



International Organisation of Software Developers

TechDay

SPRING EDITION

3 May 2018

Delhi Technological University

India's Largest Youth Run Technical
Organisation



OUR ODYSSEY...

SMALL BEGINNINGS

"A JOURNEY OF A THOUSAND MILES STARTS WITH A SINGLE STEP". WE STARTED OFF AS A GROUP OF ANDROID TECHIES WITH OUR COMMON PASSION FOR DEVELOPMENT.

ACHIEVING THE GRANDUER

LAUNCHED A SOCIETY OF DEVELOPMENT ENTHUSIASTS, WHO PLEDGED TO REVAMP THE TECHNOLOGICAL MILIEU OF THE COUNTRY ,OVERT AS SOFTWARE DEVELOPERS-DTU.

EXPONENTIAL GROWTH

NOTORIOUSLY FAMOUS AS GLOBETROTTERS WITH CHAPTERS IN NUMEROUS COLLEGES, SPREADING THE DEVELOPMENT SPIRIT, AS IOSD- INTERNATIONAL ORGANISATION OF SOFTWARE DEVELOPERS



PAST PERFECT

S17

Beginning of
revolution, simple
dream to be the best
in innovation and
technology

S2.0

Breaking records all
over the sector
organising plethora of
events to completely
change life of
attendees over one
weekend.

Synergy2.0

Synergy 2.0 was all set to be bigger and better with a packed lineup of events.

Code In Less is a coding competition with a twist having the emphasis on optimization. With 300 of the best coders of Delhi-NCR competing for glory.

HackDTU 2.0 will be back with A larger Cash Prize of 2,50,000 INR to be the biggest student Hackathon of India once again.

Internship Fair DTU is our endeavor to bridge the gap between the student talent pool and the Startups seeking skilled interns. It will have 800+ students from 75+ colleges getting recruited by 45+ companies.



EVENTS

"To the destinies we abode, I wont walk, I would code."

Fit The Line
ML workshop

WORKSHOPS SO INTELLECTUAL, INNOVATION
WILL POUR OUT

THE
Code

»»»»»»»»»» SAGA ««««««««««

Where Brewing Coffee wont help



The Code Saga

Where Brewing Coffee won't help

MONTHLY CODING
BE THE BEST

3 HOURS

100K+

Lines of code

Fit the Line

WORKSHOPS SO INTELLECTUAL, INNOVATION
WILL POUR OUT

Our crowning jewel of TechDay, Spring Edition. Quedar is the most prestigious workshop that students are eager to attend. This time back with industry leaders to guide on the fundamentals on Machine Learning.

You would not be able to sleep even if
you wanted to.



AFTER THE SUCCESS OF VERSION 2.0, IOSD IS BACK WITH A BANG

Synergy 2.0 witnessed 1000+ developers and designers collaborating to code, develop and deploy innovative solutions to real life challenges.

153 teams from India's topmost colleges participated, making it a grand success!

TechDay Spring Edition is back to compel coders to become better than their best.



FOLLOW LINK TO SYNERGY 1.0 AFTERMOVIE

[HTTPS://GOO.GL/AZBBDB](https://goo.gl/AZBBDB)



WHY SPONSOR ?

Sponsor the most prodigious technical fest
The biggest playground for creators and innovators

LIVE FEEDBACK

Get live feedbacks of the APIs and other products from the hackers participating in the tech fest.

CONDUCT WORKSHOPS

Sponsors are given assistance in hosting workshops and tutorials within the campus premises.

BRAND RECOGNITION

Name of the company will be linked with all kinds of publicity related proceedings of Synergy'18

RECRUITING

Development and programming competitions give you incomparable access to top technical talent and we attract the smartest people around .

SPONSORSHIP TIERS

	Kilo	Mega	Giga	Tera	Title Sponsor
Cost	25,000	50,000	1,00,000	2,50,000	5,00,000 (Min. Bid)
Brand Promotion on Website, FB, Twitter, Instagram					
Logo on TShirts, Posters, Banners, conference kit					
Promotion with Media Partners Get Featured in video teaser & Aftermovie					
Send mentors					
Organise workshop			10 min	15 min	30 min
Keynote speech in Synergy18					
RECRUITING					

BUT THAT'S NOT ALL!

- Title, Tera and Giga sponsors are welcome to give their own prizes, featuring their brand names.
- Organize promotional events/app downloads.
- Get Stall/Canopy/Space for promotional vans.

Also, We have special discounts for startups.
If you have custom requirements, contact the sponsorship team.

OUR SPONSORS



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THANK YOU!

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