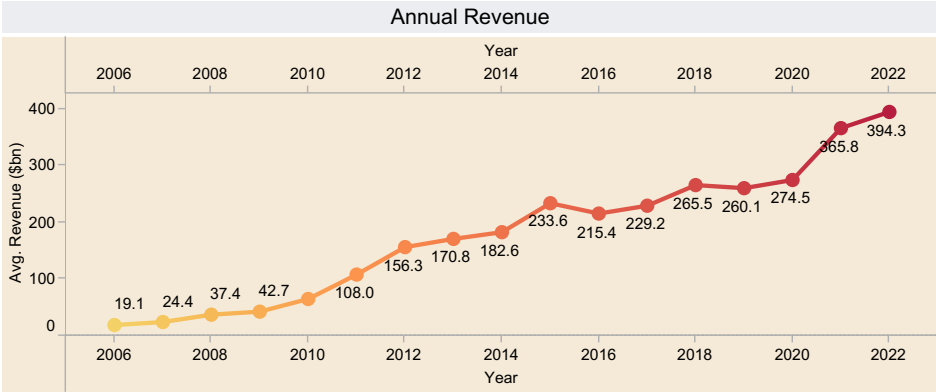
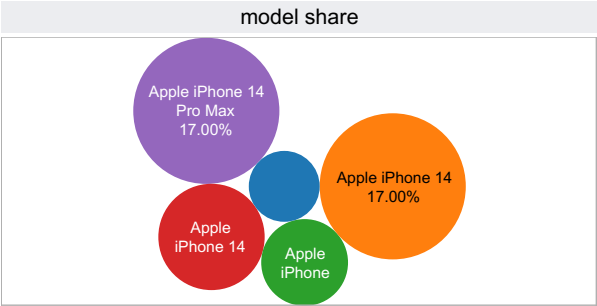


KPI 2					
Revenue Generated		Units sold (mm)		Active Users (mm)	
205		232		1,334	
KPI					
Brand1	Discount Percentage	Mrp	Sale Price	Star Rating	sales difference
Apple	0	77,000	77,000	5	0



model specification					
Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Blue	59,900
				Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE ..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE ..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900