



## HELLO, I'M...

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## HELLO, I'M...

### Becca Zukowski Career Coach Partnerships Lead

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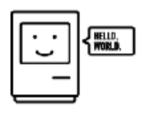


# THE OUTCOMES EXPERIENCE



#### **Outcomes Programming**

## **5 THEMES TO SUCCESS**



DESIGNING YOUR JOB SEARCH

Outcomes Roadmap

Job Search Standup

Goal Setting

Communication



DEVELOPING YOUR BRAND



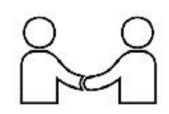


UNDERSTANDING THE LANDSCAPE

Industry Perspective
Digital Resources
Role & Company Types



BECOMING A THOUGHT LEADER



PARTICIPATING IN THE COMMUNITY

**Application of Skills** 

Contribution to the Industry

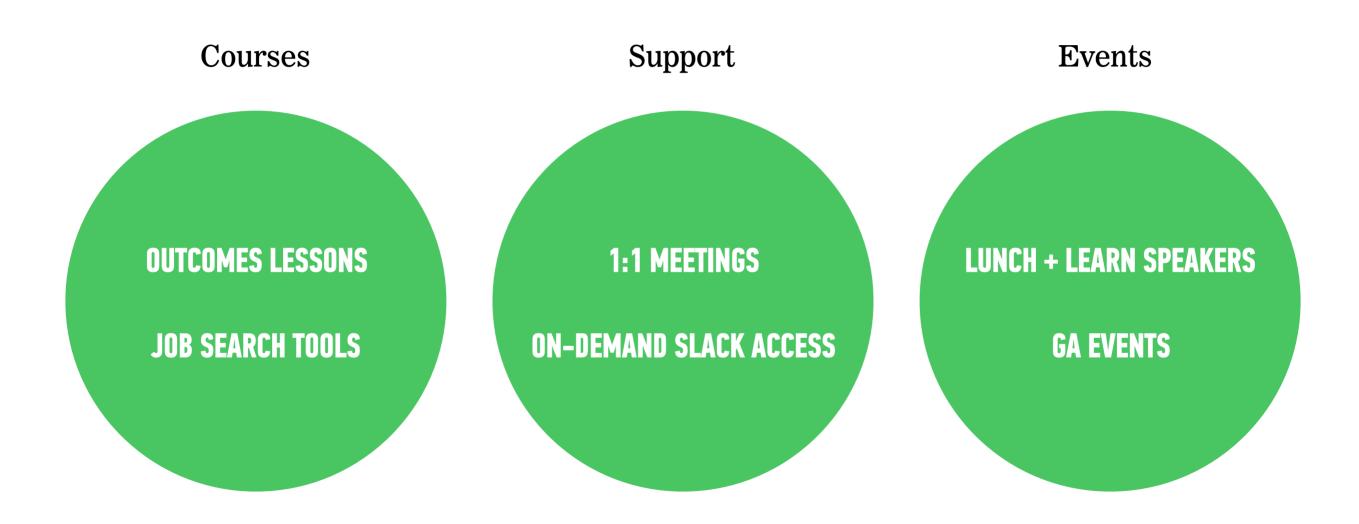
**Sharing Best Practices** 

Networking

Supporting Each Other

**Social Media** 

## **IN-COURSE OUTCOMES SUPPORT**

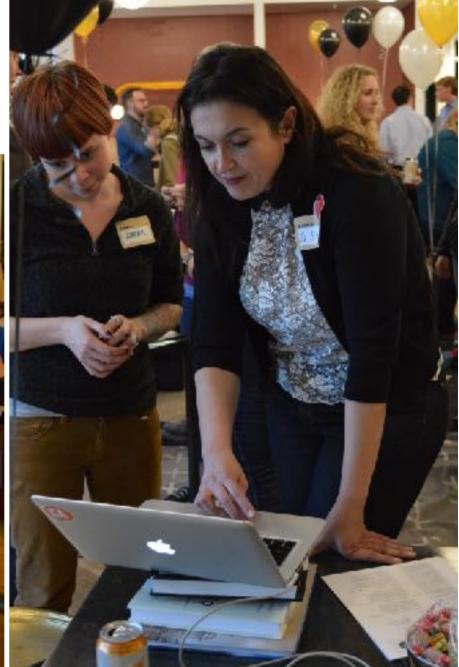


#### **POST-COURSE OUTCOMES SUPPORT**



## SHOWCASE!







## YOUR PROMISE

I promise to embrace the fact that only I am in control of my path, and the only person who can guarantee my success is me. This plays largely into achieving your desired outcome.

I promise to remember that while changing my life is going to feel hard, scary, and lonely at times, I am never alone.

I promise to be a part of making the future of the General Assembly community stronger than it is today by sharing my wisdom, skills, talents, and support with fellow students and alumni.



If you Agree...nod YES

## BECOMING A JOB SEEKER

In order to qualify for Outcomes support, you'll need to complete the following within two weeks of graduation. **IDEALLY, by end of the course!** 

#### Participation in All Outcomes Programming& Surveys

Resume

Digital
Presence
(LinkedIn +
GA Profile)

Online Portfolio

Job Search
Tracker
Participation

Networking (2 through the course)

## **BECOMING A JOB SEEKER**

#### **Outcomes Opt-In**

As part of starting a program, all immersive students will acknowledge outcomes expectations via the start of class survey. At graduation, students will need to "opt-in" to Outcomes via the end of class survey, acknowledging they understand job seeker expectations.

#### Job Search Kickoff Timeframe

Outcomes Team goal is to have all graduates qualified as job seekers & kicking off their job search within one week of graduation. Graduates may not take more than one month post-graduation to become qualified job seekers & start their search.

#### Qualified Job Seeker Definition

Meets the following requirements as signed off on by their Career Coach:
Has met all criteria to graduate their immersive program
Has a working, professional resume, LinkedIn & GA Profile, Project/Portfolio
Has a job search tracker (i.e. way to share their progress w/ Outcomes Team)
Has participated in all Outcomes Programming

#### Inactive Job Search

Between the time a graduate takes to start their job search + additional time they choose to take off (i.e. vacation) a graduate cannot be inactive in their job search for more than 30 days total. Being inactive for more than 30 days may disqualify a graduate from Outcomes support.

## JOB SEEKING STATUS

#### SUCCESS IN YOUR JOB SEARCH

We recognize that the job search is a personal journey for each student. However, the following steps are key to success & to remain an active job seeker.











If you do these things, you will continue to receive my full support!

# WHAT COUNTS AS AN OUTCOME?

- Graduate achieving paid, full-time employment in their field of study
  - This includes contract, freelance and internships that are one month or longer
  - Full-time definition is >32 hrs/wk
- Launching a company

## WHAT DOES NOT COUNT AS AN OUTCOME?

- Unpaid work
- Part-time work
- Job in an unrelated field
- Returning to education path (college, additional bootcamp programming, etc.)



## STUDENT EXPECTATIONS

**ESSENTIALLY....** 

We can't want this more than you.

- 1. Your participation in the Outcomes process is vital to your success.
- 2. Trust in the process and approach everything with a growth mindset.
- 3. Stay focused The Outcomes Roadmap is designed to keep you on track and plan ahead.
- 4. Set goals and embrace the 5 Themes to Outcomes Success.
- 5. Your success is our success.



"Failure is an opportunity to grow"

## GROWTH MINDSET

"I can learn to do anything I want"

"Challenges help me to grow"

"My effort and attitude determine my abilities"

"Feedback is constructive"

"I am inspired by the success of others"

"I like to try new things" "Failure is the limit of my abilities"

## FIXED MINDSET

"I'm either good at it or I'm not"

"My abilities are unchanging"

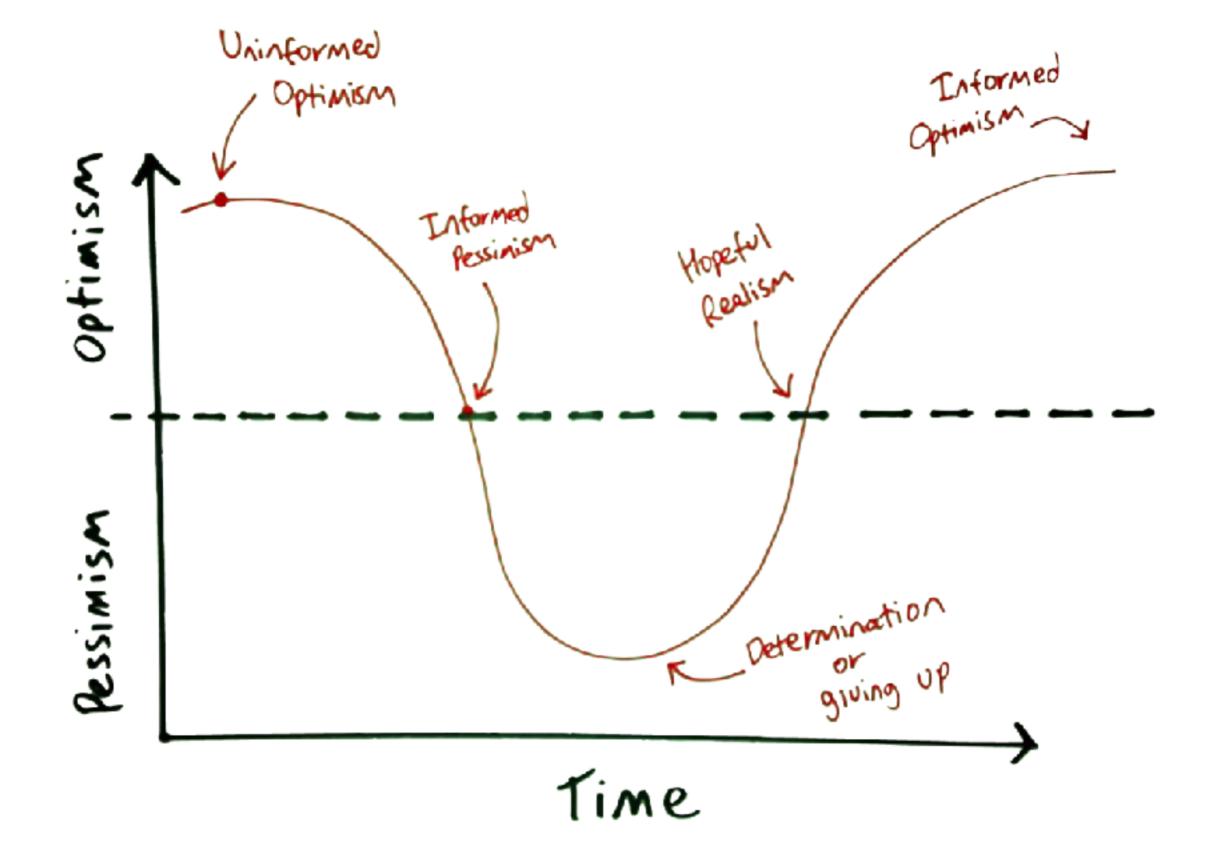
"I don't like "I can either do it, to be challenged" or I can't"

"My potential is predetermined"

"When I'm frustrated, I give up"

> "Feedback and criticism are personal

"I stick to what I know"





YOUR JOB SEARCH STARTS NOW!

### **Develop your network**

Start networking now - Meetups and events Let people know what you're doing



Understand where you belong and where you envision working.

### Become an industry "thought leader"

Thought leadership just means you have something compelling to say.

#### **Build your tools**

Resume, portfolio, social media presences, business cards, cover letters, etc.

#### Lead your job search!

We can't want this more than you!



# TELL ME ABOUT YOURSELF!

#### Tell me more about YOU!

- 1) Create a repo called "about-me"
- 2) Create a readme.md file in the root
- 3) In your readme, answer the following questions questions:

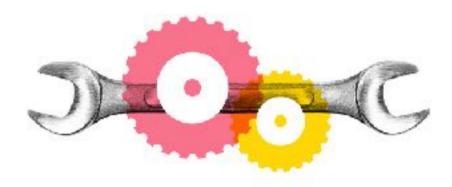


- a) What did you do before GA/WDI?
- b) What kind of support do you need most from Outcomes?
- c) List the goals you wrote Day 1.
- d) DM me and Becca your repo on Slack.

# FIRST 1:1S WITH BECCA: 7/10-7/12

You will need to sign up via the spreadsheet in the slack channel!

## RELAX. WE'RE IN THIS TOGETHER.



## THANK YOU!





## 

https://goo.gl/forms/LH5DfOSuxk4XeiJo2