

Sharon LAU



Principal Lecturer & Consultant, Digital Strategy & Leadership Practice

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Profile

Sharon has 20 years of career experience as information technology leader in multinational Retail and Telecommunication companies. As a regional technology leader responsible for Asia Pacific region in well-known global retail companies, she led and partnered with business leaders and technology teams across business functions, countries and cultures, to continuously embrace new technologies and innovate new business solutions to meet the rapid changes in the disruptive industry. Her current research interest is on transformational leadership that every digital business leader need to adapt and excel as they lead their digital business transformation to face the fast changing and unpredictable future world.

Educational Qualifications/Professional Certifications

- Bachelor of Science (Computer & Information Services) – National University of Singapore
- Certified Business Analysis Professional (CBAP®)
- Higher Education Teaching Certificate - Harvard University Derek Bok Center

Academic and Professional Experience

- Senior Manager, Global Information Services, Travel Retail Asia Pacific - Ester Lauder Companies
- Regional IT Manager, South Asia – Louis Vuitton Singapore
- Technology Manager, South East Asia – Nike Global Trading Company

- Senior Systems Analyst – Singtel Pte Ltd

Membership and Professional Activities

- Member, Singapore Computer Society (SCS)
- Member, IT Management Association (ITMA)
- Member, Business Agility Institute

Research Interests

- Digital Leadership
- Business Agility
- Business Analysis
- Change Management

What I Teach

DIGITAL AGILITY

Business Agility Bootcamp

The Essence of Agile Organization (NUS)

DIGITAL AGILITY

Business Agility Bootcamp

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