

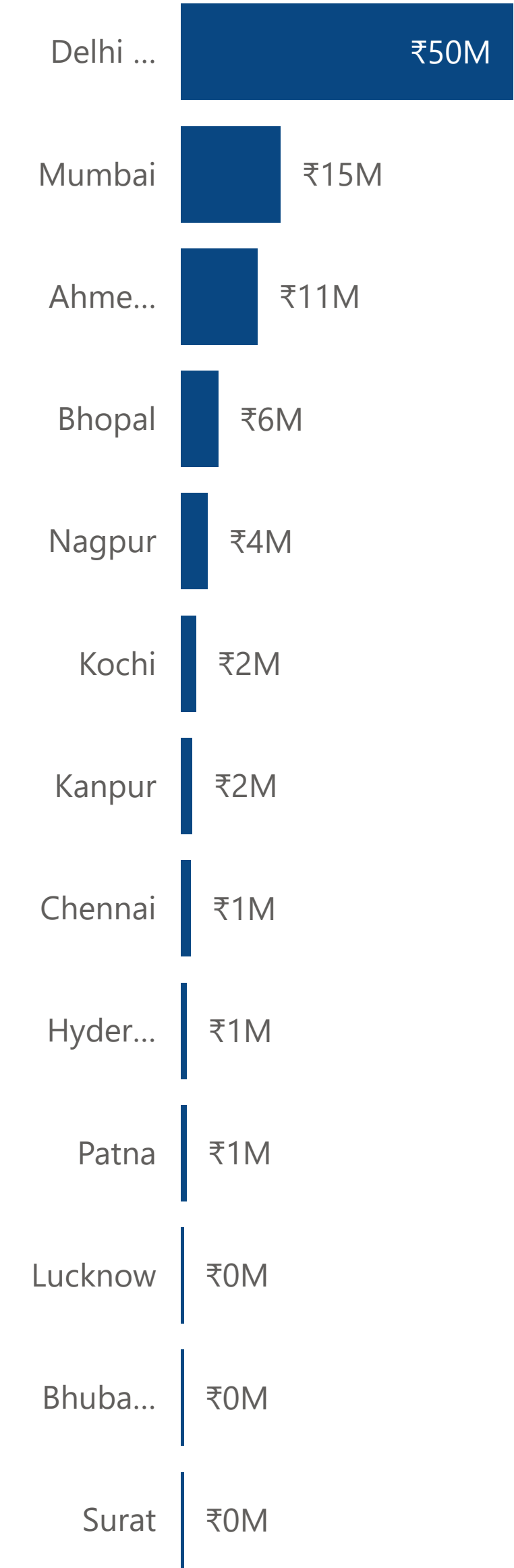
₹93M

Revenue

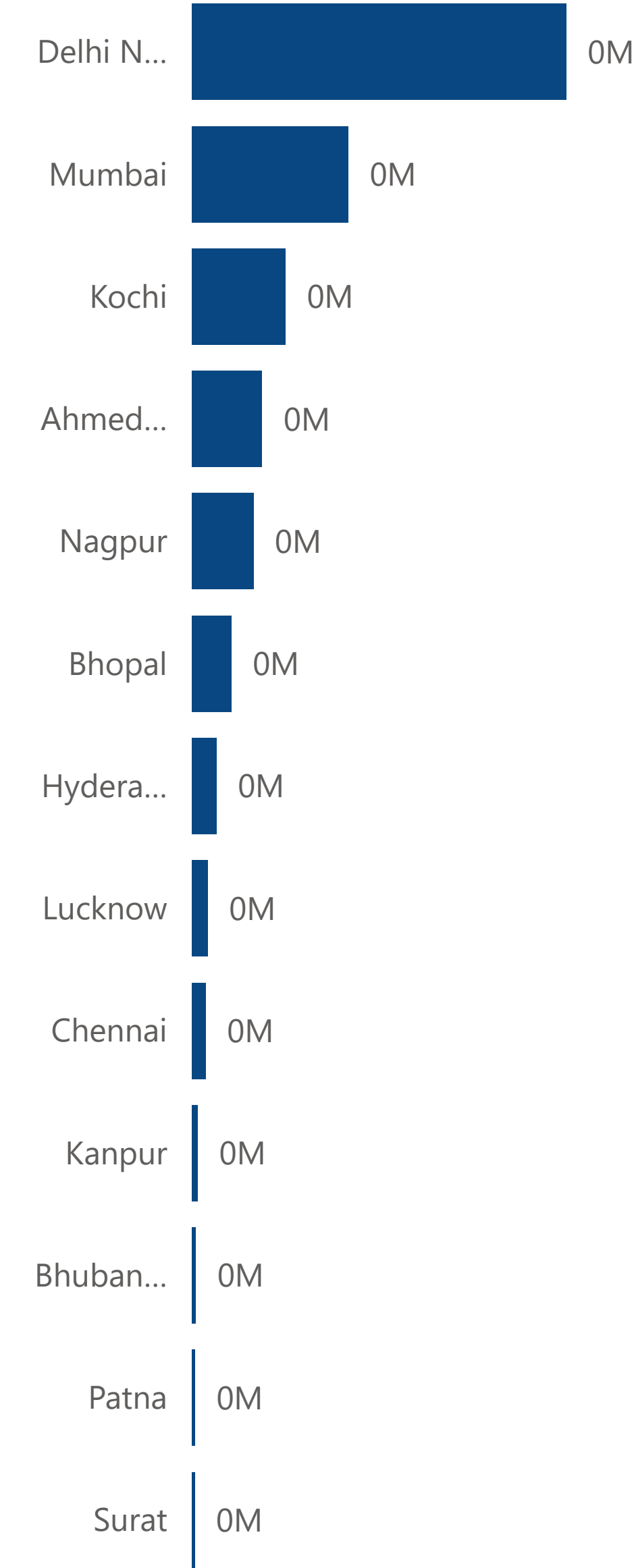
234K

Sales Qty

Revenue by Markets

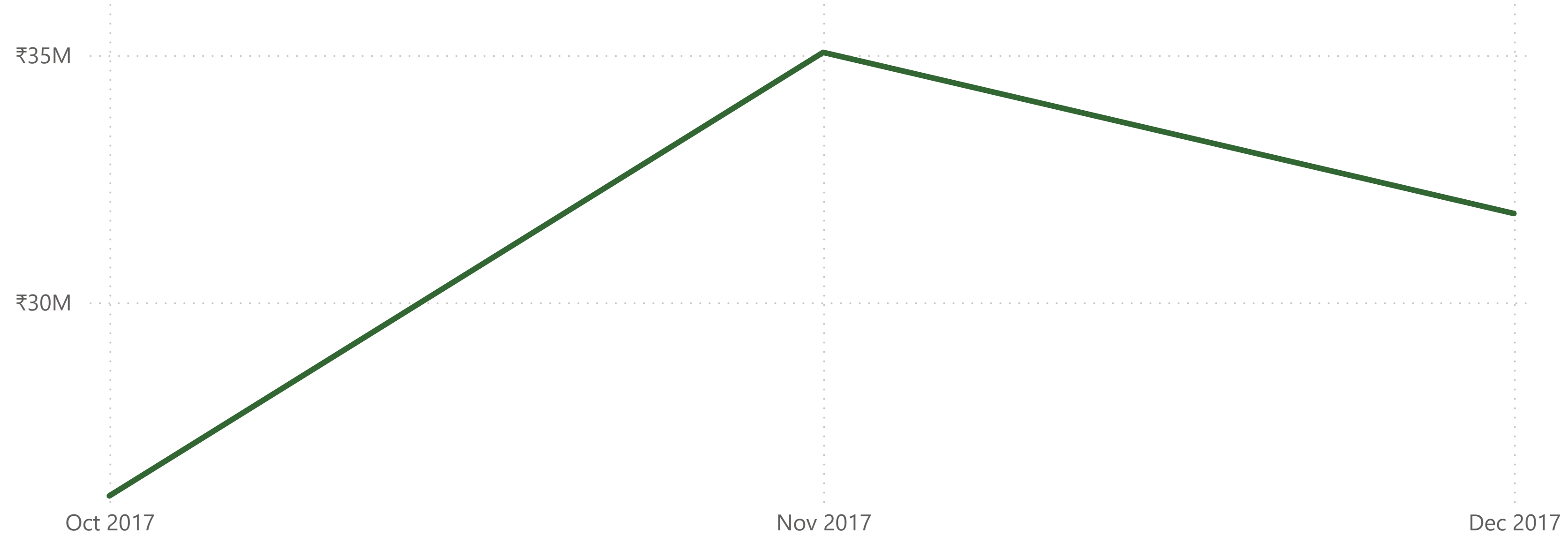


Sales Qty by Markets

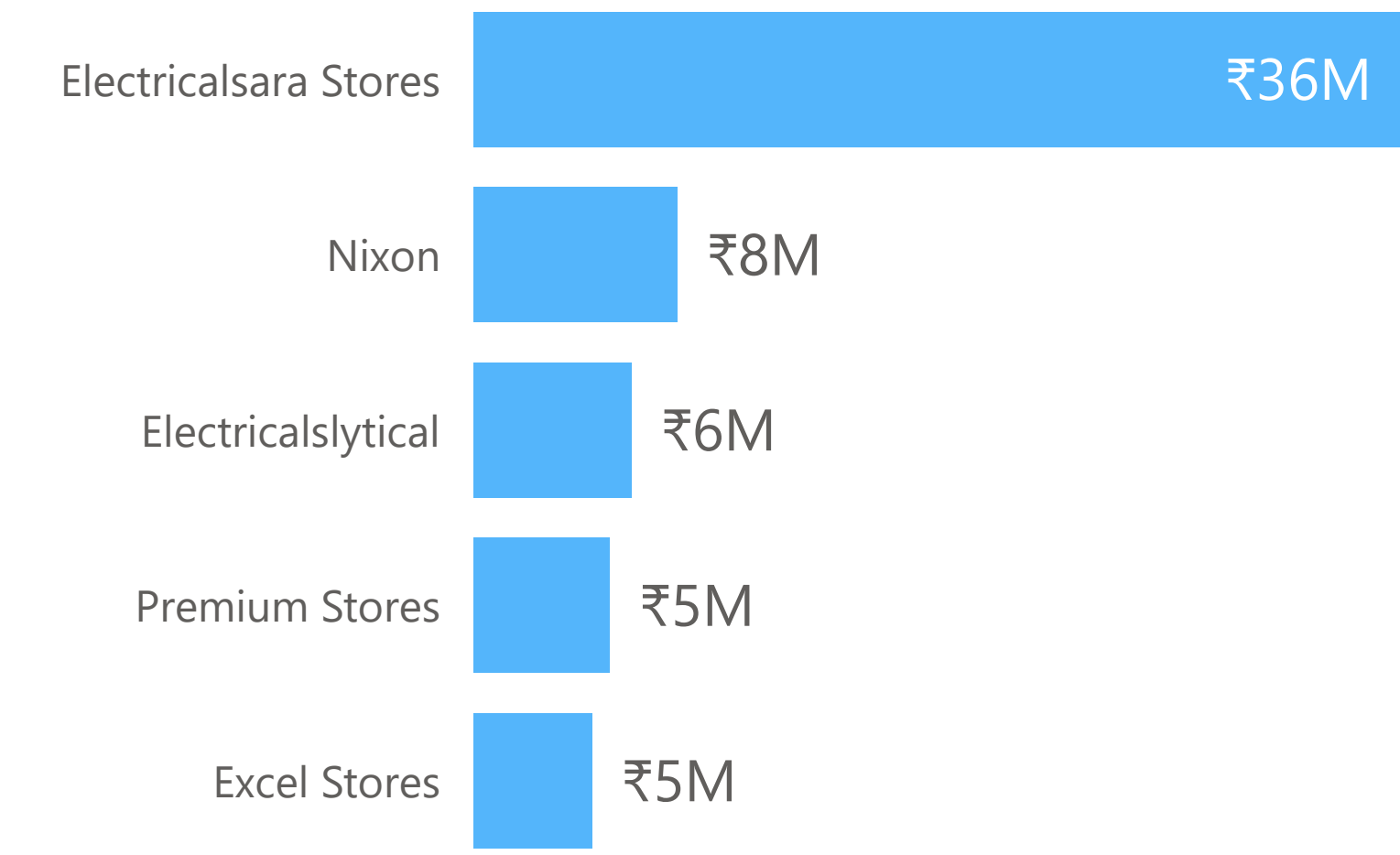


Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17
2017		2018		2019		2020

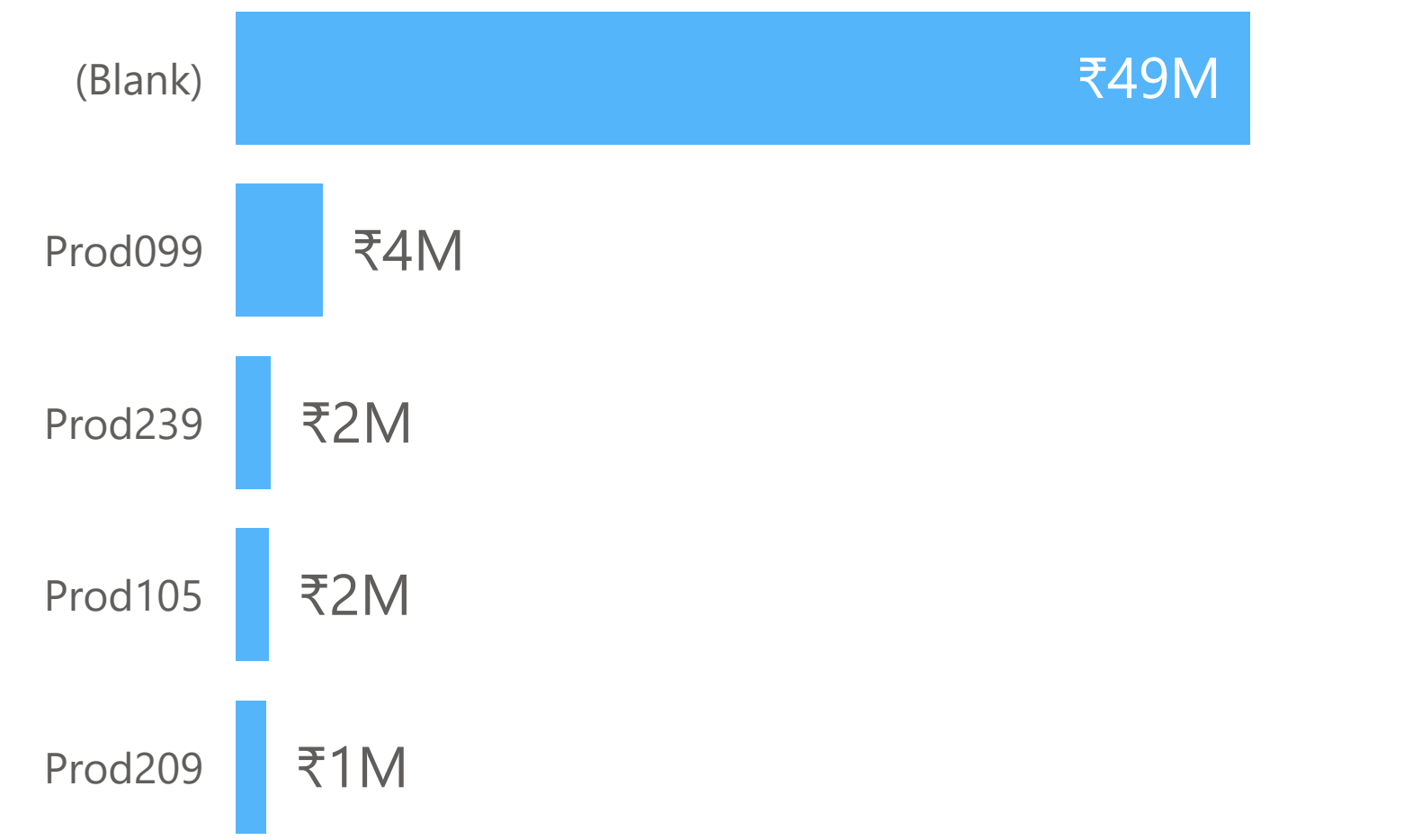
Revenue Trend



Top 5 Customers



Top 5 Products



₹142M

Revenue

350K

Sales Qty

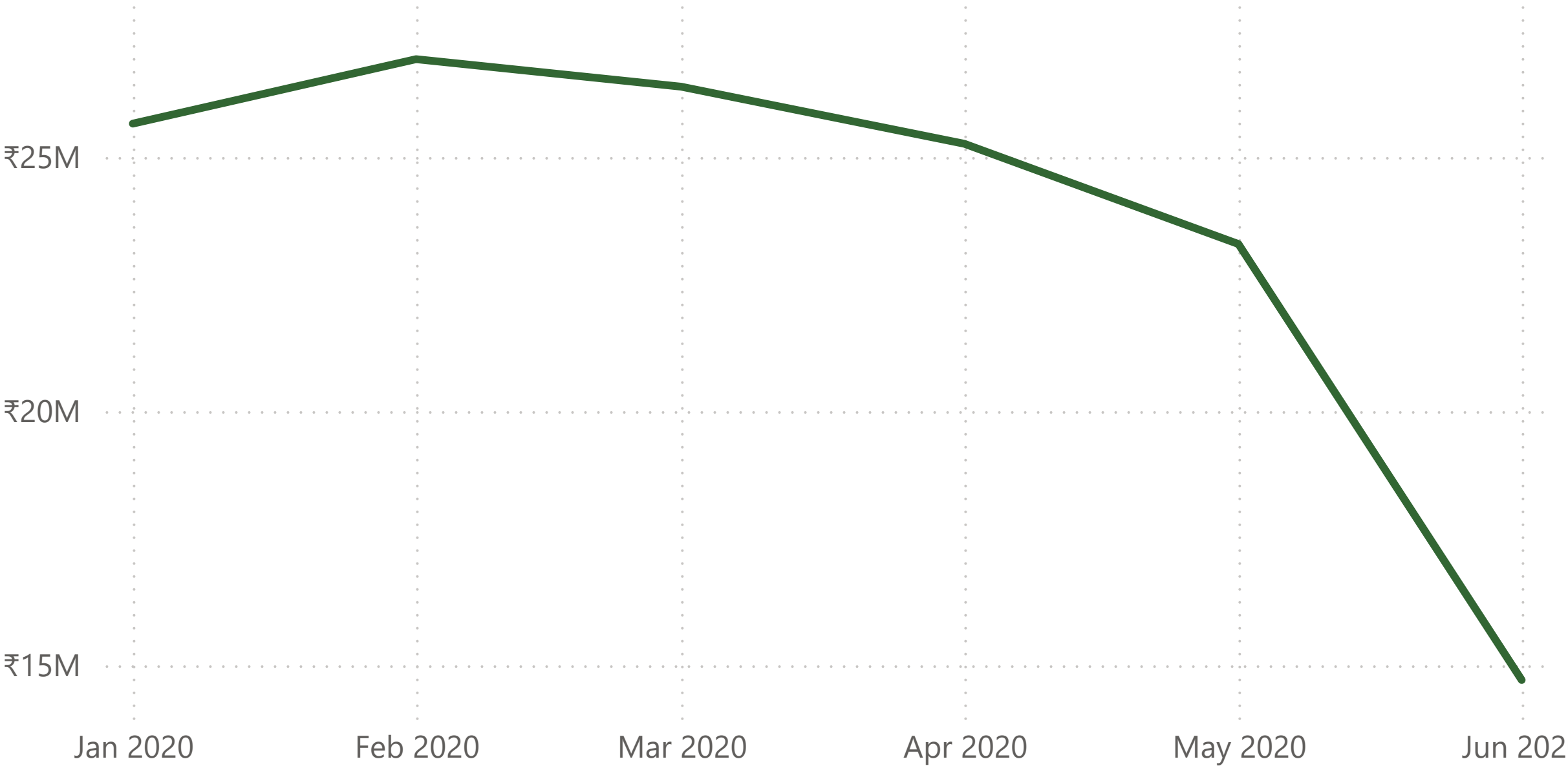
₹2.1M

Total Profit Margin

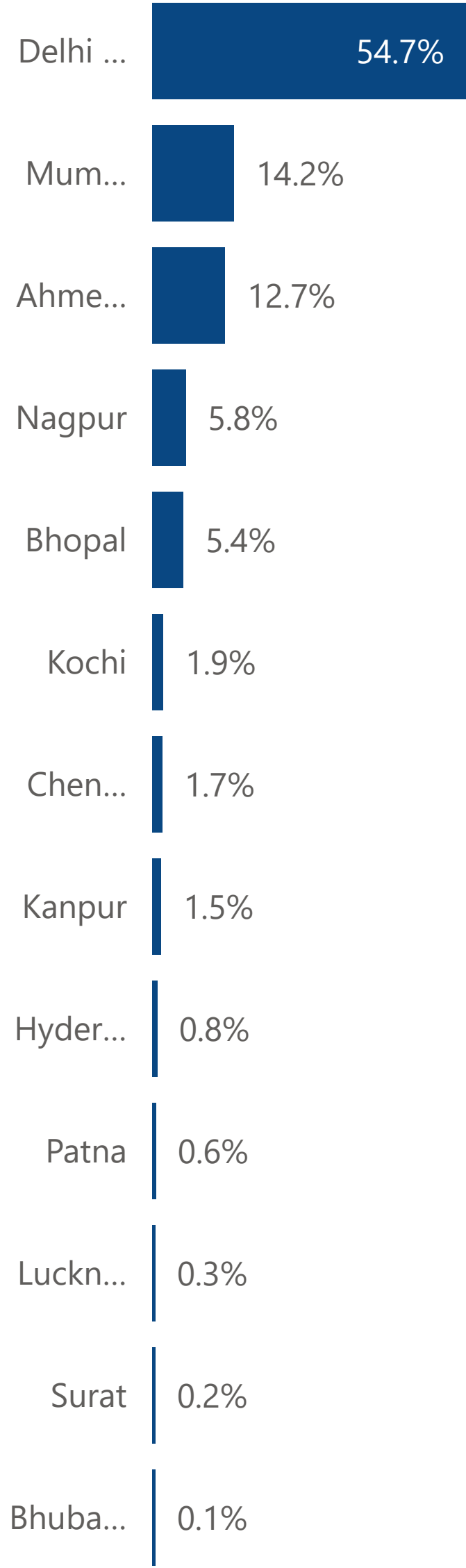
2017	2019
2018	2020

Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
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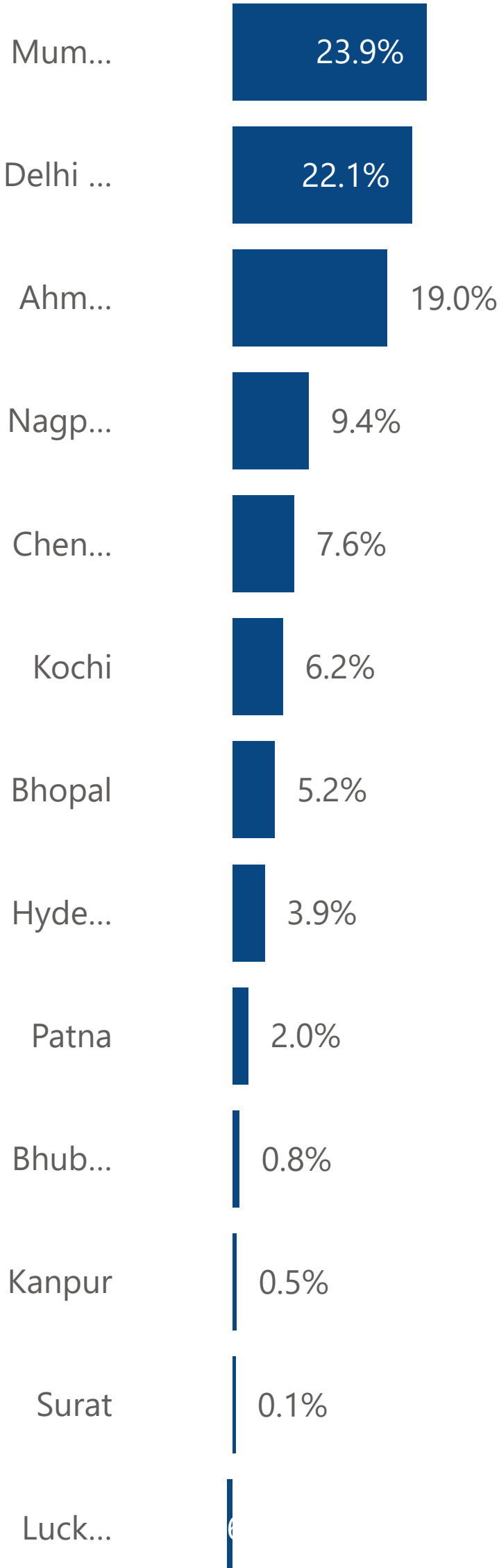
Revenue Trend



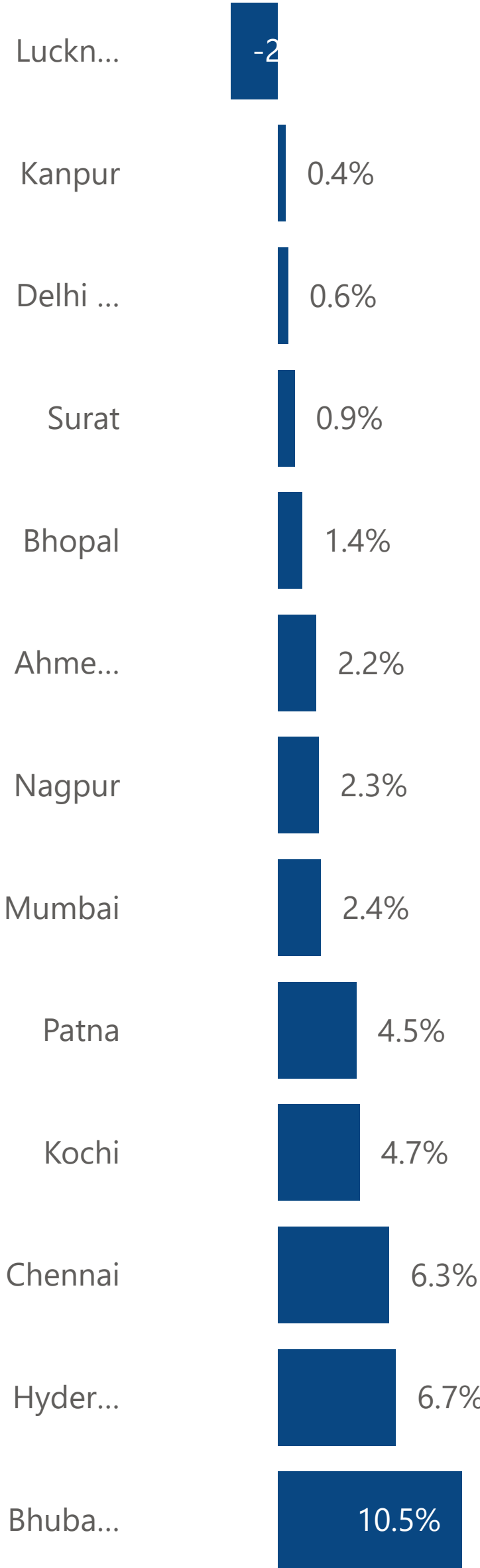
Revenue Contribution % by Market



Profit Contribution % by Market



Profit % by market



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Zone	₹927,154	0.7%	0.2%	0.5%
Unity Stores	₹1,748,166	1.2%	3.3%	3.9%
Synthetic	₹916,267	0.6%	-0.4%	-1.0%
Surge Stores	₹3,953,600	2.8%	11.9%	6.2%
Surface Stores	₹2,420,004	1.7%	3.2%	2.7%
Sound	₹740,856	0.5%	0.5%	1.3%
Sage	₹96,950	0.1%	0.2%	3.5%
Relief	₹773,301	0.5%	0.1%	0.3%
Propel	₹541,553	0.4%	0.7%	2.8%
Premium Stores	₹5,899,748	4.1%	1.4%	0.5%
Power	₹1,098,552	0.8%	3.7%	6.9%
Path	₹1,723,307	1.2%	1.0%	1.1%
Novus	₹258,543	0.2%	0.2%	1.6%
Nomad Stores	₹1,978,550	1.4%	4.0%	4.1%
Nixon	₹3,028,345	2.1%	4.7%	3.2%
Modular	₹2,453,519	1.7%	5.0%	4.2%
Total	₹142,224,545	100.0%	100.0%	1.4%

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

2017

2019

2018

2020

Profit Target

8%

Jan 20

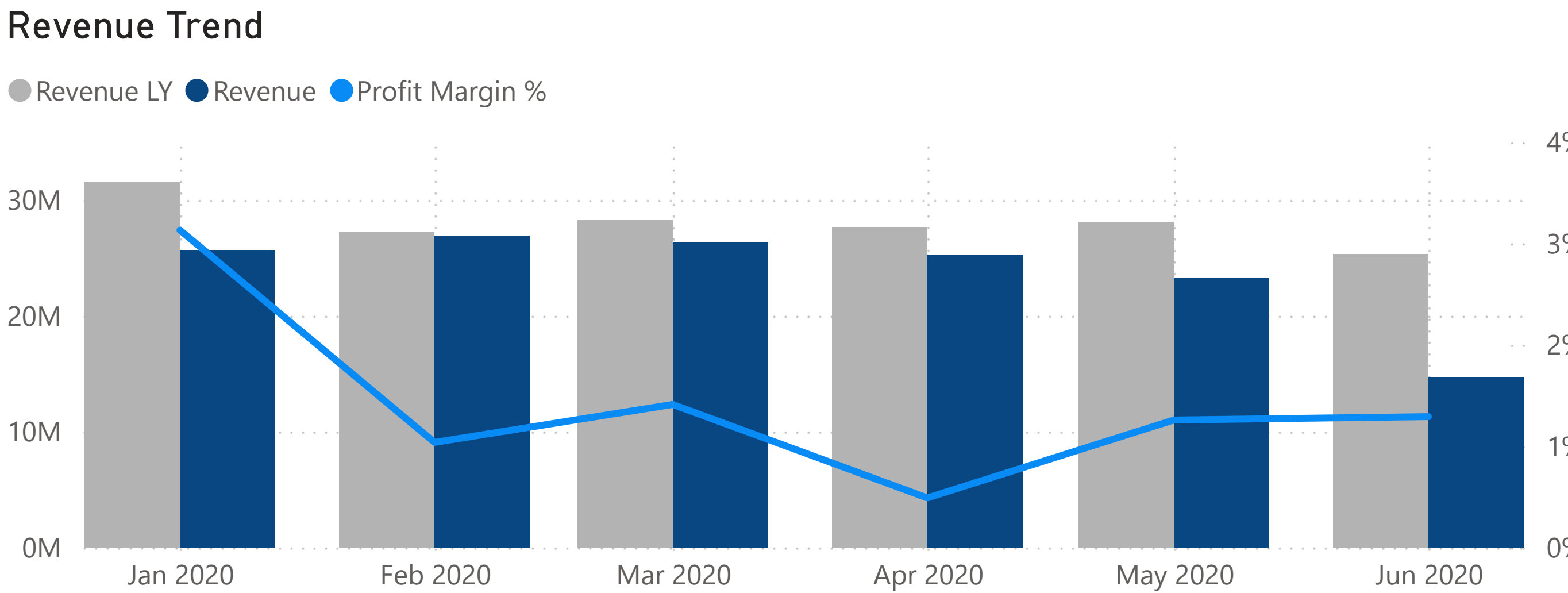
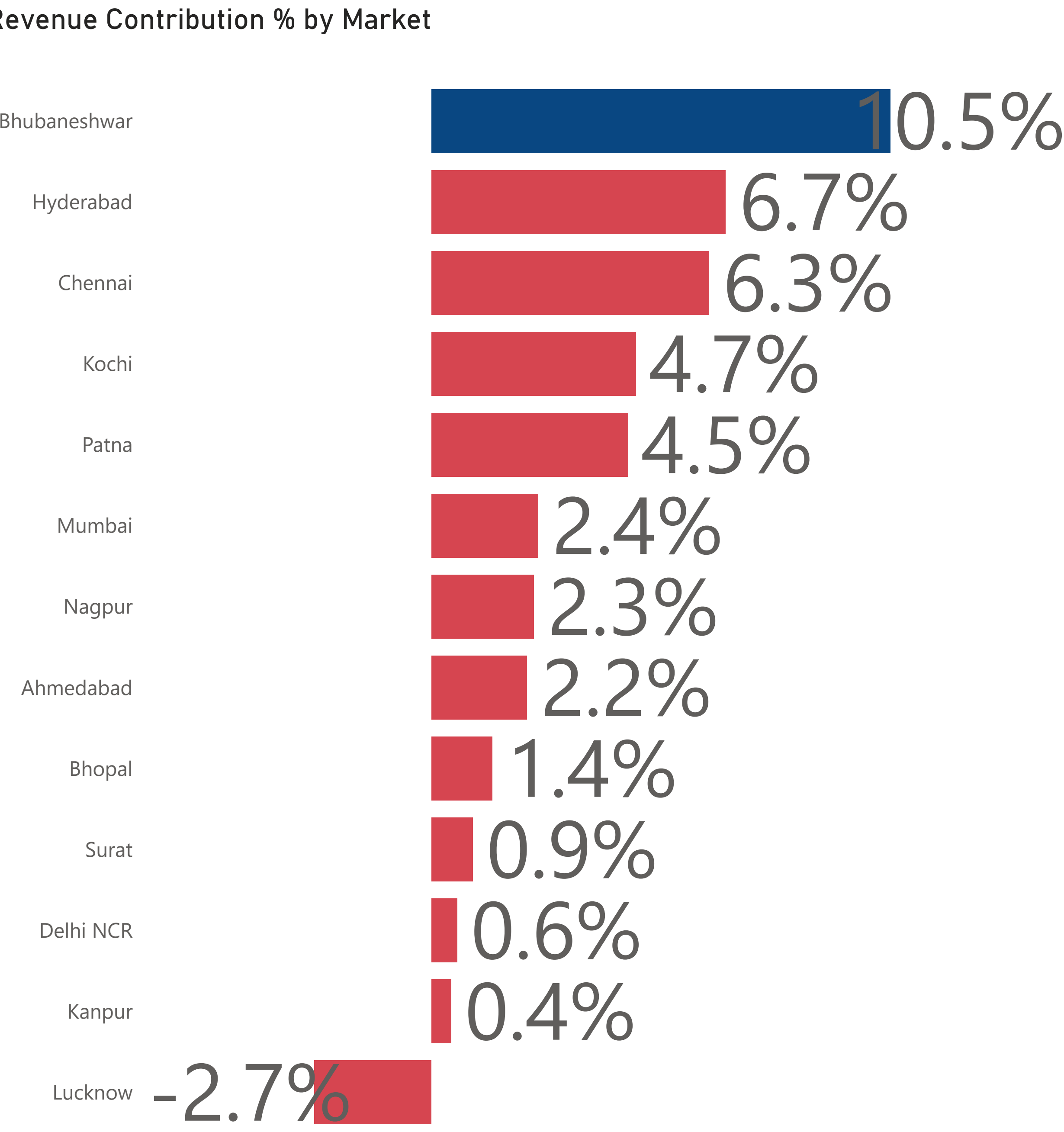
Feb 20

Mar 20

Apr 20

May 20

Jun 20



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹3,116,384	2.2%	6.1%	4.0%
All-Out	₹713,953	0.5%	1.6%	4.5%
Atlas Stores	₹2,189,613	1.5%	2.1%	2.0%
Control	₹4,182,662	2.9%	2.5%	1.2%
Electricalsara Stores	₹65,641,977	46.2%	11.9%	0.4%
Electricalsbea Stores	₹50,940	0.0%	0.4%	15.6%
Electricalslance Stores	₹142,742	0.1%	0.2%	3.5%
Electricalslytical	₹5,537,904	3.9%	1.3%	0.5%
Electricalsocity	₹2,520,938	1.8%	3.3%	2.7%
Electricalsopedia Stores	₹995,764	0.7%	2.9%	5.9%
Electricalsquipo Stores	₹86,908	0.1%	-0.5%	-11.5%
Elite	₹1,247,785	0.9%	3.2%	5.3%
Epic Stores	₹3,002,834	2.1%	-6.8%	-4.7%
Excel Stores	₹7,928,385	5.6%	12.5%	3.3%
Expression	₹82,845	0.1%	-0.2%	-4.2%
Flowless Stores	₹1,126,076	0.8%	1.8%	2.2%
Total	₹142,224,545	100.0%	100.0%	1.4%