

# YUM Hui Yuen



## Director, Executive Education & Corporate Services

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### Profile

Mrs Yum Hui Yuen leads the Executive Education Programmes at NUS-ISS. In this role, she designs and plans the implementation of new learning programmes based on industry requirements and alignment to national and international standards. She leads the collaborations with organisations to accelerate their digital excellence by curating learning programmes and social learning activities integrating them with internships, applied research projects and consulting as well as providing career and job placements services.

In addition, Hui Yuen also oversees the corporate services in NUS-ISS, working closely with ecosystem partners to support both the Executive Education and Graduate Programmes.

Prior to joining NUS-ISS, Hui Yuen had worked for both the port and banking industries. Her experience in PSA included applications development, maintenance and technical support in information systems. Subsequently, she worked at Citibank as the systems development manager in charge of all the systems for the entire retail bank.

### Educational Qualifications/Professional Certifications

- Bachelor of Arts (Economics / Statistics), University of Singapore, 1977
- CITPM (Senior) 2001 - present

### Academic and Professional Experience

- Director, Executive Education & Corporate Services, NUS-ISS, 1999 – present
- Member, Technology Applications (Strategic IT Management Practice), 1992 – 1999

- Applications Development Manager, Citibank, NA Singapore, 1990 – 1992
- Applications Development Manager, Port of Singapore Authority, 1977 – 1990

## Membership and Professional Activities

- Member of National Infocomm Competency Framework Adoption Sub-committee, 2008 - 2011
- Singapore Computer Society, Senior Member, 2001 – present
- Singapore Computer Society, Member, 1997 - 2001

## Selected Publications

- Overview of Knowledge Management in the Public Sector; Hui Yuen Yum; Managing Knowledge to Build Trust, United Nations Publication, 2007

## Courses

- Knowledge Management
- Business Process Reengineering
- Strategic IT Planning

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