

To the special interest magazines of the
international publishing industry

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Interoperability in the Publishing Industry – International, Cross-Vertical, Collaborative

Ladies and Gentlemen, Dear Colleagues,

On January 18th & 19th of 2018 some thirty experts from the international publishing industry discussed the development of an open digital infrastructure across all stages of the value chain at the academic publisher Brill in Leiden (NL).

Representatives of seventeen companies from eight countries outlined the opportunities for interoperability in the publishing industry. They exchanged views on specific business transactions, initial solutions and common initiatives. In particular, they explored how to adapt a proven interoperability framework from the medical field "Integrating the Healthcare Enterprise" (IHE).

Since the meeting two initial working groups have already been formed:

- Printing / Publishing under the direction of Malin Eriksson (Printpool, SE) and Jens Nebe (GGP Media, DE)
- Logistics / Distribution (print / digital) under the direction of Dr. Julius Mittenzwei (Open Publishing, DE) and an expert from Brill (NL)

Numerous similar workgroups are conceivable, most notably in the context of rights management and billing.

Attached you will find our founding statement.

The initiative was preceded by various talks and articles, most notably the *buchreport* Messe Spezial 10/2017 editorial "The Success Factors of Digital Change" (https://www.buchreport.de/markowetz_eng) and an initial talk "Integrating the Publishing Environment" at the stage of the *Börsenverein des Deutschen Buchhandels* during the past Frankfurt Book Fair (<https://youtu.be/bW7GvnNUcr4>)

We would like to invite you to learn more about IPE and are looking forward to hearing from you again.

Please do not hesitate to contact us at info@integrating-publishing.org

Cordially

Michaela Philipzen and Alexander Markowetz