

Using Gatsby more is a different kind of problem depending on the type of organization you work in.

As a freelancer, the most important thing is [helping clients understand](#) the benefits of Gatsby.

As an agency, you'll want to show others [how Gatsby helps your agency](#) ship higher quality sites faster and under budget -- and see how Gatsby can contribute to the agency's growth strategy.

If you're at a company, there are [different strategies for adopting Gatsby](#) depending on the type and size of company.