How to use this deck

(i) Name:

Ansible Cloud Automation - 301 - Technical Deck i.e. "meeting 3 deck"

🕽 Purpose:

This deck is for crafting "technical level" conversations around Ansible Cloud Automation with a customer after an account executive has established a sales pitch.

These can be focused on individual platform components or used for deep dives.

Last updated:

June 7, 2022

What this deck is for?

Third conversation with customers covering a 60 minute session. This deck covers AAP version 2.x for Cloud Automation

 \times What is this deck is NOT for?

Business level discussions, or to be sent to customers without a discussion.

Google Slides source link (Red Hat internal):

https://docs.google.com/presentation/d/1voEJrul-tvJDzqNhdzgiMxv2-qr3EKWsh7lpzhGkcf0/edit?usp=sharing

Owner:

Ansible Business Unit, ansible-pmm-tmm@redhat.com Sean Cavanaugh & Massimo Ferrari

List of all official Ansible content:

Red Hat Ansible Automation Platform One Stop: https://redhat.highspot.com/items/60d29492c7143338c90b83e0? frm=shp.2





Introduction to cloud automation

Ansible Self-Guided Labs

Sean Cavanaugh

Senior Principal TMM



Alejandra Ramirez

Services Content Architect

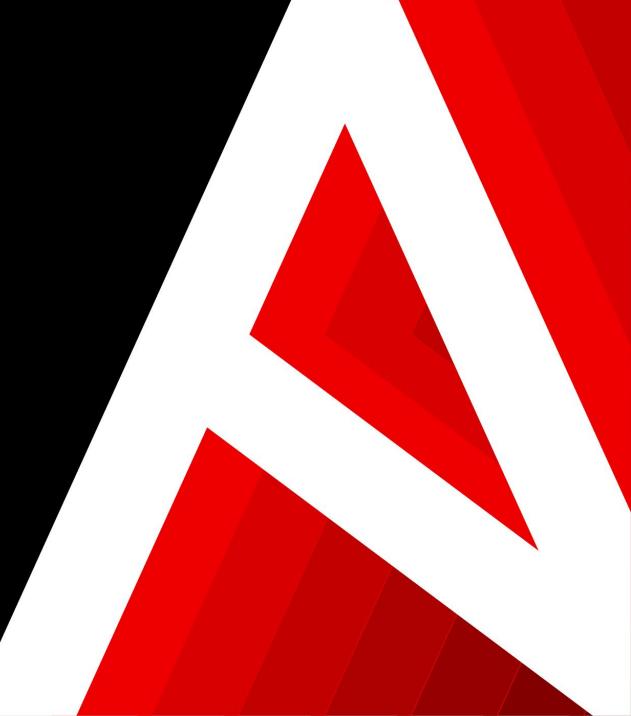
Andrius Benokraitis

Senior Manager



Patrick Harrison

Senior Specialist Solution Architect



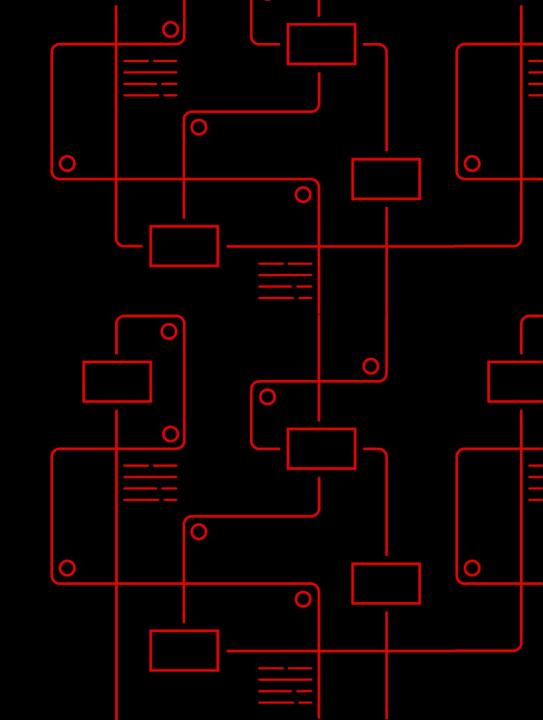
Introduction to cloud automation

- on What is Ansible cloud automation?
- O2 How does it work?
 - Deploying Ansible Automation Platform
- Use case examples
- o4 Next steps

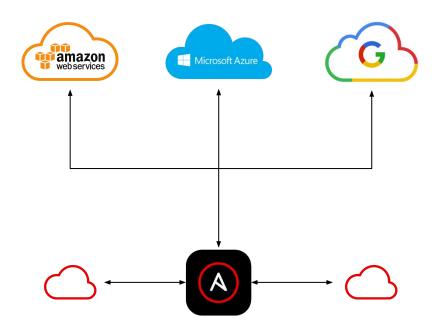




What is Red Hat Ansible cloud automation?



What is Ansible public cloud automation?



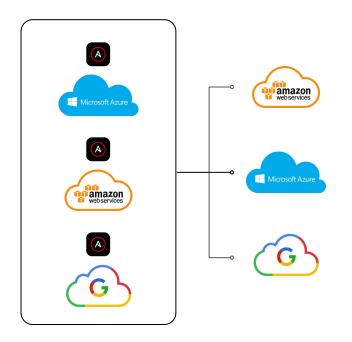
Ansible public cloud automation is our content domain focused on public cloud and automation for organization's multi-cloud deployments.

Ansible for public clouds provides administrators and app developers with the tools and an operational framework to automate operations, manage resources as infrastructure-as-code, and better support digital transformation by connecting teams across the IT organization.

Ansible cloud automation is a set of Certified Content Collections designed to streamline and operationalize cloud operations across multiple public clouds and services







Ansible on cloud-managed application: Where is Ansible Automation Platform hosted?

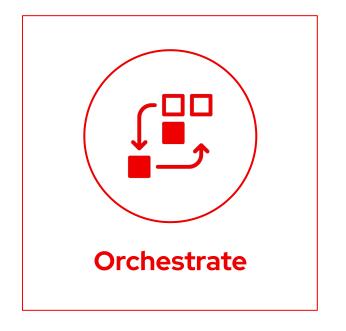
- ► Runs in your cloud
- Fully installed and integrated
- ► Fully supported by Red Hat
- Integrated into your cloud billing
- Counts toward spend agreements

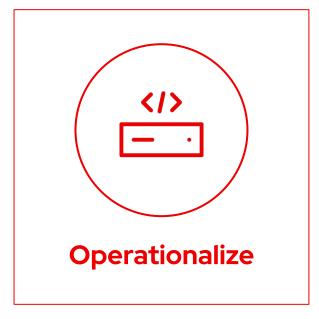
Ansible for cloud: What can Ansible Automation Platform automate?

- Cloud application deployment
- ► Infrastructure awareness and coordination
- Orchestration and operational tasks and more...



Ansible Automation for the hybrid cloud









Public cloud



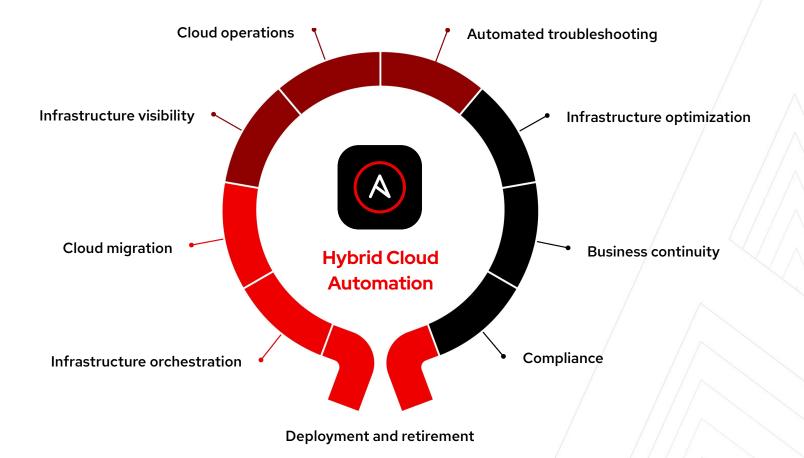
Cloud native



Private cloud



Orchestrate Operationalize Govern









Cloud native



Private cloud



Deep diving on use-cases for cloud



Orchestrate

- Deployment and retirement
- Infrastructure orchestration
- Cloud migration



Operationalize

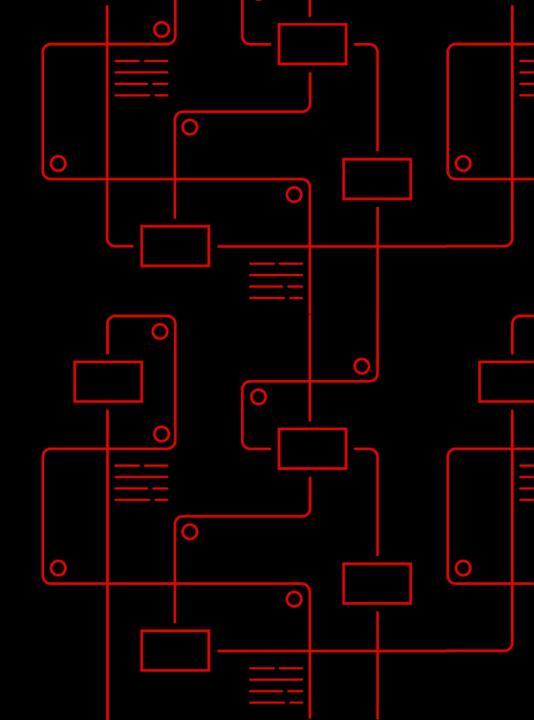
- Infrastructure visibility
- Cloud operations
- Automated troubleshooting



- Infrastructure optimization
- ► Business continuity
- ► Compliance

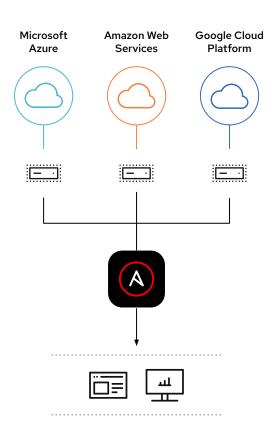


Infrastructure visibility



Infrastructure visibility

Why should you choose Ansible Automation Platform for public cloud automation?



Why is it important?

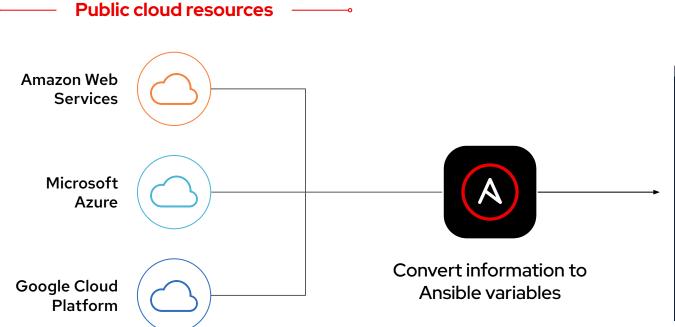
- Read-only, no changing of production configs
- Understand your cloud footprint
- Good intro level use-case for cloud administrators

Why Red Hat Ansible Automation Platform?

- Push button via WebUI
- Easy scheduling
- Multi-cloud



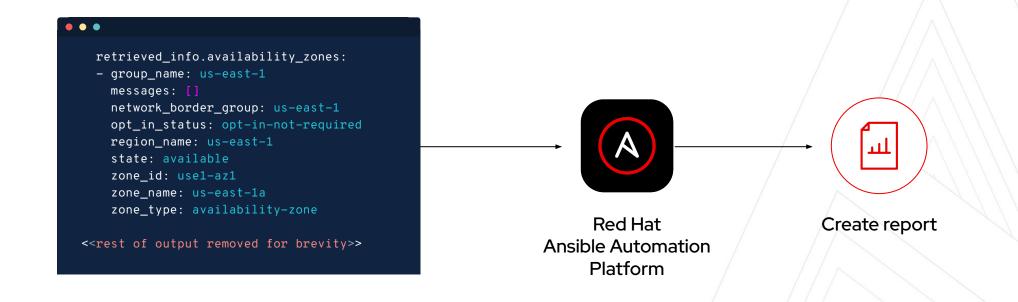
Cloud automation begins and ends with structured data



```
retrieved_info.availability_zones:
    group_name: us-east-1
    messages: []
    network_border_group: us-east-1
    opt_in_status: opt-in-not-required
    region_name: us-east-1
    state: available
    zone_id: use1-az1
    zone_name: us-east-1a
    zone_type: availability-zone
</rest of output removed for brevity>>
```



Create customized reports with flexible data outputs





What can I collect?

Create customized reports

Virtual instances and containers











Linux

Containers

Windows

Kubernetes

Hypervisors

Cloud resources











Storage N

Networking

Virtual firewalls

IAM

Services



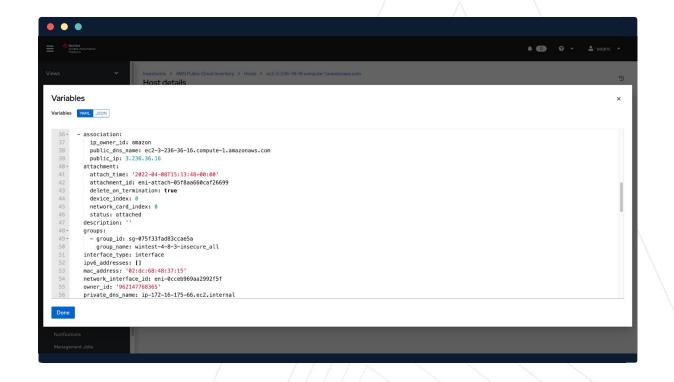
Red Hat Ansible Automation Platform Create report

Red Hat
Ansible Automation
Platform

Automation controller

Clouds as code

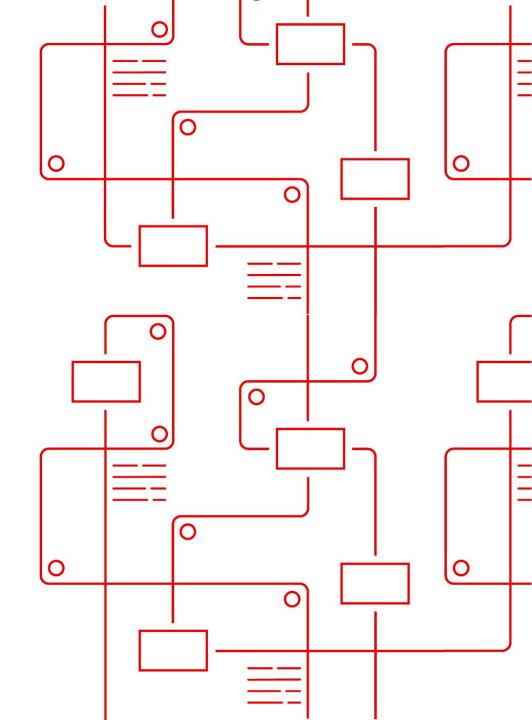
- Convert clouds into JSON/YAML using malleable Ansible modules
- View structured data via Automation controller for easy troubleshooting
- Send data to your tool of choice or simply create simple, dynamic documentation





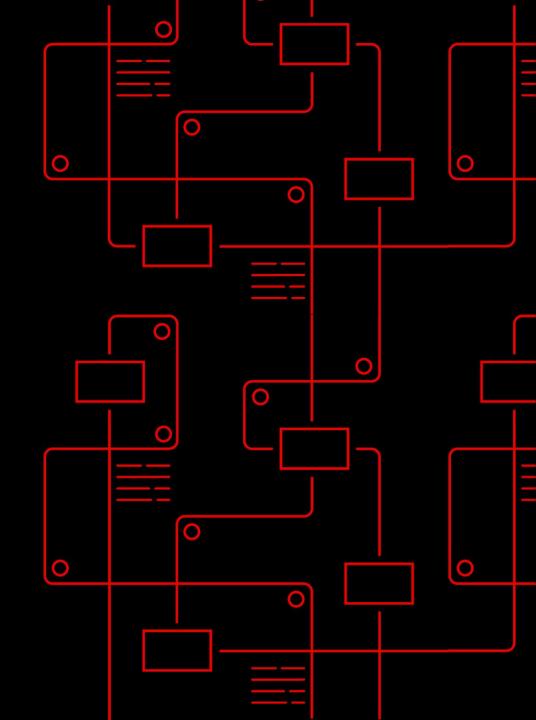
Lab 1-Infrastructure visibility

15 Minutes

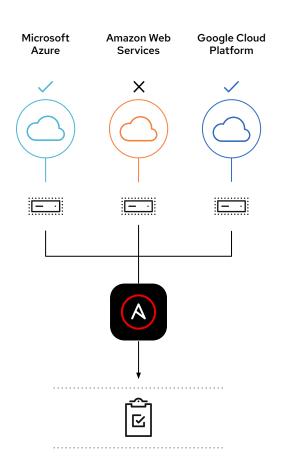




Cloud operations



Cloud operations



Why is it important?

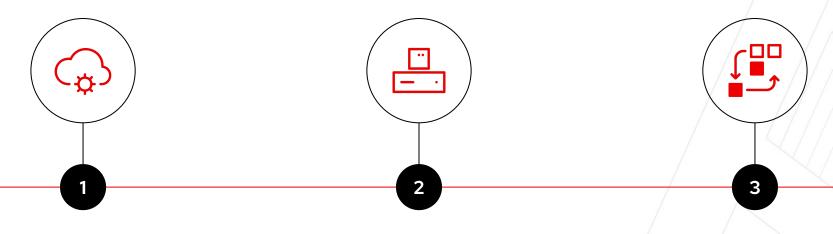
- Application deployments and CI/CD pipelines
- Life cycle management and enforcement
- OS patching and maintenance

Why Red Hat Ansible Automation Platform?

- Works on immutable and mutable infrastructure
- Access to certified content for infrastructure, hybrid-cloud,
 Windows/Linux, application deployment, and security
- Turn key dynamic inventory with major public cloud providers



Day 2 operational activities



Modify cloud resources

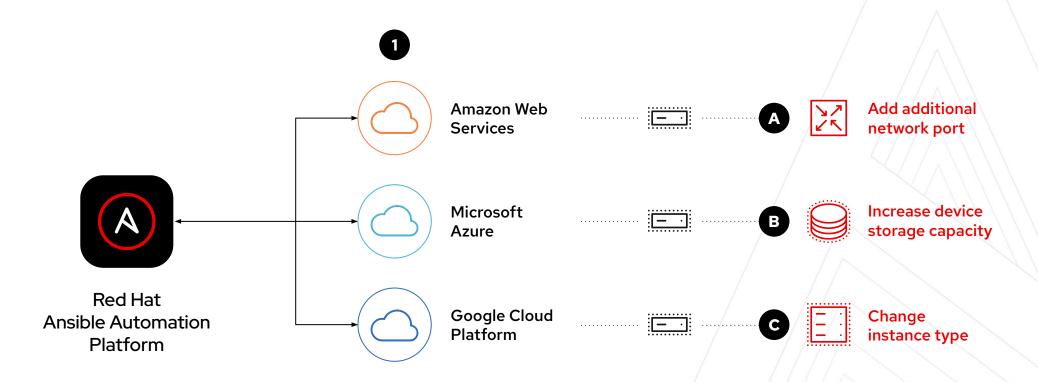
Modify host operating systems and applications

Orchestrate multiple systems together



Modify cloud resources

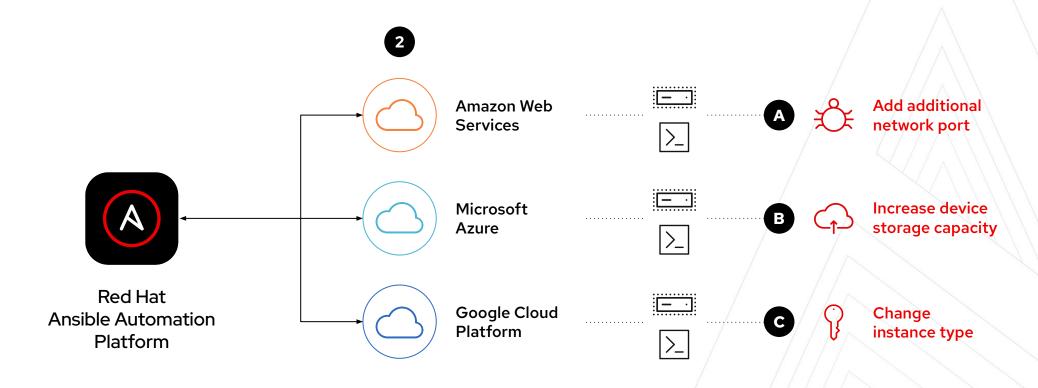
Examples of day 2 operational activities





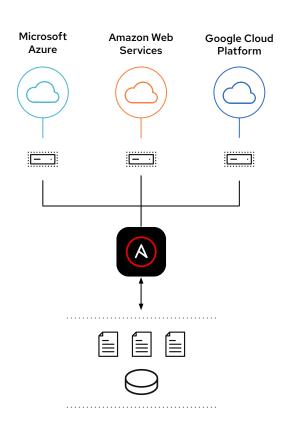
Modify host operating systems

Examples of day 2 operational activities





Life cycle management is more than just provisioning





Keep systems and applications up to date



Create workflows for GitOps methodology

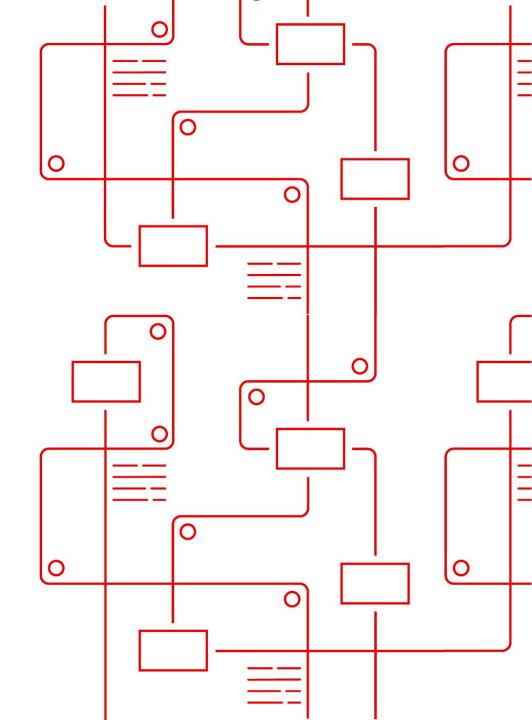


Validate operational state of applications



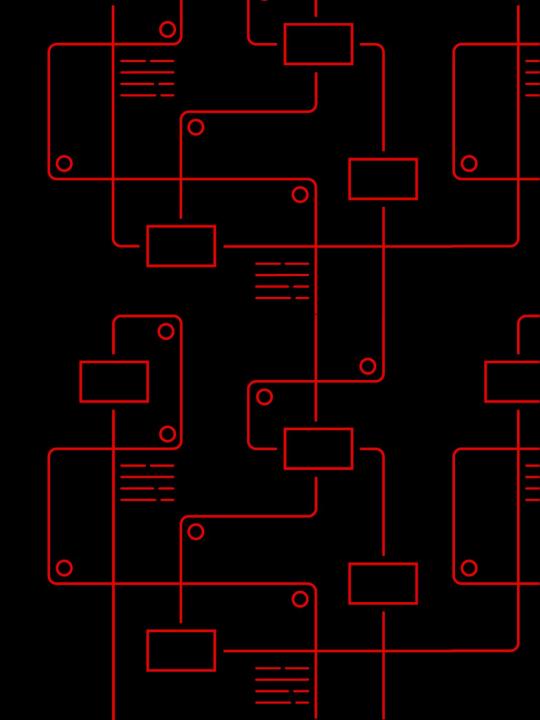
Lab 7 - Cloud Operations

15 Minutes

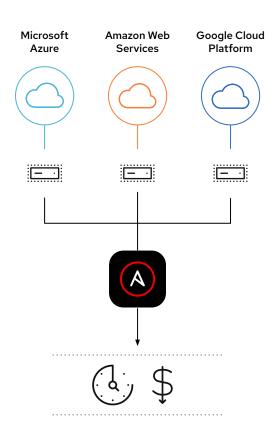




Infrastructure optimization



Infrastructure optimization



Why is it important?

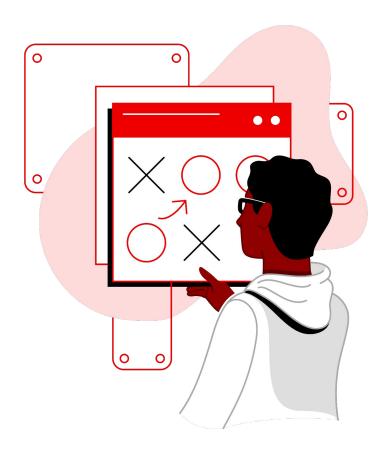
- Turn off unused resources
- Rightsize cloud resources
- Recover orphaned resources

Why Red Hat Ansible Automation Platform?

- Adopt automation incrementally with discrete automation jobs
- Schedule workflows to continually audit your clouds
- Use workflow approvals to understand changes before production



Automating common operational tasks



Look outside the common public cloud use-case of provisioning and deprovisioning resources and instead look at automating common operational tasks.

Examples of routine issues in public cloud:

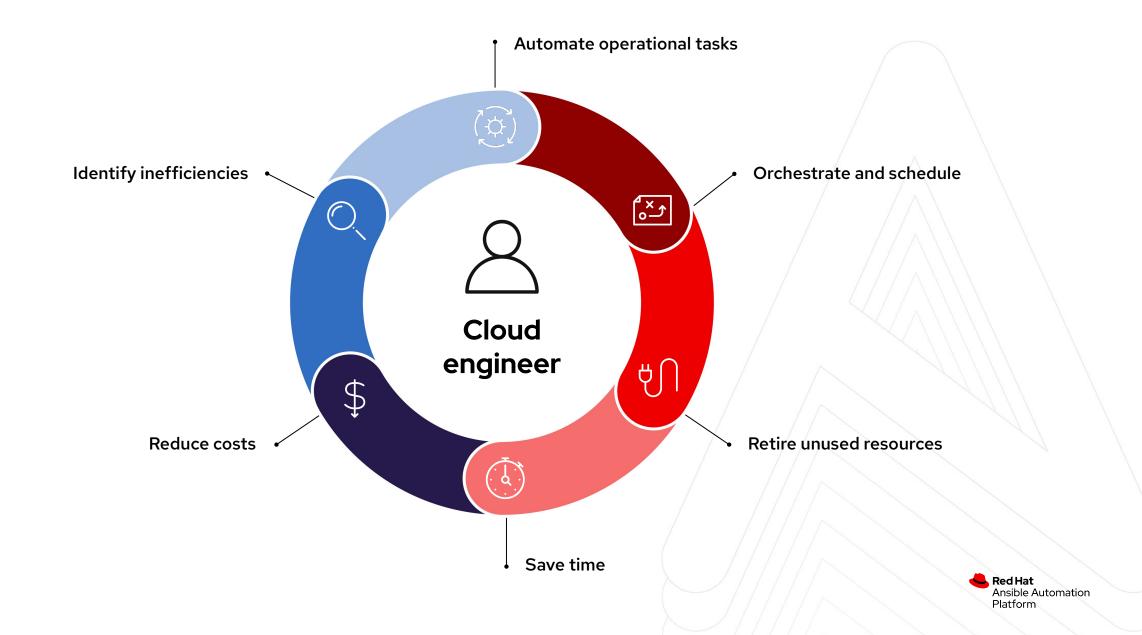
Did automated testing leave resources behind and fail to deprovision?

- Did cloud instances get left on?
- ▶ Did cloud networks and subnets fail to delete?
- ▶ Did DNS entries fail to get recycled?

Are you using incorrect Marketplace images?

- Are we using inappropriate (too large or too small) instances?
- ► Are we being charged incorrectly for using software?
- Will EOL or subscription lapses cause outages or issues?





Example use-cases



Automation strategy for bespoke orphaned instances

Automation strategy for automated instances



Automation strategy for bespoke orphaned instances



Deploy

Instance spun up outside of automation framework



Missing tags

Tagging was not setup correctly through the web console



Red Hat Ansible

Scheduled job finds orphaned instances



Alert

Sync to Slack, email, ITSM, and more to signal to cloud operators the issue



Enforce

Automatically fix issues or turn off instances out of compliance

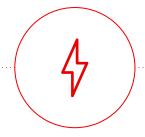


Automation strategy for automated instances



Failed cleanup

Application deprovisioning left cloud resources online



On too long

Ephemeral instances have been on longer than they should be



Red Hat Ansible

Scheduled job finds compliance instances



Alert

Sync to Slack, email, ITSM, and more to signal to cloud operators the issue



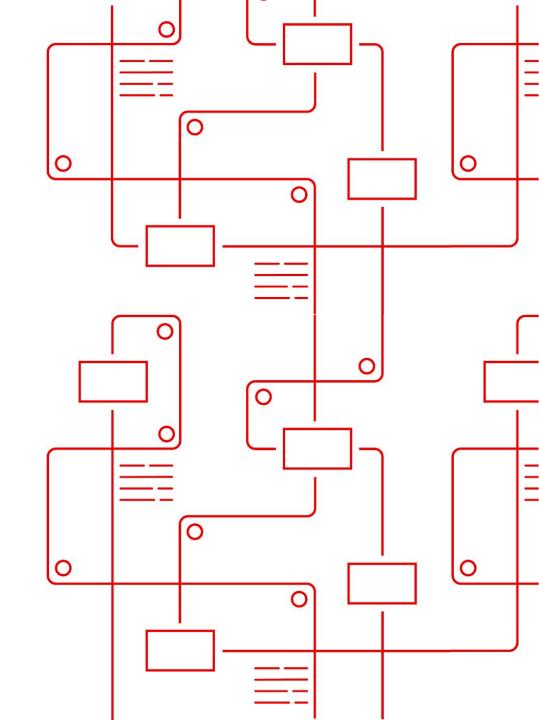
Power off

Clean up instances and resources



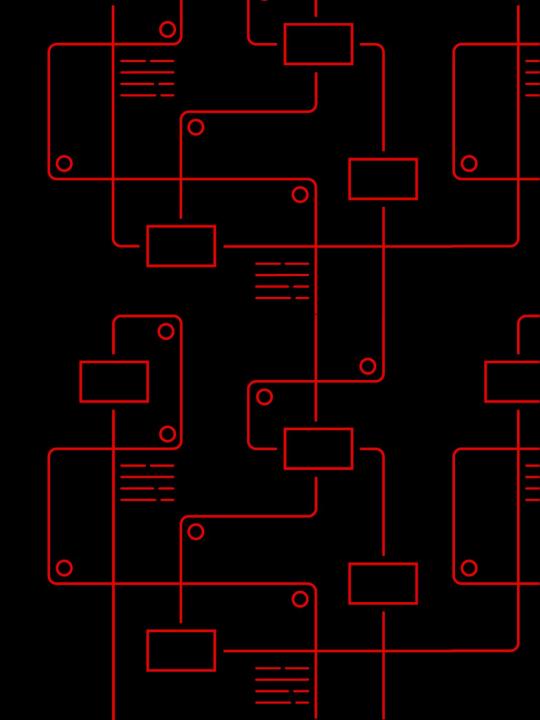
Lab 7 ime Lab 3 - Infrastructure optimization

15 Minutes



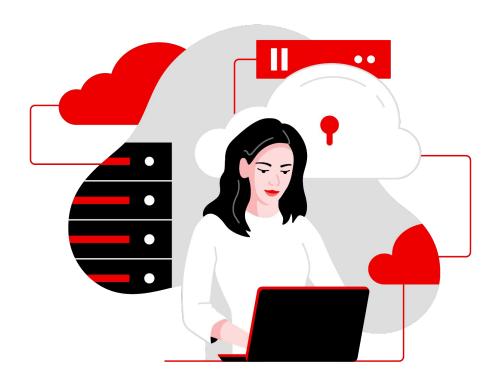


Next steps



Learning resources

Continue your automation journey with Red Hat Ansible for public cloud automation



Ansible Automation Labs

red.ht/ansible labs

E-book:

An IT executive's guide to automation

red.ht/automate guide

Ansible Basics:

Automation Technical Overview

red.ht/automation basics



Thank you

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