

Term project

ML workflow

Problem scoping

Experimentation

Deployment (not covered in this course)

Problem scoping

Define business problem

- What are you trying to solve?
- What is the business value of solving this problem? Why is it important?

Define ML problem

- Type of ML problem: **supervised learning** (regression or classification)
- Model: linear regression, logistic regression, neural network, random forest, etc.
- Data: data sources, features, labels
- Goal: performance metrics, performance target

Experimentation

Collect and process data

Build and train model

Evaluate model

- How to improve model based on diagnosis?
- more data (new data), feature selection and engineering, regularization, model selection, etc.

Repeat

Term project: Build supervised ML model

Follow the ML workflow

You can choose any dataset

You can use any ML library (scikit-learn is recommended)

You can use any ML models covered in the course

Presentation format

Date: December 2nd and 4th

Time: 20 minutes per group

1. presenting group: 15 minutes presentation
2. discussant group: 3 minutes discussion (**one-page discussion slide**)
3. presenting group: 2 minutes response and Q&A from the audience

Project deliverables

Proposal

Presentation slides (**November 29th**)

Discussion slides (**December 1st**)

Final report (**December 4th**)