



OUTCOMES INTRODUCTION

MEET YOUR OUTCOMES TEAM



HELLO, I'M...

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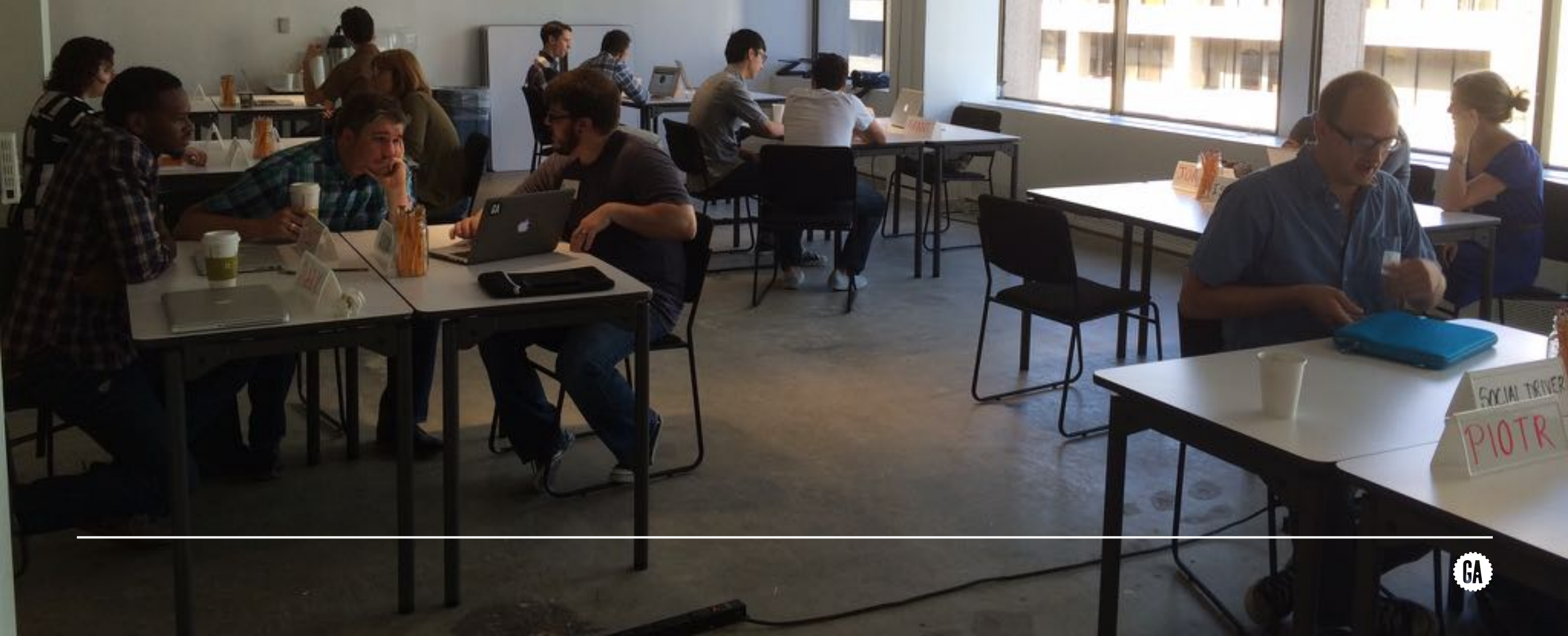
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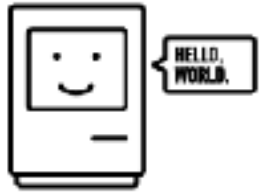
WHAT IS OUTCOMES?



— THE OUTCOMES EXPERIENCE



5 THEMES TO SUCCESS



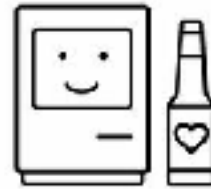
DESIGNING YOUR JOB SEARCH

Outcomes Roadmap
Job Search Standup
Goal Setting
Communication



DEVELOPING YOUR BRAND

Your Competitive Edge
Digital Presence
Job Search Etiquette
Interview



UNDERSTANDING THE LANDSCAPE

Industry Perspective
Digital Resources
Role & Company Types



BECOMING A THOUGHT LEADER

Application of Skills
Contribution to the Industry
Sharing Best Practices



PARTICIPATING IN THE COMMUNITY

Networking
Supporting Each Other
Social Media

IN-COURSE OUTCOMES SUPPORT

OUTCOMES PROGRAMMING

**BUILDING YOUR JOB SEARCH
TOOLS**

“PRIORITY” 1:1 MEETINGS

OFFICE HOURS

LUNCH + LEARN SPEAKERS

GA EVENTS

THE OUTCOMES EXPERIENCE WDI – PROGRAMMING

UNIT 1

INTRODUCTION TO OUTCOMES – TODAY

UNIT 2

INTRODUCTION TO INDUSTRY AND MARKET

JOB SEARCH BUILD: DIGITAL PRESENCE AND TOOLS

JOB SEARCH BUILD: DEVELOP YOUR NETWORK

JOB SEARCH BUILD: RESUMES & COVER LETTERS

1:1 MEETINGS

JOB SEARCH BUILD: OUTCOMES WORKING SESSION

UNIT 3

JOB SEARCH STRATEGY: APPLYING FOR JOBS

JOB SEARCH STRATEGY: INTERVIEWING

1:1 MEETINGS

UNIT 4

JOB SEARCH STRATEGY: OUTCOMES WORKING SESSION

GA PROFILES AND ALUMNI DIRECTORY

WHAT COMES NEXT – LIFE AFTER GA

GRADUATION

GRADUATION

POST-COURSE OUTCOMES SUPPORT

REGULAR CHECK-INS
***EVERY 2 WEEKS**

“PRIORITY” 1:1 MEETINGS

**ADDITIONAL POST-GRAD
OUTCOMES EVENTS/SPEAKERS**

THE OUTCOMES EXPERIENCE WDI – POST-COURSE LABS

GRADUATION

GRADUATION

PORTFOLIO LAB: CRITIQUE & PRESENTATIONS

NEGOTIATION DEEP DIVE

QUALIFICATION 1:1'S

MEET + HIRE PREPARATION & COACHING

MEET + HIRE



MEET + HIRE



STUDENT EXPECTATIONS

YOUR PROMISE

I promise to embrace the fact that only I am in control of my path, and the only person who can guarantee my success is me. This plays largely into achieving your desired outcome.

I promise to remember that while changing my life is going to feel hard, scary, and lonely at times, I am never alone.

I promise to be a part of making the future of the General Assembly community stronger than it is today by sharing my wisdom, skills, talents, and support with fellow students and alumni.



If you Agree...nod YES

BECOMING A JOB SEEKER

In order to qualify for Outcomes support, you'll need to complete the following within two weeks of graduation. **IDEALLY, by end of the course!**

Participation
in All
Outcomes
Programming
& Surveys

Resume

Digital
Presence
(LinkedIn +
GA Profile)

Online
Portfolio

Shareable
way of
tracking job
search

Networking
(2 throughout
the course)

BECOMING A JOB SEEKER

Outcomes Opt-In

As part of starting a program, all immersive students will acknowledge outcomes expectations via the start of class survey. At graduation, students will need to “opt-in” to Outcomes via the end of class survey, acknowledging they understand job seeker expectations.

Job Search Kickoff Timeframe

Outcomes Team goal is to have all graduates qualified as job seekers & kicking off their job search within two weeks of graduation. Graduates may not take more than one month post-graduation to become qualified job seekers & start their search.

Qualified Job Seeker Definition

Meets the following requirements as signed off on by their Career Coach:

- Has met all criteria to graduate their immersive program
- Has a working, professional resume, LinkedIn & GA Profile, Project/Portfolio
- Has a job search tracker (i.e. way to share their progress w/ Outcomes Team)
- Has participated in all Outcomes Programming

Inactive Job Search

Between the time a graduate takes to start their job search + additional time they choose to take off (i.e. vacation) a graduate cannot be inactive in their job search for more than 30 days total. Being inactive for more than 30 days may disqualify a graduate from Outcomes support.

JOB SEEKING STATUS

SUCCESS IN YOUR JOB SEARCH

We recognize that the job search is a personal journey for each student. However, the following steps are key to success & to remain an active job seeker.



If you do these things, you will continue to receive my full support!

WHAT COUNTS AS AN OUTCOME?

- Graduate achieving paid, full-time employment in their field of study
 - This includes contract, freelance and internships that are one month or longer
 - Full-time definition is >32 hrs/wk
- Launching a company

WHAT DOES NOT COUNT AS AN OUTCOME?

- Unpaid work
- Part-time work
- Job in an unrelated field
- Returning to education path (college, additional bootcamp programming, etc.)

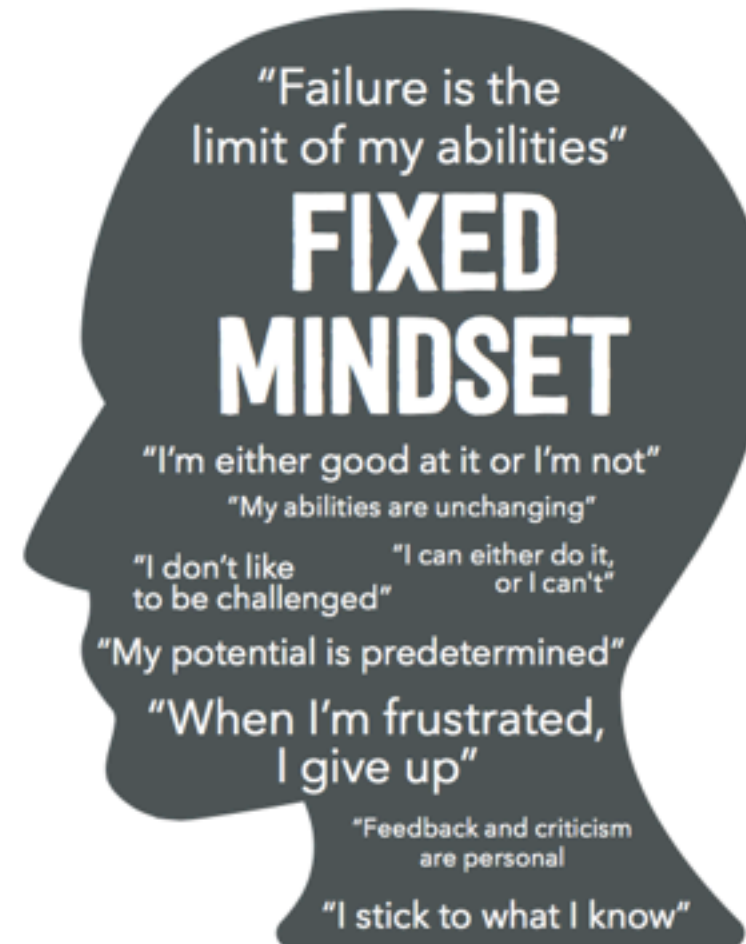
STUDENT EXPECTATIONS

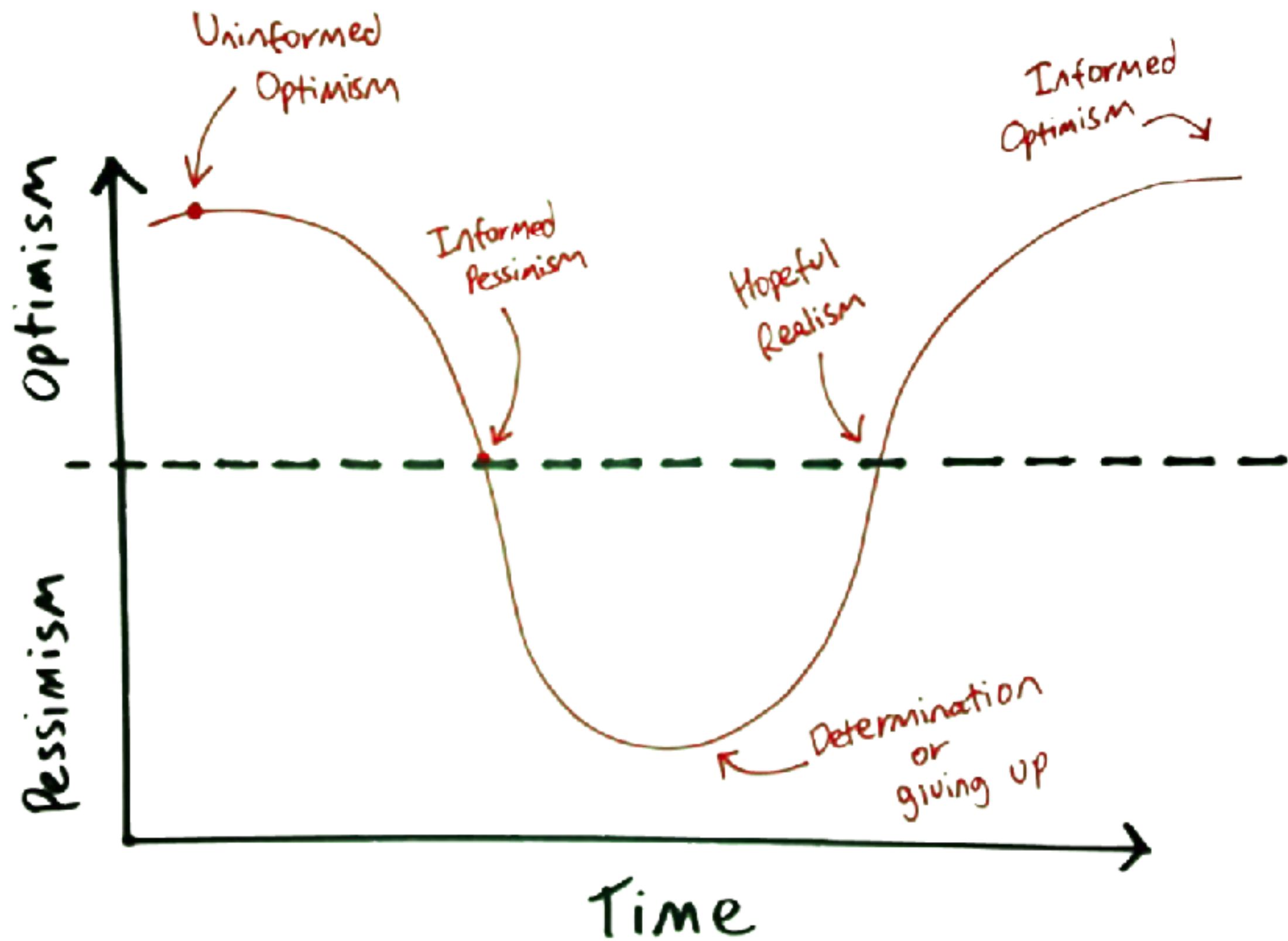
ESSENTIALLY....

We can't want this more than you.

1. Your participation in the Outcomes process is vital to your success.
2. Trust in the process and approach everything with a growth mindset.
3. Stay focused - The Outcomes Roadmap is designed to keep you on track and plan ahead.
4. Set goals and embrace the 5 Themes to Outcomes Success.
5. Your success is our success.







WHAT NOW?



YOUR JOB SEARCH STARTS NOW!

Develop your network

Start networking now - Meetups and events
Let people know what you're doing

Think strategically

Understand where you belong and where you envision working.

Become an industry thought leader

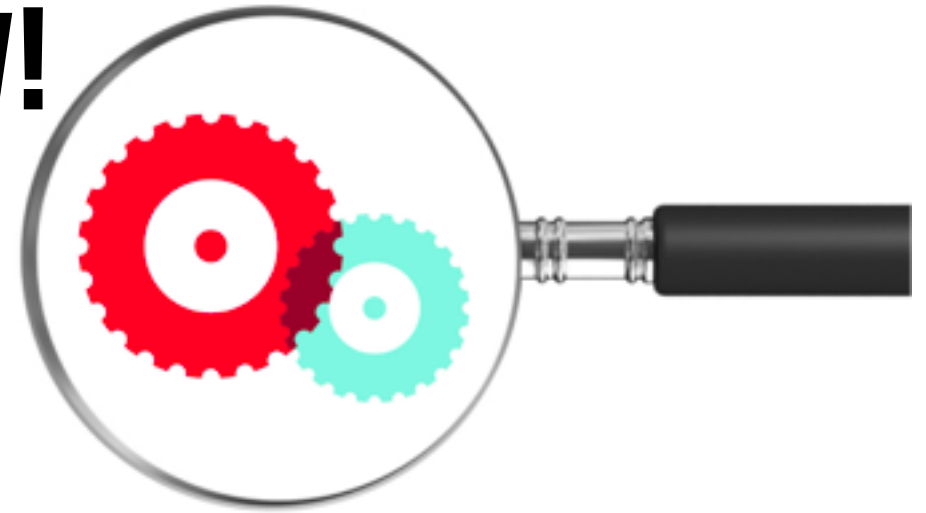
Thought leadership just means you have something compelling to say.

Build your tools

Resume, portfolio, social media presences, business cards, cover letters, etc.

Lead your job search!

We can't want this more than you!





Tell me more about YOU!

**Open up an email to:
nick.anderson@generalassembly.ly**



EXERCISE

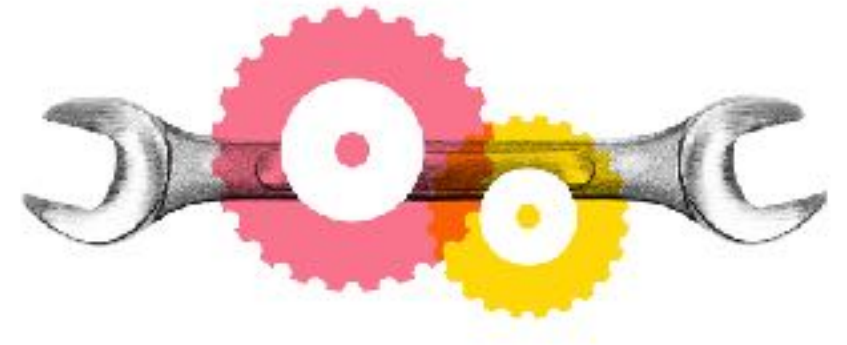
Answer two questions:

1) What did you do before GA/WDI?

**2) What kind of support do you need
most from Outcomes?**

What Now?

RELAX. WE'RE IN THIS TOGETHER.



THANK YOU!

EXIT TICKET

Exit ticket: <https://ga-research.typeform.com/to/HY2abn>