

Installation Instructions

Perpetto for OpenCart

Thanks for downloading Perpetto for OpenCart. My name is Alex and I am a Co-Founder of Perpetto. I want to let you know that we will be at your disposal for any question you might have during and after the installation.

1. How to contact us?

If you don't have a Perpetto account yet:

Write at support@perpetto.com. We have a policy to answer on the same day.

If you already have a Perpetto account:







You can message us using this icon located on the top right corner of every page in the Perpetto App. *Ask us anything you need, really, we're here to help!*



2. Plugin Installation and Configuration

1. There is nothing special about this installation. Install the Perpetto plugin just as you would any other plugin for your own OpenCart version. Once you have installed it navigate to **Modules > Extensions** and click on **Edit** next to Perpetto for OpenCart.

Note: *In order to use all features of Perpetto your shop should be on an internet accessible web server and have a valid domain name. URLs like <http://localhost> or <http://localhost/opencart> will not function properly.*

PayPal Express Checkout Button	 
Perpetto for OpenCart	 
Slideshow	 

Get your Account ID and Secret

Sign in here and go to the Store section to copy your Account ID and Secret.

[Sign In](#)

Don't have a Perpetto account?

Sign up free here to get started, it only takes a few seconds.

[Sign Up Free Here](#)

Account ID and Secret


Insert the Account ID and Secret of your Perpetto account to get started. You can find them in the Store section after you sign in.


Account ID


Secret


You will arrive in the plugin administration. All you have to do is [enter the Account ID and Secret](#) of your Perpetto Account.

- In case you don't have an account just click the [Sign Up Free Here](#) link from the picture above to make create a new one:
 - Enter your email address.
 - Open your confirmation email from Perpetto and follow the link inside to activate your account.
 - Fill out your store information and click [Let's get started](#).
- In case you have a Perpetto account follow the [Sign In](#) link from the picture above and sign into your account.
- Once you are logged in click on the [Store](#) and then on [Settings](#). You will see the credentials of your Perpetto account.

 Dashboard

 Recommendations

 Store

[Settings](#)  Installation

Domain URL

Type the URL where is store is located.

Account ID and Secret

Theese are needed for integrating Perpetto with your eCommerce platform.

Account ID:

inveda

Secret:

qKhYK6SujfZiIoRJNxDlbkhD4yuxF4SJbcakJC4HEBMUVv5jFD2qNMm4MJH8M7Yw

5. **Paste your Perpetto Account ID and Secret** in the fields with the same names in the plugin and **click Save Changes**.

Account ID and Secret

Insert the Account ID and Secret of your Perpetto account to get started. You can find them in the Store section after you sign in.

Account ID

inveda

Secret

qKhYK6SujfZiIoRJNxDlbkhD4yuxF4SJbcakJC4HEBMUVv5

6. If they are pasted correctly you will see a notification that your Perpetto account is connected and the recommendations are activated. **Your recommendations are live now!** They will start appearing one by one as Perpetto gathers information about your Products. Below you can see how you can style them.



Your Perpetto account is connected and the recommendations are activated.



3. Do a test purchase

1. Your installation has been done. Now you need to **make a test purchase** for Perpetto to assure that every page is being tracked. This is how your Tracking Status should look afterwards:



Store



Tracking status:

JavaScript API

Item Page

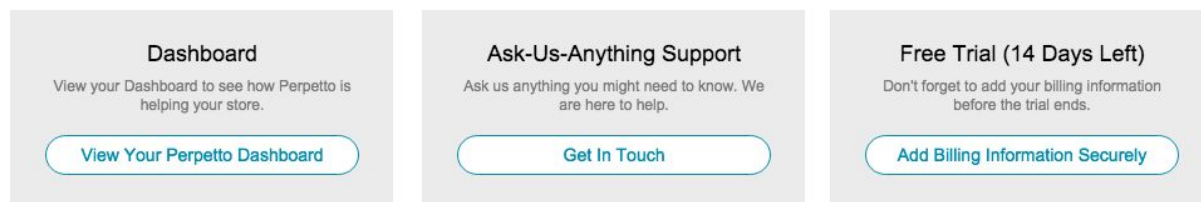
Cart Page

Thank You Page

4. Preview and Edit the Recommendations

Once the recommendations are installed you will be able to access the **Recommendations Tab**. Here you have:

1. Links to important pages of the Perpetto App:



- **Perpetto Dashboard** - here you can find the results from the recommendations such as generated revenue, conversion increase and other improvements.
 - **Get In Touch** - use this link to open the in-app chat with our team and ask us anything about your installation. *Anything, we are here to help!*
 - **Trial Information** - how much days does the free trial last and link to your Billing Information.
2. Below a list will appear with the installed recommendations on every page, a Preview and Edit Recommendations buttons and the possibility to change the position of every recommendation slot.

Recommendation Slots

Here you can see what recommendations are installed. You can see how they will look with the "Preview" button and change their algorithm, number of displayed items or styling in the Perpetto administration area using the "Edit Recommendations" button.

[Preview](#)
[Edit Recommendations](#)

Homepage	Slot title	Recommendation algorithm	Slot container	Position
	You Might Be Interested In	Recommended For You	<div class="ptto-rec-slot-token" data-ptto-token="b8k8ogNzA21D"></div>	Content Bottom
	Items You Considered	Browsing History	<div class="ptto-rec-slot-token" data-ptto-token="bqdeFEBAEzUb"></div>	Content Bottom
	Some Title	Recommended For You	<div class="ptto-rec-slot-token" data-ptto-token="A0HnADYSUQJX"></div>	Content Bottom

- **Preview** will launch a "Preview" mode of your store where you will be able to see the way the recommendations will look on your store.
- **Edit Recommendations** will take you to the Perpetto application where you have all the needed tools to customize the recommendations - a simple ON/OFF switch, visual editor, a more advanced HTML and CSS editor, and of course "as you type" preview.

Product page 1 on Product page	Type: Related Products	Active filters: Current category	Token: ThQcZN7HfK70	Status: Paused <input checked="" type="checkbox"/> Running
Product page 2 on Product page	Type: Trending Products	Active filters: Current category	Token: G0I56PdZJ7Zy	Status: Paused <input checked="" type="checkbox"/> Running

Slot title

You Might Be Interested In

26/120

Number of items

4

Template:

Horizontal large

This template is used on:
Homepage 1, Product page 1, Product page 2, Category page 1, Cart page 1

Preview

LOOK AND FEEL

HTML

CSS

Slot title

HTML tag ⓘ

H1

Font size (px) ⓘ

26px

Font color ⓘ

black

Container

Alignment ⓘ

Style ⓘ

B

I

↺

Item width

Picture

Padding ⓘ

Top

Right

Bottom

Left

2px

4px

20px

4px

Margin ⓘ

Top

Right

Bottom

Left

1px

4px

2px

4px

Product title

Current price

Original price

Description

Show one item

Show container

Dynamic Fields

Template:

Horizontal large

This template is used on:
Homepage 1, Product page 1, Product page 2, Category page 1, Cart page 1

Preview

You Might Be Interested In

Sample Product Name

Sample product documentat...

29.99 49.99

Sample Product Name

Sample product documentat...

29.99 49.99

Sample Product Name

Sample product documentat...

29.99 49.99

Sample Product Name

Sample product documentat...

29.99 49.99

Show one item

Show container

Dynamic Fields

Yours truly,
The Perpetto Team