

YU Chen Kuang



Principal Lecturer & Consultant, Digital Strategy & Leadership Practice

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Profile

Yu Chen Kuang was from Deloitte Consulting and Arthur Andersen, specialising in strategic business planning, business process reengineering and supply chain management. He had spent 3 years in China with a Shanghai-based management consulting firm. Prior to this, Chen Kuang was from the Infocomm Development Authority of Singapore, where he was involved in many national IT programmes such as the Singapore IT 2000 Masterplan, Singapore ONE and the Local Industry Upgrading Programme (IT LIUP). At NUS-ISS, he is involved with teaching and consultancy on BPR, BPM and ESB (Enterprise Social Business).

Educational Qualifications/Professional Certifications

- M.S. Computer Science, Stanford University
- B.S. Electrical Engineering, University of Rochester
- PROFESSIONAL CERTIFICATIONS: AIIM BPM Master, AIIM Enterprise 2.0 Master, CBAP® Certified, BPMN Certified, TOGAF 8 Certified

Research Interests

- Process Innovation
- Supply Chain Management
- Social Media & Social Business

What I Teach

Social Media Marketing

User Project Manager for IT Project ☐ Advanced Course

ARTIFICIAL INTELLIGENCE

RPA and IPA - Strategy and Management

DIGITAL STRATEGY & LEADERSHIP

Business Process Reengineering

DIGITAL STRATEGY & LEADERSHIP

Robotic Process Automation using Excel Macros

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