



International Organisation of Software Developers

INDIA'S LEADING OPEN SOURCE DEVELOPMENT BASED STUDENT RUN ORGANISATION.

# Open Source Summer Initiative

# OUR ODYSSEY...



## SMALL BEGINNINGS

"A JOURNEY OF A THOUSAND MILES STARTS WITH A SINGLE STEP". WE STARTED OFF AS A GROUP OF ANDROID TECHIES WITH OUR COMMON PASSION FOR DEVELOPMENT.



## ACHIEVING THE GRANDUER

LAUNCHED A SOCIETY OF DEVELOPMENT ENTHUSIASTS, WHO PLEDGED TO REVAMP THE TECHNOLOGICAL MILIEU OF THE COUNTRY ,OVERT AS SOFTWARE DEVELOPERS-DTU.



## EXPONENTIAL GROWTH

NOTORIOUSLY FAMOUS AS GLOBETROTTERS WITH CHAPTERS IN NUMEROUS COLLEGES, SPREADING THE DEVELOPMENT SPIRIT, AS IOSD: INTERNATIONAL ORGANISATION OF SOFTWARE DEVELOPERS

# PAST PERFECT

S17

Beginning of revolution, a simple dream to be the best in innovation and technology

S2.0

Breaking records all over the sector organising plethora of events to completely change life of attendees over one weekend





# Synergy2.0

Synergy 2.0 was all set to be bigger and better with a packed lineup of events. Code In Less is a coding competition with a twist having the emphasis on optimization. With 300 of the best coders of Delhi-NCR competing for glory. HackDTU 2.0 will be back with A larger Cash Prize of 2,50,000 INR to be the biggest student Hackathon of India once again. Internship Fair DTU is our endeavor to bridge the gap between the student talent pool and the Startups seeking skilled interns. It will have 800+ students from 75+ colleges getting recruited by 45+ companies.





# About OSSI

At International Organisation of Software Developers, most of us come from a vibrant Open Source Community, and that makes us strongly believe in free and open source software.

Each year we guide thousands of students on their journey in software development and community building. Over the past four years, we have guided more than thousands of students gain expertise in Android, Web, Data Science and analytics. To be able to stay connected with our alumni, and reach out to the wider community of budding software developers, we launched an annual summer programme - OSSI which stands for Open Source Summer Initiative.

# OSSI++

We're taking inspiration from other such open source summer programmes like Google Summer of Code, Google Code-In, Summer of KDE, RGSoc and many others to start our own programme to engage all of you via OSSI.

In 2018, we are continuing where we left off, the same challenge, in a whole new avatar, with bigger projects and with a more determined and upright resolution to celebrate diversity among our participants, OSSI 2018 has come up with a unique concept acknowledging and appreciating the efforts of our girl students. The best performing girl will be recognized with special prizes and goodies.

We are organising special introductory sessions that can be streamed over our twitch channel @iosdofficial as well as students can visit our Adarsh Nagar Campus for the same.



7+

Venues

50+

Colleges

130+

Hours of Session

100k+

Lines of Code



# **After the SUCCESS OF TechDay Spring Edition 2018, IOSD IS BACK WITH A BANG**

**TechDay witnessed 1000+ developers and designers collaborating to code, develop and deploy innovative solutions to real-life challenges. 461 teams from India's topmost colleges participated, making it a grand success! Summer Projects Initiative is back to compel coders to become better than their best.**





# WHY SPONSOR?

## LIVE FEEDBACK

Sales started much slower than expected. Causes include delivery tardiness.

## CONDUCT WORKSHOPS

Sales increased quickly after employees learned from their mistakes.

## BRAND RECOGNITION

Steady pace in sales. Little improvement in sales but much better than last month.

## RECRUITING

Development and programming competitions give you incomparable access to top technical talent and we attract the smartest people around .

# PAST SPONSORS

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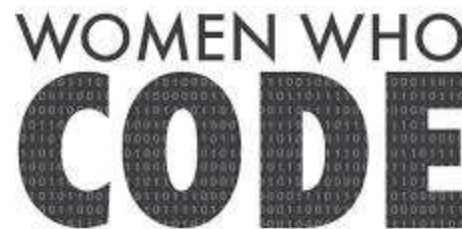
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# Sponsorship Tiers

Kilo | Mega | Giga | Tera | Title Sponsor

Cost	1000	1500	2500	5,000	10,000 (Min. Bid)	IN SITE
Brand Promotion on Website, FB, Twitter, Instagram	✓	✓	✓	✓	✓	
Logo on T Shirts, Posters, Banners, conference kit	✗	✓	✓	✓	✓	
Brand Promotion on Website, FB, Twitter, Instagram	✗	✗	✓	✓	✓	
Send mentors	✗	✗	✓	✓	✓	
Organise workshop	✗	✗	10 min	15 min	30 min	
Keynote speech in Synergy18	✗	✗	✗	✓	✓	
RECRUITING	✗	✗	✗	✓	✓	



# BUT THAT'S NOT ALL!

- Title, Tera and Giga sponsors are welcome to give their own prizes, featuring their brand names.
- Organize promotional events/app downloads.
- Get Stall/Canopy/Space for promotional vans.

Also, We have special discounts for startups. If you have custom requirements, contact the sponsorship team.



# CONTACT US

Krishna Rai

[krishna@iosd.tech](mailto:krishna@iosd.tech)

+91-9717430033

Nikhil Pandey

[nikhil.pandey@iosd.tech](mailto:nikhil.pandey@iosd.tech)

+91-7834989999

Saksham Sandhu

[saksham@iosd.tech](mailto:saksham@iosd.tech)

+91-9013803905