

KOK Tien Nee



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Profile

Tien Nee teaches the Digital User Experience Design course at NUS-ISS. She has over 20 years of experience in Visual, User-interface (UI) & User Experience (UX) design. A designer by training, Tien Nee started her career in the advertising and design industry before joining a global tech consultancy firm where she worked as a digital design specialist designing user experiences and digital interfaces for government and private sector projects. Her passion for helping companies find creative and practical solutions to meet the increasing demands of digitalisation motivated her to start a design consultancy. Her role as a design entrepreneur saw her work with companies from diverse industries and collaborated with diverse talents to conceptualise, craft, produce and execute content for digital and social media platforms. Designing delightful user experiences for digital products is her absolute passion. At the heart of everything she does, is the desire to deeply understand the problems that people face and transform those insights into innovative and meaningful solutions. She takes this further as she now focuses on supporting learners on their User Experience Design learning journey at NUS-ISS. Tien Nee has a Masters of Arts in Digital Management from Hyper Island (accredited by Teeside University, UK).

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