

GA PROFILES

THE OUTCOMES EXPERIENCE WDI - PROGRAMMING

UNIT 1

INTRODUCTION TO OUTCOMES - TODAY

UNIT 2

INTRODUCTION TO INDUSTRY AND MARKET

JOB SEARCH BUILD: DIGITAL PRESENCE AND TOOLS

JOB SEARCH BUILD: DEVELOP YOUR NETWORK

JOB SEARCH BUILD: RESUMES & COVER LETTERS

1:1 MEETINGS

JOB SEARCH BUILD: OUTCOMES WORKING SESSION

UNIT 3

JOB SEARCH STRATEGY: APPLYING FOR JOBS

JOB SEARCH STRATEGY: INTERVIEWING

1:1 MEETINGS

UNIT 4

JOB SEARCH STRATEGY: OUTCOMES WORKING SESSION

GA PROFILES AND ALUMNI DIRECTORY

WHAT COMES NEXT - LIFE AFTER GA

GRADUATION

GENERAL ASSEMBLY

GRADUATION



LEARNING OBJECTIVES

- Navigate the GA Profiles site.
- Identify the characteristics of a well-constructed Profile.
- Demonstrate knowledge of the Job Board and how to respond correctly and professionally.
- Develop a professional GA Profile that reflects your newly acquired skills and your professional goals, and that aligns with your personal brand.

GA PROFILES

WHAT IS GA PROFILES?

GA PROFILES IS...

- A platform GA created for employers to reach out directly to you.
- A job board where you can apply directly to roles around the world.
- Your chance to showcase your brand, newly acquired skills and professional goals.
- A **job seeker requirement**, so you will need to have your Profile completed and approved before the Developer Showcase.

WHAT IS GA PROFILES?

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Employer view:

The screenshot displays the GA Profiles employer view. At the top, there's a navigation bar with the 'Profiles' logo, tabs for 'Graduates', 'Jobs', and a 'Post a Job' button. A blue banner below the navigation bar contains the text: 'Hey Jale, see the profiles below? That could be you, but you have to finish your profile first. Click [here](#) to finish up.' Below this is a search bar labeled 'Search by name' with a 'go' button. The main content area is divided into two sections. On the left, there are filter panels for 'Job Role' (with a dropdown arrow), 'Tech' (listing roles like Front-end Web Developer, Back-end Web Developer, Full-stack Web Developer, Android Developer, and iOS Developer), 'Design' (listing roles like UI Designer, Information Architect, and UX Researcher), and 'Business' (listing roles like Product Manager). The 'Coding' panel is also visible with options for Full Time and Freelance. On the right, a profile card for 'LESLEY YING' is shown. The profile includes a circular profile picture, the name 'LESLEY YING', and the location 'SAN FRANCISCO, CA'. Below the name is a bio: 'MacGyver of UX/UI - Creatively Driven - Political Junkie'. The profile also lists previous roles: 'Previously: Regional P&B Events Assistant (Contract-based) at Van Cleef & Artois' and 'M.A. in Fashion eCommerce from: Istituto Maraini'. Skills are listed in yellow boxes: 'UX/UI Design', 'UX Research', 'Marketing and Communications', 'Photoshop', 'Adobe Creative Suite', 'Concept Generation', 'Information Architecture', 'Problem Solving', 'Marketing', and 'HTML/CSS'. At the bottom of the profile card, it says 'Updated about 1 hour ago'. A blue button at the bottom right of the interface says 'How can we help?' with a dropdown arrow.

Profiles

Graduates Jobs Post a Job JC

Hey Jale, see the profiles below? That could be you, but you have to finish your profile first. Click [here](#) to finish up.

Search by name go

Job Role -

Tech

- ☐ Front-end Web Developer
- ☐ Back-end Web Developer
- ☐ Full-stack Web Developer
- ☐ Android Developer
- ☐ iOS Developer

Design

- ☐ UI Designer
- ☐ Information Architect
- ☐ UX Researcher

Business

- ☐ Product Manager

Coding -

- ☐ Full Time
- ☐ Freelance

No active filters, displaying all results

LESLEY YING

SAN FRANCISCO, CA

MacGyver of UX/UI - Creatively Driven - Political Junkie

Previously: Regional P&B Events Assistant (Contract-based) at Van Cleef & Artois

M.A. in Fashion eCommerce from: Istituto Maraini

UX/UI Design UX Research Marketing and Communications Photoshop

Adobe Creative Suite Concept Generation Information Architecture Problem Solving

Marketing HTML/CSS

Updated about 1 hour ago

How can we help?

WHAT IS GA PROFILES?

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FARHANA BEGUM

NEW YORK, NY

UX Design | Strategy | Information Architecture

Previously a **Case Manager** at **Samaritas Village**

M.A. in Counseling for Mental Health and Wellness from **New York University: Steinhardt School of Culture, Education, and Human Development**

User Research and Interface Design Strategy Information Architecture
Facilitation and Team Management User Empathy Content and Design Strategy
Mobile First and Responsive Web Design Presentation Sketch Principle for Mac



DAN MCQUILLAN

LOS ANGELES, CA

Full Stack Web Developer | Engineer | Creative Problem Solver

Previously a **Manufacturing Engineer** at **TSI Inc.**

B.S. in **Mechanical Engineering** from **University of St. Thomas**

JavaScript AngularJS NodeJS MongoDB HTML5 / CSS3 jQuery APIs
Ruby on Rails Mobile Responsive Design Project Management



GUY BENJAMIN BROWN

NEW YORK, NY

Front End Developer | Former Teacher | Ozarkian

Previously a **3rd grade Special Education Teacher** at **New York City Public Schools**

M.S.T. in **Elementary Special Education** from **Fordham University**


JavaScript/jQuery HTML5 / CSS3 Ruby on Rails Ruby SASS GIt M.E.A.N Stack
Adobe Creative Suite Wordpress Wireframing

WHAT IS GA PROFILES?

Example profile:

— “ —

Educator turned web developer, I'm passionate about the arts and social impact.
My goal on every project is to make systems better for the people who use them.



SARAH HERSH

Web developer | Educator | Writer

I'm looking for

- ✓ Full Time
- ✓ Freelance
- ✓ Apprenticeship

Let's Talk

GA Alum of **Web Development Immersive - Washington, DC**

Previously an **Educational Adviser** at **The Jack Kent Cooke Foundation**

B.A. in Art History from **Barnard College, Columbia University**

Living in **Washington, DC**
Looking for work in **Washington, DC**

Skills

My top three


HTML / CSS JavaScript Ruby on Rails

Some other skills up my sleeve

jQuery AJAX Express Node.js PostgreSQL Git Heroku

WHAT IS GA PROFILES?

Profile continued:



What's the best advice you've heard recently?

Inspiration usually comes during work, rather than before it.


This quote comes from Madeline L'Eagle, and I think it's liberating to remember that inspiration is not a prerequisite to hard work, but often an outcome!

What is your favorite analog product?

Vinyl Records

My dad has a huge collection of records that I grew up listening to, so I still have a nostalgic

MY EXPERIENCE



Web Development Immersive at General Assembly

Oct 2015 - Jan 2016 | Washington, DC


Enrolling in WDI was a complete departure from my comfort zone! I came to General Assembly hoping to learn practical programming skills that I could apply to my work in education, but came away from the experience inspired to pursue a career as a full-stack web developer. This course helped me grasp the fundamental concepts and practical skills necessary to build clean, usable digital products to enrich the lives of people who use them.

[Learn more about the course](#) 📄

PROJECT

Clean Slate

For my second project at GA, I created a "Clean Slate" app in Ruby on Rails that allows roommates to track household expenses over the course of a month, and then use a "settle up" function to determine who owes what to whom at the end of the month. This app will make cost-sharing more organized and reduce the time and energy roommates need to devote to tallying up expenses and splitting them evenly among household members.



How can we help?

WHAT IS GA PROFILES?

FULLTIME

NEW YORK, NY 

ONEACCESS is looking for a **Data Operations Analyst**

ONEaccess is the market-leading provider of aggregated corporate access events and resource tracking services to institutional investors.

Posted 22 minutes ago

FULLTIME

BOGOTÁ - BOGOTÁ, COLOMBIA 

POLYMATH VENTURES is looking for a **Software Developer**

Company builder, creating innovative business from scratch, using a combination of design- and business-thinking.

Posted about 2 hours ago

FULLTIME

IRVINE, CA 

VERYS is looking for a **Web Developer**

We build customer software to be proud of.

Posted about 2 hours ago

GA PROFILES

EXPECTATIONS

HOW EMPLOYERS USE PROFILES

- Follow-up after Showcase, reviewing grads they did and did not talk to.
- Replacing the Showcase if employer cannot make it.
- Connecting directly with grads (the “Let’s Talk” button)
- Sharing student information with coworkers and hiring managers.
- Learning about GA before partnering with us.

EXPECTATIONS FOR GRADS USING PROFILES

- It is your responsibility to ensure content is accurate and polished.
 - GA approves your profile once, but we are not proofreaders.
- Grads must respond to employer outreach within 24 - 48 hours **whether you want the job opportunity or not.**
- When you work on a new project, you should update your Profile.
- When you accept a job offer, turn off your Profile. You can turn it on again later.

These guidelines ensure that GA Profiles is an effective hiring platform to our partners, which will help you and all your colleagues get jobs faster.

GA PROFILES

CREATING YOUR PROFILE

CREATING YOUR PROFILE

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► Go to: profiles.ga.co/profiles/new

THE BASICS

The Lead

Custom URL

Profile Photo

Web Presence

Location

JOB PREFERENCES

EDUCATION

WORK

PROJECT

SKILLS

ABOUT ME

PUBLISH

THE BASICS • THE LEAD

In 60 characters or less, give the quickest, clearest, eye-catching-est description of yourself.

UX Designer, former architect, map enthusiast.

60

This is where your personality gets to shine through, so don't hold back (extra points for personality, wit, and cleverness).

Back

Save and Continue

GA PROFILE REQUIREMENTS

☐ THE BASICS:

- ☐ *Lead*: 3 short descriptors
- ☐ *Web Presence*: LinkedIn, resume, portfolio, and Github (for WDI)
- ☐ *Location*: Denver

☐ JOB PREFERENCES:

- ☐ *Work Status*: Yes*
- ☐ *Job Role*: Check all that apply

☐ PROJECT:

- ☐ Description & links for your favorite projects

☐ SKILLS:

- ☐ 3 primary skills and 3-10 secondary skills

☐ ABOUT ME:

- ☐ Summary
- ☐ At least 2 Q&A

**Change to “No” when job search is completed*

GA PROFILES

OUTCOMES ASSIGNMENTS

FINAL OUTCOMES ASSIGNMENTS

- ☐ Attend qualification 1:1
- ☐ Before 1:1, complete:
 - ☐ Attended 2 networking events
 - ☐ Finalized resume
 - ☐ Finalized LinkedIn
 - ☐ Finalized Portfolio
 - ☐ Published GA Profile
 - ☐ Updated Trello board shared with Nick
- ☐ Attend Showcase on February 9th
 - ☐ Begin job search weekly tasks starting

FINAL OUTCOMES WORKSHOPS –

What do you want to know?

Q&A

THE END!