Research Overview

Emre Eftelioglu

University of Minnesota – 01/17/2017

Collaboration Objective

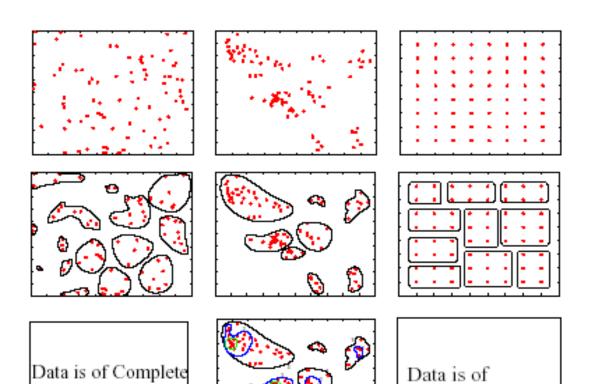
- Early career researcher, looking to collaborate with domain scientists
- Specifically: Context-aware spatial data mining.

Limitations of Traditional Techniques

Many traditional clustering techniques does not eliminate chance patterns

Decluster Pattern

For example: K-Means finds chance clusters in complete spatial randomness (CSR)



Spatial Randomness

Classical Clustering

Spatial
Clustering/Hotspot
Detection

Solution: Spatial Hotspot Detection





Spatial Context-Aware Hotspots

Spatial Theories

- Evasion: No activities near the source e.g. disease spread latency
- Diffusion: Less activities with distance e.g. disease initial interaction decrease
- Circles → Rings

Geographic features e.g., rivers, streams, roads

Hotspots → Hot Geographic Features (e.g. hot routes)



p-value = 0.105 p-value = 0.138

(b) SaTScan



N.Y. / REGION

Hotel That Enlivened the Bronx Is Now a 'Hot Spot' for Legionnaires'

Verizon
office building
Harlem
River

Concourse
Plaza
Lincoln
Medical
Center

Streamline
Plastics
Company

Possible sources of Legionnaires' outbreak
Additional sites found with legionella bacteria
Locations of people with Legionnaires'

(a) Legionnaire's in New York (2015)