February 07 2020

Dear Sir or Madam,

I am writing to you to apply for data scientist role in your company because I believe I have the technical skills, experience and creative vision to succeed in the role.

Since earning my degree from Koc University in []-[], I have worked in ", as a data scientist. In this position, ebay - Istanbul , TurkeyOctober 2018 to Built a board where quantitative and survey data used to extract rules to help stakeholders tounderstand the customer behavior and identify actions to improve customer satisfaction ( Python , Decision tree , Random forest , Apripori algorithm ) Developed a predictive model by using machine learning and data mining techniques to predictuser's propensity to purchase an item for a specific campaign ( Target audience selection ) whichincreased targeted sales by 2.7 % Led the development and deployment of the first successful collaborative filtering based productranking Increased accessibility and the usability of the data by designing a master data source where allthe structured and unstructured data collected under one main source ( Hive ) and data visualizationbecame easier ( Hive , Hadoop , Scala , Data Lake ) Improved A/B test designs that resulted in roughly 17 % more tests reaching Deploying machine learning solution on the cloud . Also, [workexline2].

The role of data scientist at your company is a promising next step in my career, and one where I'm confident I can advance my skills and create dynamic, innovative AI solutions for more clients than ever before.

I would like the opportunity to meet with you to discuss the opportunity. You can reach me by phone at or by email at Thank you for your consideration.

Yours faithfully,

## **XU JIACHEN**