Example app using Facebook Pixel

This example shows how to use Next.js along with Facebook Pixel. A custom document is used to inject base code. A app is used to track route changes and send page views to Facebook Pixel.

Deploy your own

Deploy the example using Vercel:

▲ Deploy

How to use

Execute `create-next-app` with npm or Yarn to bootstrap the example:

```
npx create-next-app --example with-facebook-pixel with-facebook-pixel-app
# or
yarn create next-app --example with-facebook-pixel with-facebook-pixel-app
# or
pnpm create next-app -- --example with-facebook-pixel with-facebook-pixel-app
```

Next, copy the `.env.local.example` file in this directory to `.env.local` (which will be ignored by Git):

```
cp .env.local.example .env.local
```

Set the `NEXT_PUBLIC_FACEBOOK_PIXEL_ID` variable in `.env.local` to match your facebook app's pixel ID.

Deploy it to the cloud with Vercel (Documentation).