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Head, International Programmes

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Profile

Melvern is the Head of International Programmes at NUS-ISS. He leads the development and implementation of strategies for NUS-ISS international programmes for corporations, governments and universities. In line with national, industry, governmental and societal digital transformation trends and best practices, these programmes equip participants for the next curve of the digital economy.

Melvern has over 20 years of experience in ICT domain, international business development, partner management, development strategies and new programme management. Prior to joining NUS-ISS, he was Assistant Executive Director at Singapore Discovery Centre, a MINDEF related organisation. In this role, he was responsible for day to day operations and oversaw the Sales, Programmes, Marketing and Strategic Partnerships functions. Before that he was Deputy Director at Nexus, the Central National Education Office of MINDEF.

At the former Infocomm Development Authority of Singapore (IDA), Melvern was Head of International Operations, providing leadership to IDA's overseas offices in San Francisco, Shanghai, Bangalore, Qatar, and Southeast Asia (out of HQ). These catalysed the internationalisation of Singapore infocomm companies to grow their market base. As Director Business Development at Singapore Technologies Electronics, he led an international business development team for large-scale ICT projects across commercial, industrial, public sector and defence segments. At Singapore Tourism Board, Melvern was appointed as Area Director, Middle East & Africa to establish and operate the regional office in UAE. Based in Dubai, he engaged the MEA region and developed an extensive trade network to grow visitor traffic to Singapore.

Melvern is a graduate from the National University of Singapore with Bachelor of Social Sciences (2nd Upper Class Honours). He also completed the 38th Stanford-NUS Executive Program in International Management and 11th Asia-Pacific Program for Senior National Security Officers by RSiS (S. Rajaratnam School of International Studies), NTU and NSCS (National Security Coordination Secretariat), PMO.

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