

Brand guidelines

Contents

Logo	1
Name	1

Have a need for Bootstrap's brand resources? Great! We have only a few guidelines we follow, and in turn ask you to follow as well.

Logo

When referencing Bootstrap, use our logo mark. Do not modify our logos in any way. Do not use Bootstrap's branding for your own open or closed source projects.

Do not use the Twitter name or logo in association with Bootstrap.

Our logo mark is also available in black and white. All rules for our primary logo apply to these as well.

``

``

Name

Bootstrap should always be referred to as just **Bootstrap**. No Twitter before it and no capital *s*.

`<div class="h3">Bootstrap</div>`

`<strong class="text-success">Correct`

`<div class="h3 text-muted">BootStrap</div>`

`<strong class="text-danger">Incorrect`

`<div class="h3 text-muted">Twitter Bootstrap</div>`

`<strong class="text-danger">Incorrect`