

## Key Message Statement

### Practical Information About

- What backtesting is, and how it can be applied in Finance (or other fields)
  - General backtesting
  - Financial models backtesting
  - Counterparty default backtesting
- Broader lesson we can get in risk assessment and statistical analysis

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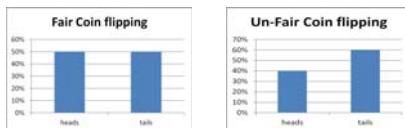
## Definition of backtesting

- **Backtesting** is the general method for seeing how well a model (or an algorithm or a strategy) will perform if applied in future (or performed if used in past).
- Examples:
  - You created a robot for automated trading, but before investing your money you would like to test it's performances
  - Risk monitoring: you have a model predicting potential future losses of your trades, is it a good model?
- Widely used in finance, but also in other fields where you need forecasting (e.g. meteorology, sport betting)

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## Introduction

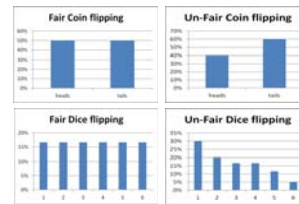
- Some basic examples on how to **represent probabilities**:
  - Tossing a coin



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## Introduction

- Some basic examples on how to **represent probabilities**:
  - Tossing a coin



- Roll a Dice

- Clearly: constraint of total probability to be equal to one.

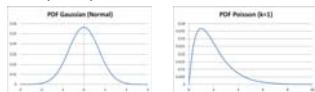
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## Introduction

- Bit more advanced examples on how to represent probabilities:
  - Rolling mode dices



- **Continuum limit**: Probability Density Functions (PDFs)

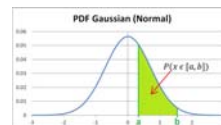


- Clearly: PDFs are normalized to one. But no constraint to be bounded!

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## Reminder: PDFs – CDFs

- We consider Gaussian as example, but the definition is general, valid for any PDF
- Given a PDF, the probability to observe an event in a range is given by integration:

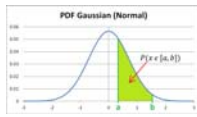


$$P(x \in [a, b]) = \int_a^b PDF(x) dx$$

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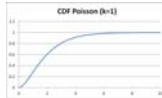
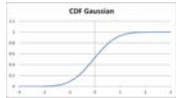
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$$P(x \in [a, b]) = \int_a^b PDF(x) dx$$

- NB: probability to observe an event in a single point is zero
- Cumulative Density Function (CDF):

$$CDF(x) = \int_{-\infty}^x PDF(t) dt$$

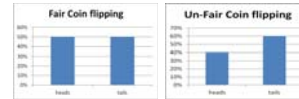


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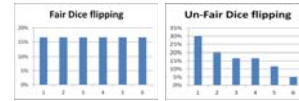
## Simple problems

- I give you a coin and a dice. Can you test predicted probabilities?

– Is the coin fair?



– Is the dice fair?



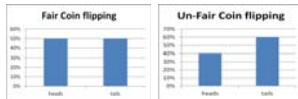
– Are unfair coin/dice as unfair as predicted?

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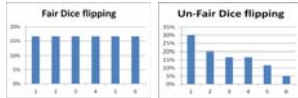
## Simple problems

- I give you a coin and a dice. Can you test predicted probabilities?

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– Is the dice fair?



– Are unfair coin/dice as unfair as predicted?

- Solution: statistics.
- You just start throwing coin/dice several times, count results and verify if predicted and observed percentages are compatible.

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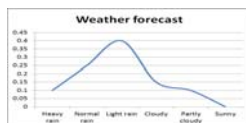
## More complex problem

- I have a pocket of many unfair coins:
  - Each coin has different head/tail probabilities.
  - You are allowed to **flip each coin only once** (or if you are lucky a few times).
  - For each coin, I am predicting the head/tail probability.
  - George is as well providing predictions and he is not in agreement with me.
  - Nicola as well is providing other predictions.
- Can you establish whom of us is providing the right (or most accurate) predictions?
- Can you extend the theory to more complex situations like dices or continuum distributions?

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## More complex problem: real life example

- Weather forecast:
  - News papers usually state something like: tomorrow at midday will be light raining. This is simplified statement.
  - The meteorologists are collecting data, analysing and performing simulations to provide PDFs of weather conditions:



- You have a **single occasion to test the predicted result**: tomorrow at midday you check the weather condition.
- On the other hand, every day we can verify new predictions :-)
- Can you compare weather forecast from different meteorologists?

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## More complex problem: financial example

- Stock market forecast:
  - The value of a financial product is a function of market data.
  - Market data are constantly evolving according to world events.
  - There are several mathematical models that aim to calculate price of a financial product, taking into account possible future evolutions of the value of such a product.
- Example: think you are using your own money! Would you buy a product that my code predicts to be convenient for you? Do you trust me?
- Maybe you trust me (thanks!), or you trust your own model or whatever else, but this is **NOT** the smart way of operating.

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- Actually you perform **backtesting** substantially you test the model using old market data.

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As mathematicians you may also work on some of those models

This is one of our periodic tasks

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## Example of Market/Stock forecasting

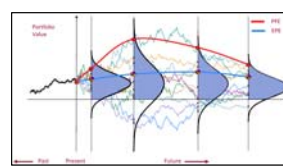


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## Example of Credit Risk

### Credit Risk Pricing



$$CVA = LGD \times \int_0^T EAD \times PD \, du$$

Exposure At Default  
Loss Given Default  
Probability of Default

- Pricing the credit risk requires three ingredients:
  - LGD, PD – counterparty dependent
  - EAD – derivative dependent
- Exposure profiling:
  - Calculating CVA requires knowledge of Trade Value distribution at each point in time
  - MC simulation can provide very general solution to problem of pricing a derivatives regardless of its complexity
- LGD, PD modelling:
  - For CVA PD/LGD comes from market implied spread
  - For other purposes statistical models based on internal or external historical data

courtesy of Giovanni Cesari, UBS

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## PIT machinery

- There is the helpful the Probability Integral Transformation (PIT)
- Theorem: Suppose that a random variable  $X$  has a continuous PDF and we call  $F$  its CDF. Then the random variable  $Y$  defined as

$$Y = F(X)$$

is a **uniform distribution** (i.e. the random variable  $Y$  has constant PDF equal to one in the interval  $[0, 1]$ )

- Proof:

$$\begin{aligned} P(Y \leq k) &= P(F(X) \leq k) \\ &= P(X \leq F^{-1}(k)) \\ &= F(F^{-1}(k)) \\ &= k \end{aligned}$$

- NB: the hypothesis of continuous PDF can be relaxed (more involved proof).

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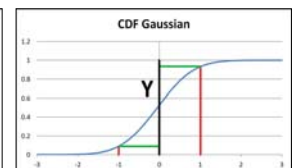
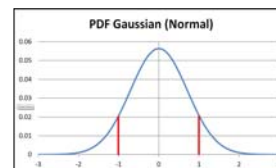
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## PIT machinery in practice

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## Backtesting over 1 year historical data

- Consider the following example of Stock Price.
  - For simplicity we consider here a single variable problem, real models takes into account many market data.
  - Suppose you have recorded historical values of last year and you want to use those data to perform backtesting of a model.



- You may sit on day 151 and using available information at that date you run your model to predict day 271 (forecasting horizon 120 days).
  - You have a (post) predicted PDF for day 271 and you know the actual result.
  - You can repeat the exercise by using different dates and different horizons to obtain a large enough statistical set

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## Backtesting of a generic model

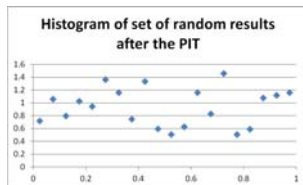
- Recap:** usually we have some system governed by a single PDF and several events (or measures, or realizations). To study this test you generally use standard statistical tools (but not always!).
- In case of **backtesting** for each event there can be associated a different PDF.
- Models to be backtested in finance: for a given date and horizon, we can run the simulation for different financial products and trades. Each simulation output is providing different PDF. Playing with different dates, horizons and products the **statistical set can be large enough!**
- Standard backtesting approach:**
  - We map all events belonging to different PDF to the same PDF
  - We can use standard statistical tools to analyse the results
- Comments:
  - We can choose to map to the easy going uniform distribution (why making our life complicate)
  - We can also experiment some ad-hoc tools for specific situations

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## Solution to backtesting problem – part 1

- By using PIT, we can map a set of random events each of them with a different associated PDF, to an uniform distribution.
- As example we can obtain a result looking like:



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## Solution to backtesting problem – part 2

- Once the data are mapped to an uniform distribution **the problem is standardized**
- We can use some **standardized test** to verify whether the distribution is uniform
- Example 1:** we can define some distance (at PDF level), a quantitative measure to test the result

$$d = \int_{-\infty}^{+\infty} (F_n(x) - F(x)) w(x) dx$$

where  $F_n$  is the empirical CDF and  $F$  is the theoretical one.  $w(x)$  is a weight function you can choose to emphasize some regions of the unit interval. For example:

- $w(x) = 1$  Cramer-von-Mises
- $w(x) = (1 - F(x))/F(x)$  Anderson-Darling
- Many more...

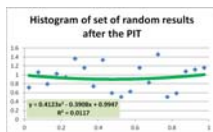
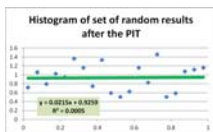
- See text books and literature, for example:  
*Modern Derivatives Pricing and Credit Exposure Analysis – Lichters, Stamm and Gallagher*

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## Solution to backtesting problem – part 2

- Once the data are mapped to an uniform distribution **the problem is standardized**
- We can use some **standardized test** to verify whether the distribution is uniform
- Example 2:** we can calculate a some fit of the results and verify if the coefficient are compatible with the expected ones
  - $y = ax + b$  where you expect  $a = 0, b = 1$ :
  - $y = ax^2 + bx + c$  where you expect  $a = 0, b = 0, c = 1$ :

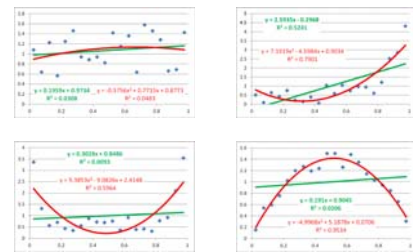


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## Open problem for you

- You have some realizations of random variables, predicted to be distributed according to Gaussian PDFs. Can you interpret those results? What is going on?

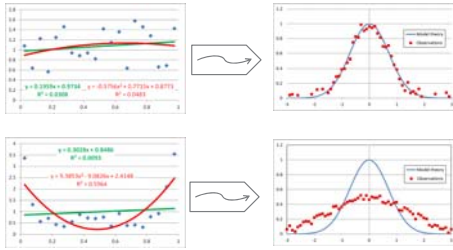


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## Solution part 1: Open problem for you

- We can guess model quality from results, try to understand what is going on.
- But remember we are plotting together observations related to different predictions (each has a different PDF, not all Gaussian PDFs!).

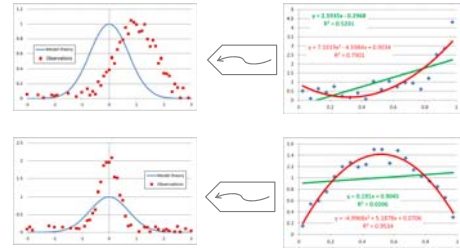


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## Solution part 2: Open problem for you

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## Another example: default of counterparty (1)

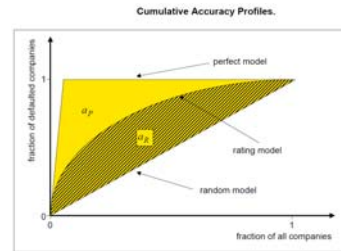
- Investment banks have trades open with many counterparties
  - Some may default and (as consequence) cause losses for the bank.
  - We need some mathematical model to predict possible losses
  - Be need to test model performances: backtesting
- Step one: you rank all counterparties assigning to each of them a probability of default in a given future period (for example)
- After one year you verify how many of them actually default

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## Another example: default of counterparty (2)

- Backtesting strategy: you list all counterparties from left (higher probability of default PD) to right (lower PD)
- After one year you count how many actually default and you plot the result.



The closer the **rating model** curve is to the **perfect model** curve, the better you performed

Figure from: Studies on the Validation of Internal Rating Systems - Basel Committee on Banking Supervision  
<https://www.bis.org/publ/bcbp/bcbp14.htm>

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## Backtesting vs. Forward Performance Testing

- Forward testing.
  - It is also known as paper trading: may be applied before using an automated trading. Trades are executed in theory, maybe using historical data. After a certain testing period we can assess the quality of trading strategy/algorithm/robot.
  - Pros: we know quality of our trading before risking our money
  - Cons: you are assuming that what happened in the past will be at least statistically equivalent in the future. Namely you assume the world is not changing.
- Backtesting of exposure models.
  - The IB is calculating every day the exposure of all trades, to "predict" potential losses. After on we can verify the actual losses
  - Pros: You just test results without historical assumptions
  - Cons: you test model performances only after you used it.

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## Regulatory requirements

- Investment banks (IB) are regulated by central banks or prudential authorities (e.g. Fed in US, PRA in UK, KNF Poland).
  - In general IB are required to prove they are reliable, stable and solid. Otherwise they cannot operate!
  - Among several duties (e.g. capital requirements, reserve requirements, corporate governance, financial requirements), they must assess model quality.
- Backtesting is one of the periodic **mandatory** duties for IB.
- Internal rating backtesting (Cumulative Accuracy Profiles) also **mandatory** duties for IB.

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## Final general comments about Risk analysis

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- In finance and in life in general it is important to take into account the risks.
- Probabilities and statistics are powerful tools to help in risk management.
- Statistical investigation is like police investigation, you must understand about what you are doing and think before act.
- Example: think you are detective investigating on a murder crime scene. You can search for fingerprints.
  - If you find fingerprints of person A, does it implies (s)he is the guilty?
  - If you do not find fingerprints of person B, does it implies (s)he is innocent?
  - Fingerprints is just a test, you must have a larger view of the scene.
- Analogous situation in financial risk management: there is no a single statistical tool telling you: the bank is safe. You need to understand and have an overall view.

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