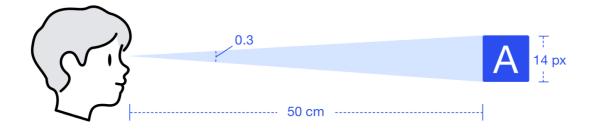
References: <a href="https://www.smashingmagazine.com/2015/11/using-system-ui-fonts-practical-guide/">https://www.smashingmagazine.com/2015/11/using-system-ui-fonts-practical-guide/</a> and <a href="https://markdotto.com/2018/02/07/github-system-fonts/">https://markdotto.com/2018/02/07/github-system-fonts/</a>

In addition, in many applications, numbers often need to be displayed vertically. We set the CSS property font-variant-numeric to tabular-nums; to use <u>tabular figures</u>.

References: <a href="https://stackoverflow.com/questions/32660748/how-to-use-apples-new-san-francisco-font-on-a-webpage#comment78509178">https://stackoverflow.com/questions/32660748/how-to-use-apples-new-san-francisco-font-on-a-webpage#comment78509178</a> 32660790

#### **Base Font Size**

We have updated Ant Design's base font size from the original 12 to 14 to ensure the best user reading efficiency on most common monitors based on display screen reading distance (50 cm) and optimal reading angle (0.3).



## Font Scale & Line Height

The font scale and line height determine the beauty of the dynamics and order of a font system. Font scale refers to a series of font with different sizes. Line height can be understood as an invisible box wrapped outside the font.



Ant Design was inspired by the pentatonic scale and natural law to define 10 different font sizes and corresponding line heights.

Font Size	12	14	16	20	24	30	38	46	56	68	
Line Height	20	22	24	28	32	38	46	54	64	76	

In Ant Design's visual system, our recommended base font size is 14, and its corresponding line height is 22. The choice of the rest of the font scale can be freely defined according to the specific circumstances. It is recommended that in a design system (except for display pages), the choice of font scale should be controlled within 3 to 5 types, and the principle of restraint should be maintained.

## **Font Weight**

The choice of font weight is also based on the principles of order, stability, and restraint. In most cases, just regular(400) and medium(500) should be enough. In the case of bold English words, semibold(600) could be used.



#### **Font Color**

Text will be difficult to read if it is too close to the background color. To achieve barrier-free design, we follow the WCAG standard, which maintains an AAA level of contrast ratio, i.e. 7:1 or more between body text, title, and background color.

颜色类型	浅色背景下	深色背景下
Title	● @Black 85%	● @White 85%
Primary text	<ul><li>@Black 65%</li></ul>	● @White 65%
Secondary text	<ul><li>@Black 45%</li></ul>	<ul><li>@White 45%</li></ul>
Disable	@Black 25%	@White 30%
Border	@Black 15%	@White 20%
Dividers	@Black 6%	@White 12%
Background	@Black 4%	@White 8%
Table header	○ @Black 2%	○ @White 4%

# **Advanced Tips**

The construction of the font system is the first step to achieve "the beauty of dynamic order". In practical design, we have three more advanced tips:

1. **Establish a systematic design thinking:** In the UI design of the same system, a systematic design thinking should be established first. The primary, secondary, auxiliary, title, display, and other types of fonts are planned in a unified manner. And then make any necessary fine tuning according to the specific situation. The establishment of a systematic design approach helps to increase the consistency of horizontal font landing, improve the cost-effectiveness of font uses, and avoid unnecessary style waste.

- 2. **Less is more:** Visual design should be achieved with as few styles as possible. Avoid meaningless use of large numbers of font scales, colors, and font weight to emphasize visual or contrast relationships.
- 3. **Try to make font scale dance like a note** When you need to expand any gap, you can try to choose the different sizes of the font from the font scale table, which will create a subtle rhythm between the word scales.