

# SOFA SET FURNITURE

Revolutionizing the way you  
shop for furniture online!



# AGENDA

- Identifying the Problem
- Our Solution
- Market Opportunity
- Business Model
- Technology & Features
- Call to Action (CTA)

# PROBLEM

- Customers struggle to find quality furniture online with trusted sellers.
- Lack of customizable options and transparent pricing.
- Delivery delays and poor after-sales service.

## Why It Matters?

- The global furniture e-commerce market is rapidly growing, but trust issues remain.

# OUR SOLUTION

- A trusted online furniture marketplace offering premium and customizable sofa sets.
- Seamless shopping experience with secure checkout & real-time order tracking.
- Verified sellers with customer reviews and ratings.



# MARKET OPPORTUNITY

Furniture e-commerce market size

i\$30B+ and growing

Target Audience

Urban households, interior designers, real estate developers.

Competitive Edge

Direct manufacturer connections + customization.



# BUSINESS MODEL

## Revenue Streams

- Direct product sales.
- Commission-based marketplace.
- Premium seller subscriptions.
- Add-on services (assembly, customization, express delivery).
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We find ourselves in a dynamic and varied field, marked by significant differences in scale, audience focus, and platform preferences among the key players. This diversity underscores the importance of strategic positioning and audience understanding, and content curation in attracting and retaining users. Our opportunity lies in leveraging gaps in the market.

# TECHNOLOGY & FEATURES

TECH STACK

NEXT.JS (FRONTEND), SANITY (CMS), STRIPE (PAYMENTS)

## Key Features:

- AI-powered recommendations.
- Real-time price & stock updates.
- Augmented reality (AR) furniture previews.
- One-click checkout & flexible payments.

# ONLINE MARKET GROWTH





# OUR FUTURE PATH

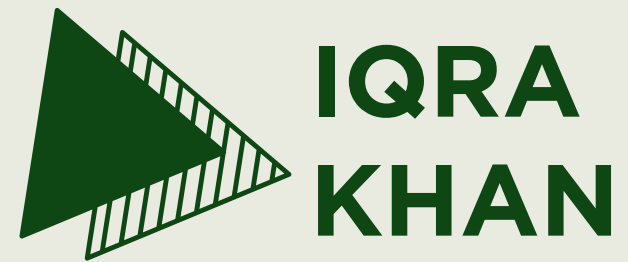
- Short-Term Goals:

- Partner with local manufacturers for exclusive designs. ▶
- Expand product categories beyond sofas.
- Enhance UI/UX with personalized recommendations

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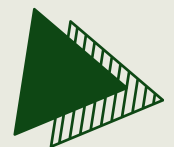
- Long-Term Vision:

- Implement AI-driven interior design assistance.
- Offer VR-based virtual showrooms.
- Expand globally, starting with key international markets.



*Join us in revolutionising access to  
ideas and emerging technologies.*

# *Thank you.*



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