# Daniel BOEY

## Principal Lecturer & Consultant, Digital Products & Platforms Practice

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## Profile

Daniel Boey is the Principal Lecturer & Consultant, Digital Products and Platforms Practice at NUS-ISS. He is part of the teaching and consultancy team in the practice of digital products, digital projects and digital platforms strategies and management.

He specializes in digital product and project management processes design competency development and training. He is currently the product manager/course manager of the courses Managing Business Analytics Projects and PMP for Project managers

Besides running executive courses in digital products & digital project management, Daniel was consultant to many companies and organizations in delivering customized training. Some key customers include *Citibank, Ministry for Home Affairs, Singapore Changi Hospital, Central Provident Fund Board, United Overseas Bank, OCBC Bank, Atos Origin, TetraPak, Sony, Yokogawa Engineering, Singapore Computer Systems, HP, Integrated Health Information Systems, GeTech Automation, Banking Computer Services  and IMDA*. These trainings were delivered in Singapore, China, Brunei, Malaysia, Thailand and Maldives.

Daniel has over 29 years of experience in product management, development, testing, quality and project management. He started his career in product development of IBM software products. When his company invested to build new products, he became a product manager and formed his own team to conceptualize, develop, and launch a product in Comdex show in Las Vegas and Singapore. He later became a project manager, managing IBM's customer projects. Prior to joining ISS, he was the Director of Operations, holding the resource, quality and project management office, at an IBM subsidiary. He has also held various management positions as department head of e-Business, project management, operations and process quality.

- Master Blackblot Product Management Professional (Master BPMP), Blackblot, since 2014
- Certified SCRUM Master (CSM), SCRUM Alliance, since Nov 2011
- Project Management Professional (PMP), PMI (2005-2021)
- Certified IT Project Manager (CITPM, Senior), SCS since 2004
- Certified P3O (Portfolio, Programme and Project Office) Practitioner, since May 2011
- Master in Business Administration, School of Business, National University of Singapore,2008
- Bachelor of Science (Honors, 2nd Upper Division) (Computer Science), Department of Information Systems and Computer Science, National University of Singapore, 1990
- Bachelor of Science (Computer Science), Department of Information Systems and Computer Science, National University of Singapore, 1989.

## Academic and Professional Experience

- Principal Lecturer & Consultant, Products and Platforms Practice
- Chief, Products and Platforms, National University of Singapore, 2017- 2022
- Chief, Project Management Practice, National University of Singapore, Jan 2009 - 2017
- Programme Director, Project Management, National University of Singapore, 2007-2008
- Senior Consultant, IT Management, National University of Singapore,  Jun 2003-2007
- Director, Operations, Beansfactory/SingaLab Pte Ltd, Oct 2001 – Jun 2003
- Director, ISO and Quality Programs, SingaLab Pte Ltd, Jul 2000 – Sep 2001
- Senior Manager, e-Business, SingaLab Pte Ltd, Mar 2000 – Jul 2000
- Project / Test /Product Manager, SingaLab Pte Ltd, Aug 1992 – Mar 2000
- Software Engineer, Institute of System Science, NUS, May 1990 - Aug 1992

## Membership and Professional Activities

- Member of Review Panel of the Certification in IT Project Management (CITPM) Body of Knowledge, 4th edition (2015), 3rd Edition (2012) for Singapore Computer Society (SCS)
- Contributor to the Certification in IT Outsourcing Management (COMIT) Body of Knowledge, 1st edition for Singapore Computer Society (SCS), 2008
- Reviewer and contributor to the Project Management Competency Units of the National Infocomm Competency Framework (NICF) for WDA , 2006, 2011
- Member of Project Management Institute (PMI), 2005-2020
- Member of Singapore Computer Society (SCS), since 2004

## Research Interests

- Best practices in digital Product & digital Project Management
- Digital Products and Platform strategies
- Digital transformation strategies

- Stakeholders Management

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## What I Teach

DIGITAL PRODUCTS & PLATFORMS

### Digital Product Strategy

DIGITAL PRODUCTS & PLATFORMS

### Managing Digital Products

DATA SCIENCE

### Managing Business Analytics Projects

DIGITAL PRODUCTS & PLATFORMS

### Managing Digital Products

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