Imani Ricks

Product Designer

336.416.9266 | imaniricks8@gmail.com | imaniricks.com

Skills

User surveys, User testing, Wireframing, Journey Mapping, Prototyping, Color Theory & Typography, Figma, InVision Studio, Git, Chrome Dev Tools, Sketch

Tools

HTML, JavaScript, CSS3

Design Experience

Product Design Flex
Thinkful, April 2020
- Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development.
- Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

Trove Project
- Designed a concept for a cloud storage application that incorporated social interaction between users.
- Created and analyzed user surveys.
- Created a brand identity and style guide.
- Delivered a final clickable prototype on InVision based on user feedback and preferences.

BusyBus Project
- Designed a concept for a transportation application that incorporated social interaction between users.
- Created and analyzed user surveys.
- Developed the final prototype on Github using HTML and CSS.

Other Experience

School Based Mental Health Therapist
Family First Community Services, 2019 - Present
- Used empathetic listening to accurately reflect and respond to client's concerns.
- Designed creative intervention activities for clients based on information presented by

EC School Social Worker
Union County Schools, 2018 - 2019
- Implemented trauma-based behavioral therapy interventions for clients.
- Designed once-weekly small group therapy for high-risk middle and high school clients.

Education

East Carolina University | Master of Social Work, 2017
Appalachian State University | Bachelor of Science, 2010