



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Energy and communication facilities

reduces poverty

it creates employment opportunities

more modernised equipments

loyalty looks

better customization



Better educational faacilities

transportation facilities

high infrastructure

more facilities with loyalty

better access to healthcare

modern housing and recreation activities



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?