

## Agile Product Management

Let's dissect what Agile brings to the table and how Scrum can help us get there.

- What is Agile;
  - The Agile Frameworks
- The Scrum framework and its roles;
- How does it compare to Waterfall;
- The Product Lifecycle;
- The market for Scrum knowledge;
- Q&A.



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## What is Agile? What does it take to be Agile?

### Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.  
Through this work we have come to value:

Individuals and interactions over processes and tools  
Working software over comprehensive documentation  
Customer collaboration over contract negotiation  
Responding to change over following a plan

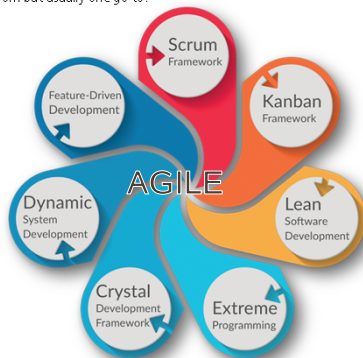
That is, while there is value in the items on the right, we value the items on the left more.

Make it simple!

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## The Frameworks

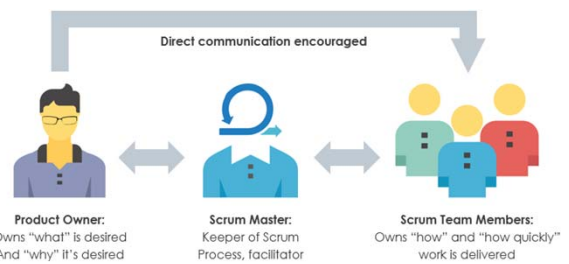
Many to choose from but usually one go-to!



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## The roles in a Scrum Product

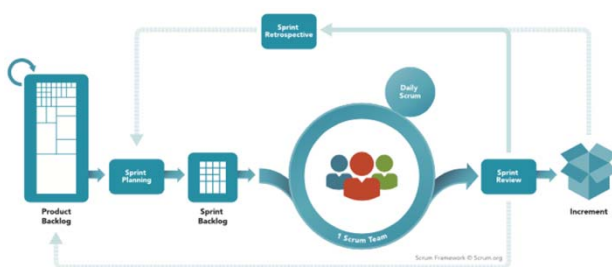
A few roles but only one Goal!



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## The Product Increment Lifecycle

The journey of a product.



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## Agile vs Waterfall

Let's discuss where the differences are and maybe the benefits.



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## Scrum Career Certifications

Becoming a certified pays off!



Improving the Profession of Software Development



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