Integrating the Publishing Environment (IPE)

The only realistic approach towards digitalization. Decentralized, collaborative and participative.

IPE presents a radically different digitalization strategy for the publishing industry. Focusing on standardized IT interfaces, it allows cross-company interoperability and business processes.

This community driven approach disrupts the classical vendor lock-in, liberating companies from the mercy of a single software manufacturer. It thus creates a decentralized, participative and collaborative economic space. Most importantly, IPE ends the current centralized platform economy.

Lastly, IPE is feasible. It (i) mimics a successful blueprint from healthcare IT, can (ii) start with a tiny community, and can (iii) grow organically. Indeed, IPE poses the only viable approach for digitalizing the publishing environment.

IPE is in its founding stage. Join us, learn, and contribute.

Dr. Alexander Markowetz
www.markowetz.de

What has happen so far?

September 21st 2017
- Editorial in the special Frankfurt Book Fair issue of *buchreport* "Success factors of digital change " https://www.buchreport.de/markowetz_eng
- Release of interface "Publishing : Printing" by German Bonnier Publishers, GGP and CPI

October 11nd 2017 (Frankfurt Book Fair, D)
- Talk with Dr. Alexander Markowetz "Integrating the Publishing Environment" https://youtu.be/bW7GvnNUcr4
- Kick off meeting to our "Minimal Viable Community" to launch the approach in the areas of Publishing : Printing and Logistics : Trade

November 28th 2017 (Future Book Forum 2017, Canon, Munich, D)
- Talk "Success factors of digital change" Introducing Integrating the Publishing Environment (IPE) https://www.canon.de/press-centre/press-releases/2017/12/future-book-forum-2017/

January 18 – 19th 2018 (Brill, Leiden, NL, brill.com)
- Follow Up Meeting
  - deepening the standardization process of the IHE, tools, Gazelle
  - definition of the interfaces to be developed, clarification of the organizational framework, strategy, commitment
  - Founding Statement & Press Release https://drive.google.com/open?id=1R_7BK8W_smg4npGRwyCRLPfwZ92n5N31 https://drive.google.com/open?id=1LJ-EmfrA8xbg8IK5fKO6oYkAMINhjDlm
  - Launching www.integrating-publishing.org

April 17 – 19th 2018 (The Hague, NL, Connetathon and WeeKonnect)
- Talk Markowetz & Philipzen "Publishing, Interoperability and the 21st Century" https://weekonnect.nl/programma-item/interoperability-and-the-history-of-the-21st-century/
- Meeting of Working Groups https://drive.google.com/open?id=1ff6cwC1jDu5qdWF-_dQibm-n-eRN4VnN
- Launching Github https://github.com/IPE-Initiative

April 20th 2018 (IG Pro, Munich, D)
- Exchange between leading Companies of Logistic, Publishers and Trade https://www.boersenblatt.net/artikel-die_ig_pro_prueft_rationalisierungsmoeglichkeiten.1458023.html

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