

# Scott Si



## Senior Lecturer & Consultant, Digital Products & Platforms Practice

✉ [scottsi@nus.edu.sg](mailto:scottsi@nus.edu.sg)

### Profile

Scott Si is currently a Senior Lecturer and Consultant for the Digital Products and Platforms Practice at NUS-ISS.

He has over ten years of experience spanning digital product management, strategy consulting, and startup development across the Asia-Pacific region. Most recently, he was the APAC lead for digital consumer platforms and propositions at Schroders, where he led initiatives around chatbots, robo-advisors, and digital distribution channels across nine key markets. Prior to that, he was a digital partnerships and product manager at HSBC China, co-creating several pioneering product offerings with technology partners in the healthcare, insurance, and investments space.

Previously, Scott was product marketing Lead at Coins, an e-wallet platform acquired by Gojek in 2019, as well as the head of product at educational robotics startup Plobot. He began his career as a strategy analyst at L'Atelier, providing advisory on digital transformation projects for clients like Michelin, L'Oreal, and the BNP Paribas group.

With a passion for building great product experiences, Scott is always on the lookout for the latest tech trends, and was previously a contributor to news website Tech in Asia. He is a certified Scaled Agile practitioner, and graduated with a Bachelor's Degree in Management from the Ateneo de Manila University and a Certificate in Economics from Fudan University.

### What I Teach

**ARTIFICIAL INTELLIGENCE**

## Vision Systems

ARTIFICIAL INTELLIGENCE

### Intelligent Process Automation

DIGITAL PRODUCTS & PLATFORMS

### Managing Digital Products

DIGITAL PRODUCTS & PLATFORMS

### Digital Products Delivery

DIGITAL PRODUCTS & PLATFORMS

### Managing Digital Products

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