GA
PROFILES

Update your about-me repo to have:

1.) What you did before GA, What kind of support you'd like from Outcomes, Your Day 1 Goals, Two Truths and a Lie

2.) Link to your LinkedIn Profile

3.) What kind of company you'd like to work for (i.e. Agency, Startup, etc)

4.) What kind of role you're leaning towards (i.e. Frontend, Backend, etc)

5.) PDF of your Resume (keep this up to date!)

6.) Link to your Portfolio Site

LEARNING OBJECTIVES

- Navigate the GA Profiles site.

- Identify the characteristics of a well-constructed Profile.

- Demonstrate knowledge of the Job Board and how to respond correctly and professionally.

- Develop a professional GA Profile that reflects your newly acquired skills and your professional goals, and that aligns with your personal brand.

WHAT IS GA PROFILES?

GA PROFILES IS…

- A platform GA created for employers to reach out directly to you.
- A job board where you can apply directly to roles around the world.
- Your chance to showcase your brand, newly acquired skills and professional goals.
- A **job seeker requirement**, so you will need to have your Profile completed and <u>approved</u> before the Developer Showcase.

Employer view:

DAN MCQUILLAN   LOS ANGELES, CA

Full Stack Web Developer | Engineer | Creative Problem Solver

Previously a **Manufacturing Engineer** at **TSI Inc.**

B.S. in Mechanical Engineering from **University of St. Thomas**

JavaScript AngularJS NodeJS MongoDB HTML5 / CSS3 jQuery APIs

Ruby on Rails Mobile Responsive Design Project Management

FARHANA BEGUM   NEW YORK, NY

UX Design | Strategy | Information Architecture

Previously a **Case Manager** at **Samaritas Village**

M.A. in Counseling for Mental Health and Wellness from **New York University: Steinhardt School of Culture, Education, and Human Development**

User Research and Interface Design Strategy Information Architecture

Facilitation and Team Management User Empathy Content and Design Strategy

Mobile First and Responsive Web Design Presentation Sketch Principle for Mac

GUY BENJAMIN BROWN   NEW YORK, NY

Front End Developer | Former Teacher | Ozarkian

Previously a **3rd grade Special Education Teacher** at **New York City Public Schools**

M.S.T in Elementary Special Education from **Fordham University**

JavaScript/jQuery HTML5 / CSS3 Ruby on Rails Ruby SASS Git M.E.A.N Stack

Adobe Creative Suite Wordpress Wireframing

WHAT IS GA PROFILES

Example profile:

> Educator turned web developer, I'm passionate about the arts and social impact. My goal on every project is to make systems better for the people who use them.

SARAH HERSH

Web developer | Educator | Writer

🅖 Alum of **Web Development Immersive - Washington, DC**

💼 Previously an **Educational Adviser** at **The Jack Kent Cooke Foundation**

🎓 B.A. in Art History from **Barnard College, Columbia University**

📍 Living in **Washington, DC**
Looking for work in **Washington, DC**

I'm looking for
- ✓ Full Time
- ✓ Freelance
- ✓ Apprenticeship

Let's Talk

◎ My Website
in LinkedIn
○ Github

Skills

My top three

HTML /CSS   JavaScript   Ruby on Rails

Some other skillsup my sleeve

jQuery   AJAX   Express   Node.js   PostgreSQL   Git   Heroku

WHAT IS GA PROFILES?

Profile continued:

WHAT IS GA PROFILES?

FULLTIME   NEW YORK, NY

ONEACCESS is looking for a **Data Operations Analyst**

ONEaccess is the market-leading provider of aggregated corporate access events and resource tracking services to institutional investors.

Posted 22 minutes ago

FULLTIME   BOGOTÁ - BOGOTA, COLOMBIA

POLYMATH VENTURES is looking for a **Software Developer**

Company builder, creating innovative business from scratch, using a combination of design- and business-thinking.

Posted about 2 hours ago

FULLTIME   IRVINE, CA

VERYS is looking for a **Web Developer**

We build customer software to be proud of.

Posted about 2 hours ago

EXPECTATIONS

HOW EMPLOYERS USE PROFILES

- Follow-up after Showcase, reviewing grads they did and did not talk to.

- Replacing the Showcase if employer cannot make it.

- Connecting directly with grads (the "Let's Talk" button)

- Sharing student information with coworkers and hiring managers.

- Learning about GA before partnering with us.
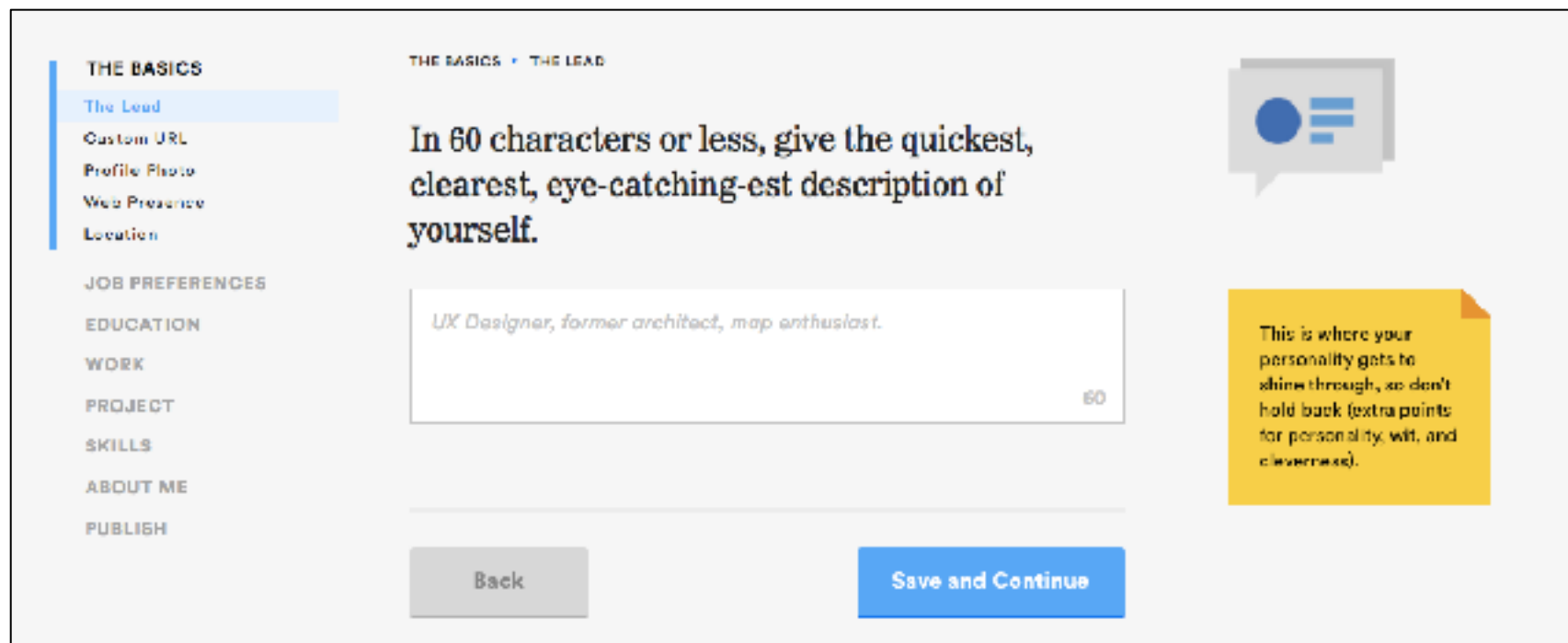
EXPECTATIONS FOR GRADS USING PROFILES

- It is your responsibility to ensure content is accurate and polished.
  - GA approves your profile once, but we are not proofreaders.
- Grads must respond to employer outreach within 24 - 48 hours **whether you want the job opportunity or not**.
- When you work on a new project, you should update your Profile.
- When you accept a job offer, turn off your Profile. You can turn it on again later.

These guidelines ensure that GA Profiles is an effective hiring platform to our partners, which will help you and all your colleagues get jobs faster.

CREATING YOUR PROFILE

‣ Go to: profiles.ga.co/profiles/new

GA PROFILE REQUIREMENTS

- ❑ **THE BASICS:**
  - ❑ *Lead:* 3 short descriptors
  - ❑ *Web Presence:* LinkedIn, resume, portfolio, and Github (for WDI)
  - ❑ *Location:* Denver
- ❑ **JOB PREFERENCES:**
  - ❑ *Work Status:* Yes*
  - ❑ *Job Role:* Check all that apply
- ❑ **PROJECT:**
  - ❑ Description & links for your favorite projects

- ❑ **SKILLS:**
  - ❑ 3 primary skills and 3-10 secondary skills
- ❑ **ABOUT ME:**
  - ❑ Summary
  - ❑ At least 2 Q&A

  *Change to "No" when job search is completed

THAT'S IT!

Me and Becca can see your profiles and approve them, so no need to send us a link.

OUTCOMES ASSIGNMENTS

This week...

- **Add your resume to your aboutme repo by next Wednesday**

- **Book a 1:1 with Becca**

Continue to . . .

- Research job roles/style

- Complete LinkedIn / other Social Networks'

- Keep thinking about your personal brand

FINAL OUTCOMES ASSIGNMENTS

❑ About-me:
  1.) What you did before GA, What kind of support you'd like from Outcomes, Your Day 1 Goals, Two Truths and a Lie
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  3.) What kind of company you'd like to work for (i.e. Agency, Startup, etc)
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❑ Non-About-Me:

  ❑ Attended 2 networking events

  ❑ Have a 1:1 with me or Becca

SERIOUSLY -
Start working on your Outcomes Assignments

FINAL OUTCOMES WORKSHOPS - What do you want to know?

Q&A

THE END!