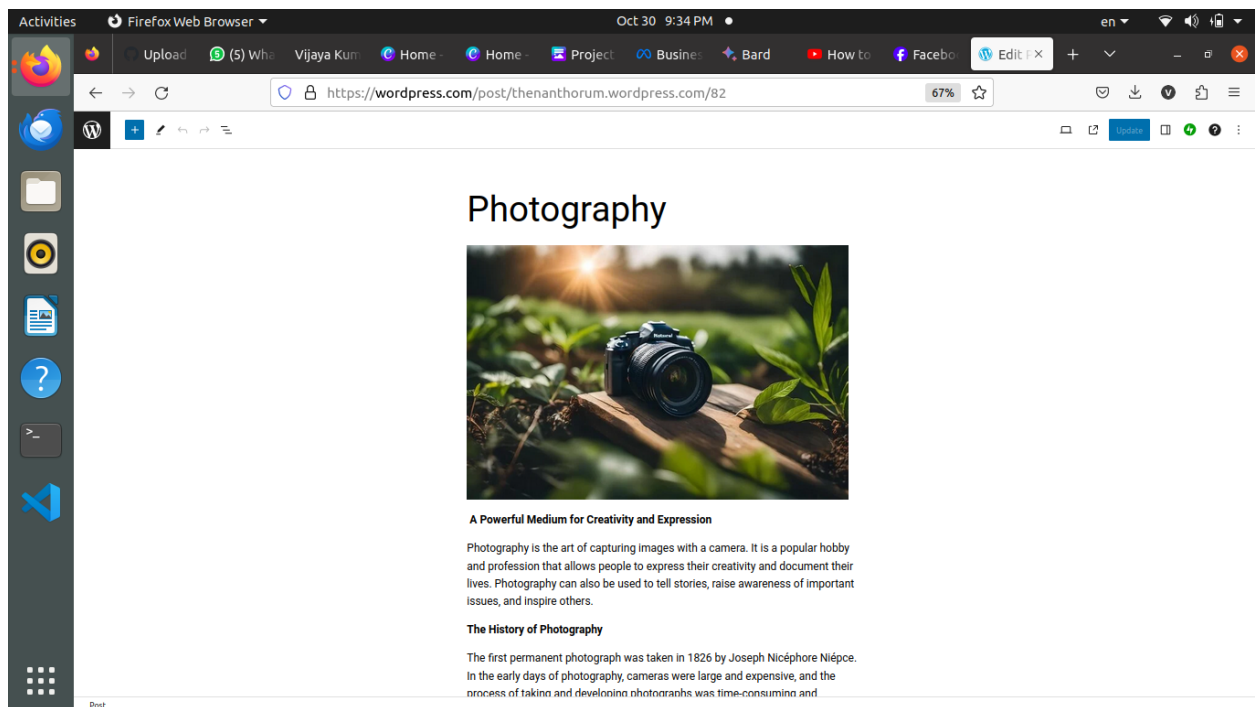


Assignment Report -Digital Marketing

NAME : VIGNESH S
DEPT : ECE
COURSE : DIGITAL MARKETING
COLLEGE : UNIVERSITY COLLEGE OF ENGINEERING VILLUPURAM
ZONE : 21
NM ID : DE7C3F7CECD95F5A4F14CD5527E2D484

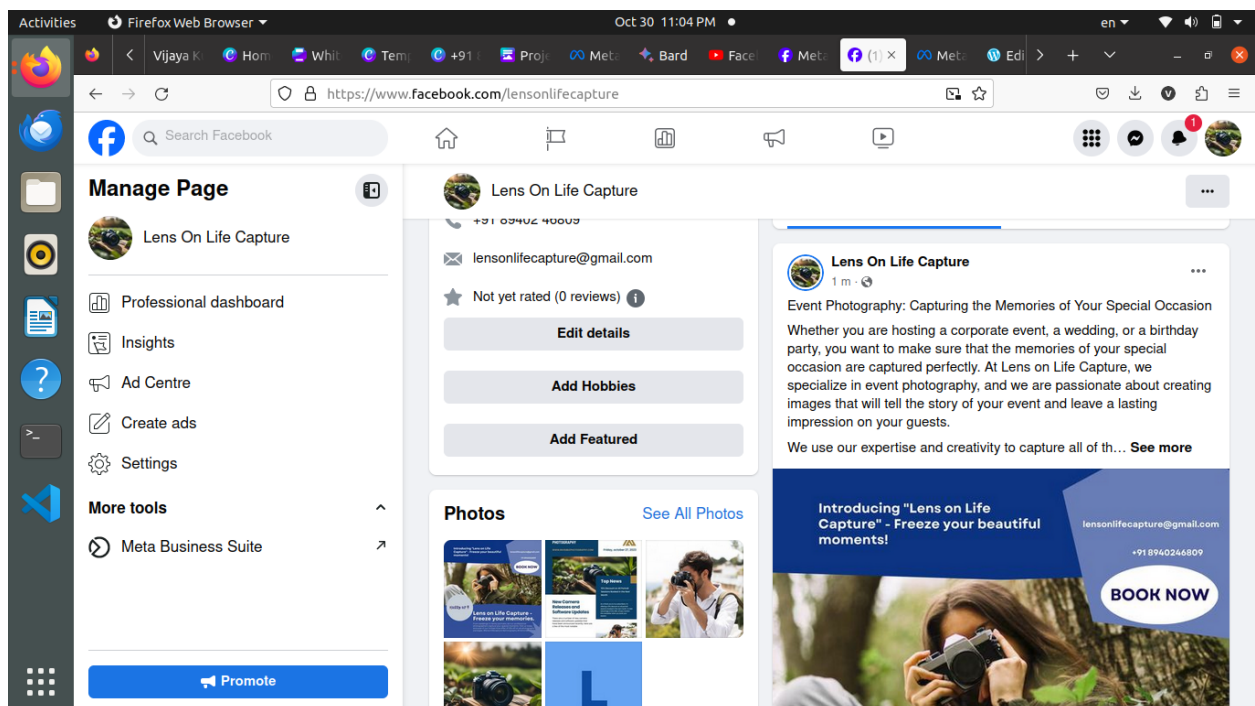
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blog link: <https://thenanthorum.wordpress.com/2023/10/30/photography/>



2. Create a New Facebook Business Page and post one social media poster for your brand.

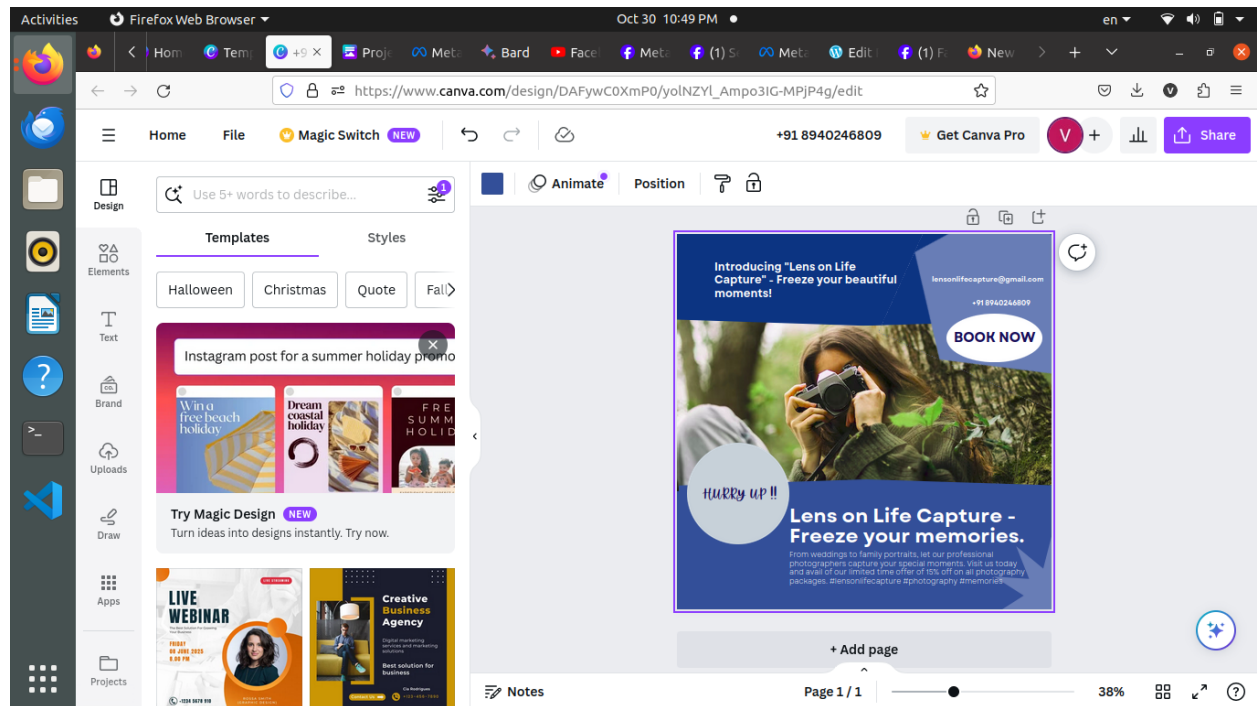
Post Link: <https://www.facebook.com/lensonlifecapture>



3. Create and design a social media advertisement poster using canva.

Advertisement Link:

https://www.canva.com/design/DAFywC0XmP0/yolNZYl_Ampo3IG-MPjP4g/edit?utm_content=DAFywC0XmP0&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



4. Create email newsletter design using MailChimp or canva tool.

News letter link:

https://www.canva.com/design/DAFyWvTO8/6KTYBmFjaDXehagnANGZJg/edit?utm_content=DAFyWvTO8&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

