

A large, dark, semi-transparent background image of a lecture hall filled with people, viewed from the back of the room.

North India's Largest Technical Festival

SYNERGY17

Empowering Innovation



International Organisation of Software Developers

WHO ARE WE

SMALL BEGINNING

WE STARTED OFF AS
A GROUP OF
ANDROID TECHIES
WITH OUR COMMON
PASSION FOR
DEVELOPMENT.

ACHIEVING THE GRANDUER

CREATED A SOCIETY
OF DEVELOPMENT
ENTHUSIASTS
PLEDGED TO
CHANGE THE
DEVELOPMENT
CULTURE OF THE
COUNTRY CALLED
SOFTWARE
DEVELOPERS-DTU.

MARKING OUR FORTE

WENT
INTERNATIONAL
WITH CHAPTERS IN
NUMEROUS
COLLEGES
SPREADING THE
DEVELOPMENT
SPIRIT AS IOSD-
INTERNATIONAL
ORGANISATION OF
SOFTWARE
DEVELOPERS

EVENTS

"To the destinies we abode, I wont walk, I would code."



INTERNSHIP FAIR

A one of its kind symbiotic event where students find opportunities to gain experience in the professional sphere while companies and startups get access to a huge talent pool.



HACKDTU

India's Largest Hackathon is back with its second version



CODE IN LESS

A coding competition to test your optimization skills where the shortest and most precise code wins!



**CODE IN
LESS**

300 PARTICIPANTS

100% EFFICIENCY

INTERNSHIP FAIR

Connect.Pitch.Recruit

Talent pool of **800+**

30+ Companies recruiting

Participating Colleges **55+**



hackDTU

create. conquer

100 Teams

24 Hours

1 Champion



AFTER THE SUCCESS OF VERSION 1.0 HACKDTU IS BACK

HackDTU 1.0 witnessed 400+ developers and designers collaborating to code, develop and deploy innovative solutions to real life challenges

153 teams from India's topmost colleges participated, making it a grand success!

Version 2.0 is all set to be bigger and better!



FOLLOW LINK TO SYNERGY 1.0 AFTERMOVIE

HTTPS://GOO.GL/AZBBDB



WHY SPONSOR

Sponsor the most prodigious technical fest
The biggest playground for creators and innovators

LIFE FEEDBACK

Get live feedbacks of the APIs and other products from the hackers participating in the hackathon.

CONDUCT WORKSHOPS

Sponsors are given assistance in hosting workshops and tutorials within the campus premises.

BRAND RECOGNITION

Name of the company will be linked with all kinds of proceedings and publicity related to HackDTU

RECRUITING

Hackathons and programming competitions give you incomparable access to top technical talent and we attract the smartest people around.

SPONSORSHIP TIERS

	Kilo	Mega	Giga	Tera	Title Sponsor
Cost	25,000	50,000	1,00,000	2,50,000	5,00,000 (Min. Bid)
Brand Promotion on Website, FB, Twitter, Instagram	✓	✓	✓	✓	✓
Logo on TShirts, Posters, Banners, conference kit	✗	✓	✓	✓	✓
Promotion with Media Partners Get Featured in video teaser & Aftermovie	✗	✗	✓	✓	✓
Send mentors	✗	✗	✗	✓	✓
Organise workshop	✗	✗	10 min	15 min	30 min
Keynote speech in hackathon	✗	✗	✗	✓	✓
Platinum package for recruitment in internship fair	✗	✗	✗	✓	✓

BUT THAT'S NOT ALL!

- Title, Tera and Giga sponsors are welcome to give their own prizes, featuring their brand names.
- Organize promotional events/app downloads.
- Get Stall/Canopy/Space for promotional vans.

Also, We have special discounts for startups.
If you have custom requirements, contact the sponsorship team.

CONTACT US

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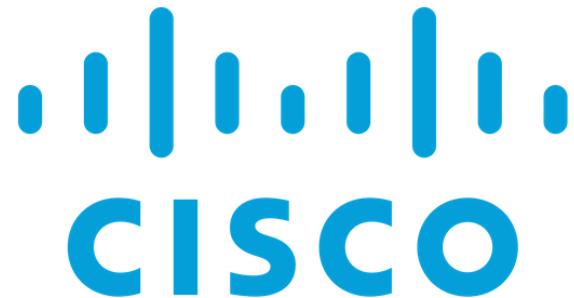
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THANK YOU!

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