## Different Organization Types

Using Gatsby more is a different kind of problem depending on the type of organization you work in.

As a freelancer, the most important thing is helping clients understand the benefits of Gatsby.

As an agency, you'll want to show others how Gatsby helps your agency ship higher quality sites faster and under budget – and see how Gatsby can contribute to the agency's growth strategy.

If you're at a company, there are different strategies for adopting Gatsby depending on the type and size of company.