

Imani Ricks

Product Designer

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Skills User surveys, User testing, Wireframing, Journey Mapping, Prototyping, Color Theory & Typography, Figma, InVision Studio, Git, Chrome Dev Tools, Sketch

Tools HTML, JavaScript, CSS3

Design Experience

Product Design Flex

Thinkful, Jul 2020

- Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development.
- Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

Trove Project

- Designed a concept for a cloud storage application using Figma that incorporated social interaction between users.
- Created and analyzed user surveys using Google Forms.
- Delivered a final clickable prototype on InVision based on user feedback and preferences.

Medchat Project

- Designed a concept for a patient portal application using Figma to better address user flows.
- Created and analyzed user surveys using Google Forms.
- Conducted a competitive analysis.
- Delivered a final clickable prototype on InVision based on user feedback and preference tests.

Other Experience

School Based Mental Health Therapist

Family First Community Services, 2019 - Jun 2020

- Used empathetic listening to accurately reflect and respond to client's concerns.
- Designed creative intervention activities for clients based on information presented by stakeholders.

EC School Social Worker

Union County Schools, 2018 - 2019

- Implemented trauma-based behavioral therapy interventions for clients.
- Designed once-weekly small group therapy for high-risk middle and high school clients.

Education

East Carolina University | Master of Social Work, 2017

Appalachian State University | Bachelor of Science, 2010