

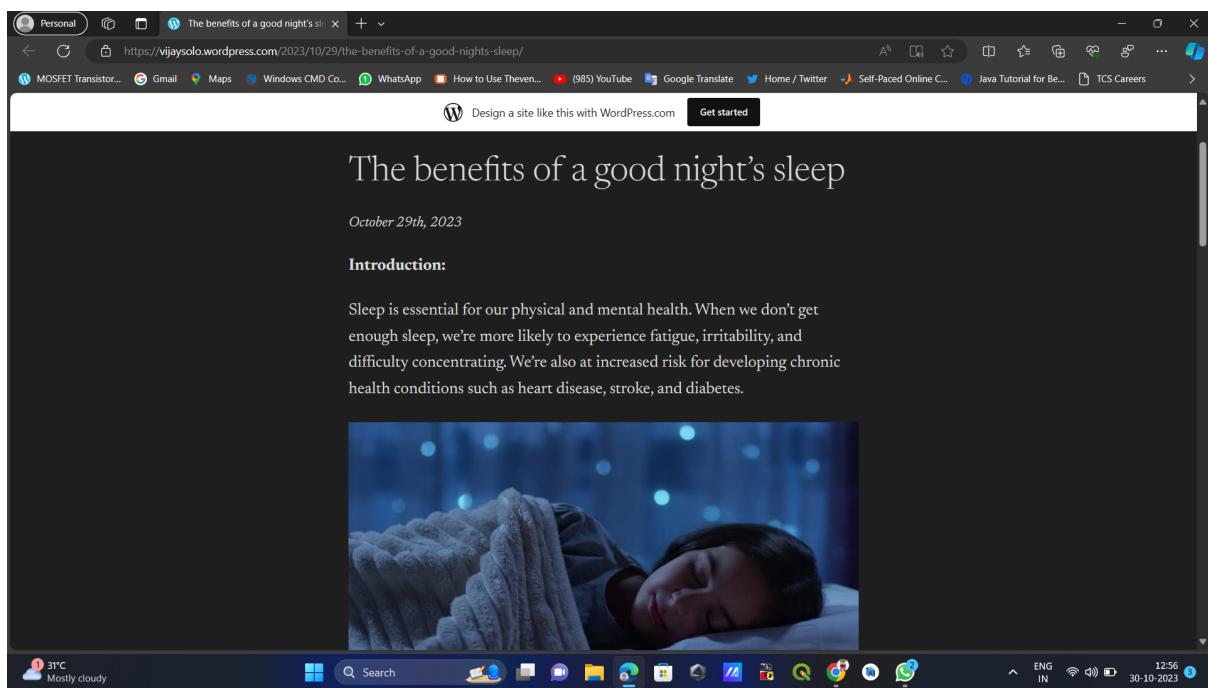
# Assignment Report -Digital Marketing

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1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blog link:

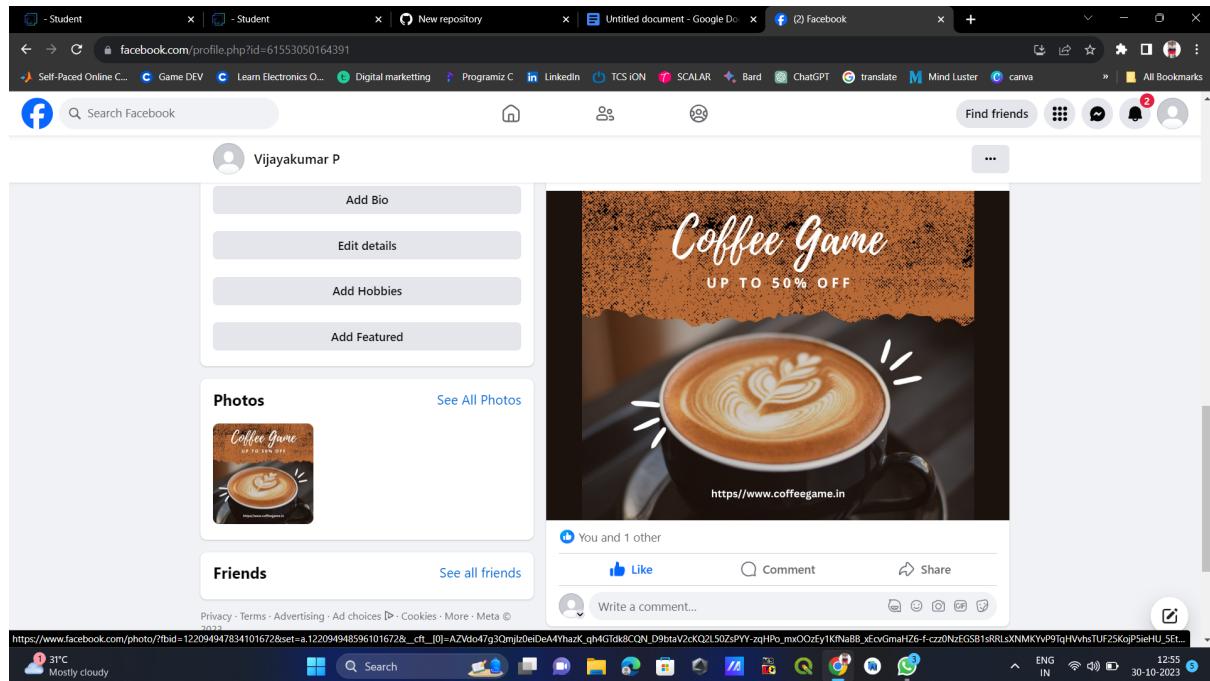
<https://vijaysolo.wordpress.com/2023/10/29/the-benefits-of-a-good-nights-sleep/>



2. Create a New Facebook Business Page and post one social media poster for your brand.

Post Link:

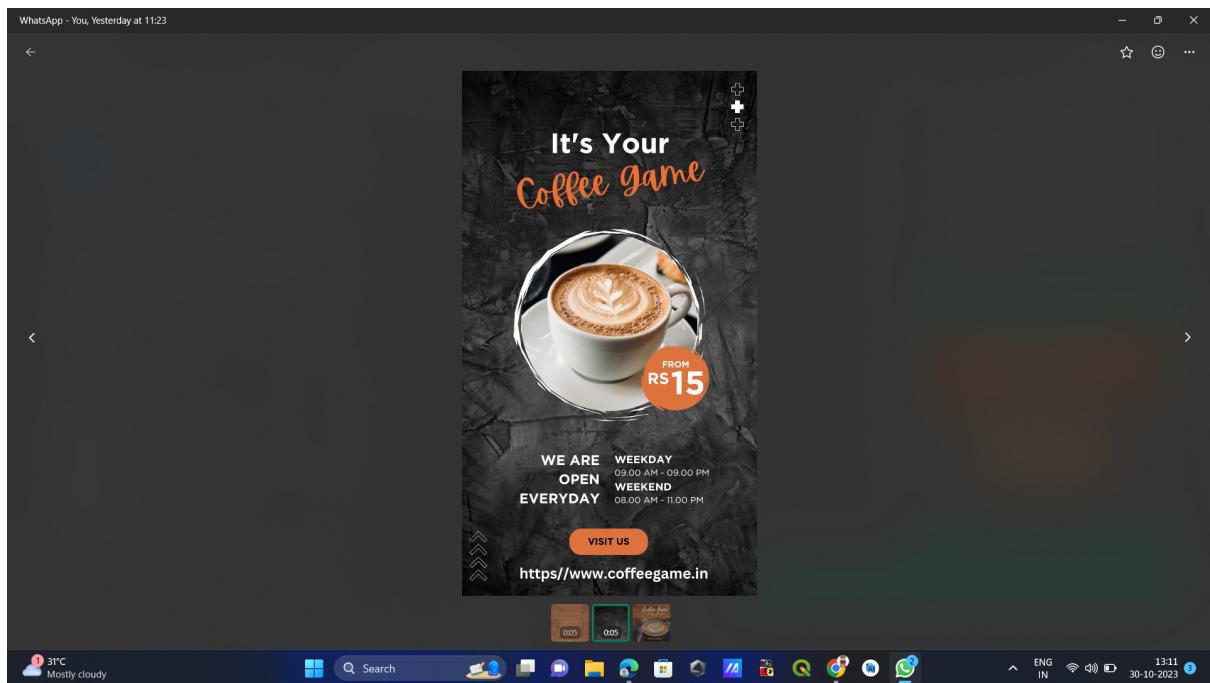
<https://www.facebook.com/profile.php?id=61553050164391>



3. Create and design a social media advertisement poster using canva.

Advertisement Link:

[https://www.canva.com/design/DAFynWjrvQ/qcvVzNenMFwR\\_ZxV75SpcQ/edit](https://www.canva.com/design/DAFynWjrvQ/qcvVzNenMFwR_ZxV75SpcQ/edit)



4. Create email newsletter design using MailChimp or canva tool.

News letter link:

[https://www.canva.com/design/DAFynWjjrvQ/qcvVzNenMFwR\\_ZxV75SpcQ/edit](https://www.canva.com/design/DAFynWjjrvQ/qcvVzNenMFwR_ZxV75SpcQ/edit)

