Imani Ricks

Product Designer

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Skills
User surveys, User testing, Wireframing, Journey Mapping, Prototyping, Color Theory & Typography, Figma, InVision Studio, Git, Chrome Dev Tools, Sketch

Tools
HTML, JavaScript, CSS3

Design Experience

Product Designer
AwareHealth, Nov 2020-Present
- I design high-quality and engaging experiences for AwareHealth's users
- I utilize best practices to build user flows, wireframes, and design comps and low-fidelity prototypes to ensure optimal user experiences
- I utilize variety of architecture, UI design and graphic design skills to meet the varying needs of the business
- I deliver quality, timely deliverables such as presentations, user interface elements, wireframes, and production work
- I manage visual and interactive creative assets

Product Designer/UX/UI Designer
Freelance, Oct 2020-Present
- I work with clients to bring clarity to user pain points and customer drop-off areas by using tools such as Google Analytics and conducting usability testing.
- I help to ensure that users can easily and confidently navigate an application.
- I provide deliverables in the form of lo-fi and hi-fi prototypes, style guides and published web content.

Product Design Flex
Thinkful, Jul 2020
- Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development.
- Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

Other Experience

School Based Mental Health Therapist
Family First Community Services, 2019 - Jun 2020
- Used empathetic listening to accurately reflect and respond to client's concerns.
- Designed creative intervention activities for clients based on information presented by stakeholders.

Education

East Carolina University | Master of Social Work, 2017
Appalachian State University | Bachelor of Science, 2010