



Humanitarianism and social consciousness should no longer be restricted to civil society organizations nor activists. The human-centered approach needs to be integrated into businesses to deliver value to people and planet in every function by prioritizing transformative social impact while ensuring financial sustainability. Implementing and planning such impactful sustainable economic activities require diversifying funding streams, so social enterprises can be freed from “strings-attached” grant funding and corporate or individual donations and taking into consideration the connection between the five essential elements: People, Planet, Partners, Project and Profit.

IPA Switxboard, the Innovation and Planning Agency, operates according to the principles of the social and solidarity economy to fulfill a clear social mission: to contribute to sustainable development in its economic, social, environmental and participatory dimensions. Our Business Model brings together a group of people sharing the belief that every lucrative activity should have real impact on the planet, the community and people's life. We work together to rethink the traditional business models and achieve economic growth by merging worlds that speak different languages and seek different goals and connecting opportunities that would hardly match anywhere else, the way a switchboard would do.


At IPA we do business... not as usual.


4. Reinforce the aid system: Challenge the existing model of aid based on interim solutions and reinforce it by providing sustainable and long-term solutions.


5. Academy: Support implementing incubators, youth hubs, community centers and social labs to help achieve the equal access to culture and knowledge


6. Data Management: Rely on data collection and studies to create smart solutions and help connecting people and opportunities.


IPA's Five Ps

 **People :** We contribute to improve the living conditions of people in the community; We shorten the bridge between disadvantaged communities, disadvantage people with the resources they need. At IPA, we practice fair and equal hiring, hiring a diverse range of different people and ensuring they have a voice in the organization

 **Planet :** Today, sustainability is a way of doing business and not just a concept. We strive through our production, distribution, and consumption of products to be eco-consciousness

 **Partners:** IPA's hybrid format allows it to build a global network of trusted private and public partners with whom we collectively engage in dialogues to establish coherent and contextualized solutions to address the most urgent needs.

 **Project :** IPA's hybrid format allows it to build a global network of trusted private and public partners with whom we collectively engage in dialogues to establish coherent and contextualized solutions to address the most urgent needs.

 **Profit :** Generated profit is reinvested in the business or in social actions such as job creation, social inclusion, cultural access, health care and preservation of the environment.

Our vision

The vision of IPA is to incubate, bundling and focusing innovative and globally interlinked capacities, skills and products to respond in a faster, more adapted and more efficient approach for sustainable solutions guided by the principles of humanity and neutrality and to match with the effective needs of people in crisis-torn and under-privileged regions to ascertain efficient and sustainable interplay between technology, skills, know-how, finance and expertise applying best practices from previous experiences.

The IPA provides not only global and high-level experience in international crisis management and development but also in innovative and disruptive solutions. IPA operates as the interface between the cooperate private sector and as a non-governmental and non-profit organization incubates a growing network of innovative undertakings, and organizations as well as specialized expertise capacities.

Our approach

IPA and its partner network provide excellent capacities for lateral-thinking on-site consultancy, management for sound quality control by due diligence processes either remotely or participatory by thorough situation assessment, structured problem analyses and mapping of sustainable solution options jointly with its partners.

By developing fast and sustainable tailor-made solutions through a building partnership for innovation, partnership and change using synergy-effects, IPA provides planning capacities, management advisory services; business model development and thus ascertains the cost effectiveness of operations.

Our Value

At IPA Switxboard we believe in:



Inclusion and Diversity

**Universality of global knowledge
& positive transformation**



**Appropriate culture change & equal access
to rights and services**

Our expertise

We operate as a market connector: we identify, match and connect the world's capacities with the world's opportunities; we help democratize access to by combining people to people connection and technology innovative systems.

Our Orientations

- 1. Partnership and Social design:** Foster creative solutions in communities and countries and implement partnerships in a human-centered approach.
- 2. Support sustainability and global economic growth by project development and market access:** Mobilize for change, opening up markets for companies in regions that are not easy to reach and planning and implementing efficient partnerships.
- 3. Provide consulting:** Offer capacity building share expertise around humanitarian innovation by providing technical and technological support and develop research.