# gatsby-plugin-facebook-analytics

Easily add Facebook Analytics to your Gatsby site.

You must have a Facebook App ID to use this plugin.

This loads the Facebook JavaScript SDK which means that Social Plugins can also be used. If you're not using social plugins, setting `xfbml` to `false` will improve page load times.

## Install

```
npm install gatsby-plugin-facebook-analytics
```

## How to use

The `appId` option is required. All other options are optional. Default values are shown in the example below:

```js
// In your gatsby-config.js
plugins: [
  {
    resolve: `gatsby-plugin-facebook-analytics`,
    options: {
      // Required – set this to the ID of your Facebook app.
      appId: `YOUR_APP_ID`,

      // Which version of the SDK to load.
      version: `v3.3`,

      // Determines whether XFBML tags used by social plugins are parsed.
      xfbml: true,

      // Determines whether a cookie is created for the session or not.
      cookie: false,

      // Include Facebook analytics in development.
      // Defaults to false meaning the library will only be loaded in production.
      includeInDevelopment: false,

      // Include debug version of sdk
      // Defaults to false meaning the library will load sdk.js
      debug: false,

      // Select your language.
      language: `en_US`,
    },
```

```
  },
]
```

See the Facebook JavaScript SDK initialization reference for further details of these options.