# **IBRAHIM ROBIU**

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#### Skills

- SQL (MySQL, SQL Server): Joins, Views, CTEs, Window Functions, Data Cleaning
- Python: Pandas, NumPy, Matplotlib, Seaborn, API Integration, Web Scraping
- Tableau: Interactive Dashboards, Filters, Drill-Downs, Time Series
- Excel: Data Cleaning, VLOOKUP, Pivot Tables, Conditional Formatting, Dashboarding

- Power BI: Data Modeling, DAX, Interactive Dashboards
- Data Visualization: Storytelling with charts, KPIs, and filters
- ETL & Reporting: Extracting, transforming, and visualizing structured data

# **Projects**

# EXPLORATORY DATA ANALYSIS ON CANCER DATASET - PYTHON (JUPYTER NOTEBOOK)

- Conducted univariate, bivariate, and time-based analysis
- Created visuals with Matplotlib and Seaborn for insights into survival time, treatment delay, and cancer type
- Engineered new features like BMI, survival days, and treatment delay

#### CRYPTO MARKET DATA EXTRACTION & ANALYSIS - PYTHON (API)

- Integrated CoinMarketCap API to collect cryptocurrency data over time
- Aggregated and visualized trends across multiple timeframes (1h, 24h, 7d, etc.)
- Created grouped visualizations using Pandas and Seaborn

#### AIRBNB LISTINGS ANALYSIS - TABLEAU

April 2025

### **VIEW PROJECT**

- Analyzed AirBnB listings across selected U.S. regions using interactive Tableau dashboards
- Cleaned and prepared raw listing data for analysis (handled missing values, standardized formats, removed duplicates)
- Visualized average price per bedroom and total listings distribution
- Mapped price variations by ZIP code using geospatial charts
- Created a revenue breakdown by year to uncover seasonal trends and earning patterns
- Used filters, calculated fields, and custom tooltips to enhance user experience and insight exploration

# DATA CLEANING ON CANCER PATIENT DATA - MYSQL

- Cleaned 10,000+ rows of raw healthcare data from UAE.
- Removed duplicates, corrected date formats, standardized text fields using SQL queries
- Used regex and conditional logic to ensure data consistency

#### SALES AND PRODUCT BREAKDOWN DASHBOARD - POWER BI

VIEW DASHBOARD
March 2025

- Built a dashboard to display KPIs, product-wise sales breakdown, and category performance
- Implemented slicers and filters for dynamic exploration
- Cleaned and modeled the dataset within Power BI

# WEB SCRAPING: TOP US COMPANIES BY REVENUE - PYTHON

February 2025

# **VIEW PROJECT**

- Scraped company data from Wikipedia using BeautifulSoup
- Converted HTML tables into a clean CSV for further analysis
- Automated the process for scalability and ease of access

# **Work Experience**

#### **HEALTH CAMPAIGN ANALYST - FRANKLIN MICHELLE FOUNDATION (Remote)**

March 2021 - October 2024

- Collected, reviewed, and documented health data from community outreach programs.
- Helped analyze community health needs by identifying trends in disease incidence, sanitation issues, and awareness gaps.
- Coordinated data-driven health campaigns, focusing on sanitation, malaria prevention, and community-specific health challenges.
- Reported key insights and progress to team leads, improving strategic planning and resource allocation.

# BIOLOGY & HEALTH EDUCATION TEACHER - AS SALAM HIGH SCHOOL - Lagos, Nigeria

2018 - 2022

- Taught core health topics and biology concepts with a focus on using data (charts, visuals) to improve student understanding.
- Analyzed student performance data to identify learning gaps and adjust teaching strategies for over 100 students.
- Designed lesson plans informed by trends in student assessment data, enhancing academic outcomes and engagement.
- Used spreadsheets and basic data tools to track attendance, performance, and health-related behaviors among students.

#### Education

#### **Bachelor of Science in Biology Education**

2018

Ogun, Nigeria

- Focused on biological sciences, education, and public health
- Completed a research project on In Vitro Anthelmintic Activity of Picralima nitida